

Scottsdale Cultural Council

Annual Report

Scottsdale Center for the Performing Arts
Scottsdale Museum of Contemporary Art
Scottsdale Public Art



14
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15

Contents

FROM THE MAYOR	1
THE YEAR IN REVIEW	2
SEASON HIGHLIGHTS	8
PERFORMANCE MEASURES	21
UP CLOSE	28
FINANCES AND FIGURES	50
DONORS AND SUPPORTERS	56
CORPORATE PARTNERS	60
BOARDS AND STAFF	62

The Scottsdale Cultural Council offers a world of entertaining and enlightening arts experiences. Through its unique partnership with the City of Scottsdale, the nonprofit organization manages Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art, which together have made the community a leading arts destination.

Cover:

Installation view of *Covert Operations: Investigating the Known Unknowns*, at Scottsdale Museum of Contemporary Art, September 21, 2014 – January 11, 2015.
Photo: Chris Loomis

This Page:

A Little Slice of Heaven by John Tuomisto-Bell
Scottsdale Public Art,
IN FLUX, Cycle 5
The Pavilions at Talking Stick
February – June 2015
Photo: Sean Deckert, Calnicean Projects

Back Cover:

Royal Ballet of Cambodia
October 30, 2014
Scottsdale Center for the Performing Arts

From the Mayor



"Most Livable City"
U.S. Conference of Mayors
W.J. "JIM" LANE
Mayor

WELCOME

The City of Scottsdale is proud of its reputation as a leading arts destination. Our residents and visitors enjoy a remarkable variety of arts experiences 365 days a year, from world-class performances, films and exhibitions to inspiring works of public art embedded throughout our community. Quality arts education and outreach programs – many offered free of charge – also serve thousands of students and lifelong learners.

Many of these arts offerings are made possible through the unique partnership between the City of Scottsdale and nonprofit Scottsdale Cultural Council. Led by an all-volunteer board of trustees and funded through a combination of public and private investment, the Cultural Council manages three of the City's premier cultural assets – Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art – along with major events such as Canal Convergence, Scottsdale Arts Festival and Scottsdale International Film Festival.

We invite you to learn more about our City's outstanding arts offerings, and to make them part of your Scottsdale experience!

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Lane", with a large, stylized flourish at the end.

Mayor Jim Lane



The Year in Review

From the President



It is my pleasure to report on the accomplishments of the 2014–15 fiscal year – my first full season with the Scottsdale Cultural Council. I was grateful to have had the opportunity to meet with so many of the Cultural Council’s enthusiastic audiences, members, supporters and community partners. I also wish to acknowledge Mayor Lane and the Scottsdale City Council for their leadership and strong support of the arts in Scottsdale.

Throughout the year, I was deeply impressed with the hard work of our devoted staff, the high caliber of artistic programming of our organization and the diverse events that are produced for the benefit of our community. These programs took place in every corner of our city, from its theaters, galleries and classrooms to its parks, streets and neighborhoods. In total, the Cultural Council presented and hosted 1,886 events serving 375,860 participants. Highlights included:

- Welcoming hundreds of performers to Scottsdale Center for the Performing Arts’ stages, including celebrated talents such as actress and singer Vanessa Williams, actor Julian Sands, comedians Howie Mandel and Brad Garrett, television stars Kevin Pollak and Matthew Perry, trumpeter Chris Botti and country superstar Wynonna Judd, among many others.
- The Arizona debut of internationally acclaimed pianist Sir András Schiff and the trio of violinist Anne-Sophie Mutter, cellist Lynn Harrell and pianist Yefim Bronfman.
- The addition of teachers to the Center’s popular access initiative providing complimentary and discounted tickets to students and veterans.
- Increased summertime programs, including the new Live & Local Fridays concert series, and a residency with the dance company Noche Flamenca as part of the Center’s Discovery Series exploring the arts of Spain and Portugal.
- Critical acclaim for Scottsdale Museum of Contemporary Art’s exhibition *Covert Operations: Investigating the Known Unknowns*, which attracted more than 11,000 visitors, international press coverage and numerous awards.
- Record attendance for SMOCA’s annual Modern Phoenix Week, which celebrated the mid-century Modern architecture of South Scottsdale.
- An exclusive talk at SMOCA by legendary artist Robert Irwin and a highly successful trip for our Friends group to San Francisco to view Chinese artist Ai Weiwei’s series of installations on Alcatraz Island.
- The return of artist James Marshall to work with SMOCA and Scottsdale Public Art on a community mural.
- Scottsdale Public Art’s completion of five permanent capital projects, including the unveiling of local artist Jeff Zischke’s stunning *Impulsion* at the newly renovated WestWorld facility.
- The growth of Canal Convergence, presented at the Scottsdale Waterfront, into an annual event drawing nearly 40,000 people and showcasing local, national and international artists.

From the President

Behind the scenes at the Cultural Council there have been many positive changes as well. Most notably, the board of trustees worked closely with staff to develop a new strategic plan, which will guide our entire organization into the future and greatly enhance its service to the City of Scottsdale. We look forward to more exciting developments in the year ahead.

It is through your generous support that we are able to bring the best of the arts to our community, and we were gratified to see increased philanthropic and corporate support for the Cultural Council's programs during the 2014–15 season. We thank you all!



Neale Perl
President and CEO
Scottsdale Cultural Council

Left to right:
Sara Cochran, Interim Director and Curator, Scottsdale Museum of Contemporary Art; Donna Isaac, Vice President and Director, Scottsdale Public Art; Neale Perl, President and CEO, Scottsdale Cultural Council; Ally R. Haynes-Hamblen, Interim Director, Scottsdale Center for the Performing Arts and Mallard Owen, Chief of Operations and Finance, Scottsdale Cultural Council.
Photo: Richard Wellington



Creating Value for the Community

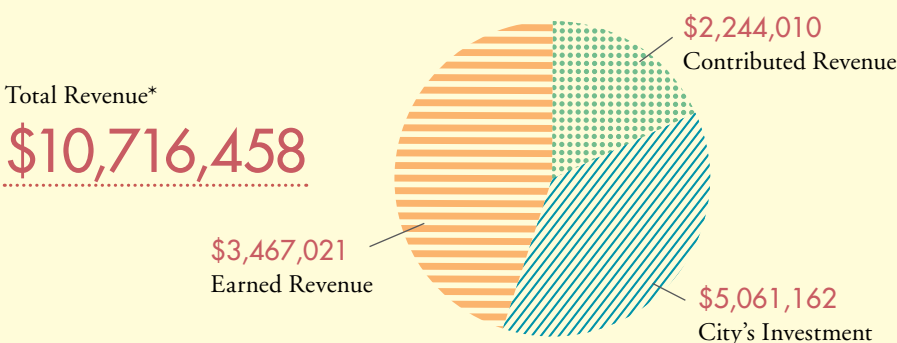
Scottsdale Cultural Council

ECONOMIC IMPACT



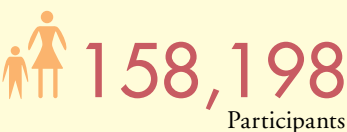
The Scottsdale Cultural Council leveraged the City's \$5.1 million investment, generating an additional \$5.7 million in earned and contributed revenues to fund arts programs and related operating expenses. The total economic impact of the Cultural Council's arts programs was \$18.4 million*, which included \$1.7 million in local and government revenues, such as sales tax and license fees.

*Figure calculated using industry standard multipliers from Americans for the Arts.



*Detailed financial information on pages 51–53.

GIVING BACK



attended free public events like Sunday A'Fair, La Gran Fiesta, Arts-Connect and Canal Convergence.

EDUCATION PROGRAMS



TOTAL ATTENDANCE



Community Arts Grants

Providing funding for Scottsdale-based arts and cultural organizations – as well as to Valley arts organizations for projects that take place in Scottsdale.

The Scottsdale Cultural Council awarded a record \$80,000 in grants to 13 local nonprofit arts and cultural organizations with programs serving the Scottsdale community. Funding for the program is provided by the City of Scottsdale through a direct appropriation to the Scottsdale Cultural Council.

2014–15 Grant Recipients

Desert Foothills Theater
General Operating Support – \$6,000

Scottsdale Artists’ School
General Operating Support – \$8,000

Scottsdale Philharmonic
General Operating Support – \$2,500

Scottsdale Training and Rehabilitation Services
Ceramics Immersion,
Summer Workshop – \$1,000

Arizona MusicFest
Celebratory 25th Anniversary Season – \$9,000

Arizona Theatre Company
Theatre on the Go:
Shakespeare Theatre Residency – \$7,000

Childsplay
Scottsdale School Touring Program – \$10,000

Detour Company Theatre
Improv-Based Skills Workshops – \$9,250

Free Arts for Abused Children of Arizona
Community Art Performance and
Art Activities – \$9,250

Grand Canyon Music Festival
Native American Composer Apprentice
Project at Salt River High School – \$5,000

Jazz in Arizona
Jazz Stars Play Scottsdale – \$4,000

MusicaNova
Collaborative Concerts at
Scottsdale Presbyterian Church – \$3,000

Phoenix Conservatory of Music
Musical Adventures at
Scottsdale Public Library – \$6,000

Grant Panelists

Andrew Chippindall, *Chair*
Shelley Cohn
Susan Conklu
Rex Gulbranson
Phil Jones
Kelly Hicks, *Grants Administrator*

Nonprofit Rental Support Program

Hosted 125 rental events and provided \$59,983 in rental-expense waivers and support for a variety of community groups.

