

# arts scottsdale

2021-22  
Annual Report



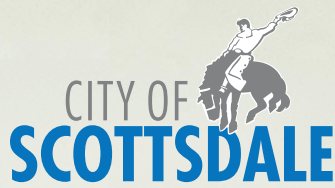




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## **A huge thank you to our government partner.**

### **SCOTTSDALE CITY COUNCIL MEMBERS**

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Vice Mayor Tom Durham

Councilmember Tammy Caputi

Councilmember Betty Janik

Councilmember Kathy Littlefield

Councilmember Linda Milhaven

Councilmember Solange Whitehead

### **SCOTTSDALE CITY STAFF**

City Manager Jim Thompson

Assistant City Managers Brent Stockwell and William Murphy

Contract Manager Karen Churchard



# SCOTTSDALE ARTS BOARD

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Alison Lewis, Past Chair  
Stephanie Lyon, Secretary  
Kathy Wills, Treasurer  
J.P. Dahdah, Exec Comm  
Priscilla Nelson Johnson, Exec Comm

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Jaqueline Schenkein, M.D.  
Pauline Scott  
Catherine Long

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Peter Boyle, M.Ed. – DEI&A Committee  
Kathy Duley – SPA Board  
Paige Cecil - SA Young Professionals  
Brianna Johnson – SALI Committee  
Liz Cohen – SMOCA Council

## Committee Chairs and Staff Contact

### Executive Committee

Dennis Robbins, Chair  
Gerd Wuestemann, Staff

### Finance Committee

Kathy Wills, Chair  
Michael Martin, Staff

### Governance Committee

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Gerd Wuestemann, Staff

### Development Committee

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### Diversity, Equity, Inclusion & Access Committee

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### Scottsdale Arts Young Professionals Council

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Erin Krivanek, Staff

### Public Art Advisory Council

Kathy Duley, Chair  
Jennifer Gill (acting), Staff

### Learning & Innovation Advisory Council

Brianna Johnson, Chair  
Natalie Marsh, Staff

### SMoCA Advisory Council

Liz Cohen, Chair  
Staff- Jennifer McCabe, Staff

### Senior Management Team

Dr. Gerd Wuestemann  
President & CEO  
Zac Boatright  
Director of Marketing  
Jennifer Gill (acting)  
Director, Scottsdale Public Art  
Andria Sheridan, HR Manager  
Martin Dickey, Facilities Director  
Erin Krivanek, Director of Development  
Natalie Marsh, Director, Scottsdale  
Arts Learning & Innovation  
Michael Martin, Chief Financial Officer  
Jennifer McCabe, Director & Chief  
Curator, Scottsdale Museum of  
Contemporary Art  
Abbey Messmer, Programming  
Director, Scottsdale Center for the  
Performing Arts  
Jamie Prins, Events Director &  
Scottsdale Arts Festival Manager  
Meribeth Reeves, Managing  
Director, Scottsdale Center for the  
Performing Arts



# SCOTTSDALE ARTS ADVISORY BOARDS

## **SMoCA Advisory Council**

Barbara Askenazi  
Liz Cohen, Chair  
Oscar De las salas  
Fausto Fernandez  
Debbe Goldstein  
David Itzkowitz  
Linda Kilgore  
Stephanie Lanman  
Charles Lucking  
Mark Paratore  
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Dorothy Lincoln-Smith,  
Board Member Emeritus

## **Public Art Advisory Board**

Kathy Duley, Chair  
Melody Salamo  
Erik Peterson  
Cassandra Saenz (AG2 Representative)  
Bryanna McHenry  
Jaime Neufer  
Allison Colwell  
Miho Mizukami  
John Davids  
Elan Mizrahi  
Jessicah Amrine  
Jeff Miller  
Kathy Duley  
Carter Unger  
Cristine Irish  
Christine Kovach  
Alison Lewis, Board of Trustees  
Representative

## **Learning & Innovation Committee**

Brianna Johnson, Chair  
Taylor Buttrey  
Michelle Irvin  
Maureen Minnick  
Alison Johnson  
LaRiche Lamar  
Leona Aiken  
Jackie Schenkein  
Merle Rosskam  
Alison Lewis  
Rhonda Anderson  
Peter Boyle  
Karen Voris  
Olivia Greteman  
Erin Riley











# FROM THE CEO



## Scottsdale Arts Returns to a New Normal

As I reflect on the 2021–22 season, the first thing that comes to mind is a deep sense of gratitude: for the steadfast continued support from our patrons and city leaders; for getting through the pandemic with very few cases of sickness among our staff, volunteers, artists, and visitors; for our continued ability to provide great arts experiences—both virtually and in person—whenever safely possible; for never having to lay off or furlough staff; and for good use of time during this great interruption: planning for re-emergence and a changed future.

We had anticipated a lightening of the pandemic in fall 2021 and had accordingly prepared for a powerful season. As a result, we presented more than 200 shows, hosted 10 new exhibitions, and executed a record-breaking Canal Convergence.

Our season at Scottsdale Center for the Performing Arts was our most diverse yet, from iconic soul artists like Mavis Staples and Gregory Porter to great blues and singer/songwriter shows by Keb' Mo' and Rufus Wainwright. Our world-class classical series returned, as did Broadway stars, comedy legends and modern dance companies—including a fabulous celebration of Juneteenth with Alonzo King LINES Ballet. At Scottsdale Museum of Contemporary Art (SMoCA) we showed young African American artists side by side with LatinX and Native American contemporary art. It was a groundbreaking year.

