



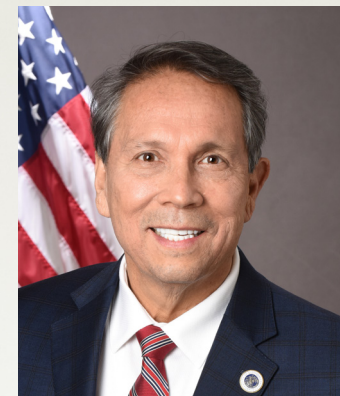
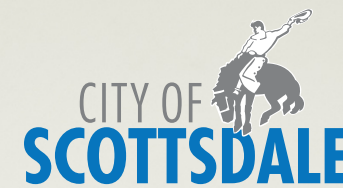
arts scottsdale

2022-23
Annual Report



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A huge thank you to our government partner.

SCOTTSDALE CITY COUNCIL MEMBERS

Mayor David Ortega
Vice Mayor Tom Durham
Councilmember Tammy Caputi
Councilmember Betty Janik
Councilmember Kathy Littlefield
Councilmember Linda Milhaven
Councilmember Solange Whitehead

SCOTTSDALE CITY STAFF

City Manager Jim Thompson
Assistant City Managers Brent Stockwell and William Murphy
Contract Manager Karen Churchard

SCOTTSDALE ARTS ADVISORY BOARDS AND COMMITTEES

OFFICERS

Dennis Robbins (chair)
Alison Lewis (past chair)
Stephanie Lyon (secretary)
Kathy Wills (treasurer)
J.P. Dahdah (executive committee)
Priscilla Nelson Johnson
(executive committee)

AT LARGE TRUSTEES

Dino Camuñez
Rhonda Anderson
Tim Baughman
Bruce Beverly
Steve Biddle
Kirsten Brown
Mark B. Candelaria
Richard Coleman
Mary Fedewa
Keith Galbut
Kristopher Harman
Linda S. Peterson
Merle Rosskam
Jaqueline Schenkein, M.D.
Pauline Scott
Catherine Long
Julie Bennett

ASSOCIATE TRUSTEES

Peter Boyle, M.Ed. – Diversity, Equity,
Inclusion, & Access Committee
Kathy Duley – Scottsdale
Public Art Board
Paige Cecil - Scottsdale Arts
Young Professionals
Brianna Johnson – Scottsdale Arts
Learning & Innovation Committee
David Itzkowitz –
Scottsdale Museum of
Contemporary Art
Advisory Council

COMMITTEE CHAIRS AND STAFF CONTACT

Executive Committee

Chair: Dennis Robbins
Staff: Gerd Wuestemann

Finance Committee

Chair: Kathy Wills
Staff: Michael Martin

Governance Committee

Chair: Stephanie Lyon
Staff: Gerd Wuestemann

Development Committee

Chair: Priscilla Nelson-Johnson
Staff: Erin Krivanek

Diversity, Equity, Inclusion & Access Committee

Chair: Peter Boyle
Staff: Gerd Wuestemann

Scottsdale Arts Young Professionals Council

Chair: Paige Cecil
Staff: Erin Krivanek

Public Art Advisory Council

Chair: Kathy Duley
Staff: Jennifer Gill (acting)

Learning & Innovation Advisory Council

Chair: Brianna Johnson
Staff: Natalie Marsh

Scottsdale Museum of Contemporary Art Advisory Council

Chair: David Itzkowitz
Staff: Jennifer McCabe

Senior Management Team

Dr. Gerd Wuestemann
President and CEO
Zac Boatright
Director of Marketing
and Communications
Kati Ballares
Director, Scottsdale Public Art
Jennifer Gill
Deputy Director Canal Convergence
Andria Sheridan
HR Manager
Martin Dickey
Facilities Director
Erin Krivanek
Director of Development
Natalie Marsh
Director, Scottsdale Arts
Learning & Innovation
Michael Martin
Chief Financial Officer
Jennifer McCabe
Director and Chief
Curator, Scottsdale Museum of
Contemporary Art
Abbey Messmer
Programming Director, Scottsdale
Center for the Performing Arts
Jamie Prins
Events Director, Scottsdale Center
for the Performing Arts
Meribeth Reeves
Managing Director, Scottsdale
Center for the Performing Arts
Zach Ciaburri
Director of Production



FROM THE CEO



Wow! That is perhaps the first word that comes to my mind when I reflect on this fiscal year/season of 2022–23. After two years of COVID-19 struggles, staying fully staffed and largely open but having to constantly adjust, pivot, start over or accommodate special circumstances, this year felt almost *normal*. Well, almost—because for us here at Scottsdale Arts, it was a year of incredible growth, success, and new beginnings.

First the obvious: our new Scottsdale Civic Center campus and its three outdoor stages—envisioned four years prior and built immediately following the onset of the pandemic—partially came online. We started with the first major event just two days after opening the Civic Center’s western section, a very successful Arizona Concours d’Elegance. And from there we never looked back. Even as we were only occupying the completed first half of the Civic Center, we executed more than 50 major events in six months.

