

## MINUTES

### ROLL CALL

#### Trustees

Lewis, Alison, Chair	Present
Robbins, Dennis, Vice Chair	Absent
Lyon, Stephanie, Secretary	Present
Strieck, Patrick, Treasurer	Absent
Wills, Kathy, Past Chair	Present
Anderson, Rhonda	Present
Baughman, Tim	Present
Beverly, Bruce	Present
Biddle, Steve	Present
Boyle, Peter	Present
Brown, Kirsten	Present
Cahill, Allison	Present
Camuñez, Dino	Present
Candelaria, Mark	Present
Cecil, Paige	Present
Cohen, Liz	Absent
Dahdah, J.P.	Present
Duley, Kathy	Present
Fedewa, Mary	Present
Galbut, Keith	Present
Harman, Kristopher	Present
Lawry, Aletheia	Absent

Miller, Mike	Present
Nelson-Johnson, Priscilla	Present
Peterson, Linda	Absent
Roskam, Merle	Present
Schenkein, Jackie	Present
Voris, John	Absent

#### Staff

Boatwright, Zac, Director of Marketing  
Boganey, Kim, Director, Scottsdale Public Art  
Buruato, Cassandra, *Recording Secretary*  
Krivanek, Erin, Director of Development  
Marsh, Natalie, Director, Learning & Innovation  
McCabe, Jennifer, Director & Chief Curator, SMOCA  
Messmer, Abbey, Director of Programming, SCPA  
Prins, Jamie, Director of Events  
Reeves, Meribeth, Managing Director, SCPA  
Wuestemann, Gerd, President & CEO

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### OPEN MEETING

#### **1. Call to Order & Announcements**

**Alison Lewis**

- a. Alison Lewis called the meeting to order at 4:04 p.m.
- b. Public Comments – **Due to Covid-19, this meeting was held both in person and via Zoom and was held as an executive session to discuss and consider: (a) the employment, assignment, appointment, promotion, demotion, dismissal, compensation and benefits, discipline and/or resignation of a member or group of the SCC staff; and (b) discuss and consult with the SCC’s attorneys for legal advice regarding same; (b) names of existing and/or potential donors, sponsors or members and the amounts they contribute or might contribute; (c) confidential information about donors, sponsors or members or potential donors, sponsors or members; (d) existing or proposed fund-raising strategies, events, plans; (e) proposed short-term and/or long-term contributed revenue goals; (f) current or future programming plans, schedules, events, partnerships and strategies; (g) programming ideas; (h) and current potential speakers, artists, and performers.**

## **CONSENT AGENDA**

### **2. Motion to Approve Consent Agenda Items**

### **Action**

- a. January 25th, 2022, Board of Trustees meeting minutes

A motion was made by Rhonda Anderson, and seconded by Kathy Duley, to approve the consent agenda. Motion passed unanimously.

## **REGULAR AGENDA**

### **3. Chair's Report**

**Alison Lewis**

Alison began the meeting by mentioning that there are several mission moments from the past month alone and noting how incredible it is to receive so many in so little time. Alison also thanked and congratulated Gerd on receiving the Piper Trust Grant for \$1.2 million dollars. This gift is the first in our history and the largest capital gift Piper has ever given, all going towards Stage 2 renovations. Natalie Marsh gave a mission moment from the matinee performance of Small Island, Big song. Meribeth Reeves shared a mission moment from a patron who thanked us for including land acknowledgements before every performance. Jennifer McCabe shared mission moments from the SMOCA opening and Artist Talk for the Beverly McIver show. Alison thanked the teams for all the hard work that the directors and their staff do every day. Alison then discussed that the next March meeting will be in person at the SMOCA lounge. On March 31<sup>st</sup> we will host a cocktails and conversation with a presentation by Abbey Messmer and Meribeth Reeves about the Performing Arts Center. On April 20<sup>th</sup> there will be a staff/board appreciation event. Alison encouraged the trustees to attend as many of the events as they can.

### **4. Finance Update**

**Michael Martin**

Michael presented the following financials. Our January cash ending balance was \$2.25M, still a historically strong cash position. Investment balances ended January at \$9.7M, or -3.5% down from the previous month. As a comparison, the S&P500 was down 7% in January. Total Assets are \$12.9M, up \$2.5M (24%) compared to a year ago. Earned Revenue was -26% under original budget in January. However, it tracked better compared to our full-year Projection that we revised in October. This lowered Projection has been stable for four months and currently predicts us missing earned revenue full-year budget by -13%. Non-Fed Development revenue missed budget in January, particularly in Individuals and Foundations. We expect Development Revenue to be within -2% of budget by the end of the year.