Nonprofit Waivers
\$25,600 in waivers to seven arts organizations

Nonprofit Discounts
\$12,243 in discounts to 23 organizations

Event Sponsorship
\$22,140 in waived fees to eight organizations



Season Highlights

Highlights: Scottsdale Center for the Performing Arts

- Presented 26 free community festivals, including La Gran Fiesta: A Celebration of Latin and Hispanic Cultures, Sunday A'Fair, Native Trails and OrigiNation: A Festival of Native Cultures, which collectively had attendance of more than 47,000.
- Offered 344 half-price tickets valued at \$7,608 to audience members ages 29 and under.
- Thanks to the generosity of sponsors Tiffany & Bosco, P.A. and Great American Title Agency, Inc., expanded the Center's free ticket program to include teachers, in addition to students and veterans. In total, the Center donated 2,588 free tickets valued at \$91,333 to the following:
 - 1,600 tickets valued at \$63,826 to veterans (through Veterans Tickets Foundation).
 - 191 tickets valued at \$6,409 to veterans (through the Center's box office).
 - 637 tickets valued at \$16,165 to students.
 - 160 tickets valued at \$4,933 to teachers.
- The Center hosted a five-week production residency with Soledad Barrio and Noche Flamenca to refine the evening-length dance *Antigona*, which made its Arizona premiere in April 2015.
- The Discovery Series' fourth season explored the arts and culture of Spain and Portugal, with an expanded offering of Arts-Connect events, which ranged from an evening at the Honorary Consulate of Spain to a partnership with Tapas Papa Frita Restaurant to explore the nuances of Iberian gastronomy. Arts-Connect events continued to serve as an engaging access point for new audiences; 92 percent of all Discovery Spain + Portugal Arts-Connect attendees rated the events as excellent or good, and 40 percent of all Arts-Connect attendees had never been to the Center before.
- Created the new Live & Local Fridays summer concert series as a way to showcase Arizona bands on the stage of the Virginia G. Piper Theater.



Veterans enjoying
a free Concert
Under the Stars
in Scottsdale Civic
Center Amphitheater.
Photo: Gene Devine/
Devine Images

Scottsdale Center for the Performing Arts

FEATURED EVENT

Cultural Connections Through the Arts

Ferenc Pavlics: Revolution to the Moon

Ferenc Pavlics, a pioneer in design for NASA’s earliest manned exploration of the moon, captivated an audience of all ages in a rare public presentation. Pavlics, the lead design engineer of the 1971–72 Apollo lunar roving vehicles, offered an insider’s perspective on the first vehicle designed for lunar exploration.

The *Revolution to the Moon* documentary video and accompanying booklet were created by Scottsdale Center for the Performing Arts’ education department as resources for students and educators. In the film, Pavlics recounts his triumphant journey, escaping Soviet-controlled Hungary during the 1956 Hungarian Revolution, his experience as a refugee and how he convinced NASA that a lunar roving vehicle was possible with the use of a handmade 1/6-scale remote-controlled model.

Students across the Valley were also inspired by the ingenuity of space exploration with STEM Through the Arts (science, technology, engineering, math, arts) outreach residencies.

Science students at Greenway Middle School designed and constructed motorized scale models of rovers and excavators for Aerospace Engineering, an imagined space-exploration residency led by Ph.D. student Andrew Thoesen.

The solar system and what lies beyond was the inspiration for Celestial Rendering, a visual arts residency led by artist Bill Dambrova for drawing and painting honors students at Chaparral High School.

Ferenc Pavlics visited Arizona for a special engagement, speaking about the Space Race, an exciting time in American and world history. His inspirational presentation detailed why NASA considered a vehicle on the moon, unique challenges for design and first-hand accounts of building and performance.

The *Revolution to the Moon* exhibition featured items from Ferenc Pavlics’ collection of professional memorabilia, including an original lunar roving vehicle test wheel, operational 1/6-scale remote-control model and rare photos. Exhibited alongside the memorabilia were student art pieces inspired by Pavlics’ work.

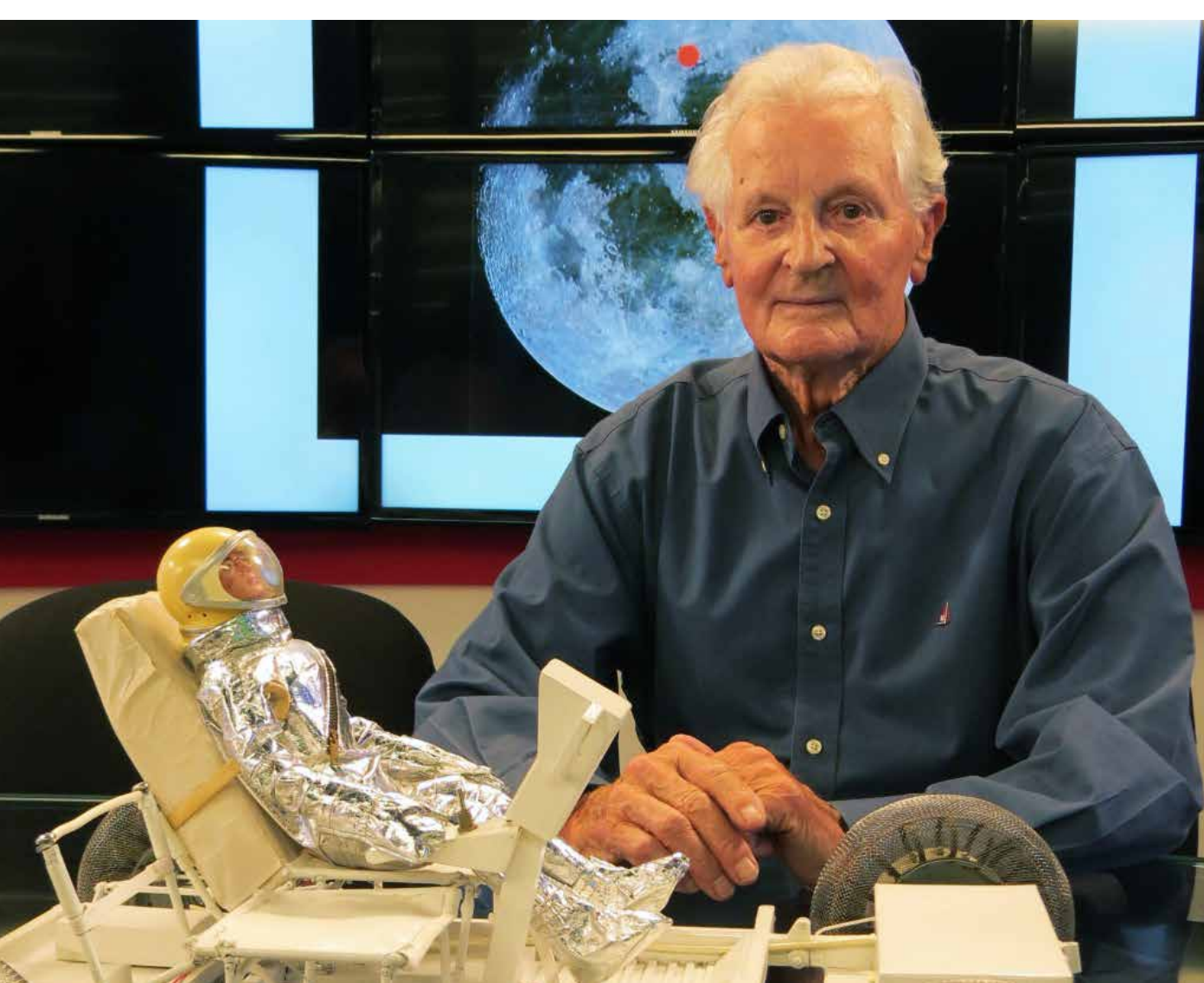
The documentary video *Ferenc Pavlics: Revolution to the Moon* and accompanying booklet are a complete STEM- focused lesson plan for teachers, all available for download on the Center’s website.

“The rovers project impacted me so much because it helped me figure out what I want to be when I head on to college, it’s a dream I’m willing to achieve.”
– Jaqueline Maldonado Abeja, Greenway Middle School student

“Building the rovers really helped me learn the basics of engineering and I found that engineering really interests me. It also really helped with my collaboration skills.”
– Orianna Stover-Picklesimer, Greenway Middle School student

Revolution to the Moon Collaborators:

Ferenc Pavlics	Tammy Hinds	Bill Dambrova	Andrew Thoesen
Christine Harthun	Jared White	Marcy Warner	Eric Jerome



Top: Greenway Middle School student engineer at the *Revolution to the Moon* exhibition at Arts Education Showcase. Photo: Gene Devine/Devine Images
Bottom: *Revolution to the Moon* presentation featuring Ferenc Pavlics with Apollo lunar rover model. Photo: Christine Harthun

Highlights: Scottsdale Museum of Contemporary Art

- In addition to welcoming 43,875 visitors to its galleries, SMOCA connected with more than 600,000 people via social media.
- The fall exhibition *Covert Operations: Investigating the Known Unknowns* generated significant national press, including coverage in *Artforum*, *Art News*, *Politico Magazine*, *Al Jazeera America* and *Time Lightbox*.
- Lit Lounge was named by *Phoenix New Times* as “Best Spoken Word Series” in the Valley, the third year in a row the Lounge has been recognized as “Best of Phoenix.”
- In addition to its exhibiting artists, SMOCA’s guest speakers included two-time, Pulitzer Prize-winning journalist Dana Priest and artist and MacArther Fellow Robert Irwin.
- For its annual fundraiser, SMOCA Mix, the Museum opened its doors to a dynamic group of Phoenix-based street artists who painted the galleries’ walls with a vibrant and unique set of murals and reached out to a whole new audience.