While work in schools with our Scottsdale Arts Learning & Innovation branch never stopped, the 2021–22 season saw a return to in-person instruction, masterclasses, school matinees, and lifelong learning events throughout community centers and libraries. We were able to install millions of dollars' worth of new public art pieces across the city through our nationally acclaimed Scottsdale Public Art program.

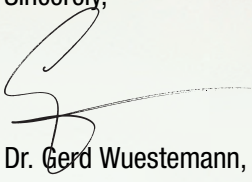
After a truncated, spread-apart event in 2020, Canal Convergence returned to its full glory in November 2021, drawing a record crowd of arts lovers from across the Valley and beyond to the Scottsdale Waterfront. Hosting the international CODASummit in conjunction with Canal Convergence gave it additional exposure and gravitas.

Perhaps most remarkably, 2021–22 saw the start of a project we had been moving forward since the summer of 2018, and through the passing of a bond measure in 2019: a complete overhaul of our Scottsdale Civic Center campus, repositioning it as the central meeting space of Scottsdale. By designing and building two magnificent outdoor stages, one of which has two performance spaces on each side, we will be able to bring extraordinary arts experiences to the community in a magical, casual setting under starry desert skies. Using the COVID-19 pandemic as a time to build new infrastructure allowed us to prepare for a grand opening in Spring 2023.



The board, staff, and volunteers at Scottsdale Arts are excited about the progress we have been able to make during a most challenging time. And we are even more excited about all we can and will do next. We hope you will continue to join us on this artful journey.

Sincerely,



Dr. Gerd Wuestemann,  
President & CEO





# SCOTTSDALE ARTS

## BY THE NUMBERS:

\$9,105

in rental fees discounts were given to **15** nonprofit organizations .

\$18,091

rental fees waived for **6** organizations.

389

features or mentions in local, national, and international media outlet

\$237,783

sales (net) in 2 retail spaces and provided retail space for local, national, and international artists.



41,080

Facebook follows across **5** pages



19,938

Instagram followers across 4 accounts



9,868

Twitter followers across 3 accounts



1,998,661

total page views and **730,226** new users

\* Website traffic data reporting for all Scottsdale Arts websites combined.







# COMMUNITY ARTS GRANT

24

TOTAL NUMBER OF  
GRANTS SUBMITTED

22

TOTAL NUMBER OF  
GRANTS AWARDED

\$100,000

TOTAL FINANCIAL  
IMPACT OF GRANTS

Scottsdale Arts administers the Community Arts Grant Program, which provides funding to Scottsdale-based arts and cultural organizations, as well as to Valley arts organizations to foster community engagement, professionalism, and long-term growth in Scottsdale's arts community. The grants are funded by the city of Scottsdale through Scottsdale Arts' management services agreement.

Of the 24 applications received, 13 were project requests, 1 was a micro-project request, and 10 were General Operating Support requests. \$197,779 in grant funds were requested. Twenty-two applications are being recommended for funding with a total award amount of \$100,000.

## GRANT PROPOSAL HIGHLIGHTS

Don Bluth Front Row Theatre used its general operating support grant funding toward occupancy, administrative, and play production expenses. The theater produced a packed season of 7 plays, a number of them sold-out shows, to more than 9,500 guests.

Arizona Musicfest received \$6,000 from Community Arts Grant funding and \$4,000 from Community Arts Trust. The 2021–22 season was the largest Musicfest has presented to date with 30 concerts, many of which were either at or near maximum capacity. The organization has also increased its attendance and revenue numbers above their pre-COVID-19 levels.



APPLICANT	PROJECT TITLE OR GENERAL OPERATING SUPPORT	FUNDING RECOMMENDATION
Childsplay Theatre	Project – Childsplay’s In-School Performances	\$10,000
Kids in Focus	Project – Kids in Focus Scottsdale Exhibition Series	\$10,000
Musical Instrument Museum (MIM)	Project – Virtual Education Program	\$7,000
Phoenix Conservatory of Music	Project – Music in the Library 2022	\$6,000
Movement Source Dance Company	Project – Scottsdale Trolley Dances 2022	\$6,000
Rising Youth Theatre	Project – Keysmash: A Pop-Up Performance about Mental Health	\$5,000
The Nash	Project – Intro to Jazz	\$4,200
MusicaNova	Project -- MusicaNova Scottsdale Concerts and Education	\$4,200
The Phoenix Symphony	Project -- Classroom Concert Series	\$4,200
Free Arts for Abused Children of Arizona	Project – Storybook Ballet	\$3,000
The Bridge Initiative	Project – Building Bridges	\$2,400
Grey Box Collective	Micro Project – Performance on Grief, Loss and Mental Health	\$1,000
Desert Foothills Theater	Project – Performance Costs	No funding
HeARTsy	Project – Arts programming for the ages	No funding
Detour Company Theater	General Operating Support	\$9,000
Greasepaint Youth Theater	General Operating Support	\$8,000
Scottsdale International Film Festival (SIFF)	General Operating Support	\$7,000
Arizona Musicfest	General Operating Support	\$6,000
Scottsdale Artists’ School	General Operating Support	\$5,000
Frank Lloyd Wright	General Operating Support	\$4,000
Desert Stages Theatre	General Operating Support	\$3,000
Scottsdale Philharmonic	General Operating Support	\$2,000
Don Bluth Front Row Theatre	General Operating Support	\$2,000
Scottsdale Neighborhood Arts Place (SNAP)	General Operating Support	\$1,000