Michael mentioned that the finance department has sent out RFP's to nine investment groups, including Northern Trust, BMO Harris, Sunflower Bank, Bank of America, Beacon Pointe Advisors, Raymond James Advisors, Vanguard, CapTrust, Store Capital, Midfirst Bank and Vantage. Michael and the Finance committee will continue to update the Board when the proposal come in.

### **5. Director's Reports**

**Natalie Marsh/Erin Krivanek**

Natalie Marsh gave an updated presentation on SALI. Natalie mentioned that SALI has an active committee and is looking for new recruitments in the next year, including individuals in technology, social justice, marketing, and education. Natalie asked the trustees to send any recommendations to her and she will reach out to those interested. Erin Krivanek gave an updated presentation on the Gala for 2021. Erin presented all the performance art and performances that will take place throughout the night and gave insight on how the evening will run. Erin noted that there are still a few tables left and if any Board member has not purchased a ticket/table to reach out to Erin. Alison thanked Erin on the presentation and encouraged the Board to share the details with friends to help sell out the Gala.

### **6. IDEA Task Force Updates**

**Peter Boyle**

Peter gave a few updates regarding DEI initiatives. Peter mentioned one of the components that is talked about often is creating diversity among the staff of Scottsdale Arts. Peter pointed out that the internship program is one of the

ways the task force continues to track this initiative, noting that two previous interns have both recently moved to becoming a full-time and part-time staff member. The task force is actively looking for pipelines to further the goal of becoming more diverse at the both the staff and board level. They will continue to track monthly progress.

## 7. CEO Report

**Gerd Wuestemann**

Gerd mentioned that ScA is continuing to work on Strategic plan documents. Michael Martin and his team have been able to graph a strategic plan dashboard to make it user friendly and track action items more clearly. Gerd asked the Board to review at their own pace and submit any questions they may have back to him. Cassandra provided an update on the internship program and noted that there are 4 new interns for the semester and 2 previous interns have been hired on as staff members. Maria Cruz, who interned last spring was hired as the part time receptionist and was promoted to a full-time staff member on the programming team. Angela Masker, who interned last fall how now taken over the receptionist position. Alison thanked Cassandra for the reported and noted how exciting it is to have the interns be more involved with the organization and allowing growth to continue internally. Gerd then gave the CEO report starting with updated on the Civic Center renovations, they are currently three weeks ahead of schedule. Gerd noted that there are exciting conversations happening surrounding the super bowl next year. He is working with the city to populate the calendar for the new outdoor venues beginning in the Spring with a large focus on community events. Gerd discussed the process of the new renovations on Stage 2, which has never been updated since the theater opened, more news to follow when updates are available to share. Gerd mentioned that he has been meeting with the campus development task force made up of key board members and outside entities including John Graham, John Berry and Joe Blackbourn, all of whom have a lot of background in development and will be great assets to the conversation. Gerd discussed that senior management has been meeting with PS Studios to determine what new brand identity we will move forward with. Gerd also mentioned that he will continue to send out his monthly Gerd's preferred for the Board to see his top picks of the month. J.P. Dahdah asked how the team celebrates all the success internally, other than the kudos at the Board meetings. Gerd answered that the division directors celebrate within their team often however, in terms of recognizing milestones when they are happening, we do not do things often. Gerd thanked J.P. for bringing this item up and will further discuss with the Senior Management team on how to celebrate the organization and be better at marking these moments. Keith Galbut mentioned that we need to send out these recognitions to the public as well, all the community engagement each branch produces could inspire the community as much as it does internally. Priscilla Nelson-Johnson mentioned that she would like the board to have more involvement with the staff and get to meet various departments. Alison mentioned that the cocktails and conversations series will allow the Board to engage with staff in a more informal setting and to look out for more information about it.

**A motion was made by John Voris and seconded by Dennis Robbins to adjourn the Board of Trustees meeting. Motion passed unanimously.**

**Meeting Adjourned at 5:43 pm.**

Respectfully submitted,  
Cassandra Buruato  
Recording Secretary