Below: Installation view of *MetaModern* at Scottsdale Museum of Contemporary Art, May 30 – August 30, 2015. Photo: Peter Bugg

Opposite, top: Installation view of *Covert Operations: Investigating the Known Unknown* at Scottsdale Museum of Contemporary Art, September 21, 2014 – January 11, 2015. Photo: Dana Buhl

Opposite, bottom: SMOCA Mix: Street Art Moves Inside, 2015. Photo: Chris Loomis





Scottsdale Museum of Contemporary Art

FEATURED EXHIBITIONS

Covert Operations: Investigating the Known Unknowns

September 28, 2014 – January 11, 2015

Filling all four of the Museum's galleries, this installation presented the first major survey of a generation of artists working in the violent and uncertain decade following the 9/11 terrorist attacks. These artists collected and revealed previously unreported information. Employing the tools of democracy, they bore witness to attacks on liberty and embraced democratic ideals, open government and civil rights.

This exhibition is made possible by an Emily Hall Tremaine Exhibition Award. The Exhibition Award program was founded in 1998 to honor Emily Hall Tremaine. It rewards innovation and experimentation among curators by supporting thematic exhibitions that challenge audiences and expand the boundaries of contemporary art. Additional support for the exhibition catalogue provided by Walter and Karla Goldschmidt Foundation.



Tremaine Foundation

southwestNET: Postcommodity

January 31 – April 26, 2015

This exhibition featured two monumental installations by the internationally acclaimed, interdisciplinary, indigenous arts collective Postcommodity, comprised of composer/artist Raven Chacon, artist/scholar Cristóbal Martínez, artist/public affairs consultant Kade L. Twist and artist/filmmaker Nathan Young. The first work, *Promoting a More Just, Verdant and Harmonious Resolution*, premiered in 2011 in Belgium at the 5th Biennial of Moving Image in Mechelen, but was shown for the first time in the United States at SMoCA. Using video, space and sound, this interactive work juxtaposed bucolic images with jarring noise to examine the psychological, social, cultural and political implications of technology. Specifically for this exhibition, Postcommodity developed a brand-new work called *Pollination*, which premiered at SMoCA and used the metaphor of a peepshow that playfully revealed a lush garden with butterflies. The piece continued Postcommodity's interrogation of governmental, corporate and consumer activities that endanger our environment, society and the larger world.

This exhibition was supported by Botanicare and Tamar Weiss in memory of Emil Weiss.



Highlights: Scottsdale Public Art

- Scottsdale Public Art's Canal Convergence | Water+Art+Light became an annual event and brought nearly 40,000 people to the Scottsdale Waterfront during its four days. This unique signature event offered a variety of large-scale and interactive artworks, hands-on activities, live music and performances on the banks of the Arizona Canal.
- The immersive installation *The Forest Floor* by artist Melissa Martinez at the Gallery @ The Library, Scottsdale Civic Center, conjured up the mystery and magic of a walk through the woods by transforming the exhibition space into an enchanted fantasy land. *The Forest Floor* attracted people of all ages to this blockbuster exhibition through a series of five interactive events, including an opening reception, three workshops and a FairyTale Ball.
- For Cycle 5 of IN FLUX, Scottsdale Public Art coordinated an all-day bus tour visiting installations in Gilbert, Chandler, Glendale, Scottsdale, Phoenix and Tempe. With two busloads filled with art enthusiasts, the IN FLUX artists led the tour with talks about their artworks.

Completed Capital Projects:

- Scottsdale artist Jeff Zischke completed a series of sculptures titled *Sonoran Seed Pods*. Each sculpture is based on the shapes of seeds and seed pods of the Sonoran desert trees, shrubs and wildflowers found along the ¾-mile hiking trail in Doc Cavalliere Park at Troon. An entry marker honoring the memory of Scottsdale resident and art enthusiast Frank Cerie, whose bequest to Scottsdale Public Art made this project possible, is located at the top of the nature trail.
- Robert Adams created *Copper Falls*, an installation of copper bowls and glass within an audible waterfall that transforms the bridge at the intersection of Camelback and Scottsdale Road into an enticing pedestrian feature.
- Jeff Zischke's stainless steel, 24-foot-tall and 40-foot-long sculpture *Impulsion* was created for the premier, nationally recognized equestrian center at WestWorld. Serving as a grand entry to the renovated equidome and WestWorld's new North Hall, *Impulsion* projects the excitement of explosive movement with the iconic equine form.
- Classified as a long-term temporary project, Christopher Fennell's *Industrial Pipe Wave* was installed at the Motorola site at the intersection of McDonald and Cattle Track Road. It is made of reclaimed irrigation pipe welded together to resemble a 24-foot-tall wave of water cresting over the canal.

"Canal Convergence was expertly produced and an excellent event to attend and experience. We are super happy with the unique configuration of The Pool. It fit really well within the environment of the plaza, and people seemed to really enjoy it!"
– Jen Lewin, Canal Convergence 2015 Artist

"We support Scottsdale Public Art in bringing the best contemporary art to Scottsdale! We so enjoy seeing what exciting and energizing installations they provide for all of us. Public Art draws so many people to the Scottsdale Waterfront and downtown. We believe in a strong and always-evolving public art community in Scottsdale – join us!"
– Billie Jo and Judd Herberger



Scottsdale Public Art

FEATURED EVENT

Canal Convergence | Water+Art+Light

February 26 – March 1, 2015

Scottsdale Public Art produced its annual Canal Convergence event – engaging and inspiring visitors with groundbreaking art installations by local, national and international artists. In addition to experiencing these innovative artworks, attendees participated in artist-led workshops, listened to live music, enjoyed performances by the Heidi Duckler Dance Theatre and shopped at the Artisan Market's urban marketplace.

Presented by Scottsdale Public Art with sponsorship from Salt River Project (SRP) and Billie Jo and Judd Herberger.

Featured Installations

...the Garden Grows: BioMe by Karrie Hovey

My Your Our Water by Erin V. Sotak

Art Forge by Toby Fraley (co-commissioned with ASU's EMERGE festival)

Migration by Saskia Jorda

The Pool by Jen Lewin

Environmental Responsibility by Mimi Jardine

Programs

Water Logged, a storytelling event on Friday evening co-produced with *Phoenix New Times*.

Heidi Duckler Dance Theatre performed using the public art installations.

10 local bands were showcased during the four-day event.

Artist workshops for families and children on Saturday and Sunday.

A canal bicycle ride on Saturday morning for bike enthusiasts.

Sponsors

Title Sponsors

Billie Jo and Judd Herberger

Salt River Project

Contributing Sponsors

Artisan Markets

ASU EMERGE

Broadstone Scottsdale Waterfront, LLC

City of Scottsdale

Cosanti Foundation

Highland Resorts/Sedona Pines

Main Street Real Estate Advisors (MSREA)

Nationwide Scottsdale Insurance

Owens Harkey

Phoenix New Times

Scottsdale League for the Arts

Scottsdale Magazine

Southbridge Management

Two Brothers Brewery

Opposite, top: *...the Garden Grows: BioMe* by Karrie Hovey for Canal Convergence 2015. Photo: Sean Deckert, Calnicean Projects
Opposite, bottom: *The Pool* by Jen Lewin for Canal Convergence 2015. Photo: Sean Deckert, Calnicean Projects
Next page: *Miss Fire*, performance by Heidi Duckler Dance Theatre with *Autumn/Spring Pavilion: Desert Series* installation at Soleri Bridge for Canal Convergence 2015.
Photo: Sean Deckert, Calnicean Projects





Performance Measures

Performance Measures

Scottsdale Center for the Performing Arts

ACCESSIBLE

62%

of all Center-produced events and performances in 2014–15
WERE FREE OR UNDER \$30.



2,588+

tickets valued at **\$91,333**
were donated to veterans, students and teachers.



47,326

attended free public events like Sunday A'Fair,
Native Trails, La Gran Fiesta and Arts-Connect.

AUDIENCE



241,041

Participants



6,202

First-Time Ticket Buyers

DIVERSE PROGRAMS



145

Ticketed Events



92

Free Events



900+

presented artists (including ASU Concerts at the Center, Ignite Phoenix,
Sunday A'Fair, Native Trails, OriginNation and visiting artists).

EDUCATION AND OUTREACH



1,089

Education Events



21,298

Youth and Adult Participants



74

strong partnerships with Valley-wide schools to enhance
curriculum by providing tools that engage students and build
literacy through arts-integrated learning.

IMPACT

71%

OF THE CENTER’S AUDIENCES LIVED OUTSIDE OF SCOTTSDALE

contributing to added spending in the downtown area and generating additional tax revenue for Scottsdale.



907

Volunteers

DONATED

12,713

Hours

VALUED AT APPROX.

\$250,573

820

HOTEL ROOM NIGHTS IN SCOTTSDALE

adding secondary spending and generating additional bed-tax revenue.

AWARENESS



6,400+

patrons checked-in using Facebook, an increase of 126% above last year.

