

MINUTES

ROLL CALL

Trustees

Robbins, Dennis, Chair	Present
Lewis, Alison, Past Chair	Present
Lyon, Stephanie, Secretary	Absent
Wills, Kathy, Treasurer	Present
Anderson, Rhonda	Present
Baughman, Tim	Present
Bennett, Julie	Present
Beverly, Bruce	Present
Biddle, Steve	Present
Boyle, Peter	Absent
Brown, Kirsten	Present
Camuñez, Dino	Present
Candelaria, Mark	Absent
Cecil, Paige	Present
Coleman, Richard	Present
Dahdah, J.P.	Absent
Duley, Kathy	Present
Fedewa, Mary	Present
Galbut, Keith	Present
Harman, Kristopher	Absent
Itzkowitz, David	Present
Johnson, Brianna	Present
Long, Catherine	Absent
Nelson-Johnson, Priscilla	Present

Peterson, Linda	Absent
Roskam, Merle	Absent
Schenkein, Jaqueline	Absent
Scott, Pauline	Present

Staff

Sheridan, Andria, CAO & <i>Recording Secretary</i>
Masker, Angela, HR Assistant
Krivanek, Erin, Director of Development
Marsh, Natalie, Director, Learning & Innovation
McCabe, Jennifer, Director & Chief Curator, SMOCA
Reeves, Meribeth, Director SCPA
Ciaburri, Zach, Director of Production, SCPA
Messmer, Abbey, Director of Programming, SCPA
Gill, Jennifer, Deputy Director of Canal Convergence
Wuestemann, Gerd, President & CEO
Martin, Michael, CFO

Guests

None

OPEN MEETING

1. Call to Order & Announcements

Dennis Robbins

- a. Dennis Robbins called the meeting to order at 4:04pm
- b. Introduction of new Trustee Julie Bennett.
- c. Public Comments – **No public comments made**

CONSENT AGENDA

2. Motion to Approve Consent Agenda Items

Action

Dennis Robbins

- a. March 2023, Board of Trustees meeting minutes
- b. Small revisions to Investment policy

A motion was made by Alison Lewis and seconded by Pauline Scott to approve the consent agenda. Motion passed unanimously.

REGULAR AGENDA

3. Chairs Report

Dennis Robbins

Dennis began the meeting by thanking the Board for attending the Gala and asked for highlights. Comments included;

The amazing food, the entertainment including the fire dancers, the violins, and the opportunity to be outside on Civic Center lawn in perfect weather. Allison Lewis mentioned that listening to Oskar remarks and what he has done for the world, to be present for that and experience how lively and engaged he was a powerful experience.

Dennis asked for any Mission moments. Natalie Marsh shared the Scottsdale Arts Family Arts Fest which took place on March 24th at SkySong and thanked everyone that attended. This was our first time to partner with Arizona State University and SkySong to do a family arts based event. We had over 4000 people attend with over 1000 people through our art space alone. Natalie mentioned that she received a call from the SUSD Board requesting that she attend a meeting. They have these moments there they offer coins as awards, and to her surprise they called Natalie up, awarded her a coin, gave her a standing ovation from the school board praising the event, the activities, the arts and overall engagement.

4. Finance Update

Michael Martin

Michael presented the following financials. We have completed the first three quarters and are almost exactly on budget. Year to date, Earned revenue and Contributed revenue are on budget, and we project the full year to end slightly under flat-to-budget. We have had some difficulty filling vacancies this year, but the tightness in staffing that we have been experiencing is easing. We project the 4th quarter will end strong with the addition of some shows and in contributed revenue. Investments are up 6.4% for the year. In cash flow, we stopped receiving payments from the city in March, and they will resume in July. In May, we will take our annual endowment draw of \$318,573.00. Estimated year end cash is \$382,000.

Question was asked regarding large expenditures. Michael responded that we have a line of credit we can dip into if needed and we have \$1 Million in Investment Reserves if needed for additional cash flow. There is an expected large purchase for a sound mixing board but if that expenditure can be pushed back a bit that will give us some flexibility and an additional \$200,000 to work with this upcoming quarter. Zach Ciaburri spoke about the longevity of sound board consoles, and what we can expect from the purchase.