# ARTRAGEOUS GALA

SATURDAY  
APRIL 2  
2022

AT SCOTTSDALE STADIUM

430

TOTAL ATTENDANCE

## AWARDS

The Herberger Award for the Arts:  
Inaugural Board of Directors of  
Scottsdale Cultural Council (Robert  
H. Karatz, Jim Bruner, Eugene Davis,  
Nancy Schamadan, and Joe Sparks)

In Memoriam: Judd Herberger  
and Ellie Ziegler

Trailblazer Award — Local Artist:  
Walter Productions

Trailblazer Award — Arts  
Educator: Fran Cohen

## SPONSORS

Bille Jo Herberger, BMO Harris Bank,  
Harvard Investments, IMI Design,  
Lincoln Property Company, Pride Guide,  
SOAR Foundation, Store Capital, COX,  
Nationwide Foundation, SubZero, Tito's  
Vodka, Linear Woodwork, Azadi Fine  
Rugs, Cambridge Properties, Namastay  
Development, Nelson Art, SRP, and  
Dollar Radio Rentals

## 2022 GALA COMMITTEE

Co-chairs:  
Anita Lang and Oscar De las salas

Committee:  
Tiffany Brown, Alexandria Burkfield,  
Lynette Carrington, Emily Dietz, Lisa  
Geyser, Madonna Hall, Chris Jovanelly,  
Ania Kubicki, Cameron Martz, Michael  
Mazzoco, Colleen Mckenna Katz, Calee  
Pamer Ranger, Erin Pauly, Josh Shaver,  
Marshall Shore, and David Twigger.

With renovations occurring at  
Scottsdale Civic Center, the 2022  
ARTrageous Gala was held at the  
Scottsdale Stadium Fieldhouse and  
breezeways. The one-night celebration  
transformed the stadium with radiant  
living art experiences and fantastical  
creations of visual and performing  
arts. Our guests fell in love with the  
world of art all over by stepping into a  
bejeweled reality of light and creativity.  
The ARTrageous Gala featured Quixotic,  
an innovative performance art collective  
that fused imagination with technology,  
dance, projection mapping, and live  
music to create fully immersive, multi-  
sensory experiences.







# ONE MEMBERSHIP



Avant Garde on 2nd Street has been reimagined into the dynamic NextGen@Scottsdale Arts Membership. NextGen members gather for unique educational, social, and networking events all year long. NextGen is a great way to meet other like-minded arts supporters—45 years and younger—in the community who share your love of arts and culture. Their mission is to promote the art of networking with young professionals who have a passion for our local arts community and want to become more involved with Scottsdale Arts.

NextGen seeks to use the power and inspiration of art to make a positive impact in the local community by supporting Scottsdale Arts and each of its divisions. The exclusive NextGen ONE Membership will receive ONE Membership benefits at the Supporter level for half the price! By being a part of this exclusive group, you'll receive VIP invitations to four NextGen events each year in collaboration with Scottsdale Arts' four branches and special events: Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA), Scottsdale Public Art, Scottsdale Arts Learning & Innovation, Civic Center Live!, and Canal Convergence. These year-round events allow our members the opportunity to enjoy a wide variety of contemporary, performing, and public art, along with architecture and design, in the company of our contemporaries.



These events may include, but are not limited to:

Mystery at the Museum at SMOCA

Afterhours at Scottsdale Center for the Performing Arts, including small bites, networking, and backstage tour.

Painting with Humor with Scottsdale Arts Learning & Innovation

Canal Convergence Professionals VIP Networking Night

- ONE Members are the heart of our thriving creative community and stand together united by their love of the arts. By becoming a ONE Member of Scottsdale Arts, individuals are committing to champion the mission of Scottsdale Arts by embracing the innovation and excellence in the arts we strive to provide our local community. ONE Members allow Scottsdale Arts to celebrate those who champion the arts every day—they are the heroes who care deeply for the visual arts, performance arts, and arts education that shape our community. From cutting-edge contemporary art to awe-inspiring live performances, being a member of Scottsdale Arts makes the arts possible.

- Through their membership dues, ONE Members touch hundreds of lives within the local community by supporting the array of diverse arts experiences Scottsdale Arts has to offer, from the dynamic and culturally diverse season of dance, theatre, comedy, and jazz, classical, global, and American roots music performances presented by Scottsdale Center for the Performing Arts to SMOCA's devotion to the art, architecture, and design of today by showcasing artists from around the world. Through this support, Scottsdale Arts is positioned to further support learning and innovation by partnering with local schools for student matinee performances and museum programs. ONE Members' support helps to ensure Scottsdale Arts can bring this caliber of art to our local community.
- Scottsdale Arts thanks our ONE Members by offering them a series of benefits for their ONE Membership, which includes, but is not limited to, early ticket buying, unlimited access to SMOCA, access to members-only hours and events, and a customized Arts Access Pass. Scottsdale Arts is proud to serve this loyal group of arts advocates who stand united in celebration of creative discovery with these additional benefits.

