



Scottsdale Arts – Scottsdale Public Art Advisory Board  
December 14, 2022, at noon  
Mezzanine Conference Room (MCR)/ Zoom Call  
7380 E. 2nd Street, Scottsdale, AZ 85251  
Directions/Information: Scottsdale Public Art, 480-874-4640

### MINUTES

**Members Present:** Jessicah Amrine (by proxy), Kathy Duley, Chris Irish, Christine Kovach, Bryanna McHenry, Jeff Miller, Elan Mizrahi\*, Miho Mizukami-Schoettker, Jaime Neuffer\*, Erik Peterson\*, Dennis Robbins, Melody Salamo, Carter Unger\*

\* via Zoom

**Members Excused Absent:** Allison Colwell, John Davids, Cassandra Saenz

**Members Unexcused Absence:** None

**Staff Present:** Tanya Galin, Talia Ghaffari, Jennifer Gill, Peter Lentz, Victoria Sajadi, Wendy Raisanen

1. **CALL TO ORDER-** Meeting was called to order at 12:05 p.m.
2. **CONSENT AGENDA-**

2a. Consider Motion to Approve October 17, 2022, Minutes

A motion was made by Christine Kovach and seconded by Bryanna McHenry to approve the consent agenda, as amended. The motion passed unanimously.

3. **ACTION ITEMS**

3a. Consider Motion to Approve Fire Station 612 Artist Finalists - Victoria Sajadi, Public Art Coordinator

Victoria presented the three artist finalists selected for Fire Station 612 public art project. The finalists include Daniel Moore of The Oxide Studio in Phoenix, Maria Salenger of Jones Studio in Tempe, and Kevin Berry of South Mountain Studios in Phoenix. The scope for this public art project focuses on the selected artist designing, engineering, fabricating, and installing architecturally integrated exterior art panels. These art panels will provide shade/privacy for the firefighters and artwork for the public. The construction timeline for Fire Station 612 and artwork is to be completed in early 2024.

A motion was made by Chris Irish and seconded by Jeff Miller to approve Fire Station 612 Artist Finalists. The motion passed unanimously.

**3b. Consider Motion to Approve AIPD Caesar's HCW Stage 2: Final Art Plan - Victoria Sajadi, Public Art Coordinator**

Victoria introduced the HCW team who presented the artwork *Circle of Life* by artist Gordon Huether that utilized stainless steel and LED lights. Maintenance suggestions were included in the presentation and the target installation date is December 2023.

**A motion was made by Jaime Neuffer and seconded by Carter Unger to approve AIPD Caesar's HCW Stage 2: Final Art Plan. The motion passed unanimously.**

**3c. Consider Motion to Approve Accession into Portable Works Collection: *Loteria Cards* by Emily Costello – Wendy Raisanen, Curator of Collections and Exhibitions**

Wendy presented a series of nine artworks by Emily Costello proposed for accession into the SPA Portable Works Collection. Emily Costello's *Loteria* series is currently available to view at the *Modern Latina: Cultura, Familia y Arte* exhibition in Civic Center Public Gallery, inside Scottsdale Civic Center Library. Costello is an Arizona native and all her work is inspired by her Latina heritage. Her *Loteria* series was inspired by recipes from her grandmother that she used to feed her family during the pandemic and further explore her heritage.

**A motion was made by Jaime Neuffer and seconded by Melody Salamo to approve the accession into Portable Works Collection: *Loteria Cards* by Emily Costello. The motion passed unanimously.**

#### **4. UPDATES**

**4a. Water Resources Update, Tanya Galin, Public Art Manager**

Tanya provided an update on the following:

- Installation for Water Resources began in October with sandblasting the sidewalks and adding the metal serpentine panels on the fence. The second step began with the monolith forms created in Houston by Kelly O'Brien from Flying Carpet Creative. The monoliths were placed in the ground for ground casting using cement donated from Salt River Materials Group and Rock-Solid Concrete prior to the decorative voids being filled with recycled and donated glass. Lastly, the monoliths were lifted into their footings and the concrete will cure for a week with supports.
- The electric work and cleanup are next to be completed around the first week of January for proposed approval at the January SPA Advisory Board meeting.
- The dedication for Water Resources is tentatively scheduled for Friday, January 20, 2023, at 2 p.m.