Michael also discussed that we received a draft of our 990 which was sent to the Finance Committee last week as a requirement of being a 501c3. It shows we are on good financial footing. A general goal for profits is 70% of expenditures to be programmatic. We are currently at 72%.

Question from Keith Galbut on how much federal funding is built into next year's budget. Michael replied that there is none, and no federal funding is built into this year's budget either. Our goal this year is to transition ourselves off of Covid-19 dollars. We have succeeded in proving our business model is still working after Covid-19. A follow-up question was asked regarding the stability of city funding. Gerd responded that funding from the City of Scottsdale is stable and we will receive a special \$1.9 Million stipend from the city next year to refurbish key Public Art pieces around the city. Additional follow-up question from Keith was asked regarding the renovation outside and the impact to insurance risk. Gerd responded that we haven't addressed insurance yet but this is the next topic to be addressed. We have had budget discussions with Chief Walter about camera and surveillance systems and insurance will follow.

5. Governance Committee Updates

Gerd Wuestemann

Gerd shared that we are thrilled to have Julie Bennett join our Board, and excited that we might have 3 more potential Board members joining us in the coming months. Eric Peterson who would be rejoining us. Melanie Sutton who is with Macerich corporation who owns Fashion Square Mall, which would be great to get them involved. And looking to add Mistie Weishaar who is of Dakota and African American background, works for a major law firm, has a deep passion for the arts, and I think will be a great addition for us.

We are also working with Teniqua Broughton with VerveSimone to bring a DEAI Workshop to our staff in May and June. We will be inviting all Board members to that if you would like to join to make space with conversations that can be difficult. We will come back to you with dates/times if you would like to participate.

I would also like to introduce to you an internal change we have made in the organization, promoting our HR Manager Andria Sheridan to the position of CAO or Chief Administrative Officer.

6. Strategic Plan Dashboards

Gerd Wuestemann

Gerd presented updates on the Strategic Plan as presented in a Dashboard structure. Question was asked by Rhonda what is the one thing that keeps you at night regarding the Strategic Plan? Gerd responded at this point it is the internal culture piece and that is not where we want that to be. How well we work together, how unified we are, that is the one thing where I think we have the biggest opportunity to work together. The second thing is the branding but those two elements work together.

7. CEO Report

Gerd Wuestemann

Gerd presented on Stage 2 renovations and discussed that over the course of the next 2 months will be spending time with city staff to make sure that the funding for this isn't peeled back. Over the next fiscal year we will move forward with internal planning sessions. We will talk about plan the renovations so that there is minimal impact to operations and staff. Our goal is to have this open by 2025 for the 50 year anniversary of the SCPA.

8. ArtSpark Challenge

Alison Lewis & Gerd Wuestemann

This is a new program we are looking to launch. Gerd offered a huge thanks to Alison Lewis and former board member John Vorhis for their support of this program which is a career development program for art students. This will partner with SkySong who will provide us with spaces to do the work and putting together \$200-\$250k in seed money. Alison explained that this would provide college graduates with a stipend and a workspace as well as classes on running a business. The goal being that eventually they would give back to the community for having gone through the program. This would allow Scottsdale Arts to support local artists. John Vorhis is a past board member and a long time supporter of our organization. Gerd has been able to secure \$50,000 in funding from Piper Foundation. We would like to do a Board Challenge, either a give or a get. If you can't give then find a friend. Our goal is to show the city that the all Board members are board with this idea. Question was asked by Steve Biddle if there was any collateral we could give to potential donors. Gerd responded that we were just sharing information today but that we would have a one sheet to provide later. Keith asked whether galleries would be willing to partner as mentors? Priscilla responded that while some galleries might be willing to do that, there aren't many because primarily most galleries in the area operate as businesses.

9. Other Business

Dennis Robbins

None

10. Executive Session

Dennis Robbins

This is closed to the public

11. Adjourn

Dennis Robbins

Dennis ended the meeting by thanking all the board members for attending and inviting all to move to SMOCA for the Tour and Staff Introduction.

Meeting Adjourned at 5:12 pm.

12. SMOCA Tour and Staff Introduction

Jennifer McCabe

Respectfully submitted,
Andria Sheridan
Recording Secretary