- ONE Members' passion for world-class artistry and advocacy for contemporary creativity is a lifeline for the arts in these hard times, strengthening the bonds of our community and ensuring that the arts remain an integral part of Arizona culture for generations to come. ONE Members help Scottsdale Arts bring the life-changing magic of art to all in Scottsdale.











# SCOTTSDALE CENTER FOR THE PERFORMING ARTS

32,0514

PATRONS ATTENDED

152

PRESENTED EVENTS

426

ARIZONA ARTISTS WERE FEATURED IN THE SEASON PROGRAMMING AND COMPENSATED FOR THEIR WORK.

72

RENTAL EVENTS  
PERFORMING ARTS

18,838

RENTAL ATTENDEES

4,380

VOLUNTEER HOURS  
WERE DONATED BY  
COMMUNITY MEMBERS

\$54,749

TOTAL SAVINGS TO THE  
ORGANIZATION OF  
(AT MINIMUM WAGE).

- With support from National Endowment for the Arts (NEA), the Center engaged local indigenous artist Derrick Suwaima Davis for a yearlong residency that resulted in the creation of a new full-length theatrical performance called *Dancing with the Universe | Native Style*, a matinee performance adapted for schools and a professional tool kit that included a technical rider with stage and lighting plot, promotional photos and video, a branding and logo package, and an academic study guide, which prepares the artist to book and tour the show.
- The Center partnered with United Colours of Arizona Theatre (UCAT) through the Community Collaborative Engagement Program (CCEP), to co-present a play with both English and Spanish performances. This project engaged BIPOC actors, directors, and communities and supported UCAT's goal of gaining knowledge in technical, marketing, finance, and administrative focus areas.



- Teatro Bravo and the Center joined forces to support family programming at the Center through the reimagining of a theatre-for-young-audiences work titled *Balloonacy*. With permission from the author, Barry Kornhouser, director Jose Casas moved the setting of the show from an apartment in Paris to a Southwestern home and featured guitarist Jessica Ramirez with a new LatinX influenced sound score; Teatro Bravo's artistic director Ricky Araiza, who starred as the main character; and thoughtful production design, allowing the work to tour to schools in the future.
- The Center and The Movement Source Dance Company jointly presented the premiere of Arizona Trolley Dances—an innovative new program where participants hop on a trolley for a tour of five short dance works by local and regional dance companies at various locations around Old Town Scottsdale.
- To build relationships with emerging artists of color and develop new dance audiences, the Center supported the sixth annual BlackTinX Dance Festival through sponsorship funding to the project and curation support via staff serving on the festival artist selection panel.

## GENERAL STATEMENT

Scottsdale Center for the Performing Arts' mission is to provide the highest quality performing arts experiences to our community to inspire new ideas, create pathways for shared understanding, and highlight new approaches to subjects and ideas. We do this through programming that encompasses a wide array of media, genres, and touchpoints. We champion diversity, inclusion, and accessibility for the health and well-being of our community.

Remarkably, the 2021–22 Season saw the Center presenting more shows than the years prior to COVID-19—more than 150 performances! While our season expanded, COVID-19 was not yet in the rearview mirror. Our traditional audiences were not quite ready to return in person and ticket-selling patterns were dramatically different, yet we had more than 20 sold-out performances and two Arizona premieres. We continued to hone our COVID-19 protocols throughout the season to ensure performances could continue and to safeguard staff, volunteers, and touring artists.

With international travel bans softened, we welcomed artists from around the globe. We presented Choir of Man (United Kingdom), Small Island Big Song (Madagascar, Mauritius, Taiwan, Tahiti, Australia, Marshall Islands, Papua New Guinea), Indian Ink Theatre Company (New Zealand), Yotam Ottolenghi (United Kingdom), Alexander Malofeev (Russia), and *B—The Underwater Bubble Show* (Latvia).

COVID-19 was a huge strain on the livelihood of performing artists, so we made an increased commitment to investing in the work of Arizona artists and leaned strongly into collaborative ventures. *Dancing with the Universe – Native Style*, *Balloonacy*, and *The Last Five Years* were significant career-building projects. We took pride in presenting Taiko Extravaganza: Flower of Life by Ken Koshio, Scottsdale Philharmonic, Arizona Opera Education's *Cinderella*, and the Flamenco Íntimo series, featuring Julia Chacón Flamenco Theatre. We also invited local experts to curate two series: a four-concert series called Classical Lounge, curated by MúsicaNova, and the Jazz Lounge series, curated by Beth Lederman.

World-renowned artists like Mavis Staples, Branford Marsalis Quartet, Angélique Kidjo, Jake Shimabukuro, Fran Lebowitz, Punch Brothers, Los Lobos, Jesse Cook, Rita Rudner, Jeremy Jordan, Lea Salonga, and David Sedaris reminded us of the magic of live performance and shared the healing power of the arts.