1,198

Arizona Online and Print Media Placements

ESTIMATED MEDIA VALUE

\$1.7 million

COLLABORATING ORGANIZATIONS AND SCHOOL DISTRICTS

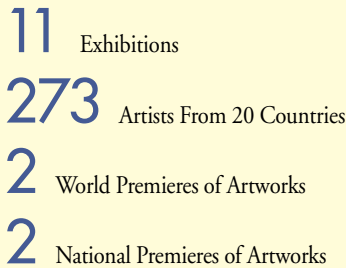
Act One Foundation
Afro:Baile Records
Arizona American Indian Tourism Association
Asociación Cultural Española de Arizona
ASU’s School of International Letters & Cultures – Spanish and Portuguese
ASU Center for Science and the Imagination
ASU School of Music
City of Scottsdale
Human Relations Commission
Community Celebrating Diversity LLC
Detour Company Theatre
Dolce Meridiano
Fort McDowell Yavapai Nation
Kennedy Center Partners in Education
Paiute Neighborhood Center
Pepin Restaurante Español
Phoenix Innovation Foundation
Phoenix Zoo
P.R.E. – The Foundation for the Pure Spanish Horse
Scottsdale Civic Center Library
Scottsdale Convention & Visitors Bureau

Scottsdale International Film Festival
Southwest Human Development
Vista del Camino Community Center
Wolf Trap Institute of Early Learning Through the Arts

Bishop Garcia Diego High School
Chandler Unified School District
Creighton School District
Gilbert Unified School District
Glendale Elementary School District
Higley Unified School District
Isaac Elementary District
Maricopa County Community College District
Mesa Public Schools
New Way Learning Academy
Osborn Elementary District
Paradise Valley Unified School District
Peoria Unified School District
Phoenix Unified School District
Queen Creek Unified District
Roosevelt Elementary School District
Sacaton Elementary District
Scottsdale Unified School District
Tempe Elementary School District

Performance Measures

Scottsdale Museum of Contemporary Art



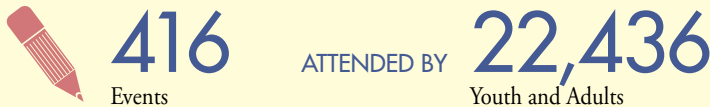
COLLECTION



VOLUNTEER SERVICE



PROGRAMS



RECOGNITION



The Arizona Republic “Top 10 things to do in Metro Phoenix”
for Sunrise in the Skyspace

Phoenix New Times Best of Phoenix Award
“Best Spoken-Word Series” for Lit Lounge at SMoCA

Phoenix New Times “8 Best Museums in Metro Phoenix”

ONLINE MEDIA



FACEBOOK

9,124

Likes

5,979

Visits

667,319

Reach



TWITTER

2,789

Followers



INSTAGRAM

1,437

Followers

2,566

Likes



VIDEOS

13,663

Views

75,939

Impressions



GOOGLE
AD CAMPAIGN
(SMoCA Mix)

9,566

Views

SMoCA LOUNGE



14

Events



778

Participants

COLLABORATING ORGANIZATIONS AND SCHOOLS

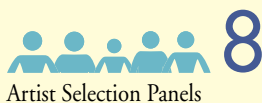
Alhambra High School
American Institute of Architects
The Arizona Republic
Art Basel
Art Gallery of Hamilton
Association of Former Intelligence Officers
ASU Center on the Future of War
ASU Herberger Institute for Design and the Arts
Boulder Creek High School
C2 – Curators Squared
Central High School
Children's First Academy
Coronado High School
Crescent Ballroom
Cristin Tierney Gallery
Desert Mountain High School
FOR-SITE Foundation
Krannert Art Museum
Madison-Camelview Elementary School

Modern Phoenix LLC
Mothers Who Write
No Festival Required
Paiute Head Start
Paradise Valley High School
Performance in the Borderlands Project (ASU)
Peoria School District Office and City of Peoria
Phonetic Spit
Robert McLaughlin Gallery
San Francisco Museum of Modern Art
San Jose Museum of Art
Scottsdale United Methodist
Cooperative Preschool
South Mountain High School
Tavan Elementary School
West Side Generation Head Start
William Paterson University Gallery
Zuni Hill Elementary School

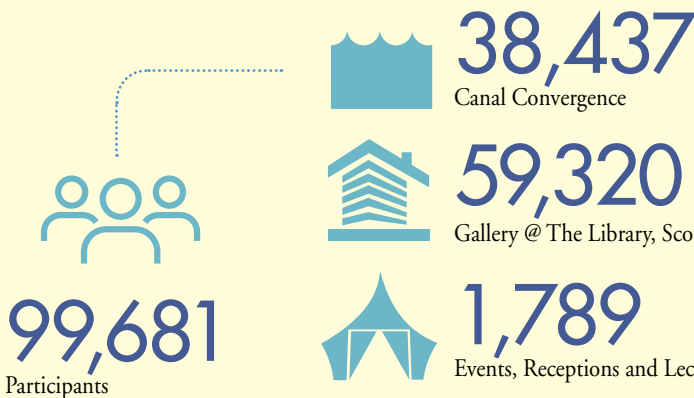
Performance Measures

Scottsdale Public Art

COLLECTION



COMMUNITY PARTICIPATION*



*Participation totals include events shared with Scottsdale Center for the Performing Arts, SMOCA and other organizations.

ONLINE MEDIA



EVENTS

The Avant-Garde on Second Street (AG2) Tour

Scottsdale Waterfront

Arm Wrestling for Art*

SMoCA Lounge

Camp Dreamtree Bird Watching

Gallery @ The Library,
Scottsdale Civic Center

Mothers Who Write @ Camp Dreamtree

Gallery @ The Library,
Scottsdale Civic Center

Good ‘N Plenty + Spark Grant Presentations*

SMoCA Lounge

Dedication Ceremony

Doc Cavalliere Park

James Marshall (aka Dalek)

Artist Reception and VIP Event*

SMoCA Lounge

James Marshall (aka Dalek)

Community Events

Mall/Belle Tower/Misc.

Hashknife Pony Express Arrival Event*

Scottsdale Waterfront

Angela Ellsworth Student Performance – Souvenir

Livery Studio Space

Holiday Horse Lighting

WestWorld

Looking for Tsoosido – Steven Yazzie

Livery Studio Space

Scottsdale Public Art Trolley Tour

Various Valley locations

Water Logged

Scottsdale Waterfront

Artwork Forge*

ASU SkySong

Shifting Sand Land*

Scottsdale Arts Festival

Cycle the Arts

Downtown and North Scottsdale

Christopher Fennell Discussion

– Industrial Pipe Wave

Arizona Canal Path

IN FLUX Cycle 5 Multi-City Tour

Various Valley locations

Joe Willie Smith Opening Reception and Performance

Gallery @ The Library,
Scottsdale Civic Center

Scottsdale Artists League Talk

St. Maria Goretti Roman Catholic Church

Lecture – Brandeis Group

McDowell Mountain Ranch

Lecture – Social Engagement: Scottsdale Public Art and ASU

ASU

IN FLUX Coffee Talks

Scottsdale, Tempe, Gilbert, Phoenix

Marshall Way Public Comment Period 1 and 2

Scottsdale

Conversation with the Artist: Grimanesa Amorós

Hotel Valley Ho

*Shared events

COLLABORATING ORGANIZATIONS

Alamos Management Resources

Artisan Markets

ASU EMERGE

Broadstone Scottsdale Waterfront, LLC

City of Scottsdale

Cosanti Foundation

De Rito Partners

Desert Botanical Garden

Highland Resorts/Sedona Pines

Hotel Valley Ho

Main Street Real Estate Advisors (MSREA)

Nationwide Scottsdale Insurance

Owens Harkey

Phoenix New Times

Salt River Project

Scottsdale League for the Arts

Scottsdale Magazine

Southbridge Management

The Children’s Museum of Phoenix

Town of Gilbert

Two Brothers Brewery

Whitestone REIT

Up Close

Up Close:

Scottsdale Center for the Performing Arts

DIVERSE, WORLD-CLASS PROGRAMMING

Scottsdale Center for the Performing Arts provides programs, activities and learning experiences for everyone. In programming, the Center creates a balance between emerging and established artists across a wide range of disciplines, presenting both audience favorites and performers new to its stages.

Programming

The Center and Scottsdale International Film Festival established an innovative new collaboration that will enable the sharing of resources and expanded film programs for the community. The alliance will provide benefits to both the Festival and Center as well as their respective audiences, including operational and promotional support to grow the annual Festival and expand year-round film programming at the Center.

Season Highlights

- Nationally and internationally acclaimed performers such as Chris Botti, The Chieftains, Chick Corea, Wynonna Judd, Ladysmith Black Mambazo, Howie Mandel, Branford Marsalis, MOMIX, Murray Perahia, Pink Martini, Julian Sands, Sir Andrés Schiff and Vanessa Williams.
- Extensive offerings of international artists from Belgium, Cambodia, Canada, China, Germany, Hungary, Ireland, Israel, Italy, Mexico, The Netherlands, New Zealand, Russia, South Africa, South Korea and the United Kingdom.
- The 45th anniversary of the Scottsdale Arts Festival, featuring 183 exhibiting artists from 27 states and attendance of 24,748.
- A year-long presentation of Discovery Series performances, festivals and educational events exploring the arts of Spain and Portugal, planned in consultation with a community advisory committee.

