



The ARTrageous Gala  
**COSMIC CRESCENDO**

**APRIL 6, 2024 | 6:30 p.m.**

Join us for our 2024 The ARTrageous Gala | Cosmic Crescendo for a transcendent experience that captures the awe-inspiring essence of a solar eclipse. You'll witness a harmonious symphony of art forms, where dance, music, and contemporary art merge into a captivating spectacle. Breaking away from tradition our guests will enjoy passed hors d'ouerves and cocktails before exploring four gourmet food stations at their own pace. With open seating, high tops, and tables scattered throughout the venue, along with reserved seating at designated tables in our Constellation Club area. Guests will enjoy the celestial-inspired cuisine while fully immersing oneself in the artistic ambiance of the evening.

**SPONSORSHIP OPPORTUNITIES**

## RAISE A TOAST TO THE ARTS!

Join Scottsdale Arts for an enchanting evening that transcends artistic boundaries, celebrating the transformative power of art and Scottsdale Arts' mission. The ARTrageous Gala | Cosmic Crescendo promises to be an extraordinary experience that unites the community in celebration. Your support will help the arts in Arizona continue to transform.

## The Future of the Arts in Scottsdale Looks to You

Scottsdale Arts asks you to display your passion for the arts by becoming a sponsor of The ARTrageous Gala | Cosmic Crescendo so we may continue to provide and grow these outstanding opportunities.



400,000+ patrons attend  
Scottsdale Arts programs annually across all our departments



30,000+ students participate  
in Scottsdale Arts Learning & Innovation programs for ages 3 to 103



1,000+ local and international artists  
are employed across all six Scottsdale Arts departments



900+ free performance tickets  
provided annually to veterans, students, and teachers statewide

## About Scottsdale Arts

Scottsdale Arts is a proud champion of creativity with our major operating departments—Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation, Canal Convergence, and Civic Center LIVE.

# SPONSORSHIP OPPORTUNITIES

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The future of arts in Scottsdale looks to you. As a sponsor of The ARTrageous Gala, you will play a vital role in supporting arts and culture in our community.

|   | Visionary<br>\$100,000                       | World-Class<br>\$50,000 | Title<br>\$20,000 | Presenting<br>\$10,000 | Signature<br>\$7,500 |
|---|--|-------------------------|-------------------|------------------------|----------------------|
|   | Premier name<br>Logo                         | Premier name<br>Logo    | Name/Logo         | Name/Logo              | Name                 |
| The ARTrageous Gala tickets   | 50   | 30                      | 20                | 10                     | 6                    |
| The ARTrageous Gala program booklet   | Two full pages<br>and logo on<br>front cover | Two full pages          | Two full pages    | Full page              | Half page            |
| The ARTrageous Gala program booklet<br>sponsor page   | •  | •                       | •                 | •                      | •                    |
| Event thank you email   | •  | •                       | •                 | •                      | •                    |
| Auction mobile bidding site   | •  | •                       | •                 | •                      | •                    |
| Pre- and post-The ARTrageous Gala<br>social media   | •  | •                       | •                 | •                      | •                    |
| Verbal recognition during the program   | •  | •                       | •                 | •                      |                      |
| Featured on The ARTrageous Gala step<br>and repeat backdrop and recognition by<br>gobo light  | •  | •                       | •                 |                        |                      |
| Recognition on the auction bidding paddles  | •  | •                       | •                 |                        |                      |
| Exclusive, high-visibility marketing<br>opportunities, including but not limited to<br>dedicated social media posts and printed<br>invitations. | •  | •                       |                   |                        |                      |
| On-stage sponsor presentation with photo<br>opportunity   | •  | •                       |                   |                        |                      |
| Custom-designed digital postcard to share<br>with your company or clients regarding the<br>partnership  | •  |                         |                   |                        |                      |
| Gala naming opportunity   | •  |                         |                   |                        |                      |

For more information, please email Elizabeth Covely at [ElizabethC@ScottsdaleArts.org](mailto:ElizabethC@ScottsdaleArts.org)

# SPONSORSHIP OPPORTUNITIES

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## All partners receive:

