



*The* **ARTRAGEOUS** *Gala*

# LUMINESCENCE

**SPONSORSHIP OPPORTUNITIES**

**APRIL 2, 2022 | 7:00 P.M.**

Join our 2022 ARTrageous Gala co-chairs, Anita Lang and Oscar De la salas, as an ARTrageous sponsor for a one-night celebration filled with radiant living art experiences and fantastical creations. Fall in love with the world of art all over when you step into a bejeweled reality of light and creativity. This astonishing ultra-sensory evening will reignite your passion for arts.

**arts**  
**scottsdale**

## RAISE A TOAST TO THE ARTRAGEOUS LOVE STORY

Join Scottsdale Arts for a fresh and glamorous event celebrating your love for visual and performing arts in Arizona. Guests will be reminded of their love for the arts while enjoying dazzling new art, cutting-edge experiences, and stunning performers. Your supports the present and future of arts in your community and may even showcase your very own personal love story with the arts.

### The Future Of Arts In Scottsdale Looks To You

Scottsdale Arts asks you to display your love for the arts by becoming a sponsor of The ARTrageous Gala | A Love Story so we may continue to provide these and other outstanding opportunities.



**400,000+ patrons** attend  
Scottsdale Arts programs annually  
across all our branches



**30,000+ students** participate in  
Scottsdale Arts Learning & Innovation  
programs for ages 3 to 103



**1,600+ local and international artists**  
employed across all four Scottsdale Arts branches



**900+ free performance tickets**  
provided annually to veterans, students,  
and teachers statewide

### About Scottsdale Arts

Scottsdale Arts is a proud champion of creativity with four major operating branches—Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, and Scottsdale Arts Learning & Innovation—and iconic, community-enriching events, such as the Scottsdale Arts Festival and Canal Convergence.

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

The future of arts in Scottsdale looks to you. As an ARTrageous Gala sponsor, you will play a vital role in supporting arts and culture in our community.

	<b>Visionary</b> \$100,000	<b>World-Class</b> \$50,000	<b>Title</b> \$25,000	<b>Presenting</b> \$10,000	<b>Signature</b> \$5,000
	Premier Name/ Logo	Premier Name/ Logo	Name/Logo	Name/Logo	Name
Complimentary ARTrageous Gala tickets	50	30	20	10	6
The ARTrageous Gala program booklet	Two Full Pages and Logo on Front Cover	Two Full Pages	Two Full Pages	Full Page	Half Page
The ARTrageous Gala program booklet sponsor page	●	●	●	●	●
Event thank you email	●	●	●	●	●
Auction mobile bidding site	●	●	●	●	●
Pre- and post-The ARTrageous Gala social media	●	●	●	●	●
Recognition by gobo lighting projection	●	●	●	●	
The ARTrageous Gala blog post	●	●	●		
Featured on The ARTrageous step and repeat	●	●	●		
Verbal recognition during program	●	●	●		
Exclusive, high-visibility marketing opportunities, including but not limited to dedicated blog post, dedicated social media posts, and printed invitations.	●	●			
On-stage sponsor presentation with photo opportunity	●	●			
Custom-designed digital postcard to share with your company or clients regarding the partnership	●				
Gala naming opportunity	●				

For more information, please email Lauren Zapfen at [LaurenZ@ScottsdaleArts.org](mailto:LaurenZ@ScottsdaleArts.org).

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala

April 2, 2022

## All partners receive:

- Name recognition on Scottsdale Arts' website
- Logo or name recognition in select event marketing emails to more than 40,000 addresses
- Inclusion on all Scottsdale Arts digital donor signage at Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art (SMoCA)
- Inclusion in Scottsdale Arts *Connections* ARTrageous blog post
- Inclusion in Scottsdale Arts select social media post
- Inclusion in Scottsdale Arts' brochures and printed programs, such as:
  - Scottsdale Center for the Performing Arts' season guide (2–3 publications per season)
  - Scottsdale Center for the Performing Arts' performance programs (8–10 publications per seasons)
  - Scottsdale Arts Festival's event brochure (published annually)
  - Scottsdale Arts' annual report

## Visionary Sponsor

**\$100,000** (one opportunity)

- Gala naming opportunities: "The ARTrageous Gala presented by"
- Exclusive, high-visibility marketing opportunities as Visionary Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material, including invitations, program book, press releases, print and electronic media and display
- 50 complimentary tickets to The ARTrageous Gala with premier seating
- On-stage sponsor presentation with photo opportunity
- Two full-page ads in printed and digital The ARTrageous Gala program with logo on program cover
- Logo featured on The Artrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 30 annual unlimited guest passes to SMoCA
- Opportunity to host a private reception for 20 guests with a curator-led tour at SMoCA
- Private SMoCA programming event for 20 guests\* (i.e.. Mystery in the Museum, Trivia Night)
- 30 complimentary tickets to a performance at Scottsdale Center for the Performing Arts with access to Catwalk Lounge pre-show\*\*
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for two special events during the season
- Private tour of Scottsdale Arts Campus

\*SMoCA programming events will be defined and selected when sponsorship is confirmed.