“My favorite part about serving on this committee was being able to show the culture of my country.” – Rafael Souto, Owner, Pepin Restaurante Español

ARTrageous

ARTrageous Benefit Gala and Concert Starring Pink Martini With China Forbes and Storm Large, December 6, 2014

Broadway Stars

Seasons of Broadway Featuring Mandy Gonzalez, Marcus Paul James, Robin DeJesus and Adam Pascal, November 7, 2014

4 Girls 4: Christine Andreas, Andrea McArdle, Randy Graff and Faith Prince, April 17, 2015

Classical – Virginia G. Piper Concert Series

Joyce Yang, November 16, 2014

Conrad Tao, January 25, 2015

Sir Andrés Schiff, February 26, 2015

Murray Perahia, March 12, 2015

The Mutter Bronfman Harrell Trio (Anne-Sophie Mutter, Violin; Yefim Bronfman, Piano; Lynn Harrell, Cello), April 18, 2015

Comedy

Brad Garrett, November 15, 2014

The Capitol Steps, November 28–29, 2014

Late Nite Catechism, January 9 – March 27, 2015

Late Nite Catechism III: 'Til Death Do Us Part, January 10 – March 28, 2015

Howie Mandel, January 10, 2015

Menopause The Musical, March 31 – April 5, 2015

Up Close: Scottsdale Center for the Performing Arts

Country and Folk

Wynonna and The Big Noise, August 26, 2014

Lee Ann Womack, October 17, 2014

Marc Cohn, March 13, 2015

Jo Dee Messina, April 3, 2015

Dailey & Vincent, April 24, 2015

Cultural Happenings

Brazilian Day Arizona, September 6, 2014

Arizona Indian Festival, January 29–31, 2015

La Gran Fiesta Starring La Santa Cecilia,
March 1, 2015

Dance

BeijingDance/LDTX, November 21, 2014

Wendy Whelan: *Restless Creature* With Kyle
Abraham, Joshua Beamish, Brian Brooks and
Alejandro Cerrudo, February 3, 2015

Nederlands Dans Theater 2, February 28, 2015

MOMIX: *Alchemia*, March 20–21, 2015

*“Once again, Scottsdale Center for the
Performing Arts picked an unbelievable
group of performers. Every minute of each
dance was over the top. Not only were the
performers in sync but also the synergy
between each performer was perfect. After
the show we enjoyed desserts and coffee at
AZ 88, just another benefit of getting out
and enjoying our cities.”*

*– Tamryn, U.S. Air Force Veteran,
1969–72, via VetTix.org*

Discovery Spain + Portugal

Performances

Ana Moura, November 13, 2014

Angel Romero Featuring The Aeolus Quartet,
December 12, 2014

Companhia Portuguesa de Bailado Contemporaneo:
Fado, Rituals and Shadows, March 6, 2015

Soledad Barrio and Noche Flamenca: *Ay, Te Quiero
Antigona*, April 24–25, 2015

Arts-Connect Events

Flavors of Spain and Portugal, November 16, 2014

Unmasking the Mystery of Flamenco,
February 3, 2015

Spanish Religious Imagery in
San Xavier del Bac Mission, February 18, 2015

“Modernization” and (Anti)modern Woman in
Franco’s Spain: 1968’s Patriarchal Paradox in Film
and Posters, February 19, 2015

Queering Spain: The Photography of David Trullo,
February 26, 2015

Spain Through the Eyes of American Artists,
March 12, 2015

History of Flamenco Costume, March 17, 2015

Pastries from Spain, March 29, 2015

Flamenco and Sophocles: A Pre-Show Discussion of
Antigona, April 25, 2015

Festival

OrigiNation: A Festival of Native Cultures,
March 29, 2015

- Ramana Vieira
- Flamenco by Yumi La Rosa
- Pastries from Spain Workshop
- The White Gypsy: Lydia Torea
- History of Flamenco and Castañetes
- Bagpipes of Spain
- Flamenco Class for All Ages
- Inspiración Flamenca and Special Guests
- Languages of Spain and Portugal
- Walking “The Way” in Northern Spain

Family

Story Pirates Greatest Hits, November 19, 2014

Fancy Nancy The Musical, May 2, 2015



Up Close: Scottsdale Center for the Performing Arts

Film

Scottsdale International Film Festival
Opening Night, *Rudderless*, October 9, 2014

Talk Cinema

- *Timbuktu*, January 13, 2015
- *Gett: The Trial of Viviane Amsalem*, January 27, 2015
- *White God*, February 10, 2015
- *El Critico*, February 24, 2015
- *The Farewell Party*, March 10, 2015
- *The Clouds of Sils Maria*, March 24, 2015
- *Gemma Boveri*, April 7, 2015
- *The 100 Year-Old Man Who Climbed Out the Window and Disappeared*, April 21, 2015

San Francisco Opera Grand Cinema Series

- *Samson and Delilah* by Camille Saint-Saëns, January 21, 2015
- *Lucrezia Borgia* by Gaetano Donizetti, February 18, 2015
- *Rigoletto* by Giuseppe Verdi, March 18, 2015
- *Mefistofele* by Arrigo Boito, April 15, 2015

Festivals

Native Trails, January 8 – April 4, 2015

Sunday A'Fair, January 11 – April 5, 2015

Scottsdale Arts Festival, March 13–15, 2015

Holiday

Sister's Christmas Catechism: The Mystery of the Magi's Gold, December 16–21, 2014

A Merri-Achi Christmas Presented by Mariachi Sol de Mexico, Directed by José Hernández, December 19, 2014

Sister's Easter Catechism: Will My Bunny Go to Heaven?, March 31 – April 5, 2015

Jazz and Blues

Chick Corea: Piano Solo Concert, October 12, 2014

The OH YEAH! Tour Featuring Preservation Hall Jazz Band and Allen Toussaint, November 14, 2014

Dianne Reeves With Peter Martin, Romero Lubambo, Reginald Veal and Terreon Gully, January 17, 2015

Cassandra Wilson, *Coming Forth by Day: A Celebration of Billie Holiday*, February 21, 2015

The Blues Hall of Fame Tour Featuring Charlie Musselwhite, James Cotton and John Hammond, March 27, 2015

Musical Dialogues

ASU Concerts at the Center

- *Violin Extraordinaire*, October 27, 2014
- *Saxophone Studio*, November 3, 2014
- *Clarinet Studio*, November 10, 2014
- *Music for Oboe and Oboes*, November 17, 2014
- *Big Band Night*, December 1, 2014
- *The Vocal Music of Johannes Brahms (1833–1897)*, January 26, 2015
- *Occident Meets Orient*, February 9, 2015
- *Christopher Creviston and Friends*, February 23, 2015
- *The Viola in Concert*, March 2, 2015
- *Caio Pagano at 75!*, March 16, 2015
- *An Evening of American Music With Walter Cosand and Friends*, April 6, 2015
- *Arizona Composers Concert: What's New?*, April 13, 2015
- *From Creation to Death: Music of Life*, April 20, 2015
- *Duo Hybrids: Old and New, Wood and Metal*, April 27, 2015

Keyboard Conversations® With Jeffrey Siegel

- *The Miracle of Mozart*, December 2, 2014
- *Rachmaninoff and Friends*, January 13, 2015
- *Torment and Triumph: Franz Liszt, Satan or Saint?*, February 10, 2015
- *Chopin and Grieg: A Musical Friendship*, March 24, 2015

Close Encounters With Music

- *Dvořák Serenade*, January 28, 2015
- *Sergei Rachmaninoff: Russian Orientalia*, February 18, 2015



BeijingDance/LDTX. Photo: Da-sheng Wang

Pop

Vanessa Williams, January 18, 2015

Zap Mama & Antibalas, February 24, 2015

The Hit Men Featuring Former Stars of Frankie Valli & The Four Seasons, March 28, 2015

Lisa Loeb, April 25, 2015

Spotlight

Marsalis Well-Tempered: An Evening With Branford Marsalis Featuring The Chamber Orchestra of Philadelphia, October 19, 2014

Kevin Pollak's Chat Show Live With Special Guest Matthew Perry, March 14, 2015

Paddy Moloney, The Chieftains and Special Guests, March 17, 2015

Chris Botti, April 9, 2015

Special Events

AJ's Summer Wine Spectacular Tasting Event, May 30, 2015

Live & Local Fridays

Walt Richardson Band, July 18, 2014

Mogollon, July 25, 2014

Sugar Thieves, August 1, 2014

Caribbean Cruisers, August 8, 2014

Cold Shott and the Hurricane Horns, August 15, 2014

Theater and Spoken Word

ASU Science Fiction TV Dinner:
House MD, September 30, 2014

Indian Ink Theatre Company:
The Elephant Wrestler, January 24, 2015

Julian Sands in *A Celebration of Harold Pinter*,
Directed by John Malkovich, February 4, 2015

Ignite Phoenix No. 17, May 9, 2015

World

Royal Ballet of Cambodia, October 30, 2014

Les 7 doigts de la main: *Sequence 8*
February 13–14, 2015

Ladysmith Black Mambazo, March 15, 2015

Up Close: Scottsdale Center for the Performing Arts

Education and Outreach

Scottsdale Center for the Performing Arts' education programs served 21,298 students and adults in 13 cities through a variety of opportunities, including teacher training, student matinees, in-school artist residencies, community outreach and special events.

Community participation in education events like Arts-Connect initiate first-time visitors, and grant support for the programs was strong.

STEM and Arts Integration

This year, the Cultural Connections Through the Arts residency program offered 16 opportunities to students in the areas of STEM through the arts, curriculum integration and master classes to increase engagement while helping students to develop into creative problem-solvers. Programs ranged in duration from day-long master classes to six-week residencies.

The Arizona Wolf Trap program helps pre-K and kindergarten children master a variety of important skills, including language development, gross- and fine-motor coordination, concentration, memory, verbalization and positive self-image. It provides fundamental learning through an enhanced STEM curriculum, particularly math and engineering components. Seventy classroom residencies reached 1,800 children and 102 teachers. Additionally, 1,125 children and 375 parents/siblings attended five Wolf Trap field trips.