Of course, this new layer to Scottsdale Arts was added to an already very full slate of exhibitions, performances, the ever-growing public art collection, and deeper and more powerful work in our schools and across the entire community. Add to that our 10th Anniversary Canal Convergence and it all made for a hallmark year.

And sometime during all of this, about halfway into the season, all of us here at Scottsdale Arts began to realize something: we had become somewhat transformed. This was a *new* Scottsdale Arts, an organization that was now fully embedded in service to this increasingly diverse community. As an organization producing 450+ events per year, serving hundreds of thousands of community members, drawing visitors from across the Valley, state, and nation, we had become an all-encompassing, multidisciplinary cultural driver with new state-of-the-art outdoor stages, innovative new programs, a financially stable infrastructure, and a deep vision into the future. Perhaps most importantly, we had become *one* Scottsdale Arts—no longer a collection of parts but something altogether greater in its unity. Canal Convergence, in particular, embodied this change in us: the entire staff, no matter which department, worked together to make it the ever-growing success it has become—truly a gift to this community.

With our full outdoor campus now open, a new theater on the horizon, a major gift received, and bold plans for a museum expansion, we are looking toward a very bright future. But we will forever remember this fiscal year 2022–23 as a watershed moment for our organization.

Thank you to all who were a part of this on the inside—our amazing staff, trustees, committee members, and volunteers—and to all in this community who are our patrons and supporters.

Sincerely,

A handwritten signature in black ink, appearing to be 'Gerd Wuestemann'.

Dr. Gerd Wuestemann,
President and CEO, Scottsdale Arts



SCOTTSDALE ARTS BY THE NUMBERS

BY THE NUMBERS:

\$9,105

in rental fees discounts were given to **15** nonprofit organizations .

\$18,091

rental fees waived for **6** organizations.

389

features or mentions in local, national, and international media outlet

\$237,783

sales (net) in 2 retail spaces and provided retail space for local, national, and international artists.

 41,080

Facebook follows across **5** pages

 19,938

Instagram followers across 4 accounts

 9,868

Twitter followers across 3 accounts

 1,998,661

total page views and **730,226** new users

* Website traffic data reporting for all Scottsdale Arts websites combined.



COMMUNITY ARTS GRANT

27
TOTAL NUMBER OF
GRANTS SUBMITTED

22
TOTAL NUMBER OF
GRANTS AWARDED

\$65,904
TOTAL FINANCIAL
IMPACT OF GRANTS

Scottsdale Arts administers the Community Arts Grant Program, which provides funding to Scottsdale-based arts and cultural organizations, as well as to Valley arts organizations to foster community engagement, professionalism, and long-term growth in Scottsdale’s arts community. The grants are funded by the city of Scottsdale through Scottsdale Arts’ management services agreement.

Of the 27 applications received, 16 were project requests, 1 was a micro-project request and 10 were general operating support requests. A total of \$223,360 in grant funds were requested. And 22 applications were recommended for funding with a total award amount of \$65,904.

GRANT PROPOSAL HIGHLIGHTS

The Movement Source Dance Company, in partnership with The Community Arts Grant funding, was able to bring another successful Arizona Trolley Dances event to Old Town Scottsdale in April of 2023. With high attendance and sold-out performances, The Movement Source was able to engage new audiences in the community who responded enthusiastically to the event.

Arizona Musicfest received \$4,000 from the Community Arts Grant, which contributed to Arizona Musicfest’s ability to bring the joy of music to the community with a record-breaking year, including 37 concert performances, higher-than-ever attendance, and an expansive offering of valuable and enriching community engagement programs.

The Phoenix Conservatory of Music leveraged the Community Arts Grant to serve Scottsdale students in providing high-quality music arts opportunities in an equitable and accessible way with more than 60 hours of programming and support of their Music in the Library program, which enables young children to learn through play-based interaction and incorporates music as a tool to integrate for developing emergent literacy.



ARTRAGEOUS GALA BLOOM

SATURDAY,
APRIL 1,
2023

SCOTTSDALE
CIVIC CENTER

347
TOTAL ATTENDANCE

AWARDS:

HERBERGER AWARD FOR THE ARTS – DOROTHY LINCOLN SMITH

Dorothy Lincoln-Smith was a leading solo vocal artist in concert venues throughout Europe, Asia, Australia, and the United States with the Roger Wagner Chorale, the Los Angeles Master Chorale, Bach & Madrigal Society (now Phoenix Chorale), and the Phoenix Boys Choir, under the direction of the late Harvey K. Smith. Performing the role of Constanza in Mozart’s The Abduction from the Seraglio with the (now) Arizona Opera was a special favorite as well as Olympia’s “Doll Song” from Offenbach’s Tales of Hoffman. Dorothy has been on the boards of Scottsdale Museum of Contemporary Art, the Phoenix Boys Choir, and the Metropolitan National Opera Council – AZ and a member of The National Society of Arts and Letters, receiving the Arizona Governor’s Arts Award in 2020.

The Herberger Award for the Arts is named after beloved Scottsdale residents and philanthropists Billie Jo and Judd Herberger. As true champions of the arts, the Herbergers have supported many programs at Scottsdale Arts over the years. We are honored to name this inaugural award in recognition of their incredible legacy and commitment to the arts throughout Arizona.