# SCOTTSDALE MUSEUM OF CONTEMPORARY ART

22,024

PATRONS

11

ORIGINAL EXHIBITIONS

53

ARTISTS AND  
**218** ARTWORKS

6

CATALOGS/PUBLICATIONS  
WITH **11** ORIGINAL  
ESSAYS BY **8** WRITERS

27

PROGRAMS WITH  
**978** PEOPLE ATTENDING  
IN PERSON

13,790

YOUTUBE VIDEO VIEWS

46

NEW ACQUISITIONS

- The first comprehensive survey of *Beverly McIver: Full Circle* (February–September 2022) was a tremendous success from the perspective of funding from Wells Fargo Wealth & Investment Management, the National Endowment for the Arts, and The Andy Warhol Foundation for the Visual Art; attendance at nearly 14,000 people; and press with profiles in ESPN's *The Undefeated* and the *Arizona Republic* as well as a review in *Visual Art Source*. Additionally, SMOCA co-published an extensive catalog with University of California Press and traveled the exhibition to two venues in North and South Carolina.
- *Brad Kahlhamer: Swap Meet* (February–October 2022) offered the opportunity to produce our first bilingual catalog as a collaboration with Temblores Publicaciones, based in Mexico City. Supported by The Andy Warhol Foundation for the Visual Arts and experiencing great attendance at nearly 14,000 people, Brad Kahlhamer was profiled in the press for *Indian Country Today*, *The Brooklyn Rail*, *Artsy*, *Southwest Contemporary*, and *Phoenix New Times*.



- Likewise, *Zineb Sedira: Voice Over* (May 2021–January 2022) attracted more than 15,000 visitors; funding from The Andy Warhol Foundation for the Visual Arts, the Walter and Karla Goldschmidt Foundation, the Institut français, and the Consulate General of France in Los Angeles; and reviews in *Artforum*, *Art Papers*, and *Southwest Contemporary*.
- SMOCA continued the success of the series Project Space with two solo museum shows for emerging artists *Mimi O Chun: Its all cake* (September 2021–January 2022) and *Teresa Baker: Capturing Space* (April–October 2022).

Scottsdale Museum of Contemporary Art (SMoCA) is an artist and audience-centered institution that brings communities together under the shared philosophy that art has the power to engage our imaginations, challenge our perceptions, and inspire change. Opened in 1999, SMOCA has established itself as a leader in presenting innovative exhibitions and educational programs.

SMoCA engages with emerging and established artists from around the world and from our own community to support new commissions and encourage dialogue about the art of our time. The result is a lively community space that is a laboratory for creative thinking and new ideas. By embracing diversity, equity, accessibility, and inclusion as organizational values, SMOCA, together with creative individuals across platforms, promotes cross-cultural dialogue and fosters mutual understanding and respect.

In FY 22, SMOCA presented 11 original exhibitions, featuring 8 solo projects and 3 group exhibitions, of which 76% were artists of color. This included an astounding 80 commissioned artworks out of 218 total artworks on display throughout the year. Highlights include working with international art superstar Zineb Sedira (who represented France in the 2022 Venice Biennale) for her

first U.S. museum solo show and producing the first comprehensive survey of national artist Beverly McIver (that traveled to two additional U.S. venues) to working with local/regional artists Jacob Meders, Teresa Baker, and Brad Kahlhamer. Accompanying the exhibitions, SMOCA produced 6 catalogs/publications that included 11 new scholarly pieces of writing on exhibiting artists. More than 150 media mentions, reviews, and features highlighted our exhibitions, programs, artists, and even staff on a local, national, and international platform.











# SCOTTSDALE PUBLIC ART

## 22

ACTIVE PUBLIC  
ART PROJECTS

## 6

SCULPTURES ON VIEW  
THROUGH INFLUX,  
TEMPORARY  
PUBLIC ART PROGRAM

## 4

EXHIBITIONS

## 101

ARTISTS FEATURED  
IN CIVIC CENTER  
PUBLIC GALLERY

## 32,489

TOTAL ESTIMATED VISI-  
TORS

## 12

PUBLIC ART PIECES  
RECEIVED CONSERVATION

- Scottsdale Public Art's art in public places projects (AIPP) have increased from last year to 9, including the recent installation of Kyllan Maney's *Cholla Canal Water Resources Mural*, at Frank Lloyd Wright Boulevard and Hayden Road. Scottsdale Public Art also has 13 projects in process with developers through the art in private development (AIPD) projects, including the completion of *Stream of Consciousness*, by Kevin Berry at Honor Health Osborn.
- Exhibitions at the Civic Center Public Gallery at Scottsdale Civic Center Library resumed in-person shows and receptions. The exhibition *FIRST: Native American Artists in Arizona* displayed artwork by Indigenous artists from all over North America who live in Arizona. Scottsdale Public Art also began purchasing artwork from the exhibitions by people of color and women to bring diversity to the municipal art collection.
- Augmented reality (AR) experiences with the permanent collection have increased from 11 to 17 this year, and at Canal Convergence, Scottsdale Public Art had 2 augmented reality artworks, 6 AR experiences in conjunction with the physical artworks, a Scottsdale Arts Learning & Innovation AR scavenger hunt, and an AR Salt River Project tour.
- Scottsdale Public Art continued to maintain the city's Permanent Collection, including regular work scheduled quarterly for 9 public artworks. A major restoration of *The Yearlings* (1985), the bronze sculpture by George-Ann Tognoni that was in Scottsdale Civic Center, has begun.
- In preparation for major renovations to Scottsdale Civic Center, 6 public artworks were removed to storage and 3 relocated to other locations in Scottsdale. *Allurement of a Journey* (1980) by Kenji Umeda was moved to Arabian Library, *Mountains and Rainbows* (1975) by Jose Bermudez was moved to a new park near DC Ranch, and *Right-Angle Variations* (1975) by Gary Slater was moved to the new Bell94 Sports Complex.



