



*The* **ARTRAGEOUS** *Gala*

# LUMINESCENCE

**SPONSORSHIP OPPORTUNITIES**

**APRIL 2, 2022 | 6 P.M.**

Join our 2022 ARTrageous Gala co-chairs, Anita Lang and Oscar De la salas, as an ARTrageous sponsor for a one-night celebration filled with radiant living art experiences and fantastical creations. Fall in love with the world of art all over when you step into a bejeweled reality of light and creativity. This astonishing ultra-sensory evening will reignite your passion for arts.

**arts**  
**scottsdale**

## RAISE A TOAST TO THE ARTRAGEOUS LOVE STORY

Join Scottsdale Arts for a fresh and glamorous virtual event celebrating your love for visual and performing arts in Arizona. Guests will be reminded of their love for the arts while enjoying dazzling new art, cutting-edge augmented reality experiences, and stunning guest performers while in the comfort of their own home. Your viewing supports the present and future of arts in your community and may even showcase your very own personal love story with the arts.

### The Future Of Arts In Scottsdale Looks To You

Scottsdale Arts asks you to display your love for the arts by becoming a sponsor of The ARTrageous Gala | A Love Story so we may continue to provide these and other outstanding opportunities.



**400,000+ patrons** attend  
Scottsdale Arts programs annually  
across all our branches



**30,000+ students** participate in  
Scottsdale Arts Learning & Innovation  
programs for ages 3 to 103



**1,600+ local and international artists**  
employed across all four Scottsdale Arts  
branches



**900+ free performance tickets**  
provided annually to veterans, students,  
and teachers statewide

### About Scottsdale Arts

Scottsdale Arts is a proud champion of creativity with four major operating branches—Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, and Scottsdale Arts Learning & Innovation—and iconic, community-enriching events, such as the Scottsdale Arts Festival and Canal Convergence.

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

The future of arts in Scottsdale looks to you. As an ARTrageous Gala sponsor, you will play a vital role in supporting arts and culture in our community.

	<b>Visionary</b> \$100,000	<b>World-Class</b> \$50,000	<b>Title</b> \$25,000	<b>Presenting</b> \$10,000	<b>Signature</b> \$5,000
	Premier Name/ Logo	Premier Name/ Logo	Name/Logo	Name/Logo	Name
Complimentary ARTrageous Gala tickets	50	30	20	10	6
The ARTrageous Gala program booklet	Two Full Pages and Logo on Front Cover	Two Full Pages	Two Full Pages	Full Page	Half Page
The ARTrageous Gala program booklet sponsor page	●	●	●	●	●
Event thank you email	●	●	●	●	●
Auction mobile bidding site	●	●	●	●	●
Pre- and post-The ARTrageous Gala social media	●	●	●	●	●
Recognition by gobo lighting projection	●	●	●	●	
The ARTrageous Gala blog post	●	●	●		
Featured on The ARTrageous step and repeat	●	●	●		
Verbal recognition during program	●	●	●		
Exclusive, high-visibility marketing opportunities, including but not limited to dedicated blog post, dedicated social media posts, and printed invitations.	●	●			
On-stage sponsor presentation with photo opportunity	●	●			
Custom-designed digital postcard to share with your company or clients regarding the partnership	●				
Gala naming opportunity	●				

For more information, please email Lauren Zapfen at [LaurenZ@ScottsdaleArts.org](mailto:LaurenZ@ScottsdaleArts.org).

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## All partners receive:

- Name recognition on Scottsdale Arts' website
- Logo or name recognition in select event marketing emails to more than 40,000 addresses
- Inclusion on all Scottsdale Arts digital donor signage at Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art (SMoCA)
- Inclusion in Scottsdale Arts *Connections* ARTrageous blog post
- Inclusion in Scottsdale Arts select social media post
- Inclusion in Scottsdale Arts' brochures and printed programs, such as:
  - Scottsdale Center for the Performing Arts' season guide (2–3 publications per season)
  - Scottsdale Center for the Performing Arts' performance programs (8–10 publications per seasons)
  - Scottsdale Arts Festival's event brochure (published annually)
  - Scottsdale Arts' annual report

## Visionary Sponsor

**\$100,000** (one opportunity)

- Gala naming opportunities: "The ARTrageous Gala presented by"
- Exclusive, high-visibility marketing opportunities as Visionary Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material, including invitations, program book, press releases, print and electronic media and display
- 50 complimentary tickets to The ARTrageous Gala with premier seating
- On-stage sponsor presentation with photo opportunity
- Two full-page ads in printed and digital The ARTrageous Gala program with logo on program cover
- Logo featured on The Artrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 30 annual unlimited guest passes to SMoCA
- Opportunity to host a private reception for 20 guests with a curator-led tour at SMoCA
- Private SMoCA programming event for 20 guests\* (i.e.. Mystery in the Museum, Trivia Night)
- 30 complimentary tickets to a performance at Scottsdale Center for the Performing Arts with access to Catwalk Lounge pre-show\*\*
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for two special events during the season
- Private tour of Scottsdale Arts Campus

\*SMoCA programming events will be defined and selected when sponsorship is confirmed.

\*\*If no Catwalk Lounge, drink vouchers will be available.