LIFETIME AWARD IN SERVICE – OSKAR KNOBLAUCH

Oskar Knoblauch has dedicated the last 14+ years speaking to thousands of students across Arizona. His uplifting messages empower students with the knowledge that they can overcome challenges and make a difference in the lives of others by being upstanders while sharing his memoir, A Boy’s Story, A Man’s Memory: Surviving the Holocaust 1933–1945. This emotional coming-of-age story recounts Oskar and his family’s struggle to escape the Nazis’ rise to power in Germany by fleeing to Poland, only to be subjugated to the Kraków ghetto and forced labor camps. Oskar’s story of survival and relevant themes of hope, respect, and giving 110% will inspire and connect directly to students’ lives while supporting academic standards, Holocaust education, and social and emotional learning.

CORPORATE TRAILBLAZER – SRP

SRP’s corporate contributions ensure that nonprofits have the resources they need to support the members of our community who need it most. The organization gives away \$4.1 million every year to support basic needs, education, and community enrichment programs to help our future workforce grow. SRP believes in a sustainable and vibrant future for us all, which is why it proudly supports local nonprofits working to strengthen our communities. SRP invests in Arizona’s future by investing in education, supporting programs that enrich classrooms.

Since 1987, SRP has donated more than \$1.2 million to Scottsdale Arts, supporting:

- Canal Convergence
- The ARTrageous Gala
- Scottsdale Arts Festival
- SMOCA Community Thursday Nights
- In-kind printing and more!

SPONSORS:

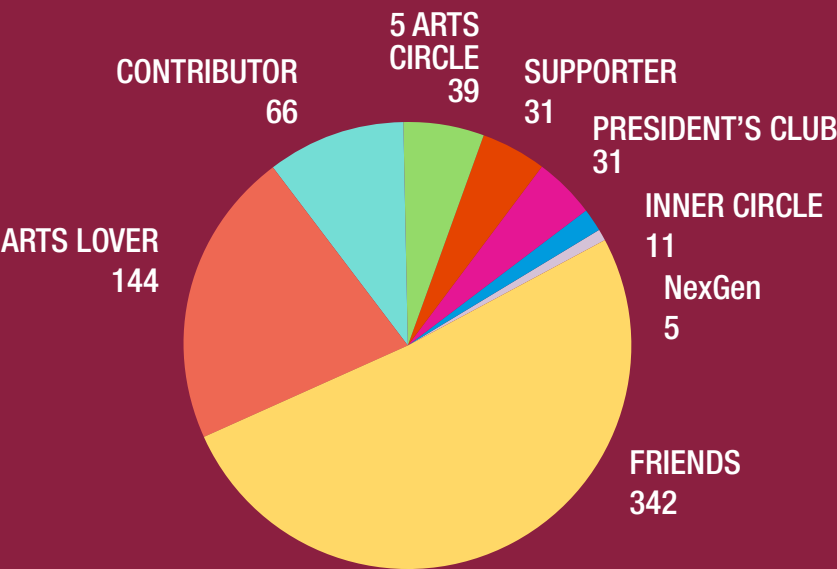
Advise and Curate
Billie Jo Herberger
BMO
Dollar Radio Rentals
Harvard Investments
Lincoln Property Company
Merle and Steve Roskam
Nationwide
Nelson Art
Northern Trust
Pride Guide Arizona
Rhonda and Gary Anderson/RMA
Consulting of Arizona
SOAR Foundation
SRP
STORE Capital
Tito’s Handmade Vodka

TABLE HOSTS:

Alison Lewis and Craig Krumwiede
Candelaria Design
Dorothy Lincoln- Smith
John and Alissa Krupar
Joshua & Penelope Kantar and The Corritore Company
Merle and Steve Roskam
Michael & Patriai Welborn
Old Town Hospitality
Paige Cecil and Peter Boyle
Scottsdale Arts Board of Directors
Suzanne & Dimitri Haniotis



ONE MEMBERSHIP



656
TOTAL NUMBER OF
MEMBER HOUSEHOLDS

\$168,625
TOTAL FINANCIAL IMPACT
OF MEMBERSHIP

Scottsdale Arts ONE Members are the heart of our thriving creative community and stand together united by their love of the arts. By becoming a ONE Member of Scottsdale Arts, individuals are committing to champion the mission of Scottsdale Arts by embracing the innovation and excellence in the arts we strive to provide to our local community. ONE Members allow Scottsdale Arts to celebrate those who champion the arts every day; they are the heroes who care deeply for the visual arts, performance arts, and arts education that shape our community. From cutting-edge contemporary art to awe-inspiring live performances, being a member of Scottsdale Arts makes the arts possible.

Through their membership dues, ONE Members touch hundreds of lives within the community by supporting the array of diverse arts experiences Scottsdale Arts has to offer, from the dynamic and culturally diverse season of dance, theatre, comedy, and jazz, classical, global, and American roots music presented by Scottsdale Center for the Performing Arts to Scottsdale Museum of Contemporary Art's devotion to the art, architecture, and design of today, showcasing artists from around the world. Through this support, Scottsdale Arts is positioned to further advance arts learning and innovation by partnering with local schools for student matinee performances and museum programs. ONE Members'

support helps ensure Scottsdale Arts can bring this caliber of art to our local community.

