



THE ARTRAGEOUS GALA

Bloom.

SPONSORSHIP OPPORTUNITIES

APRIL 1, 2023 | 6:30 P.M.

Join us for our 2023 The ARTrageous Gala | Bloom as a sponsor for a one-night celebration, blooming with radiant living art experiences and fantastical creations within Scottsdale Civic Center. This astonishing ultra-sensory evening will reignite your passion for the arts.

arts
scottsdale

RAISE A TOAST TO THE ARTS!

Join Scottsdale Arts for a fresh and glamorous event, celebrating your passion for the visual and performing arts in Arizona. Guests will be reminded of how the arts ignites their soul while enjoying dazzling new art, cutting-edge experiences, and stunning performers in the newly renovated Scottsdale Civic Center. Your support will help the arts in Arizona continue to bloom.

The Future Of Arts In Scottsdale Looks To You

Scottsdale Arts asks you to display your passion for the arts by becoming a sponsor of The ARTrageous Gala | Bloom so we may continue to provide and grow these outstanding opportunities.



400,000+ patrons attend
Scottsdale Arts programs annually
across all our branches



30,000+ students participate in
Scottsdale Arts Learning & Innovation
programs for ages 3 to 103



1,600+ local and international artists
employed across all four Scottsdale Arts branches



900+ free performance tickets
provided annually to veterans, students,
and teachers statewide

About Scottsdale Arts

Scottsdale Arts is a proud champion of creativity with our major operating branches—Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, and Scottsdale Arts Learning & Innovation—and iconic, community-enriching events, such as Canal Convergence and Civic Center Live! programming.

SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

The future of arts in Scottsdale looks to you. As a The ARTrageous Gala sponsor, you will play a vital role in supporting arts and culture in our community.

	Visionary \$100,000	World-Class \$50,000	Title \$25,000	Presenting \$10,000	Signature \$5,000
	Premier Name/ Logo	Premier Name/ Logo	Name/Logo	Name/Logo	Name
Complimentary The ARTrageous Gala tickets	50	30	20	10	6
The ARTrageous Gala program booklet	Two Full Pages and Logo on Front Cover	Two Full Pages	Two Full Pages	Full Page	Half Page
The ARTrageous Gala program booklet sponsor page	●	●	●	●	●
Event thank you email	●	●	●	●	●
Auction mobile bidding site	●	●	●	●	●
Pre- and post-The ARTrageous Gala social media	●	●	●	●	●
Recognition by gobo lighting projection	●	●	●	●	
Featured on The ARTrageous step and repeat	●	●	●		
Verbal recognition during program	●	●	●		
Exclusive, high-visibility marketing opportunities, including but not limited to dedicated social media posts, and printed invitations.	●	●			
On-stage sponsor presentation with photo opportunity	●	●			
Custom-designed digital postcard to share with your company or clients regarding the partnership	●				
Gala naming opportunity	●				

For more information, please email Vanessa Guerrero at VanessaG@ScottsdaleArts.org

SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

All partners receive:

- Name recognition on Scottsdale Arts' website
- Logo or name recognition in select event marketing emails to more than 50,000 addresses
- Inclusion on all Scottsdale Arts digital donor signage at Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art (SMoCA)
- Inclusion in Scottsdale Arts' select social media post
- Inclusion in Scottsdale Arts' brochures and printed programs, such as:
 - Scottsdale Center for the Performing Arts' season guide (2–3 publications per season)
 - Scottsdale Center for the Performing Arts' performance programs (8–10 publications per season)
 - Scottsdale Arts' annual report

Visionary Sponsor

\$100,000 (one opportunity)

- Gala naming opportunities: "The ARTrageous Gala presented by"
- Exclusive, high-visibility marketing opportunities as Visionary Sponsor:
 - Name/logo featured in all The ARTrageous Gala printed and digital material, including invitations, program booklet, press releases, print and electronic media and display
- 40 complimentary tickets to The ARTrageous Gala with premiere seating
- On-stage sponsor presentation with photo opportunity
- Two full ad pages in printed and digital The ARTrageous Gala program booklet with logo on program cover*
- Logo featured on The ARTrageous Gala Step and Repeat
- Name/Logo recognition by gobo lighting projection
- Name/Logo featured in digital The ARTrageous Gala program booklet sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time-period available)
- 30 annual unlimited guest passes to SMoCA
- Opportunity to host a private reception for 20 guests with a curator-led tour at SMoCA
- Private SMoCA programming event for 20 guests* (i.e., Mystery in the Museum, Trivia Night)
- 30 complimentary tickets to a performance at Scottsdale Center for the Performing Arts with access to Catwalk Lounge pre-show**
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for two special events during the season
- Private tour of Scottsdale Arts Campus

* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.

** If no Catwalk Lounge, drink vouchers will be available.

SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

World Class Sponsor

\$50,000

- Exclusive, high-visibility marketing opportunities as World Class Sponsor:
 - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program booklet, press releases, print and electronic media and display
- 30 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured on The ARTrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 20 annual unlimited guest passes to SMOCA
- 20 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

Title Sponsor

\$25,000

- Exclusive, high-visibility marketing opportunities as Title Sponsor:
 - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program booklet, press releases, print and electronic media and display
- 20 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program booklet*
- Name/logo recognition by gobo lighting projection
- Dedicated social media post and recognition in social media event
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- 15 annual unlimited guest passes to SMOCA
- 15 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.

SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

Presenting Sponsor

\$10,000

- 10 complimentary tickets to The ARTrageous Gala
- One full-page ad in printed and digital The ARTrageous Gala program booklet*
- Verbal recognition on stage during program
- Name/logo features in all The ARTrageous Gala printed material including invitations, program booklet, press releases, print and electronic media and display
- Name/logo recognition by gobo lighting projection
- Recognition in social media post and social media event
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- 10 annual unlimited guest passes to SMOCA
- 10 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Private tour of Scottsdale Arts Campus

Signature Sponsor

\$5,000

- Tickets for 6 guests
- One half-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page
- Name/logo displayed on table

Supporting Sponsor

\$3,000

- Tickets for 2 guests
- One quarter-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page
- Name/logo displayed on table

* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.

ADDITIONAL OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

Culinary

\$15,000 (3 opportunities)

- 10 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage
- Logo placement on dinner menu at each seat

Auction

\$7,500 (1 opportunity)

- 6 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program booklet*
- Logo placement on mobile bidding site and throughout auction area
- Logo placement on all bidder paddles
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage

Décor & Design

\$5,000 (4 opportunities)

- 4 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage
- Name/logo recognition throughout cocktail reception

The ARTrageous Gala Program

\$5,000 (2 opportunities)

- 4 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page and on The ARTrageous Gala webpage

Valet

\$2,500 (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page
- Opportunity to leave branded item in guests' cars; item to be provided by sponsor

Photography

\$2,500 (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program booklet*
- Name/logo featured in printed and digital The ARTrageous Gala program booklet sponsor page
- Recognition included in Facebook photo album

* When sponsorship is confirmed, advertising due date will be provided. If an ad is not submitted by the due date, cannot guarantee an ad will be included in the program.

TABLE/TICKET OPPORTUNITIES

The ARTrageous Gala
April 1, 2023

VIP Table Host

\$7,500

- Tickets for 10 guests
- Name featured in printed and digital The ARTrageous Gala program booklet host page
- Name/logo displayed on table
- For an additional \$2,500, become a VIP Presenting Sponsor Table Host (limited opportunities; will include premier seating and additional opportunities)

Table Host

\$6,500

- Tickets for 10 guests
- Name featured in printed and digital The ARTrageous Gala program booklet host page
- Name/logo displayed on table

Half-Table Host

\$4,000

- Tickets for 6 guests; will have additional guests seated with you
- Name featured in printed and digital The ARTrageous Gala program booklet host page
- Name/logo displayed on table
- For an additional \$1,000, become a Signature Sponsor Table Host (limited opportunities; will include premier seating and additional opportunities)

COMMITMENT FORM

The ARTrageous Gala
April 1, 2023

Event Sponsorship

- Visionary \$100,000
- World-Class \$50,000
- Title \$25,000
- Presenting \$10,000
- Signature \$5,000
- Supporting \$3,000

Other Opportunities

- Culinary \$15,000
- Auction \$7,500
- Decor and Design \$5,000
- Gala Program \$5,000
- Valet \$2,500
- Photography \$2,500

Ticket/Table Opportunities

- VIP Table Host: \$7,500
_____ of tables
- Table Host: \$6,500
_____ of tables
- Half-Table Host: \$4,000
_____ of tables

Contact Information

Donor/Company Name _____

Main Contact _____

Email Address _____

Phone Number _____ Office Cell Home

Mailing Address _____

City _____ State _____ Zip _____

Payment Information

Total \$ _____

Check enclosed Please charge _____ upon receipt of this form.

Credit Card: Visa MasterCard American Express Discover

Cardholder Name _____

Card Number _____ Expiration _____

Cardholder Signature _____ Date _____

Form Submission

Please submit your reservation by email to Vanessa Guerrero at VanessaG@ScottsdaleArts.org or remit by mail to:
7380 E Second St, Scottsdale, AZ 85251

Sponsor Signature _____ Date _____

Scottsdale Arts
Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation
Tax Identification Number: 86-0593786

AUCTION CONTRIBUTION FORM

The ARTrageous Gala
April 1, 2023

Scottsdale Arts is now accepting auction donations for The ARTrageous Gala. Help support the arts with a donation of unique items and experiences for the silent and live auction. Proceeds of The ARTrageous Gala go to support impactful arts and education programs at Scottsdale Arts.

Contact Information

Donor/Company Name _____

Main Contact _____

Email Address _____

Phone Number _____ Office Cell Home

Mailing Address _____

City _____ State _____ Zip _____

Donation Information

Donation Description _____

Item Value _____

Please list expiration dates, blackout periods, or restrictions _____

Distribution Method: Pick-Up Delivery

Distribution Date _____

Donor Signature _____ Date _____

Form Submission

Please submit your donation by email to Vanessa Guerrero at VanessaG@ScottsdaleArts.org or remit by mail to:
7380 E Second St, Scottsdale, AZ 85251

Additional sponsorship opportunities available.

Scottsdale Arts

Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation
Tax Identification Number: 86-0593786