- Name recognition on Scottsdale Arts' website
- Logo or name recognition in select event marketing emails to more than 50,000 addresses
- Inclusion on all Scottsdale Arts digital donor signage at Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art (SMoCA)
- Inclusion in Scottsdale Arts' select social media post
- Inclusion in Scottsdale Arts' brochures and printed programs, such as:
  - Scottsdale Arts Guide (2–3 publications per season)
  - Scottsdale Center for the Performing Arts performance programs (8–10 publications per season)
  - Scottsdale Arts annual report

## VISIONARY SPONSOR

**\$100,000 (one opportunity)**

- Gala naming opportunities: "The ARTrageous Gala presented by"
- Exclusive, high-visibility marketing opportunities as Visionary Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material, including invitations, program booklet, press releases, print and electronic media and display
- 50 tickets to The ARTrageous Gala
- On-stage sponsor presentation with photo opportunity
- Two full ad pages in printed and digital The ARTrageous Gala program booklet with logo on program cover\*
- Logo featured on The ARTrageous Gala step and repeat backdrop
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 30 annual unlimited guest passes to SMoCA
- Opportunity to host a private reception for 20 guests with a curator-led tour at SMoCA
- Private SMoCA programming event for 20 guests\* (i.e., Mystery in the Museum, Trivia Night)
- 30 complimentary tickets to a performance at Scottsdale Center for the Performing Arts with access to Catwalk Lounge pre-show\*\*
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for two special events during the season
- Private tour of Scottsdale Arts Campus

\* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, we cannot guarantee an ad will be included in the program.

\*\* If there is no Catwalk Lounge, drink vouchers will be available.

# SPONSORSHIP OPPORTUNITIES

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## WORLD CLASS SPONSOR

**\$50,000**

- Exclusive, high-visibility marketing opportunities as World Class Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program booklet, press releases, print and electronic media and display
- 30 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured on The ARTrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 20 annual unlimited guest passes to SMOCA
- 20 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

## TITLE SPONSOR

**\$20,000**

- Exclusive, high-visibility marketing opportunities as Title Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program booklet, press releases, print and electronic media and display
- 20 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program booklet\*
- Name/logo recognition by gobo lighting projection
- Dedicated social media post and recognition in social media event
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- 10 annual unlimited guest passes to SMOCA
- 10 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

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# SPONSORSHIP OPPORTUNITIES

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## PRESENTING SPONSOR

**\$10,000**

- 10 complimentary tickets to The ARTrageous Gala
- One full-page ad in printed and digital The ARTrageous Gala program booklet\*
- Verbal recognition on stage during program
- Name/logo features in all The ARTrageous Gala printed material including invitations, program booklet, press releases, print and electronic media and display
- Recognition in social media post and social media event
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- 6 annual unlimited guest passes to SMOCA
- 6 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Private tour of Scottsdale Arts Campus

## SIGNATURE SPONSOR

**\$7,500**

- 6 tickets to The ARTrageous Gala
- One half-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- Name/logo displayed on table

## SUPPORTING SPONSOR

**\$5,000**

- 4 tickets to The ARTrageous Gala
- One quarter-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page
- Name/logo displayed on table

\* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.

# ADDITIONAL OPPORTUNITIES

## The ARTrageous Gala April 6, 2024

### CULINARY

#### \$15,000 (3 opportunities)

- 12 tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage
- Logo placement throughout culinary stations

### DÉCOR & DESIGN

#### \$5,000 (4 opportunities)

- 4 tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage
- Name/logo recognition throughout reception

### PHOTOGRAPHY

#### \$3,500 (4 opportunities)

- 2 tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page
- Recognition included in Facebook photo album

### THE ARTrageous GALA PROGRAM

#### \$2,500 (6 opportunities)

- 2 tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program booklet\*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage

\* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.



# TABLE/TICKET OPPORTUNITIES

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Embark on a journey like never before with our innovative dining experience at Cosmic Crescendo. This year, we're breaking away from tradition to introduce two distinct ticket levels that cater to different preferences. Our \$450 General Admission ticket invites guests to revel in a flexible dining adventure, exploring four gourmet food stations at their own pace. With open seating, high tops, and tables scattered throughout the venue, attendees can enjoy a communal and laid-back atmosphere. For those seeking a heightened experience, our \$650 Constellation Club ticket offers an exclusive experience, complete with reserved seating at designated tables in our upscale Constellation Club area. This premier ticket ensures an intimate dining encounter, providing an optimal setting to savor the celestial-inspired cuisine while fully immersing oneself in the artistic ambiance of the evening. Whichever ticket level you choose, anticipate a dining experience that mirrors the unique and collaborative spirit of our celestial celebration.