Scottsdale Arts thanks our ONE Members by offering a series of benefits for their ONE Membership, which includes, but is not limited to, early access to tickets, unlimited access to SMOCA, discounts on select tickets, access to members-only hours and events, and much more. Scottsdale Arts is proud to serve this loyal group of arts advocates who stand united in celebration of creative discovery with these additional benefits. ONE Members' passion for world-class artistry and advocacy for contemporary creativity is a lifeline for the arts, strengthening the bonds of our community and ensuring that the arts remain an integral part of Arizona culture for generations to come. ONE Members help Scottsdale Arts bring the life-changing magic of art to all in Scottsdale.





SCOTTSDALE CENTER FOR THE PERFORMING ARTS

32,514
PATRONS ATTENDED

152
PRESENTED EVENTS
(20 OF THESE EVENTS
WERE LIVESTREAMED).

226
ARIZONA ARTISTS WERE
FEATURED IN THE SEASON
PROGRAMMING AND
COMPENSATED FOR
THEIR WORK.

72
RENTAL EVENTS
PERFORMING ARTS

18,838
RENTAL ATTENDEES

4,379.85
VOLUNTEER HOURS
WERE DONATED BY
COMMUNITY MEMBERS

\$54,749
TOTAL SAVINGS TO THE
ORGANIZATION OF
(AT MINIMUM WAGE).

- With support from National Endowment for the Arts (NEA), the Center engaged local Indigenous artist Derrick Suwaima Davis for a yearlong residency that resulted in the creation of a new full-length theatrical performance called *Dancing with the Universe | Native Style*, a matinee performance adapted for schools and a professional tool kit that included a technical rider with stage and lighting plot, promotional photos and video, a branding and logo package, and an academic study guide, which prepares the artist to book and tour the show.
- The Center partnered with United Colours of Arizona Theatre (UCAT) through the Community Collaborative Engagement Program (CCEP) to co-present a play with both English and Spanish performances. This project engaged BIPOC actors, directors, and communities and supported UCAT’s goal of gaining knowledge in technical, marketing, finance, and administrative focus areas.

- Teatro Bravo and the Center joined forces to support family programming at the Center through the reimagining of a theatre-for-young-audiences work titled *Balloonacy*. With permission from the author, Barry Kornhouser, director José Casas moved the setting of the show from an apartment in Paris to a Southwestern home and featured guitarist Jessica Ramirez with a new LatinX-influenced sound score; Teatro Bravo’s artistic director Ricky Araiza, who starred as the main character; and thoughtful production design, allowing the work to tour to schools in the future.
- The Center and The Movement Source Dance Company jointly presented the premiere of Arizona Trolley Dances—an innovative new program where participants hop on a trolley for a tour of five short dance works by local and regional dance companies at various locations around Old Town Scottsdale.
- To build relationships with emerging artists of color and develop new dance audiences, the Center supported the sixth annual BlackTinX Dance Festival through sponsorship funding to the project and curation support via staff serving on the festival artist selection panel.

GENERAL STATEMENT

Scottsdale Center for the Performing Arts’ mission is to provide the highest quality performing arts experiences to our community to inspire new ideas, create pathways for shared understanding, and highlight new approaches to subjects and ideas. We do this through programming that encompasses a wide array of media, genres, and touchpoints. We champion diversity, inclusion, and accessibility for the health and well-being of our community.

Remarkably, the 2021–22 Season saw the Center presenting more shows than the years prior to COVID-19—more than 150 performances! While our season expanded, COVID-19 was not yet in the rearview mirror. Our traditional audiences were not quite ready to return in person and ticket-selling patterns were dramatically different, yet we had more than 20 sold-out performances and two Arizona premieres. We continued to hone our COVID-19 protocols throughout the season to ensure performances could continue and to safeguard staff, volunteers, and touring artists.

With international travel bans softened, we welcomed artists from around the globe, presenting Choir of Man (United Kingdom), Small Island Big Song (Madagascar, Mauritius, Taiwan, Tahiti, Australia, Marshall Islands, Papua New Guinea), Indian Ink Theatre Company (New Zealand), Yotam Ottolenghi (United Kingdom), Alexander Malofeev (Russia), and *B—The Underwater Bubble Show* (Latvia)

COVID-19 was a huge strain on the livelihood of performing artists, so we made an increased commitment to investing in the work of Arizona artists and leaned strongly into collaborative ventures. *Dancing with the Universe – Native Style*, *Balloonacy*, and *The Last Five Years* were significant career-building projects. We took pride in presenting *Taiko Extravaganza: Flower of Life* by Ken Koshio, Scottsdale Philharmonic concerts, Arizona Opera Education’s *Cinderella*, and the Flamenco Íntimo series, featuring Julia Chacón Flamenco Theatre. We also invited local experts to curate two series: the four-concert Classical Lounge, curated by MúsicaNova, and the Jazz Lounge series, curated by Beth Lederman.

