

MINUTES

ROLL CALL

Trustees

Lewis, Alison, Chair	Present
Robbins, Dennis, Vice Chair	Present
Lyon, Stephanie, Secretary	Present
Strieck, Patrick, Treasurer	Absent
Wills, Kathy, Past Chair	Absent
Anderson, Rhonda	Absent
Baughman, Tim	Present
Beverly, Bruce	Present
Biddle, Steve	Present
Boyle, Peter	Present
Brown, Kirsten	Present
Cahill, Allison	Present
Camuñez, Dino	Present
Candelaria, Mark	Present
Cecil, Paige	Absent
Cohen, Liz	Absent
Dahdah, J.P.	Present
Duley, Kathy	Present
Fedewa, Mary	Absent
Galbut, Keith	Absent
Harman, Kristopher	Absent
Lawry, Aletheia	Present

Miller, Mike	Absent
Nelson-Johnson, Priscilla	Absent
Peterson, Linda	Absent
Roskam, Merle	Absent
Schenkein, Jackie	Present
Voris, John	Present

Staff

Boatwright, Zac, Director of Marketing
Boganey, Kim, Director, Scottsdale Public Art
Buruato, Cassandra, *Recording Secretary*
Krivanek, Erin, Director of Development
Marsh, Natalie, Director, Learning & Innovation
McCabe, Jennifer, Director & Chief Curator, SMoCA
Messmer, Abbey, Director of Programming, SCPA
Prins, Jamie, Director of Events
Reeves, Meribeth, Managing Director, SCPA
Wuestemann, Gerd, President & CEO

Guests

Tyler Short, SMoCA Curatorial Intern
Maya Falach, Finance Intern

OPEN MEETING

1. Call to Order & Announcements

Alison Lewis

- a. Alison Lewis called the meeting to order at 4:08 p.m.
- b. Public Comments – **Due to Covid-19, this meeting was held both in person and via Zoom and was held as an executive session to discuss and consider: (a) the employment, assignment, appointment, promotion, demotion, dismissal, compensation and benefits, discipline and/or resignation of a member or group of the SCC staff; and (b) discuss and consult with the SCC’s attorneys for legal advice regarding same; (b) names of existing and/or potential donors, sponsors or members and the amounts they contribute or might contribute; (c) confidential information about donors, sponsors or members or potential donors, sponsors or members; (d) existing or proposed fund-raising strategies, events, plans; (e) proposed short-term and/or long-term contributed revenue goals; (f) current or future programming plans, schedules, events, partnerships and strategies; (g) programming ideas; (h) and current potential speakers, artists, and performers.**

CONSENT AGENDA

2. Motion to Approve Consent Agenda Items Action

- a. February 22nd, 2022, Board of Trustees meeting minutes

A motion was made by Dino Camunez, and seconded by Bruce Beverly, to approve the consent agenda. Motion passed unanimously.

REGULAR AGENDA

3. Chair's Report

Alison Lewis

Alison began the meeting by thanking everyone for attending in person. This is one of the first meetings that we have had in person in over 2 years. Alison noted how exciting it is to see everyone and finally be in the same space again. Alison welcomed the guest interns, Tyler and Maya, and thanked them for attending their first Board meeting. Jennifer McCabe and Meribeth Reeves shared mission moments from SMOCA and the Center. Alison asked the senior management team to reintroduce themselves since there are many new board members who have not met the team in person. Alison mentioned the Executive team met with the Piper Foundation trustees to host a photo opportunity and press release regarding the stage 2 renovation grant we received. Alison mentioned a few upcoming events that will be in the upcoming month, including cocktails and conversations, the annual ARTrageous Gala, and the Board/Staff appreciation event. Alison encouraged all Board members to attend all of the events, if they are able to.

4. Finance Update

Michael Martin

Michael presented the following financials. Operating cash is holding steady at \$2.3M. We added a new line called Capital Cash to represent the capital gift from Piper to renovate Stage 2. Other capital cash will go here as well when it comes in. Investment balances ended February at \$9.5M, up \$2M from one year ago. Total Assets are \$14.2M, up \$3.7M (35%) year over year. Earned Revenue in February came within 1% of budget. Looking ahead we are bringing down our Retail revenue projection because of the Civic Center construction's impact on our main store. Even with this reduction in Retail, we are still within shouting distance of our lowered full-year Projection. Non-Fed Development revenue had a good February, particularly on the Individuals line. Development revenue continues to be on track with its full-year budget. We are gearing up for Gala, and some gala giving has already come in, and it is on the balance sheet as deferred revenue until the event. The audit of our 401k plan is done, and the audit and communication letter are attached. The auditors gave us a clean bill of health and noted that we fixed several issues from the previous year. We are fully under way in budgeting next year, FY23. We continue to use the targets that the Finance Committee reviewed at our last meeting and have been working with staff for several months in planning. There will be a board approval at the May meeting for the FY23 budget.

5. IDEA Task Force Updates

Peter Boyle

Peter gave a brief update regarding DEI. He thanked Jennifer for sharing the mission moment between SMOCA and SALI and how moments like those are the reason why we will continue to incorporate DEI into programming. Peter mentioned that there will be breakout sessions during the meeting to discuss board recruitment and asked that everyone be aware that we are looking to expand the board in more diverse ways to include voices that typically do not have a voice in board rooms.

6. Governance Committee Updates/Break Out Session

Stephanie Lyon

Stephanie gave a brief update on the breakout session, noting that there will be no reporting during this meeting. Each table will discuss potential board recruits, if there are any current board members who know of individuals who may be interested in joining and the board and meet the criteria of what we are currently missing at the board level. There is a member of the governance committee at each table and they will collect the findings and meet at the April governance committee to discuss the breakout. The breakout session lasted for 20 minutes.

7. CEO Report

Gerd Wuestemann

Gerd thanked the board for returning in person and noted how happy he is to not be on the computer anymore. Gerd followed by presenting a few updates on the civic center renovations. The TDC is voting in favor of committing an additional amount of \$250,000 to the 10th anniversary of Canal Convergence, Gerd will update the Board when he finds out more. Gerd is meeting with different city staff and community leaders in old town to discuss the 2nd street landscape and has been examining a digital marquee on Scottsdale Rd and Drinkwater both North and South with the mayor. Gerd and the Campus Development Task Force are meeting with the new developers for the Saguaro hotel to potentially introduce a new concept for a bigger museum. Gerd is currently working with ESPN to secure a partnership with the broadcasting company to land the hospitality contract and host fan zone events. Gerd will continue to update the Board as more updates come in.

8. Director Reports

Kim Boganey/Jennifer McCabe

Kim gave a presentation on a few upcoming projects including the new Drinkwater gateway and new monument markets throughout Scottsdale. Kim mentioned that the requests for proposals for Canal Convergence went live on February 1st and will close on March 16th. Jennifer gave updates on SMOCA's current exhibitions which include Beverly McIver and Brad Kahlhamer. The two directors followed their reports by giving an in-person tour of the current exhibitions in SMOCA.

A motion was made by John Voris and seconded by Dennis Robbins to adjourn the Board of Trustees meeting. Motion passed unanimously.

Meeting Adjourned at 5:26 pm.

Respectfully submitted,
Cassandra Buruato
Recording Secretary