"With Wolf Trap, the linking and incorporation of drama, music and props into our curriculum is invaluable. Ms. Cynthia's thoughtful planning has helped me revise how I introduce and enhance new concepts. Our children have greatly benefited from this wonderful program."
– Mary Lawrence, Educare Learning Center, Phoenix, Ariz.

To satisfy demand from Scottsdale and Paradise Valley school districts, the Kennedy Center Partners in Education program offered 14 workshops to teachers for professional development – four times as many workshops as the previous year. Sessions focused on teaching arts-integration concepts in which students engage in a creative process connecting an art form with a core subject area like math or science – meeting evolving objectives in both.

Students that participate in arts integration are "confident, intellectually curious and positively challenged citizens who may be better equipped to generate original ideas to improve their world and contribute to a creative global economy."

– Chand O'Neal, I. (2014). *Selected Findings from the John F. Kennedy Center's Arts in Education Research Study: An Impact Evaluation of Arts-Integrated Instruction through the Changing Education through the Arts (CETA) Program*. Washington, D.C.: The John F. Kennedy Center for the Performing Arts.

"It put a new perspective on writing and putting words on a page. It took me to a higher level of thinking. I don't speak or present well in front of people. This helped me."
– Drew, English-language-arts student, Arcadia Neighborhood Learning Center

Accessibility

Scottsdale Center for the Performing Arts welcomed 500 elementary school students to A Celebration of the Arts for Children with Disabilities for an art and musical experience created just for them.

In partnering with Detour Company Theatre, the Center presented three popular hit musicals, including *Fiddler on the Roof Jr.*, *Shrek TYA* and *Into the Woods Jr.* The cast of adults with disabilities and other challenges sang, danced and charmed their way into the hearts of audiences during 11 performances, including two daytime matinee shows for invited group-home residents. More than 4,000 people attended the spring and summer productions.

"They [Scottsdale Center for the Performing Arts] live what they promote – an arts space that is for all its citizens – that is a precious gift to encounter these days."
– Sam, Artistic Director, Detour Company Theatre

Up Close: Scottsdale Center for the Performing Arts



Desert Shadows Middle School Band with resident artist Rob Verdi. Photo: Gene Devine

Community-Wide Outreach

The annual Arts Education Showcase, titled *Adventures in Fiction and Non-Fiction*, was a highlight of the year. This culmination event included visual art exhibitions, projects and performances from 175 students. Almost 400 parents, teachers and supporters witnessed the artistic expression and passion from local youth who promise to be tomorrow's leaders.

"You have given us personal and professional models which will inspire and inform our work."

– Kelly Acridge,
Laguna Elementary School

Education Sponsors

Scottsdale Center for the Performing Arts is supported in part by the Arizona Commission on the Arts which receives support from the State of Arizona and the National Endowment for the Arts. Additional support for education programs is provided by Scottsdale League for the Arts.

Arizona Wolf Trap Sponsors

Kemper and Ethel Marley Foundation
Wells Fargo
Scottsdale League for the Arts
Scottsdale Charros
Arizona Commission on the Arts
City of Tempe
William L. and Ruth T. Pendleton Memorial Fund
City of Glendale
APS
City of Peoria

Celebration of the Arts for Children with Disabilities Sponsors

Wells Fargo
Avnet
CopperPoint
Homeowners Financial Group
Balfour Beatty Company
Roberta and Stan Marks Charitable Foundation

Cultural Connections Through the Arts Sponsors

Scottsdale Insurance Company/
Nationwide Foundation

Up Close: Scottsdale Center for the Performing Arts

Education Programs

A Celebration of the Arts for Children With Disabilities for local elementary students

Arizona Wolf Trap training with early childhood educators for the benefit of pre-school and Head Start classrooms

Arts-Connect supplemental educational programs for the overall season, including lectures, post- and pre-show talks, demonstrations and workshops

Community Outreach with Paiute Neighborhood Center, Phoenix Zoo, Holiday Harmony, Sunday A'Fair, La Gran Fiesta, OrigNation, Scottsdale Arts Festival, Ultimate Play Date and Brazilian Day Arizona

Cultural Connections Dance Program for high school dance students

Cultural Connections Residency Program for elementary through high-school students, with a focus on STEM with arts integration

Detour Company Theatre for adults with cognitive disabilities and other challenges

Alli Ortega Empty Bowls ceramics workshops and support of Scottsdale Community College fundraiser to benefit local food banks

Kennedy Center Partners in Education programming for professional development in the arts for teachers

Matinee performances with educational components for students and study guides for teachers

Collaborations

Fulfilling its role as a community gathering place, the Center partners with many nonprofit organizations, artists and performers. It also makes its facilities and resources available to renters for both public and private events.

During the 2014–15 season, the Center:

- Hosted three productions by the nonprofit Detour Company Theatre, which provides performance opportunities for adults with disabilities.
- Hosted major city events such as the Scottsdale Senior Services' Entertainment Extravaganza and the Science of Baseball.
- Provided performance opportunities to Arizona State University Herberger Institute School of Music students and faculty through the ASU Concerts at the Center series, which featured 14 events with modestly priced and free student tickets.
- Partnered with the City of Scottsdale Human Relations Commission to present La Gran Fiesta: A Celebration of Latin and Hispanic Cultures and with Community Celebrating Diversity to present *Peace & Community Day* as part of Sunday A'Fair.
- Produced 16 free Native Trails performances in collaboration with Fort McDowell Yavapai Nation and Scottsdale Convention & Visitors Bureau.



Up Close: Scottsdale Center for the Performing Arts

Staff Engagement

The Center staff volunteered their time and provided leadership to organizations throughout Scottsdale, the state of Arizona and the United States, including:

- Partnered with local Afro:Baile Records to present Brazilian Day Arizona, the state's largest Brazilian Independence Day celebration.
 - Hosted the Arizona Native American Festival presented by the Arizona American Indian Tourism Association as part of Super Bowl weekend.
 - Partnered with ASU Center for Science and Imagination to present a free ASU Science Fiction TV Dinner screening.
 - Hosted the Scottsdale International Film Festival Opening Night.
 - Partnered with Phoenix Innovation Foundation to present Ignite Phoenix No. 17.
 - Partnered with Scottsdale and Paradise Valley School Districts to present 14 teacher-training workshops focused on arts-integration methodologies.
 - Partnered with Scottsdale Public Library on its 3rd annual Ultimate Play Date, a children's literacy fair.
 - Provided operations support to the Scottsdale League for the Arts for Scottsdale Culinary Festival events, including the signature Great Arizona Picnic.
- Arizona Presenters Alliance
 - Association of Performing Arts Presenters (APAP)
 - APAP Emerging Leadership Institute
 - California Presenters
 - Chandler Center for the Arts' Youth Advisory Council
 - International Association of Venue Management (IAVM), Arizona Chapter
 - IAVM Venue Management School Mentoring Program
 - VSA Arizona, The State's Organization on Arts and Disability
 - Western Arts Alliance
 - Wolf Trap National Convening



“Vi at Silverstone, Scottsdale’s premier senior-living community, is proud to support the Scottsdale Cultural Council and Keyboard Conversations® With Jeffrey Siegel at Scottsdale Center for the Performing Arts. Our residents are strong advocates of the arts and recognize the work the Cultural Council performs and how it brings richness and cultural diversity to their lives.”

*– Kim Keim Bankofier, Community Relations Manager,
Vi at Silverstone*

Up Close:

Scottsdale Museum of Contemporary Art

ON THE FOREFRONT OF THE ART WORLD.
AT THE HEART OF THE COMMUNITY.

SMoCA had a great year! The Museum produced 11 exhibitions that included 337 works by 273 artists from 20 countries. SMoCA held two world premieres of artworks and two national premieres, including installations by the Native American collective Postcommodity. There was an exceptional response to the exhibition *Covert Operations: Investigating the Known Unknowns* in the autumn. It was the first time since the groundbreaking James Turrell retrospective in 2001 that the entire Museum was devoted to a single exhibition. Total attendance for the exhibition topped 11,390 visitors, and the press response was incredible, broad and very enthusiastic. The exhibition's catalogue was designed by and published in conjunction with the esteemed Radius Books and received numerous prizes, including important professional recognition from the Association of Art Museum Curators. The exhibition has traveled to the San Jose Museum of Art and will be on display there until Jan. 10, 2016.

SMoCA also organized 416 events serving 22,430 participants. These included an exclusive talk by legendary artist Robert Irwin and a highly successful trip for the Friends group to San Francisco. SMoCA was only the second museum group to visit Chinese artist Ai Weiwei's extraordinary series of installations on Alcatraz Island. The group also visited two other artists' studios, the private residence and extraordinary collection of San Francisco Museum of Modern Art trustee Chara Schreyer, and had an intimate conversation with Sarah Thornton, the renowned author of *Seven Days in the Art World*, who discussed her new book *33 Artists in 3 Acts* two weeks before its U.S. release. In April, SMoCA enjoyed record attendance for the annual Modern Phoenix Week that celebrated the mid-century Modern architecture of South Scottsdale and finished with two sold-out performances by pop icon Charles Phoenix. Finally in May, the entire Museum was turned over to a crew of innovative and high-energy street artists. They painted the galleries with enthusiasm for the annual SMoCA Mix fundraising event. The vibrancy of these artists drew the attention of press, and SMoCA was featured in a segment on CBS 5.