World-renowned artists like Mavis Staples, Branford Marsalis Quartet, Angélique Kidjo, Jake Shimabukuro, Fran Lebowitz, Punch Brothers, Los Lobos, Jesse Cook, Rita Rudner, Jeremy Jordan, Lea Salonga, and David Sedaris reminded us of the magic of live performance and shared the healing power of the arts.



SCOTTSDALE MUSEUM OF CONTEMPORARY ART

20,581
PATRONS

\$101,196
REVENUE

27
PROGRAMS WITH
1,689 PEOPLE
ATTENDING
\$12,683 IN REVENUE
(MORE THAN 100%
ABOVE GOAL)

6
CATALOGS
INCLUDING
21 ORIGINAL ESSAYS BY
20 DIFFERENT WRITERS

12
NEW ACQUISITIONS

Scottsdale Museum of Contemporary Art (SMoCA) is an accredited and internationally recognized institution that encourages reflections and conversations about life through art.

We aspire to produce and mediate creative expressions that lead to connected curiosity and shared meaning across a wide range of publics.

Voted Best Museum by the Phoenix New Times in 2022
SMoCA was recognized for its commitment to women and BIPOC artists, for consistently delivering the unexpected, for highlighting both local and international artists, and for being a community space for learning, growth, and creativity.

TRAVEL-WORTHY EXHIBITIONS PRODUCED BY SMoCA

The wildly successful exhibition *Beverly McIver: Full Circle* presented a survey of more than 50 works that demonstrate the diversity of the artist's thematic approach to painting over 25 years. This exhibition went on to travel to two locations: the Southeastern Center for Contemporary Art in Winston-Salem, North Carolina, and the Gibbes Museum of Art in Charleston, South Carolina.

ALL SMoCA EXHIBITIONS:

Brad Kahlhamer: Swap Meet

Beverly McIver: Full Circle

Teresa Baker: Capturing Space

In Our Time: Selections from the Singer Collection

Phillip K. Smith III: 3 Parallels

Inside Job: Staff Selections from the SMoCA Collection

Language in Times of Miscommunication

The Air Around Us

Visions '23

Diedrick Brackens: ark of bulrushes





SCOTTSDALE PUBLIC ART

41
ARTISTS

26
PERMANENT PROJECTS
13 ART IN PUBLIC PLACES
13 ART IN PRIVATE DEVELOPMENT

4
EXHIBITIONS

6
TEMPORARY PUBLIC ART PROJECTS

5
PERMANENT PUBLIC ART PROJECTS

- GATEWAY MARKERS
(design completed by MoD a+p, Moazam Khan)
- PINBALL WIZARD
(by Annette Coleman. splash pad at Stetson Plaza)
- MESQUITE BOSQUE
(by Mary Shindell. Bell94 Sports Complex)
- CHOLLA REFLECTIONS
(by Flying Carpet Creative. Water Resources Building)
- THE DESERT’S GARDEN
(by Tammi Lynch-Forrest. Scottsdale Civic Center)

For the first time, Scottsdale Public Art incorporated an augmented reality experience into a library gallery show, *Designed to Move: Seeds that Float, Fly or Hitchhike Through the Desert Southwest*, with an AR piece by Jeff Ziske based on his Permanent Collection artwork *Sonoran Seed Pods*.

Scottsdale Public Art completed a longstanding, public/private collaboration project with the City of Scottsdale and Keep Scottsdale Beautiful as *Water Resources Mural* by Kyllan Maney and *Cholla Reflections* by Flying Carpet Creative were dedicated.

Scottsdale Public Art created a statement with the temporary installation *LOST* for Scottsdale Arts’ annual ARTrageous Gala and for 10 days following the gala at Scottsdale Civic Center.

Scottsdale Public Art celebrated the completion of *Pinball Wizard* by Annette Coleman with a dedication event.

Scottsdale Public Art led the design portion of the “Welcome to Scottsdale” gateway markers project, created by the artist team at MoD a+p, and the City of Scottsdale installed 11 of the markers at various locations around the city.

IN FLUX corporate partner Miller Plaza enjoyed its three temporary sculptures—*Zenith*, *Surge*, and *Bliss* by Shirley Wagner—so much that the plaza decided to purchase them from the artist for permanent display.

Scottsdale Public Art collaborated with the City of Scottsdale on the city’s Juneteenth event by commissioning artist Mia B. Adams to create the temporary artwork *Freedom Cake*. The large-scale red velvet cake combined the physical significance of the artist’s quilt-making work with the symbolism of quilting pattern stories and Juneteenth culinary traditions.

In 2023, Scottsdale Public Art achieved significant milestones, leaving an indelible mark on the cultural landscape of our community.

One of the highlights of the year was the successful installation of five permanent artworks, each a testament to the power of creativity to inspire and enrich public spaces. Pinball Wizard by Annette Coleman includes a new concrete wall and bench with 30 mosaic spheres and domes of various sizes, along with inset waves of vertical glass mosaic pieces at the Stetson Plaza Splash Pad. Mary Shindell’s Mesquite Bosque at Bell94 Sports Complex reflects the Sonoran Desert’s mesquite trees and marine blue butterflies. Keep Scottsdale Beautiful and Scottsdale Public Art collaborated on

Cholla Reflections by Flying Carpet Creative; this beautification project at the northern intersection of Frank Lloyd Wright Boulevard and Greenway-Hayden Loop transformed a destitute-looking area of Scottsdale into a point of pride for our community. Tammi Lynch-Forrest created more than 20,000 handmade ceramic tiles, depicting the flora and fauna of Scottsdale’s desert landscape, in The Desert’s Garden. Finally, Scottsdale Arts and the City of Scottsdale worked with Moazam Khan and William Lester of MoD a+p to install new Gateway Markers at 11 entry points in the city.