\*\*If no Catwalk Lounge, drink vouchers will be available.

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala

April 2, 2022

## World Class Sponsor

### \$50,000

- Exclusive, high-visibility marketing opportunities as World Class Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program book, press releases, print and electronic media and display\*
- 30 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program
- Name/logo featured on The Artrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 20 annual unlimited guest passes to SMOCA
- 20 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

## Title Sponsor

### \$25,000

- Exclusive, high-visibility marketing opportunities as Title Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program book, press releases, print and electronic media and display\*
- 20 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program
- Name/logo recognition by gobo lighting projection
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- 15 annual unlimited guest passes to SMOCA
- 15 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special events during the season
- Private tour of Scottsdale Arts Campus

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala

April 2, 2022

## Presenting Sponsor

**\$10,000**

- 10 complimentary tickets to The ARTrageous Gala
- One full-page ad in printed and digital The ARTrageous Gala program
- Verbal recognition on stage during program
- Name/logo features in all The ARTrageous Gala printed material including invitations, program book, press releases, print and electronic media and display\*
- Name/logo recognition by gobo lighting projection
- Recognition in social media post and social media event
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- 10 annual unlimited guest passes to SMOCA
- 10 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Private tour of Scottsdale Arts Campus

## Signature Sponsor

**\$5,000**

- Tickets for 6 guests
- One half-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Name/logo displayed on table

## Supporting Sponsor

**\$3,000**

- Tickets for 2 guests
- One quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page
- Name/logo displayed on table

# ADDITIONAL OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## Culinary

**\$15,000** (3 opportunities)

- 10 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage
- Logo placement on dinner menu at each seat

## Auction

**\$7,500** (1 opportunity)

- 6 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program
- Logo placement on mobile bidding site and throughout auction area
- Logo placement on all bidder paddles
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage

## Décor & Design

**\$5,000** (4 opportunities)

- 4 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage
- Name/logo recognition throughout cocktail reception

## The Artrageous Gala Program

**\$5,000** (1 opportunity)

- 4 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage

## Valet

**\$2,500** (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page
- Opportunity to leave branded item in guests' cars; item to be provided by sponsor

## Photography

**\$2,500** (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page

## In-Kind

- Recognition of the donation in program book

# TABLE/TICKET OPPORTUNITIES

The ARTrageous Gala

April 2, 2022

## Table Host

**\$5,000**

- Tickets for 10 guests
- Name featured in printed and digital The ARTrageous Gala program host page
- Name/logo displayed on table

## Half-Table Host

**\$3,000**

- Tickets for 6 guests
- Name featured in printed and digital The ARTrageous Gala program host page
- Name/logo displayed on table



# COMMITMENT FORM

The ARTrageous Gala  
April 2, 2022

## Event Sponsorship

- Visionary \$100,000
- World-Class \$50,000
- Title \$25,000
- Presenting \$10,000
- Signature \$5,000
- Supporting \$3,000

## Other Opportunities

- Culinary \$15,000
- Auction \$7,500
- Decor and Design \$5,000
- Gala Program 5,000
- Valet \$2,500
- Photography \$2,500

## Ticket/Table Opportunities

- Table Host \$5,000  
# \_\_\_\_\_ of tables
- Half Table Host \$3,000  
# \_\_\_\_\_ of tables

## Contact Information

Donor/Company Name \_\_\_\_\_

Main Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_  Office  Cell  Home

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Payment Information

Total \$ \_\_\_\_\_

Check enclosed  Please charge \_\_\_\_\_ upon receipt of this form.

Credit Card:  Visa  MasterCard  American Express  Discover

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

## Form Submission

Please submit your reservation by e-mail to Kelly Hicks at [KellyH@ScottsdaleArts.org](mailto:KellyH@ScottsdaleArts.org)  
or remit by mail to: 7380 E Second Street, Scottsdale, AZ 85251.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Scottsdale Arts  
Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation  
Tax Identification Number: 86-0593786

# AUCTION CONTRIBUTION FORM

The ARTrageous Gala

April 2, 2022

Scottsdale Arts is now accepting auction donations for The ARTrageous Gala. Help support the arts with a donation of unique items and experiences for the silent and live auction. Proceeds of The ARTrageous Gala go to support impactful arts and education programs at Scottsdale Arts.

## Contact Information

Donor/Company Name \_\_\_\_\_

Main Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_  Office  Cell  Home

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Donation Information

Donation Description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Item Value \_\_\_\_\_

Please list expiration dates, blackout periods, or restrictions \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Distribution Method:  Pick-Up  Delivery

Distribution Date \_\_\_\_\_

Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

## Form Submission

Please submit your reservation by e-mail to Lauren Zapien at [LaurenZ@ScottsdaleArts.org](mailto:LaurenZ@ScottsdaleArts.org)

or remit by mail to: 7380 E Second Street, Scottsdale, AZ 85251.

Additional sponsorship opportunities available.

Scottsdale Arts

Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation

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