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## World Class Sponsor

### **\$50,000**

- Exclusive, high-visibility marketing opportunities as World Class Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program book, press releases, print and electronic media and display\*
- 30 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program
- Name/logo featured on The Artrageous Gala step and repeat
- Name/logo recognition by gobo lighting projection
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Custom-designed digital postcard to share with your company or clients regarding the partnership
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- 50% ONE Membership discounts for corporate employees (certain time period available)
- 20 annual unlimited guest passes to SMOCA
- 20 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special event during the season
- Private tour of Scottsdale Arts Campus

## Title Sponsor

### **\$25,000**

- Exclusive, high-visibility marketing opportunities as Title Sponsor:
  - Name/logo featured in all The ARTrageous Gala printed and digital material including invitations, program book, press releases, print and electronic media and display\*
- 20 complimentary tickets to The ARTrageous Gala with premier seating
- Verbal recognition on stage during program
- Two full-page ads in printed and digital The ARTrageous Gala program
- Name/logo recognition by gobo lighting projection
- Dedicated sponsor feature blog post on Scottsdale Arts *Connections*
- Dedicated social media post and recognition in social media event
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- 15 annual unlimited guest passes to SMOCA
- 15 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Waiver of rental fee for use of Scottsdale Center for the Performing Arts and/or Scottsdale Museum of Contemporary Art (SMoCA) facilities for one special events during the season
- Private tour of Scottsdale Arts Campus

# SPONSORSHIP OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## Presenting Sponsor

### **\$10,000**

- 10 complimentary tickets to The ARTrageous Gala
- One full-page ad in printed and digital The ARTrageous Gala program
- Verbal recognition on stage during program
- Name/logo features in all The ARTrageous Gala printed material including invitations, program book, press releases, print and electronic media and display\*
- Name/logo recognition by gobo lighting projection
- Recognition in social media post and social media event
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- 10 annual unlimited guest passes to SMOCA
- 10 complimentary tickets to a performance at Scottsdale Center for the Performing Arts
- Private tour of Scottsdale Arts Campus

## Signature Sponsor

### **\$5,000**

- Tickets for 6 guests
- One half-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in digital The ARTrageous Gala program sponsor page
- Name/logo displayed on table

## Supporting Sponsor

### **\$3,000**

- Tickets for 2 guests
- One quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page
- Name/logo displayed on table

# ADDITIONAL OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## Culinary

**\$15,000** (3 opportunities)

- 10 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage
- Logo placement on dinner menu at each seat

## Auction

**\$7,500** (1 opportunity)

- 6 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program
- Logo placement on mobile bidding site and throughout auction area
- Logo placement on all bidder paddles
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage

## Décor & Design

**\$5,000** (4 opportunities)

- 4 complimentary tickets to The ARTrageous Gala
- Half-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage
- Name/logo recognition throughout cocktail reception

## The Artrageous Gala Program

**\$5,000** (1 opportunity)

- 4 complimentary tickets to The ARTrageous Gala
- Full-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page and on The ARTrageous Gala webpage

## Valet

**\$2,500** (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page
- Opportunity to leave branded item in guests' cars; item to be provided by sponsor

## Photography

**\$2,500** (1 opportunity)

- 2 complimentary tickets to The ARTrageous Gala
- Quarter-page ad in printed and digital The ARTrageous Gala program
- Name/logo featured in printed and digital The ARTrageous Gala program sponsor page

## In-Kind

- Recognition of the donation in program book

# TABLE/TICKET OPPORTUNITIES

The ARTrageous Gala  
April 2, 2022

## Table Host

**\$5,000**

- Tickets for 10 guests
- Name featured in printed and digital The ARTrageous Gala program host page
- Name/logo displayed on table

## Half-Table Host

**\$3,000**

- Tickets for 6 guests
- Name featured in printed and digital The ARTrageous Gala program host page
- Name/logo displayed on table
- Increase your table to 8 guests for an additional \$1,000



# COMMITMENT FORM

The ARTrageous Gala  
April 2, 2022

## Event Sponsorship

- Visionary \$100,000
- World-Class \$50,000
- Title \$25,000
- Presenting \$10,000
- Signature \$5,000
- Supporting \$3,000

## Other Opportunities

- Culinary \$15,000
- Auction \$7,500
- Decor and Design \$5,000
- Gala Program 5,000
- Valet \$2,500
- Photography \$2,500

## Ticket/Table Opportunities

- Table Host \$5,000  
# \_\_\_\_\_ of tables
- Half Table Host \$3,000  
# \_\_\_\_\_ of tables

## Contact Information

Donor/Company Name \_\_\_\_\_

Main Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_  Office  Cell  Home

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Payment Information

Total \$ \_\_\_\_\_

Check enclosed  Please charge \_\_\_\_\_ upon receipt of this form.

Credit Card:  Visa  MasterCard  American Express  Discover

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

## Form Submission

Please submit your reservation by e-mail to Kelly Hicks at [KellyH@ScottsdaleArts.org](mailto:KellyH@ScottsdaleArts.org)  
or remit by mail to: 7380 E Second Street, Scottsdale, AZ 85251.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Scottsdale Arts  
Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art, Scottsdale Arts Learning & Innovation  
Tax Identification Number: 86-0593786