These installations, carefully curated and thoughtfully placed, serve as enduring symbols of our commitment to fostering a vibrant and engaging urban environment.

Simultaneously, our dedicated team managed a diverse portfolio of 26 permanent projects, each at various stages of design and construction. By engaging with 41 talented artists, we nurtured a thriving creative community, fostering connections between artists and audiences alike. This comprehensive approach ensures a continuous flow of artistic expression in public spaces and private developments, as our cityscape evolves into a dynamic canvas that tells the story of Scottsdale’s spirit and values.

In addition to our permanent endeavors, we proudly orchestrated six temporary public art projects and curated four exhibitions, providing a platform for

artistic exploration and expression. Our dedication to accessibility and inclusivity was evident in the diverse range of projects undertaken. Temporary installations, such as Lost and Freedom Cake, brought art to unexpected places, challenging preconceptions and sparking conversations. Meanwhile, our library exhibitions, including Designed to Move: Seeds that Float, Fly or Hitchhike Through the Desert Southwest; Modern Latina: Cultura, Familia y Arte; Rip Woods: Creating Magic; and Diversion: Recycled Textiles to Art, showcased the breadth and depth of local artistic talent, making art accessible to visitors from all walks of life.

This year, we were especially honored to celebrate the 10th Anniversary of Canal Convergence, a flagship event that has become a hallmark of our commitment to the arts. A decade of bringing people together, sparking conversations, and showcasing innovative artistic endeavors is a testament to the enduring impact of our program.

Looking forward, we remain dedicated to pushing the boundaries of artistic expression, creating spaces that invite contemplation and dialogue. As we embark on the next chapter of our journey, we extend our gratitude to the artists, partners, and community members who have made this year’s achievements possible. Together, we continue to shape a city where art flourishes, enriching the lives of all who call it home.



CANAL CONVERGENCE

150,251
ATTENDANCE

16
ARTWORKS FROM
13 ARTISTS

19
SPONSORS AND
PARTNERS

5,735
WORKSHOP
PARTICIPANTS

1,700,000
SOCIAL MEDIA
IMPRESSIONS

Since Canal Convergence officially began in 2012, it has embodied an ever-evolving conversation about site-specific public art, light art, interactivity, community engagement, sustainability, and more, all within the context of an outdoor, nighttime-focused event. The roots of this event grew out of a series of “canal festivals” presented by Scottsdale Public Art for the City of Scottsdale and Salt River Project (SRP). The success of these one-off events led the city to engage Scottsdale Public Art to create annual arts-focused events at the Scottsdale Waterfront. From this initial arrangement, Canal Convergence was born. Over the next several years, Scottsdale Arts explored a variety of event formats and community engagement opportunities through the lens of large-scale public art experiences. Additionally, Canal Convergence experimented with multiple themes, from core concepts like “Water + Art + Light” and “Interactivity” to the establishment of an annually changing featured theme, such as 2019’s “The Story of Water” and 2021’s “Art and Technology.” So, as Scottsdale Arts arrived at the Canal Convergence 10th anniversary year and contemplated the

event’s successful evolutions, it was decided that the 2022 theme would be a celebration of the Canal Convergence story and experience.

To accomplish this, Scottsdale Arts created a plan to honor both the past and present, inviting past, fan-favorite Canal Convergence artists to present new works and new artists to create works that spoke to past Canal Convergence themes. Additionally, Canal Convergence also recreated some well-received workshops and activities from the previous 10 years. Some of this programming included mobile screen printing, artist-led waste container painting workshops with Scottsdale Solid Waste, the One Water Brewing Showcase with Scottsdale Water, and more.

The resulting event was wildly successful and a true representation of all the great artwork and programming that make Canal Convergence a unique and inspiring experience.

“Of all the festivals we work with, Canal Convergence is one of our all-time favorites. From the thoughtful and creative curation all the way to the professional execution of the event, their team gets it right every time. Thank you for setting the bar.”

— Paul Magnuson, BIG ART

“The Canal Convergence team provides hands-on support to nurture emerging artists while offering opportunities to display larger and more complex artwork. Their professional approach, combined with a down-to-earth atmosphere, has made collaboration an absolute pleasure. They are very committed to showcasing your artistic vision and attracting an audience to appreciate your work.”

— Nicholas Lavella, Immerge Interactive





SCOTTSDALE ARTS LEARNING & INNOVATION

39,411

STUDENTS, TEACHERS,
TEENS, AND ADULTS
THROUGH RESIDENCIES,
WORKSHOPS,
EXHIBITIONS, AND
PROGRAMS

40,913

HOURS OF
ARTS INSTRUCTION
TO OUR COMMUNITY

1,215

DAYS OF SERVICES
AVERAGES MORE THAN
5 PROGRAMS PER DAY

82

TEACHING ARTISTS
MORE THAN
280 CONTRACTS

44

COMMUNITY PARTNERS

46

SCHOOLS WITHIN
TO PARTICIPATE IN
FINE ARTS AND
ARTS-INTEGRATED
PROGRAMS.

