

We are SCOTTSDALE ARTS | FY25 – FY27 Strategic Plan

Our MISSION

We enhance lives through the power of the Arts.

Our VISION

Scottsdale Arts creates transformative arts experiences, making Scottsdale a premier arts destination.

We VALUE

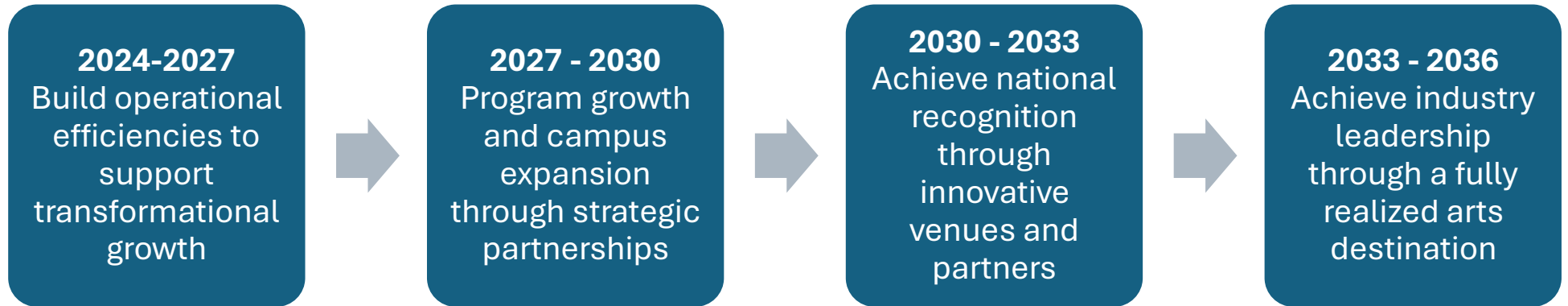
Integrity: Through the consistency of quality experiences, we build trust and confidence and cultivate an environment where creativity thrives.

Innovation: We harness the power of passionate people and unite them through collaboration, re-defining what a multi-disciplinary arts organization is and what it can achieve.

Inclusivity: We are committed to creating space for more voices to be heard and valued, fostering a genuine sense of belonging where everyone feels included and represented in all we do.

Intentionality: We prioritize our goals with respect and focus. Our decisions are purposeful, and we steward our resources to ensure a legacy of impact to our community.

Our pathway to industry leadership (over 12 years / 4 strategic planning cycles)



Build operational efficiencies to support transformational growth