**4b. Canal Convergence Update – Jennifer Gill, Assistant Director of Canal Convergence**

Jennifer provided an update on the following:

- Canal Convergence was an overall success. A formal update with photos and confirmed metrics will be presented at the January SPA Advisory Board meeting.

- Canal Convergence received a total of 4.8 million social media impressions across all social media platforms. The net growth on social media during Canal Convergence was a 700% increase.
- Thank you to the SPA board members who volunteered at the Info Booth at Canal Convergence.
- Conversations around growth for Canal Convergence are in the works.
- Geofencing is in the works to count attendance for Canal Convergence.
- Thank you to the SPA team for stepping up to plate for Canal Convergence with the various changes happening this year.

#### **4c. SPA Updates, Gerd Wustemann, Scottsdale Arts President & CEO**

Gerd provided an update on the following:

- Gerd is excited to welcome a new Scottsdale Public Art Director, Kati Ballares, joining the team on January 9.
- Kati's first primary prerogatives for SPA include the furthering of Scottsdale's public art ordinance, diversifying the SPA collection with works by artists of color, and learning the best ways to support the SPA team.
- As Canal Convergence has reached 10 years, a conversation is being made regarding the structure of Canal Convergence and Jennifer Gill's role in that structure. Canal Convergence is now requiring attention from staff year-round and more support towards those efforts.

### **5. REPORT FROM THE CHAIR**

Kathy Duley reported the following:

- Kathy is excited to welcome the new SPA director, Kati Ballares, and is feeling optimistic about her arrival.
- The February SPA Board Meeting will be held via Zoom because of the activities taking place on campus for the Super Bowl from February 8-12.

### **6. REPORT FROM THE ASSISTANT DIRECTOR**

Jennifer Gill reported the following:

- Artworks are being placed back into Civic Center Live. The first section of Civic Center Live including the 360° stage will re-open on January 20, 2023. The grand opening and dedication of Civic Center Live will take place in April.

### **7. BOARD OF TRUSTEES UPDATE**

Dennis Robbins reported the following:

- Thank you to the SPA team and congratulations on the success of Canal Convergence and SPA projects.
- The city of Scottsdale is initiating a cultural assessment which will include the legacy of Scottsdale Arts.
- There are currently 28-30 Board of Trustee members.

- Gerd Wustemann, Scottsdale Arts President and CEO was selected as a Piper Fellow by Piper Trust and received funds to further develop Civic Center Live, 2nd Street and the bigger picture ideas that surround Scottsdale Arts.

**8. NEW/ADDITIONAL BUSINESS**

Chris Irish reported the following regarding the recent SPA Ad-Hoc Committee meeting:

- a. Much of the city is void of art due to geographic restrictions in Scottsdale's art in private development ordinance, the ordinance should be expanded citywide.
- b. More large iconic art works could be created if restrictions and lack of flexibility in pooling funds for the city's capital construction projects were removed.
- c. Maintenance funding for the public artwork needs to increase to keep up with the growth in the public art collection.
- d. The number of active public art projects managed each year has grown significantly, but staffing to manage them has decreased, an increase in funding for public art staff is needed in the management agreement with the city.

**9. NEXT SPA BOARD MEETING: January 11, 2022, at noon in the Mezzanine Conference Room, Scottsdale Center for the Performing Arts 7380 E. 2nd Street, Scottsdale, AZ 85251**

**10. ADJOURNMENT OF MEETING:** A motion to adjourn the meeting was made by Melody Salamo. The meeting was adjourned at 1:09 p.m.