High school students advanced their technical skills through masterclasses led by professional touring artists, including Soweto Gospel Choir, Orpheus Chamber Orchestra, Balourdet Quartet with Adam Sadberry, Broadway stars Mandy Gonzalez and Javier Muñoz, and dancers, including Eiko Otake, Daniel Baudendistel with Ballet Arizona, BODYTRAFFIC, and Dance Heginbotham. IMAGES: Balordet + Adam Sadberry Betty Hum) and Soweto and 22-23 (Dance)

Unintended Consequences, an exhibition in Center Space gallery by three Arizona-based artists—Monica Martinez, Mary Shindell, and Carolyn Lavender—was named Best Group Show of the Year by *PHOENIX* magazine. Images: 23.02.17 Unintended Consequences Opening - Betty Hum

The BODYTRAFFIC student matinee changed the life of one student. She was so moved by the show that she came back that evening to attend the performance. During the post-show discussion, she courageously shared her vulnerability and passion for dance, resulting in her participating in a summer institute with BODYTRAFFIC in Los Angeles and becoming a student of Cultural Connections Dance.

Leveraging federal funds and shared goals, the Kennedy Center Partners in Education program, an arts-integration teacher professional development program, saw an increase of 20% in attendance and more than 100% in

earned revenue. One workshop had nearly 70 teachers attend!

The new QueerStory of Art program, in partnership with one•n•ten, provided a safe space for young queer identity development through the stories and artmaking of local and historical queer artists.

Despite being around for more than 40 years, Scottsdale Arts Learning & Innovation is still living up to its innovation by continually evolving to meet the needs of the community. This year Learning & Innovation celebrated a number of new initiatives and firsts, including the first Scottsdale Family ArtsFest through a collaboration between SkySong: The ASU Scottsdale Innovation Center, Scottsdale Unified School District, City of Scottsdale, and Scottsdale Arts Learning & Innovation. The event welcomed more than 4,000 visitors and showcased the talent of SUSD visual and performing arts through performances and exhibitions, Phoenix-based artist drop-in activities, the Ali Ortega Empty Bowls fundraiser, food trucks, and City of Scottsdale departments, including Parks & Recreation, Solid Waste, Community Services, police and fire.

The Visions program for teen artists celebrated several firsts! In the spring, students created their first collaborative installation in ArtReach Space by

including text in their artistic practice to communicate their stance on finding unity. This collaborative installation took inspiration from the exhibition *Language in Times of Miscommunication* at Scottsdale Museum of Contemporary Art (SMoCA) and featured artworks that incorporated various forms of language, addressing the complexities of social reality since 2016. For the first time in 23 years, the Visions exhibition took place inside SMoCA, where it explored themes of relationships, identity, family, and activism through the visual voices of 40 teens.

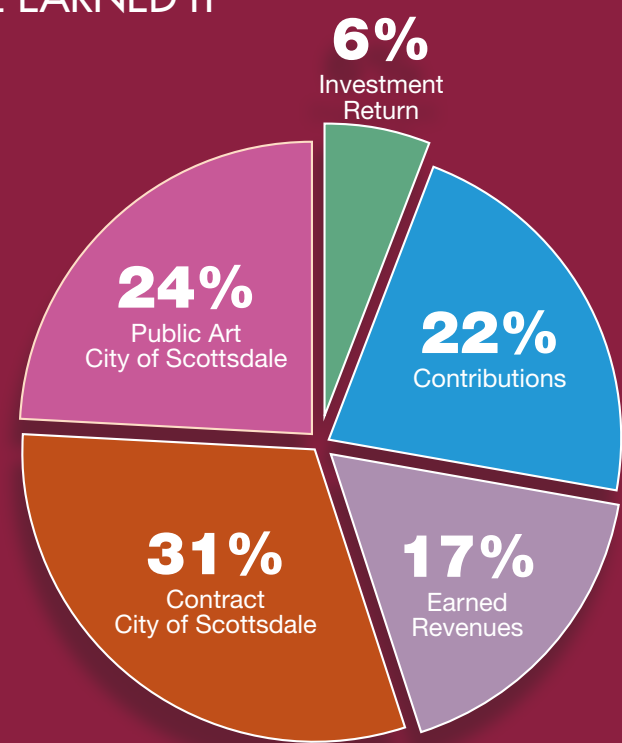
This year also brought the full-scale launch of *Hope Chest*, an arts-integrated education kit that teaches students about the Holocaust. This launch was further celebrated when Chris Harthun, residency and curriculum coordinator, was awarded the Shofar Zakhon Award by the Phoenix Holocaust Association. The award recognizes an Arizona educator, academic institution, community member, or group whose efforts have developed the community's knowledge, remembrance, and respect for the Shoah.