Exhibitions

Covert Operations:

Investigating the Known Unknowns

September 28, 2014 – January 11, 2015

Traveled to San Jose Museum of Art, Fall 2015

James Marshall's Winter and Spring Break

January 14 – April 12, 2015

Afghan War Rugs: The Modern Art of Central Asia

January 24 – April 19, 2015

southwestNET: Postcommodity

January 31 – April 26, 2015

Street Art Moves Inside

May 4 – May 17, 2015

Collective Dissent: The SMS Portfolios

May 16 – September 13, 2015

MetaModern

May 30 – August 30, 2015

Jennifer Marman and Daniel Borins:

The Collaborationists

June 6 – September 13, 2015

Opposite, top: Asami Yoshiga, *The Other Side 1*, 2005. Sumi ink and glue on layered Tetron fabric, wood. 119 x 93 x 10 inches.
Collection of Scottsdale Museum of Contemporary Art, gift of the artist and Dillon Gallery, New York. © Asami Yoshiga

Opposite, bottom: Art Start workshop, 2015. Photo: Julie Ganas



Up Close: Scottsdale Museum of Contemporary Art

Special Events

Dinner with a Spy in celebration of *Covert Operations*, October 8, 2014

Reception and public project with James Marshall (aka Dalek) in conjunction with Scottsdale Public Art, November 8–10, 2014

SMoCA Mix: Street Art Moves Inside, May 2, 2015

SMoCA Mix Family Day, May 10, 2015

Artist Talks

Robert Irwin, February 26, 2015

Postcommodity, March 19, 2015

Street Art in Phoenix, May 7, 2015

Jennifer Marman and Daniel Borins, May 28, 2015

Clarissa Tossin, June 18, 2015

Panel Discussions

Individualocracy: Urban Sprawl in Phoenix, with architect and artists Matthew Salenger and ASU professors John Risseuw and Dan Mayer, July 31, 2014

Seeing Suburbia, with Phoenix Art Museum Curator Rebecca Senf and ASU Associate Professor Bill Jenkins, moderated by SMoCA Curatorial Coordinator Dana Buhl, September 4, 2014

Book Discussion and Signing of *Drone Wars*, ed. by Brad Allenby, Peter Bergen and Daniels Rothenberg (collaboration with ASU's Center on the Future of War), December 8, 2014

Weaving War: The Aesthetics of Contemporary Afghan Rugs, with Curator Annemarie Sawkins, fiber artist and ASU Assistant Professor Erika Lynne Hanson and SMoCA Curator Claire Carter, January 29, 2015

Sidestepping Hierarchy: Artist Books and Magazines, moderated by Dana Buhl, June 25, 2015

Lectures

Back-to-School Series: "Partners in Creation of Fame, Fortune and Genius: John Marin and Alfred Stieglitz," presented by SMoCA Director Timothy Rodgers, September 11, 2014

Back-to-School Series: "Biting the Hand that Feeds: Francis Picabia Vs. the World," presented by SMoCA Associate Director, Curator and Educator Sara Cochran, September 18, 2014

Back-to-School Series: "Samurai, Shooting Targets and George Washington: The Many Faces of Rodger Shimomura," presented by SMoCA Curator Emily Stamey, September 25, 2014

Douglas Ollivant: "Will ISIS Win and If So, For How Long?" (collaboration with ASU's Center on the Future of War), March 3, 2015

Symposium

Covert Operations Symposium, November 22, 2014

Plays

Banned Plays: *The Walls* in conjunction with the Performance in the Borderlands Project (ASU), November 13, 2014

Lunch + Lit

Trevor Paglen's *Blank Spots on the Map*, presented by Claire Carter, October 10, 2014

John Le Carre's *Absolute Friends*, presented by Sara Cochran, November 7, 2014

Sarah Thornton's *33 Artists in 3 Acts*, presented by Sara Cochran, January 16, 2015

Jenny Nordberg's *The Underground Girls of Kabul*, presented by Claire Carter, February 20, 2015

Friends Events

Sunrise in the Skyspace, December 19, 2014

Autumn Friends Trip to San Francisco to visit @Large: Ai Weiwei on Alcatraz

Sunrise in the Skyspace, June 19, 2015

Up Close: Scottsdale Museum of Contemporary Art

No Festival Required

The Swimmer by Frank Perry and Sydney Pollack (uncredited), July 10, 2014

Cul de Sac: A Suburban War Story by Garnett Scott, August 7, 2014

The Oath by Laura Poitras, October 16, 2014

Secrecy by Peter Gailson and Robb Moss, November 20, 2014

Human Scale by Danish architect Jan Gehl, January 15, 2015

Levitated Mass by Doug Pray, February 12, 2015

Shield and Spear by Petter Ringbom, March 5, 2015

The Man Show: Short Films on Winning, Losing and Life, June 11, 2015

Mothers Who Write

Ten-week creative writing courses taught by Amy Silverman (Phoenix New Times) and Deborah Sussman (Herberger School for Design and the Arts). These workshops culminate in a public reading of participants' original writings.

Modern Phoenix Week

Slide Slam with architects from American Institute of Architects, April 14, 2015

Arizona Storytellers with Megan Finnerty and *The Arizona Republic*, April 16, 2015

Modern Marketplace, April 18, 2015

Film: *Journeyman Architect: The Film and Work of Donald Wexler*, April 18, 2015

Charles Phoenix (Two Shows), April 18, 2015

Modern Phoenix Annual Home Tour, April 19, 2015

SMoCA Lounge

Phonetic Spit, July 19, 2014

Arm Wrestling for Art!, July 25, 2014

Good 'N Plenty, August 29, 2014

Lit Lounge at the Crescent Ballroom, September 24, 2014

Teen Lit Lounge, October 9, 2014

Lit Lounge, October 24, 2014

Documentary Video Art Night, December 4, 2014

Lit Lounge, January 9, 2015

Lit Lounge at the Soleri Bridge and Plaza, February 27, 2015

Documentary Video Art Night, April 30, 2015

Phonetic Spit, June 27, 2015

Up Close: Scottsdale Museum of Contemporary Art

Education

This year included high points in children's exhibitions, youth programming and tours. In a companion exhibition to *Afghan War Rugs*, elementary-school children from Zuni Hills in Peoria created self-portraits that showed themselves as changing the world for the better. This exhibition, titled *Peace Makers*, was exhibited in the Young@Art Gallery and has since traveled to two Valley locations.

Other highlights included SMOCA's 3rd annual event for teens, Millennials' Day, which brought more than 400 teens from across the Valley to the Museum for art projects, interactive games in the galleries, a drone demonstration and more.

Young @ Art Gallery

Spy Studio, September 23, 2014 – January 18, 2015

Peace Makers, February 12 – April 29, 2015

Visions '15, May 14 – September 20, 2015

Visions

2014-15 marked the 16th year of this signature program that brings together 40+ art students from diverse Phoenix metropolitan area high schools for a year-long series of workshops, studio visits, museum tours and activities designed to cultivate artistic skills, collaboration and civic engagement.

Arts Days

This series of organized field trips to the Museum engages students with a 45-minute performance, an interactive museum experience and a hands-on art project that all relate to the current exhibitions.

Art Start

Preschool and kindergarten students come to the Museum three times each year for this series of organized tours that are designed to allow children to build self-confidence, self-awareness and self-expression, as well as to promote language development.



Installation view of *Covert Operations: Investigating the Known Unknowns* at Scottsdale Museum of Contemporary Art, September 21, 2014 – January 11, 2015. Photo: Chris Loomis

Acquisitions

SMoCA collects, preserves and exhibits works of modern and contemporary art, architecture and design. The Museum is dedicated to building a strong collection of regional, national and international significance for the benefit of the community. The collection continues to grow primarily through gifts and bequests.

David Gurman (United States, born 1976)
Memorial for the New American Century, 2014
Bronze bell cast 1905 by the McShane Foundry, Baltimore, Md.; SMS citizen reportage data from IraqBodyCount.org; computer; custom software; MAX 5; Site Sucker; electromechanical tolling mechanisms; pulleys; galvanized steel cabling
Dimensions variable
Gift of the artist and Mina Jacoby
2015.004

Joan Liftin (United States, born 1935)
Castle and Car, Naplion [Nafplio], Greece, 1978
Gelatin silver print
11 x 17 inches
Gift of Andrea Stern
2014.014.01

Joan Liftin (United States, born 1935)
Man Behind Bush, Naplion [Nafplio], Greece, 1978
Gelatin silver print
11 x 17 inches
Gift of Andrea Stern
2014.014.02

Abbie Miller (United States, born 1981)
SubRosa, 2012
Dress form, thread, vinyl, zipper, wood
81 x 35 x 37 inches
Gift of the American Academy of Arts and Letters, New York; Sculpture Purchase Funds, 2014
2015.003

Robert Yasuda (United States, born 1940)
Blackfin, 1980
Acrylic on canvas
48 x 96 inches
Gift of Mary and Marlan Polhemus
2014.015

Asami Yoshiga (Japan, born 1972)
The Other Side 1, 2005
Sumi ink on layered Tetron fabric and wood
119 x 93 x 9 ½ inches
Gift of Asami Yoshiga and Dillon Gallery
2015.005

Publications

Claire C. Carter, *Covert Operations: Investigating the Known Unknowns*, exhibition catalogue published by Radius Books, 2014.

Sara Cochran, Ph.D. "The Memling Series" in the Brooklyn Museum of Art's catalogue *Kehinde Wiley: A New Republic*, published for the artist's 2015 retrospective, which is traveling nationally.

Laura Hales with Mary Erickson (Arizona State University), "Teen Artists: Impact of a Contemporary Art Museum," in *Studies in Art Education*, journal of the National Art Education Association, Fall 2014.

Laura Hales with Mary Erickson (Arizona State University), "Experiential Exposures" in *School Arts*, May/June 2015.



