



scottsdale center for the performing arts
scottsdale museum of contemporary art
scottsdale public art
scottsdale arts learning and innovation

BOARD OF TRUSTEES MEETING

Tuesday, September 27, 2022 4 p.m. – 5:30 p.m., SCPA Smart Space

MINUTES

ROLL CALL

Trustees

Robbins, Dennis, Chair Present

Lyon, Stephanie, Vice Chair & Secretary Present

Wills, Kathy, Treasurer Present

Lewis, Alison, Past Chair Present

Anderson, Rhonda Present

Baughman, Tim Present

Beverly, Bruce Present

Biddle, Steve Absent

Boyle, Peter Present

Brown, Kirsten Present

Camuñez, Dino Absent

Candelaria, Mark Present

Cecil, Paige Present

Cohen, Liz Absent

Coleman, Richard Present

Dahdah, J.P. Absent

Duley, Kathy Present

Fedewa, Mary Present

Galbut, Keith Absent

Harman, Kristopher Present

Lawry, Aletheia Absent



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Miller, Mike Absent

Nelson-Johnson, Priscilla Present

Peterson, Linda Absent

Roskam, Merle Present

Schenkein, Jackie Present

Staff

Boatwright, Zac, Director of Marketing

Buruato, Cassandra, Recording Secretary

Sheridan, Andria Temp Recording Secretary

Krivanek, Erin, Director of Development

Marsh, Natalie, Director, Learning & Innovation

McCabe, Jennifer, Director & Chief Curator, SMOCA

Messmer, Abbey, Director of Programming, SCPA

Prins, Jamie, Director of Events

Reeves, Meribeth, Managing Director, SCPA

Wuestemann, Gerd, President & CEO

OPEN MEETING

1. Call to Order & Announcements Dennis Robbins

a. Dennis Robbins called the meeting to order at 4:03 p.m.

b. Public Comments – Introduced new Board Member Richard Coleman. Allison Cahill has left the Board. Bio submitted for new Trustee. We will conduct a walkthrough of Civic Center during next BoT meeting in October.

CONSENT AGENDA

2. Motion to Approve Consent Agenda Items Action

a. Consent Agenda

b. May 2022, Board of Trustees meeting minutes



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A motion was made by Dennis Robbins, and seconded by Bruce Beverly, to approve the consent agenda and to approve the Minutes from May meeting. Motion passed unanimously.

REGULAR AGENDA

3. Chairs Report Dennis Robbins

Dennis began meeting by providing historical context of Scottsdale Arts in our community including mention of Cattle Track, the 1967 Fine Arts Commission and the opening of Scottsdale Center of Performing Arts. In 1987 Scottsdale Cultural Council was founded to foster cultural activities in the City of Scottsdale. Meribeth Reeves shared mission moment regarding feedback from retail customer on presence of diversity within our SCPA retail store. Natalie Marsh gave mission moments from a Visions student who submitted a thank you for the impact of the Visions program on her as an individual and now as a K-8 art teacher.

4. Finance Update Michael Martin

Michael presented the following financials. First Finance Meeting for FY took place week of Sept 19th. August revenue and expenses are within 1% of budget. Outdoor stages will not be ready in January and because late April is now the target date to complete outside construction, we will not be able to implement the planned Festival in the spring. This results in an adjusted projection in earned revenues. However, since the planned festival was budgeted to break even, there is no impact the projected bottom line. We are also experiencing an uptick in employee vacancies in the months of August and September which results in cost savings compared to budget. We are increasing our hiring efforts and paying out stipends to selected staff who are absorbing additional workload created by the vacancies. Northern Trust now has custody of our investments and are in the process of implementing their investment strategy. With regards to cash flow, we are currently projected to end the year with \$700,000 cash. Finally, the financial audit and single audit for the SVOG federal grant is complete. The auditors have given us positive feedback and are generating financial statements.

Gerd noted that Michael and the finance team is a month ahead on the audit and the participation of all departments have demonstrated a collaborative effort and expressed his thanks.

5. Governance Committee Updates/Break Out Session Dennis Robbins

Dennis introduced candidate for new Board Member Pauline Scott.

A motion was made by Dennis Robbins and seconded by Bruce Beverly to approve candidacy. Motion passed unanimously.

Breakout session was introduced to discuss the pillars of Scottsdale Arts: Scottsdale Center For the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning and Innovation, Civic Center Live!, and Canal Convergence. Which pillars of Scottsdale Arts do you feel the most and least connected to? How can we help connect you to these pillars more? There is a member of the governance committee at each table and they will collect the findings and meet in the future to discuss the breakout. The breakout session lasted for 15 minutes.



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6. CEO Report Gerd Wuestemann

Gerd briefly highlighted that we have had a busy summer, and he has been working on existing partnerships with City Council as well as working to build relationship with candidates. Notably working with City Manager and Public Works with regards to Stage 2 and 2nd Street projects. We have learned that the city has an additional pool of funds from recent land sales should make it possible to obtain the approximate \$5 million needed for FY24. Gerd also highlighted the Civic Center construction update noting that construction is over budget and still underway with some significant delays. Despite this it is likely by January 21st we will be able to take over 2/3 of the Civic Center space including West Paseo, West Bowl, Center Lawn and the 360 Stage. There will still be a construction fence in front of Library and City Hall, with a targeted ate to open the East Bowl in April. AZ Concours d'Elegance will be our first event in Civic Center in January. While we will not be able to host the Sports Illustrated Super Bowl party, that is only because we will not able to open up the full venue. ESPN parties will be on edge of campus. Kirsten Brown asked for an update on Stage 2 including questions on design and funding status.

Gerd briefly reviewed campus development projects including conversations with existing Saguaro Hotel owners and have had a preview of the new masterplan by Studio Libeskind which does include a 100,000 sq ft SMOCA location. In addition, we will be participating in a cultural assessment which is financially supported by the CARES funding.

Scottsdale Arts is also facing some staffing issues. We are currently hiring for 6 full-time staff members and a number of seasonal staff and have seen the departures of Director of Public Art Kim Boganey, Cassandra Buruato, and the retirement of Bill Kelly as well as a few others. This is an unusually high volume of hiring needs for us, but not unique entirely to us as the industry itself is struggling. We are looking at payscale, internal culture, remote work and other contributing factors. We are also going to take a look at DEI&A work that needs to be worked on internally.

Gerd announced that we are finalists once again for the Sterling Awards and thanked senior staff for presentation to the Sterling jury. Also thank you to Stephanie Lyon for representing Scottsdale Arts in the Sterling video shoot.

Dennis ended the meeting by thanking all the board members for attendance and looking forward to next meeting.

Meeting Adjourned at 5:26 pm.

Respectfully submitted,

Andria Sheridan, Temporary Recording Secretary