This year marked a welcome return to in-person events and expansions for Scottsdale Public Art after the restrictions of the pandemic. Cycle the Arts, in cooperation with the city of Scottsdale, toured bike riders around Scottsdale's public art in April. In May, Scottsdale Public Art held a two-day workshop with artists and administrators to introduce them to the exciting program of augmented reality at Demystifying Augmented Reality: An Introductory Workshop. Despite the heat, a crowd celebrated at *Soleri Bridge and Plaza* (2010), for the summer solstice and the Solstice Park dedication.

Four in-person exhibitions and receptions in the Civic Center Public Gallery showcased original artworks for children's literature in *Pictures Tell Stories—Children's Book Illustrations*, a juried exhibition of the Arizona Watercolor Association *FIRST: Native American Artists in Arizona*, and *Interwoven*, an exhibition comprising fiber artwork proposed by the Telaraña Fiber Arts Guild.

Through IN FLUX Cycle 10, six temporary public artworks were installed in Scottsdale. These included 3 sculptures by Shirley Wagner at Miller Plaza, a sculpture by Christopher Luper at Scottsdale Road and Oak Street, a sculpture by Hector Ortega at Scottsdale Road and Roosevelt Street, and a mural painted by Yuke Li, at a new location, a water riser/Salt River Project well site on Thomas Road.

Meetings with Arizona Department of Transportation about the widening of State Route 101 between Pima Road / Princess Drive and Shea Boulevard began. The 18-month construction project will start in 2023. Carolyn Braaksma's artwork on SR 101, *The Path Most Traveled* (1999), will be impacted, and Braaksma will design and consult on any artwork walls affected to ensure the artwork's ongoing integrity.

In November 2019, Canal Convergence continued to exceed expectations with nearly 300,000 in attendance. Thematically titled *The Story of Water*, the event focused on providing arts experiences that reflected Arizona's connection to water as a sustainable source. New at Canal Convergence was the introduction of an exclusive VIP lounge used to entertain our major sponsors and premier members. It was also the site for the event's first fundraising bash, held in honor of major sponsors Billie Jo and Judd Herberger. Scottsdale Water debuted its One Water Brewing Showcase at Canal Convergence, where competing breweries used the state's first recycled potable water for creating their beers as a fun and educational way to celebrate how we can use alternative methods for sustaining ourselves in this desert state.











# CANAL CONVERGENCE

254,189

ATTENDANCE

10

ART INSTALLATIONS

92

PROGRAMMING  
OPPORTUNITIES

57

PRESS COVERAGE/  
ARTICLES

1,655,890

SOCIAL MEDIA  
IMPRESSIONS

250,000+

PAGE VIEWS OF  
CANALCONVERGENCE.COM

- Featured artwork *Say What You Will* by MASARY Studio was an interactive projection that used spectral and sentiment analysis, machine learning, and custom-designed software to “listen” to a participant’s voice and transform it into expressions of video. Throughout the course of the event, *Say What You Will* recorded nearly 24,000 unique interactions.
- Canal Convergence 2021 continued to push boundaries by integrating more augmented reality (AR) experiences and art, as well as an interactive AR scavenger hunt created collectively by artists Bobby Zokaite and Roy Wasson Valle in collaboration with students from Saguaro High School.
- Canal Convergence renewed its partnership with Scottsdale Solid Waste Services in 2021 to continue sustainable practices for the event. As a result, Canal Convergence reached Zero Waste status with 91% of event waste materials diverted from the landfill.
- 19 local businesses signed up as Canal Convergence Featured Partners, allowing visitors to safely enjoy discounted food, beverages, and retail items of local merchants.
- Scottsdale Arts and Canal Convergence successfully hosted *CODASummit: The Interaction of Art, Technology and Place*, where more than 200 artists, fabricators, and commissioners converged at the Scottsdale Center for Performing Arts for a three-day conference. During this conference Canal Convergence 2021 artist MASARY Studios gave one of the keynote presentations.



With COVID-19 pandemic restrictions eased and the wide distribution of vaccines, Canal Convergence | Water + Art + Light was able to return in its full capacity with interactive artworks, fire shows by Walter Productions, live music and dance, food trucks, a beer and wine garden, and in-person workshops, tours, and activities, all at the Scottsdale Waterfront. Scottsdale Public Art invited 11 international, national, and local artists to create a variety of light-based and interactive artworks that highlighted the 2021 featured theme: Art and Technology. This theme was a natural next step in the thematic scope of the event as technological advancements in the arts have long played an important role in the success of Canal Convergence. So, in 2021 this theme was featured in all aspects of the event, as well as through Scottsdale Arts' hosting of the *CODASummit: The Interaction of Art, Technology and Place*, an annual public art and placemaking summit presented by CODAworx during the second week of Canal Convergence.

Some of the featured artworks that embodied the Art and Technology theme included the following *Say What You Will* by MASARY Studios, an audio-visual, interactive installation with projections on scrims above the Arizona Canal *Mirage* by Nancy Baker Cahill, augmented reality artwork that speaks to the event's focus on sustainability and water conservation; *Entwined Meadow* by Charles Gadeken, a grove of 10 floral clusters with individually programmable light pixels, controlled

by the public from a smartphone or tablet; *Time Stream* by Casey Farina, an interactive artwork where participant movement is captured and projected into a virtual space. Through these artworks, Canal Convergence expanded the public's understanding of the role technology plays in artmaking and explored its impact on society.