Lastly, the arts & wellness programs continue to integrate social, mental, and physical well-being with the arts. This year, through a meaningful

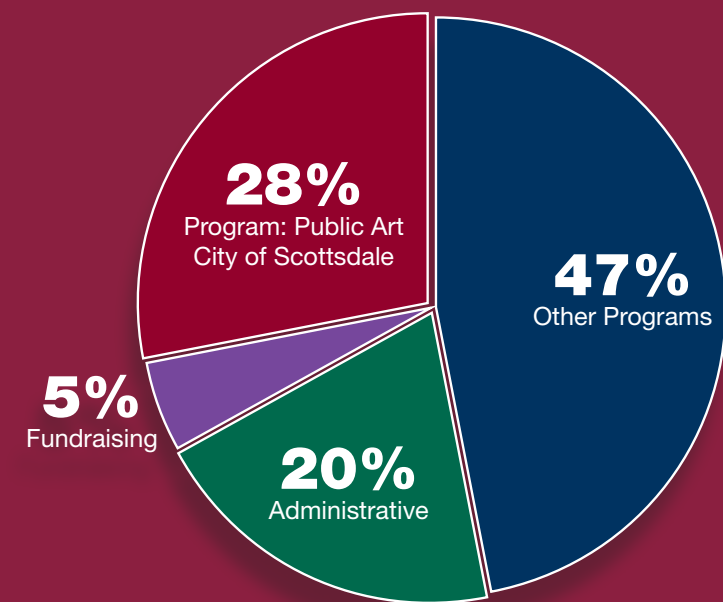
partnership with HonorHealth, neurologists have started prescribing “social prescriptions.” Rather than pharmaceutical, these prescriptions address patient well-being through social activities, including art workshops. This represents a policy change that will utilize resources offered by Scottsdale Arts, particularly its Memory Lounge program, to improve quality of life measures for HonorHealth patients and overall, strengthen Scottsdale as a Blue Zone community.

FINANCIAL DATA

HOW WE EARNED IT



HOW WE SPENT IT



	Unrestricted	Restricted	2022	2022
Earned Revenues	\$2,602,601		\$2,602,601	\$2,235,677
Contract – City of Scottsdale	4,610,298		4,610,298	4,389,315
Public Art – City of Scottsdale	3,640,113		3,640,113	2,071,629
Contributions – City of Scottsdale	60,879	64,121	125,000	125,000
Contributions	1,386,982	1,919,976	3,306,928	3,038,434
Federal Grants	—	—	—	3,251,445
Investment Return	299,205	570,229	869,434	(1,251,628)
Other Income	10,558		10,588	397
Net Assets Released from Restrictions	499,241	(499,241)	—	—
TOTAL REVENUES, SUPPORT & OTHER INCOME	\$13,109,847	\$2,055,085	\$15,164,932	\$13,860,269

	Unrestricted	Unrestricted	2020	2019
Programs	\$6,482,027		\$6,482,027	\$6,533,873
Administrative	2,779,919		2,779,919	2,576,584
Fundraising	759,262		759,262	843,063
Program: Public Art - City of Scottsdale	3,912,060		3,912,060	2,071,629
TOTAL EXPENSES	\$13,933,268	—	\$13,933,268	\$12,025,149

Change in Net Assets	(\$823,421)	2,055,085	1,231,664	\$1,835,120
Net Assets, Beginning Of Year	2,020,863	7,657,863	9,678,726	7,843,606
NET ASSETS, END OF YEAR	\$1,197,442	\$9,712,948	\$10,910,390	\$9,678,726

As of June 30

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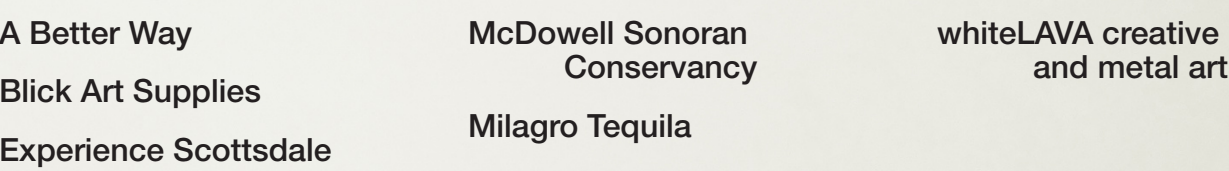
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Scottsdale Arts is sincerely grateful for donors, members, and partners who celebrate and support art in our community at every level. When you invest in the arts, you strengthen the creative economy, create educational opportunities, and make our organization a thriving force to impact the arts. Thanks to the commitment from the following individuals, Scottsdale Arts has been able to develop, advance, and deliver high-quality arts, cultural experiences, and opportunities within Scottsdale to residents, cultural institutions, artists, and visitors from around the world. Though limited space prohibits us from listing supporters below \$500, please know how much we rely on and appreciate every contribution.

For more information on ONE Membership, Legacy Society planned giving, and other ways to support the art you love in Scottsdale, please contact Erin Krivanek, director of development, at 480-874-4620 or Erink@ScottsdaleArts.org.

We make every effort to list accurate information; if we have made any omissions or errors by mistake, we apologize and ask you to please contact us at Give@ScottsdaleArts.org.

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