## CONSTELLATION CLUB TABLE HOST

**\$6,500 per table**

Elevate your gala experience with reserved seating at a designated table in our exclusive Constellation Club area, providing an optimal setting to indulge in celestial-inspired cuisine. Navigate freely between four gourmet food stations with a reserved table to return to. This premium ticket ensures a more intimate and private dining experience, allowing you to fully immerse yourself in the artistic ambiance of the evening.

- Includes tickets for 10 guests at a dedicated preset table with wine service throughout the evening
- Your name will be featured prominently in the printed and digital The ARTrageous Gala program booklet on the table host page.
- Your name or logo will be prominently displayed on the table

## CONSTELLATION CLUB TICKETS

**\$650 per guest**

Elevate your gala experience with reserved seating at a designated area in our exclusive Constellation Club, providing an optimal setting to indulge in celestial-inspired cuisine. Navigate freely between four gourmet food stations, knowing you have a reserved spot to return to.

- Includes ticket for one with a dedicated reserved spot in the Constellation Club with wine service throughout the evening
- Guests will be paired with other Constellation Club ticket purchasers to create full tables

## GALAXY TICKETS

**\$450 per guest**

Delight in the celestial feast at your own pace with the \$450 General Admission ticket open seating experience. Navigate freely between four gourmet food stations, each presenting a distinct culinary experience. Choose from high tops and tables scattered throughout for a relaxed and communal dining atmosphere with open seating.



# COMMITMENT FORM

## The ARTrageous Gala

### April 6, 2024

#### Event Sponsorship

- Visionary \$100,000
- World-Class \$50,000
- Title \$20,000
- Presenting \$10,000
- Signature \$7,500
- Supporting \$5,000

#### Other Opportunities

- Culinary \$15,000
- Decor and design \$5,000
- Photography \$3,500
- Gala program \$2,500

#### Ticket/Table Opportunities

- Dedicated table host: \$6,500  
#\_\_\_\_\_of tables
- Dedicated table ticket: \$650  
#\_\_\_\_\_of tickets
- General Ticket: \$450  
#\_\_\_\_\_of tickets

#### Contact Information

Donor/company name \_\_\_\_\_

Main contact \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_  Office  Cell  Home

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### Payment information

Total \$ \_\_\_\_\_

Check enclosed  Please charge \_\_\_\_\_ upon receipt of this form.

Credit card:  Visa  MasterCard  American Express  Discover

Cardholder name \_\_\_\_\_

Card number \_\_\_\_\_ Expiration \_\_\_\_\_

Cardholder signature \_\_\_\_\_ Date \_\_\_\_\_

#### Form Submission

Please submit your reservation by email to Elizabeth Covely  
or remit by mail to: 7380 E Second St, Scottsdale, AZ 85251

Sponsor signature \_\_\_\_\_ Date \_\_\_\_\_

Scottsdale Arts

Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation, Canal Convergence, and Civic Center LIVE

Tax Identification Number: 86-0593786

# AUCTION CONTRIBUTION FORM

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Scottsdale Arts is now accepting auction donations for The ARTrageous Gala. Help support the arts with a donation of unique items and experiences for the silent and live auction. Proceeds of The ARTrageous Gala go to support impactful arts and education programs at Scottsdale Arts.

## Contact Information

Donor/company name \_\_\_\_\_

Main contact \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_  Office  Cell  Home

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Donation information

Donation description \_\_\_\_\_

\_\_\_\_\_

Item value \_\_\_\_\_

Please list expiration dates, blackout periods, or restrictions \_\_\_\_\_

\_\_\_\_\_

Distribution method:  Pick-up  Delivery

Distribution date \_\_\_\_\_

Donor signature \_\_\_\_\_ Date \_\_\_\_\_

## Form Submission

Please submit your reservation by email to Elizabeth Covely or remit by mail to: 7380 E Second St, Scottsdale, AZ 85251 Additional sponsorship opportunities available.

Scottsdale Arts

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Tax Identification Number: 86-0593786