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City of Scottsdale Arts and Culture Coronavirus Relief Grants for Organizations

PROGRAM FUND AMOUNT:

\$1,500,000

- City is utilizing Scottsdale Arts as the organization to create and administer applications, panel review process, awarding grants, distribution of funds; as well as obtaining reports from awardees and providing a final report to the city.
- This recommendation is being made because Scottsdale Arts has been administering the city's Community Arts Grant process since its inception in 1993. As such, the organization has the tools, staff and panel to quickly administer this process.
- Initial funding for non-profit arts and culture organizations. If funds remain following the initial application process, consideration will be made by the City and Scottsdale Arts to establish criteria for a second round of grants for additional artists and/or organizations.

APPLICATION TIMELINE:

- **Week of July 27:** Announce via press release partnership with Scottsdale Arts to administer the program and all the details about the application process. Staff to email all arts organization with pertinent information. Portal on Scottsdale Arts' website is open for application. NOTE: Anticipate a very short window to apply i.e. eight days.
- **Week of August 3:** Scottsdale Arts to convene Community Arts Grants panel to review all applications. NOTE: This group is already scheduled to review FY 2020/21 grants cycle through August 15.
- **Week of August 17:** Scottsdale Arts finalizes award amounts and provides information to city staff. Awards are approved and announced to City Council, recipients, media. Information prepared for City Council update report and provided to CMO.
- **Week of August 24:** City Council is updated on CARES Act distributions. Wire transfer in place for Scottsdale Arts to receive the awarded amounts and begins process of sending awards to the awardees.



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GUIDELINES:

- Tier 1: One-Time Relief Grant through city's Community Arts Grant Program

Provide a one-time emergency relief to eligible non-profit arts and culture organizations based in Scottsdale. Applicants that are based in Scottsdale and have applied within the past three years for the city's Community Arts Grant, administered through its agreement with Scottsdale Arts, may apply for the immediate relief funding of \$5,000 or 2% of their most recent annual budget, whichever is greater.

Eligibility

- Applicants must be a tax-exempt 501(c)(3) organization whose mission is focused on arts and/or culture and that is in good standing with the Arizona Corporation Commission.
 - Applicants business must be located within Scottsdale city limits and provide seasonal programs and performances (as opposed to an annual performance or program).
 - Applicants must acknowledge in writing that the grant funds will only be used towards programming and reopening the business in safe and alternative ways such as requiring Personal Protective Equipment (PPE) and social distancing.
 - Applicants shall further acknowledge that if funds are not expended in a manner consistent with the Program's requirements, the funds are subject to recoupment.
 - Applicants must provide its most recent annual budget.
 - Applicants must acknowledge the City's support in press releases, advertisements and other media using the City symbol and the following language: *This program is made possible by a grant from Scottsdale Arts with funding provided by the City of Scottsdale.*
 - Awarded organizations will be required to submit a final report in December 2020.
- Tier 2: One-time additional percentage for organizations housed in city-owned facilities

Eligibility

- Applicants with offices in City-owned facilities that do not receive more than 25% of their annual income from the City are eligible for additional one-time grant funding in the amount of 10% of the applicant's most recent annual budget.
- Tier 3: Up to \$200,000 additional for organizations that have a confirmed private institution matching 100% of total grant amount

Eligibility

- Applicants with offices in City-owned facilities that do not receive more than 25% of their annual income from the City and provide written confirmation that a private institution commits to matching 100% of the total grant amount are eligible for up to \$200,000 in one-time additional funding.



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EXAMPLE: If an organization received \$5,000 for Tier 1, and another \$5,000 for Tier 2, they would be eligible for an additional \$10,000 if they have a private donor who matches the full amount of \$20,000. Thus, the organization would receive a total of \$40,000 between the City/Scottsdale Arts and private donor match.

APPLICATION PROCESS:

The Scottsdale Arts and Culture Coronavirus Relief Grants for Organizations' guidelines and supplemental application will be open through Scottsdale Arts' portal, from Monday, July 27, 2020, 7AM through Monday, August 3, 2020, at 11:59 pm. Eligible organizations will be contacted on or before Monday, July 27 about the application process.

Applicant Information required for Registration:

- Brief narrative describing how the organization experienced financial hardship on earned revenue due to canceled arts and cultural programming because of COVID-19 from March 1 through June 30, 2020.
- Brief narrative describing how funds received would be used towards programming or reopening in safe and alternative ways.
- Upload organization budget of most recently completed fiscal year.
- Optional: Upload documentation of canceled programs and the financial impact on the organization because of the coronavirus (COVID-19) pandemic. Documentation can include copies of emails, contracts, invoices, notification of cancellation, etc.

REVIEW PROCESS:

On behalf of the City of Scottsdale, Scottsdale Arts' Community Arts Grants (CAG) panel - composed of community members, Scottsdale Arts board and staff representatives - will review all applications and verify eligibility and requirements. Per the city's agreement, Scottsdale Arts will require a final report from all grant recipients at the end of the grant cycle.

To expedite disbursement of these relief grants, the CAG panel will use its annual community arts grants process now already underway. Applications for that program closed this June. Applications will be reviewed by a panel made up of local artists and arts professionals, community laypersons, and experts to ensure a thorough and unbiased review.



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STATEMENT:

Due to economic conditions associated with COVID-19, non-profit art and cultural organizations have been and continue to be vulnerable as they are forced to allocate already limited resources to operational costs and are further impacted by social distancing requirements and the inability to operate at full capacity.

A study from Americans for the Arts on economic losses to the arts as a result of COVID-19, shows financial losses to nonprofit arts organizations estimated to be \$4.98 billion, to date. Additionally, 66% of respondents expect this crisis to have a “severe” impact on their organization while 10% are “not confident” that they will survive the COVID-19 pandemic. Yet, 65% are still delivering artistic content to raise community spirits and morale.

The American Alliance of Museums calculated that museums are losing at least \$33 million a day due to closures as a result of COVID-19, where the museum sector annually supports 726,000 jobs and contributes \$50 billion a year to the U.S. economy.