In addition to the innovative artworks, Scottsdale Arts Learning and Innovation created a wide variety of family-friendly workshops and educational engagements for Canal Convergence in conjunction with the theme and the event's artworks and artists. From a deep dive into NFTs and contributing to groundbreaking research in drone design, to creating art-making robots and LED lanterns, the Canal Convergence Innovation Zone presented an exciting range of technology-focused experiences for the public in 2021.













# SCOTTSDALE ARTS LEARNING & INNOVATION

58,747

HOURS OF  
ARTS INSTRUCTION  
TO OUR COMMUNITY

---

39,411

STUDENTS, TEACHERS,  
TEENS, AND ADULTS  
THROUGH RESIDENCIES,  
WORKSHOPS,  
EXHIBITIONS, AND  
PROGRAMS

---

83

ARIZONA-BASED ARTISTS

---

37

COMMUNITY PARTNERS

---

34

SCHOOLS WITHIN  
7 SCHOOL DISTRICTS  
TO PARTICIPATE IN  
FIELD TRIPS OR  
IN-CLASSROOM  
PROGRAMS.

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- Through funding from the Center for Jewish Philanthropy, the *Hope Chest* curriculum was built and reached 192 students in its first year. *Hope Chest* is an educational resource kit that took students through Arizona-based Holocaust survivor Oskar Knoblauch's autobiography, *A Boy's Story*, *A Man's Memory: Remembering the Holocaust 1933–1945*, and engaged students through arts-integrated strategies, critical thinking interactives, and relevant journal prompts.
- Visions Ambassadors, an extension of the Visions program, allowed six high-excelling students the opportunity to attend a weeklong Scottsdale Museum of Contemporary Art (SMoCA) Summer Intensive geared toward exploring the local art scene and gave them authority over curatorial decisions for the Visions '23 program.
- *What Makes Me Me* showcased self-portraits created by 35 adults who were members of The Opportunity Tree and STARS, two Valley organizations that provide education and job opportunities for adults with intellectual or developmental disabilities. Through art workshops, participants practiced self-advocacy skills and expressed their individual identities.



- Scottsdale Arts Learning & Innovation partnered with Saguaro High School robotics and visual arts students, Hoverlay, and artists Roy Wasson Valle and Bobby Zokaite to develop an augmented reality scavenger hunt. The result was four sculptures, each consisting of three parts—a solar-powered and motion-activated lighting system housed in a reclaimed steel pedestal, a mixed media sculpture, and an augmented reality animation—that worked together in a scavenger hunt that engaged users in an artistic quest, beginning in the “real world” and layering the digital.

This year ushered in the return of in-person programs, including school field trips, in-classroom arts integration residencies, community workshops, teacher professional development, and arts and wellness programs, all with a focus on healing and reconnection through the arts.

This was achieved through exhibitions like Center Space’s *Socially Distanced*, which featured work from 17 artists and the research of Arizona State University’s The Cooperation in the Apocalypse team to explore the effects of distancing during the COVID-19 pandemic through the visual arts.

Club Creatives, a program partnership with the Boys and Girls Clubs of Greater Scottsdale, explored the teen experience during the COVID-19 pandemic. Youth worked with artist Amy Manning to create soft sculptures that were symbols of the feelings, emotions, and experiences felt during their pandemic experience.

Through a collaboration with Learning & Innovation staff, SMOCA staff, Free Arts of Arizona, and Black Lives Matter (BLM) artists, foster girls in group homes participated in a series of workshops focused on healing racial trauma. These workshops included a tour of SMOCA’s exhibitions and activities led by BLM artists to help Latina and African American girls heal through dialogue and making art.

Lastly, Scottsdale Arts Learning & Innovation facilitated arts integration residencies and teacher professional development workshops intended to build character traits like empathy, resilience, and goal setting using the social emotional learning (SEL) framework. The year began with teacher workshops in visual literacy. Presented to teachers in Scottsdale and Paradise Valley schools, this content established a foundational tool to help both teachers and students to look critically at art to facilitate communication and create brave and safe spaces for learning as all returned to classrooms. *Hope Chest*

promoted empathy, respect for others, and positive agency in more than 90% of students it reached. When students were asked to describe what change, if any, had happened in the way they thought, as a result of reading Oskar Knoiblauch’s Holocaust story, student comments included:

“I am more accepting of others for their different backgrounds.”

