



scottsdale center for the performing arts
scottsdale museum of contemporary art
scottsdale public art
scottsdale arts learning and innovation

BOARD OF TRUSTEES MEETING

Tuesday, April 26th 4 p.m. – 5:30 p.m., Center Space

MINUTES

ROLL CALL

Trustees

Lewis, Alison, Chair Absent

Robbins, Dennis, Vice Chair Present

Lyon, Stephanie, Secretary Present

Strieck, Patrick, Treasurer Absent

Wills, Kathy, Past Chair Present

Anderson, Rhonda Present

Baughman, Tim Present

Beverly, Bruce Absent

Biddle, Steve Present

Boyle, Peter Absent

Brown, Kirsten Present

Cahill, Allison Present

Camuñez, Dino Present

Candelaria, Mark Present

Cecil, Paige Present

Cohen, Liz Absent

Dahdah, J.P. Present

Duley, Kathy Present

Fedewa, Mary Absent

Galbut, Keith Present

Harman, Kristopher Absent



scottsdale center for the performing arts
scottsdale museum of contemporary art
scottsdale public art
scottsdale arts learning and innovation

Lawry, Aletheia Absent

Miller, Mike Present

Nelson-Johnson, Priscilla Present

Peterson, Linda Present

Roskam, Merle Present

Schenkein, Jackie Absent

Voris, John Present

Staff

Boatwright, Zac, Director of Marketing

Boganey, Kim, Director, Scottsdale Public Art

Buruato, Cassandra, Recording Secretary

Krivanek, Erin, Director of Development

Marsh, Natalie, Director, Learning & Innovation

McCabe, Jennifer, Director & Chief Curator, SMOCA

Messmer, Abbey, Director of Programming, SCPA

Prins, Jamie, Director of Events

Reeves, Meribeth, Managing Director, SCPA

Wuestemann, Gerd, President & CEO

OPEN MEETING

1. Call to Order & Announcements Dennis Robbins

a. Alison Lewis called the meeting to order at 4:08 p.m.

b. Public Comments – Due to Covid-19, this meeting was held both in person and via Zoom and was held as an executive session to discuss and consider: (a) the employment, assignment, appointment, promotion, demotion, dismissal, compensation and benefits, discipline and/or resignation of a member or group of the SCC staff; and (b) discuss and consult with the SCC's attorneys for legal advice regarding same; (c) names of existing and/or potential donors, sponsors or members and the amounts they contribute or might contribute; (d) confidential information about donors, sponsors or members or potential donors, sponsors or members;



scottsdale center for the performing arts
scottsdale museum of contemporary art
scottsdale public art
scottsdale arts learning and innovation

(d) existing or proposed fund-raising strategies, events, plans; (e) proposed short-term and/or long-term contributed revenue goals; (f) current or future programming plans, schedules, events, partnerships and strategies; (g) programming ideas; (h) and current potential speakers, artists, and performers.

CONSENT AGENDA

2. Motion to Approve Consent Agenda Items Action

a. March 22nd, 2022, Board of Trustees meeting minutes

A motion was made by Dino Camunez, and seconded by Linda Peterson, to approve the consent agenda. Motion passed unanimously.

REGULAR AGENDA

3. Chairs Report Dennis Robbins

Dennis began the meeting by thanking everyone for attending and let everyone know that Alison will be missing the meeting. Dennis noted that there will be an executive session at the end of the meeting and asked all trustees stay until that is over. Dennis noted that Alison shared a few moments, thanking the board members who attended the Gala, she also thanked all the staff who worked on putting it together. Alison then thanked everyone for attending the staff appreciation event.

4. Finance Update Michael Martin

Michael presented the following financials. Operating cash ended March at \$1.8M. We had an increase to March Prepaid Expenses from \$28k to \$257k. This was from Gala costs which will be realized as expenses in April. Investment balances were flat in March at \$9.5M. Total Assets are \$14M, up \$2.5M (22%) year over year. Earned Revenue was under original budget in March but holds a bit better compared to its revised Projection. In October our revised projection for Earned Revenue was 12% under budget by year end. Currently the projection is 18% under budget. Total revenue was under budget by 10% in March, but year-to-date is it over by 2%, and full-year estimate is over budget by 6% at \$13.3M. March's operating bottom line was under budget by 77k, but year-to-date and full-year operating surpluses are both better than budget by large margins. Michael noted that the Finance committee will be meeting twice to approve the FY23 budget prior to bringing it for

A motion was made and seconded to approve the Financials as presented. Motion passed unanimously.

5. IDEA Task Force Updates Gerd Wuestemann

Gerd gave a brief update on DEI. Noting that they are looking at hiring a new DEI manager full time staff member in the fall to track and update on all DEAI initiatives. Gerd also noted that he participated an ASU seminar regarding new development with DEAI. Gerd noted that a lot of what was talked about in the seminar and the action steps that can happen are already being discussed in the organization. Noting that we are on the right track and moving forward with the strategic goal initiatives.



scottsdale center for the performing arts
scottsdale museum of contemporary art
scottsdale public art
scottsdale arts learning and innovation

6. Governance Committee Updates/Break Out Session Stephanie Lyon

Stephanie gave a brief update on the breakout session, noting that there will be no reporting during this meeting. Each table will discuss potential partnerships, What entities - local, state, national - could we partner with to diversify and broaden our initiatives and How can strategic partnerships (not necessarily w arts orgs) address community needs, DEIA objectives and economic development opportunities. There is a member of the governance committee at each table and they will collect the findings and meet at the May governance committee to discuss the breakout. The breakout session lasted for 20 minutes. Prior to the breakout session, Stephanie noted that we have one new trustee recruit that the Governance committee has approved to move forward to a Board vote. The trustee is Richard Coleman, who had previously accepted a nomination to join the Board back in 2020 but was unable to join due to various circumstance. Richard is now able to join the Board again.

A motion was made by Tim Baughman and seconded by Priscilla Nelson-Johnson to approve Richard Coleman as an At-Large Trustee. Motion passed unanimously.

7. CEO Report Gerd Wuestemann

Gerd touched on a few points from his CEO report. Including, Financial Participation Agreement will be on the consent agenda June 21 for the City. We do not anticipate any issues and consent vote should be uncontested. This gives sufficient lead time for our City of Scottsdale funding to start on July 1. We signed the first two portions of a new endowment contract between DR. Sternberg and SA, at \$650K total. We may also get a third piece in the coming weeks to potentially get us to \$900K total. we are eligible for an additional \$80K+ grant with Piper Trust despite the large capital gift we just received. We are working on this process and may receive this funding in the current FY or early in FY23. Gerd noted that all of the campus development is moving along. There have been delays on a few projects but are expected to be completed near the original timeline. Gerd is continuing the discussion with various Superbowl entities to try to secure our location as a fan zone or becoming a rental to host Superbowl events. Gerd will keep the Board updated when more news comes in.

8. Director Reports Erin Krivanek/Zac Boatright

Erin gave a presentation on the Gala and shared photos from the night. Erin thanked all the Board members for attending, collecting corporate sponsorships and sharing the event with their circles. Erin noted how successful the night was and noted that they are still receiving praises from guests a week later. Zac gave a brief presentation on Marketing and noted that the entire team is working hard on closing out the season for The Center, SALI, SMoCA and Public Art. Zac followed up by letting the trustees know that he would love to chat with anyone who has additional questions on marketing.

A motion was made by John Voris and seconded by J.P. Dahdah to move into executive session and adjourn the Board of Trustees meeting. Motion passed unanimously.

Meeting Adjourned at 5:24 pm.

Respectfully submitted,

Cassandra Buruato, Recording Secretary