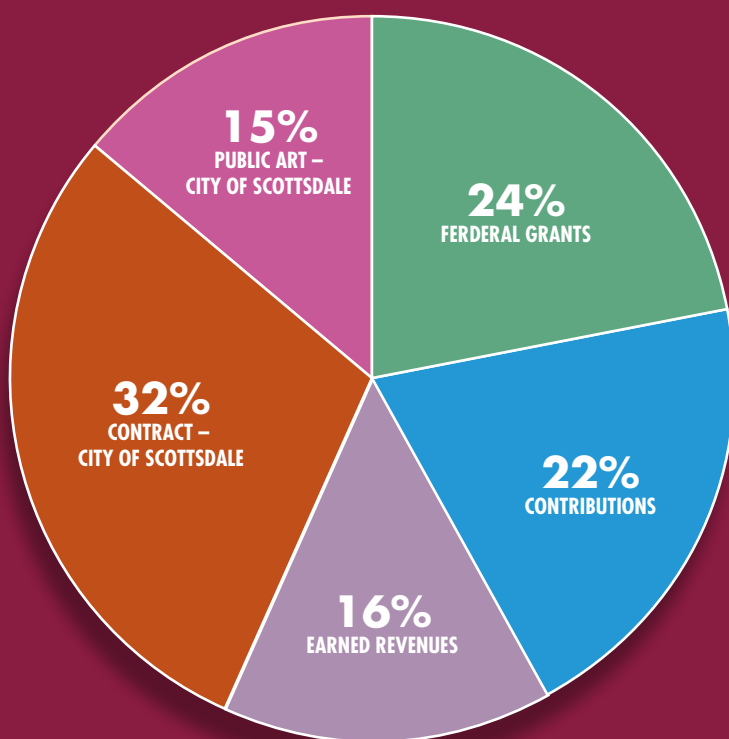
“Oskar’s story inspires me to be an upstander; treating others how I’d like to be treated.”

“Oskar’s story inspires me to act and be strong, have hope, and persevere.”

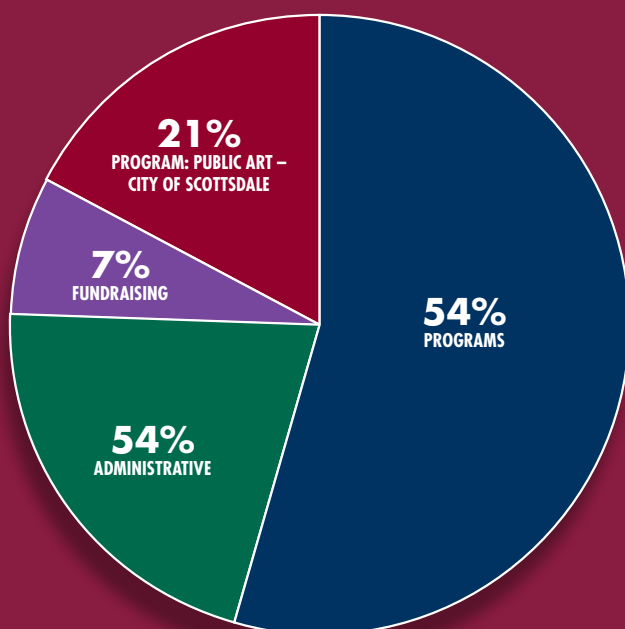


# FINANCIAL DATA

## HOW WE EARNED IT



## HOW WE SPENT IT





	Unrestricted	Restricted	2022	2021
<b>Earned Revenues</b>	\$2,235,677		\$2,235,677	\$491,428
<b>Contract – City of Scottsdale</b>	4,389,315		4,389,315	4,193,324
<b>Public Art – City of Scottsdale</b>	2,071,629		2,071,629	1,534,324
<b>Contributions – City of Scottsdale</b>		125,000	125,000	1,054,633
<b>Contributions</b>	1,367,016	1,671,418	3,038,434	1,306,837
<b>Federal Grants</b>	3,251,445		3,251,445	642,482
<b>Investment Return</b>	(291,484)	(960,144)	(1,251,628)	1,507,707
<b>Other Income</b>	397		397	23,699
<b>Net Assets Released from Restrictions</b>	473,375	(473,375)	—	—
<b>TOTAL REVENUES, SUPPORT &amp; OTHER INCOME</b>	\$13,497,370	\$362,899	\$13,860,269	\$10,754,434

	Unrestricted	Unrestricted	2020	2019
<b>Programs</b>	\$6,533,873		\$6,533,873	\$5,721,364
<b>Administrative</b>	2,576,584		2,576,584	1,560,260
<b>Fundraising</b>	843,063		843,063	644,682
<b>Program: Public Art - City of Scottsdale</b>	2,071,629		2,071,629	1,534,324
<b>TOTAL EXPENSES</b>	12,025,149	-	12,025,149	9,460,630

<b>Change in Net Assets</b>	\$1,472,221	\$362,899	\$1,835,120	\$1,293,804
<b>Net Assets, Beginning Of Year</b>	548,642	7,294,964	7,843,606	6,549,802
<b>NET ASSETS, END OF YEAR</b>	\$2,020,863	7,657,863	9,678,726	\$7,843,606

As of June 30



# CORPORATE AND FOUNDATION SPONSORS

## \$50,000 + WORLD CLASS PARTNER LEVEL

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## \$25,000 – \$49,999 TITLE PARTNER LEVEL

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## \$10,000 – \$24,999 PRESENTING PARTNER LEVEL

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## \$5,000 – \$9,999 SIGNATURE PARTNER LEVEL

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## \$2,500 – \$4,999 SUPPORTING PARTNER LEVEL

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When you invest in the arts, you strengthen the creative economy, create educational opportunities, and make our organization a thriving force to impact the arts. Thanks to the commitment from the following individuals, Scottsdale Arts has been able to develop, advance, and deliver high-quality arts, cultural experiences, and opportunities within Scottsdale to residents, cultural institutions, artists, and visitors from around the world. Scottsdale Arts is grateful for the many charitable gifts received throughout the year. Though limited program space prohibits us from listing supporters below \$500, please know how much we rely on and appreciate every contribution.

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