Installation view of *southwestNET: Postcommodity* at Scottsdale Museum of Contemporary Art, January 31 – April 26, 2015. Photo: Chris Loomis

Up Close: Scottsdale Public Art

LIVE THE ART. LOVE THE PLACE.

Scottsdale Public Art serves as a leader in defining art in the public realm through creative place-making, signature cultural events, exhibitions and installations – contributing to the community's creative, cultural and economic vitality.

Installations and Events

IN FLUX Cycle 5

Multi-City Tour, May 3, 2015

This sold-out, all-day Sunday event brought together seven Valley cities and private partners to provide opportunities for local artists to showcase their original site-specific installations within the context of viewing the Valley as one community.

Gallery @ The Library, Scottsdale Civic Center

Camp Dreamtree, June 9 – July 31, 2014

Local artists Roy Wasson Valle and Koryn Woodward Wasson created a mythical camp in the gallery space with sentient houses, story activities, achievement badges, and opportunities to learn about nature and camp life.

Cultural Savant: The Art and Collections of Joe Willie Smith, September 2 – November 20, 2014

Well-known local artist Joe Willie Smith is a cultural treasure hunter who has a copious collection of art, artifacts and indigenous objects from a wide swath of cultures. A small portion of this collection and the artwork he creates was on exhibit to inspire others. He performed on his own sculptural musical instrument for the opening event.

The Long Journey: How SRP Brings Water to the Valley, December 1, 2014 – February 28, 2015

Salt River Project's educational division invited the public to view historic archival photos of the Valley's canal system with interactive areas to learn about how water has been brought to the desert, and the need for water conservation.

Broadway Revealed: Behind the Scenes,
March 9 – May 31, 2015

Stephen Joseph, a San Francisco Bay-area photographer spent nearly 10 years photographing the designers, prop makers, milliners, tailors and others who work in the background and make Broadway productions happen. The result was 88 360-degree, high-resolution photographs that showed every aspect of the work that goes into the glamour of Broadway.

The Forest Floor, June 22 – August 31, 2015

This immersive, interactive installation by Tempe artist Melissa Martinez conjured up the mystery and magic of a walk through the woods – like in *Hansel and Gretel*, *Little Red Riding Hood* or *Jack and the Beanstalk*. It included a verdant green and lush tunnel of fantastic plants and an enchanted cottage, where magical potions and delicious meals could be prepared.

Gallery @ Appaloosa Library

Rachel Koscia: The Escapist, July 14 – October 14, 2014

William LeGoullon: Desert Barnacles,
October 14, 2014 – March 9, 2015

American Institute of Architects: Arizona Design Awards, March 23 – April 31, 2015

Kim Johnson: Escape to Costa Rica – Watercolors,
May 4 – August 10, 2015

The Board Room at Scottsdale Cultural Council

Patrick Fisher: Drawings on Guitars,
July 21 – October 21, 2014

Ingrid Wells: YUMTASTIC!
October 28, 2014 – January 19, 2015

Ishmael Duenas: City Paintings,
March 15 – May 31, 2015

Opposite, top: *Cultural Savant: The Art and Collections of Joe Willie Smith* at the Gallery @ The Library, Scottsdale Civic Center.

Photo: Sean Deckert, Calnicean Projects

Opposite, bottom: *Feathered* by Chelsea Bighorn in IN FLUX Cycle 5.

Photo: Sean Deckert, Calnicean Projects



Up Close: Scottsdale Public Art

Scottsdale Center for the Performing Arts ArtReach Space

Scottsdale Sister Cities 2015 Young Artists Showcase,
December 17, 2014 – February 1, 2015

Workshops

Printing Workshop for *Cultural Savant*:
The Art and Collections of Joe Willie Smith

Phoenix College Painting Class Tour With
Joe Willie Smith

Theatrical Makeup Workshop With Trey DeGroodt

Radius 2: Museum of Walking

Customized Mask-Making Workshop With
Connie Furr and Ashley Gamba

Conversation With the Artist

Grimanesa Amorós

Collection

Public Art

Sonoran Seed Pods, 2014
Jeff Zischke

Eight steel sculptures made to resemble native
plants' seed pods placed along the ¾-mile hiking
trail in Doc Cavalliere Park at Troon.

Impulsion, 2014
Jeff Zischke

More than 800 hundred square stainless steel bars,
which relate to the power of the automobile and
the forward and upward drive of a horse, at the 94th
Street entrance to the newly renovated Tony Nelssen
Equestrian Center at WestWorld.

Industrial Pipe Wave, 2015
Christopher Fennell

Reclaimed irrigation pipe welded together to
resemble a 24-foot-tall wave of water cresting
over the canal. Located at the Motorola site, as a
long-term temporary project, at the intersection of
McDonald and Cattle Track Road.

Copper Falls, 2015
Robert Adams

Copper bowls, glass and an audible waterfall
that transform the bridge at the intersection of
Camelback and Scottsdale Road, using the canal's
water and infrastructure at its radial gate as an
enticing pedestrian feature.

Portable Works

Opulent One-ness, 2013
Eric Boyer
Powder coated steel
Gift of the artist

Camp Dreamtree, 2014
Roy Wasson Valle
Watercolor and ink on paper
Gift of the artist

City No. 30, 2015
Ishmael Duenas
Acrylic on canvas
Gift of the artist

Appaloosa: Celebrating 75 Years of Color
S.A. Savage
Print on paper
Gift of the Arizona Appaloosa Club in Celebration
of the 75th Anniversary of the ApHC

Aerial Photograph of *Rawhide, Scottsdale Road*,
circa 1970,
Unknown photographer
Color photograph
Gift of the Scottsdale Jaycees

Conservation/Restoration of the Permanent Collection

Installed/moved 147 artworks from the portable collection in City of Scottsdale buildings, as well as the Scottsdale Cultural Council.

Framed two works on paper in the portable collection.

Performed routine maintenance on Louise Nevelson's *Windows to the West*, Donald Lipski's *The Doors*, the collection's bronze sculptures and the A/C unit cooling Jim Green's audio component *Sound Passage* in *The Doors*, and repainted the Robert Indiana *LOVE* sculpture.

Cleaned, removed cobwebs and repainted *Knight Rise* by James Turrell on four occasions. Replaced three bulbs in Kana Tanaka's *Spirit of Camelback* in Scottsdale Center for the Performing Arts.

Conserved two paintings: Mario Martinez' *Vista Kids* and John Dempsey's *Nomad 2*.

Repaired rock benches and walls of *Terraced Cascade* by Lorna Jordan at Chaparral Park.

Installed the Janet Taylor tapestries in the Kiva at Scottsdale City Hall.

Installed bird deterrents and cleaned the acrylic panels for Norie Sato's *Cactus Mirage* at the McDowell Mountain Ranch Aquatic Center.

Repaired part of Elizabeth Conner's *Hidden Histories* at the livery parking structure on Brown Avenue.

Repaired LED lighting system in *Aspire* by Donovan and Olmstead.

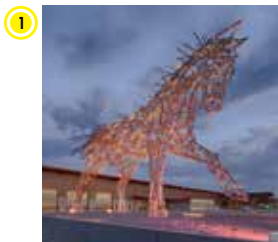
Cleaned *Copper Falls* by Robert Adams at the Arizona Canal at Camelback and Scottsdale Road.

Deaccessioned Laurie Lundquist's *Sweet Acacia Project*.



Scottsdale Public Art

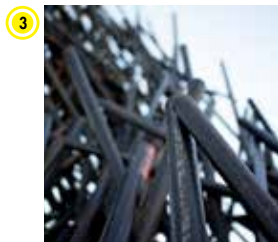
COMPLETED PERMANENT PROJECTS



Impulsion, Jeff Zischke
WestWorld
16601 N. Pima Rd.



Copper Falls, Robert Adams
SE corner of Camelback
and Scottsdale Rd.

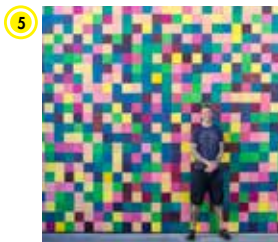


Industrial Pipe Wave,
Christopher Fennell
Near 7434 E. McDonald Dr.

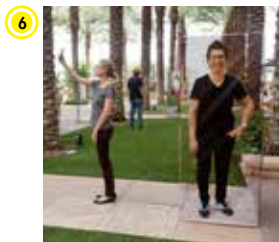


Sonoran Seed Pods,
Jeff Zischke
27775 N. Alma School Pkwy.

COMPLETED TEMPORARY PROJECTS



Community Mural Project,
James Marshall (aka Dalek)
7380 E. Second St.



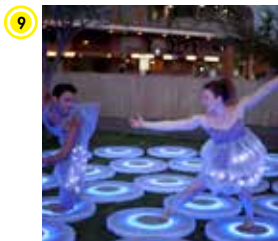
#Selfie-Centered,
Peter Bugg
15037 N. Scottsdale Rd.



Roots of Boteh, Sheetal Shaw
Main St. and Marshall Way



Golden Waters,
Grimanese Amorós
4420 N. Scottsdale Rd.



The Pool, Jen Lewin and
Miss Fire, The Heidi
Duckler Dance Theatre
4420 N. Scottsdale Rd.



Migration, Saskia Jorda
4420 N. Scottsdale Rd.



The Forest Floor,
Melissa Martinez
3839 N. Drinkwater Blvd.



My Your Our Water,
Erin V. Sotak
3804 N. Brown Ave.
4420 N. Scottsdale Rd.



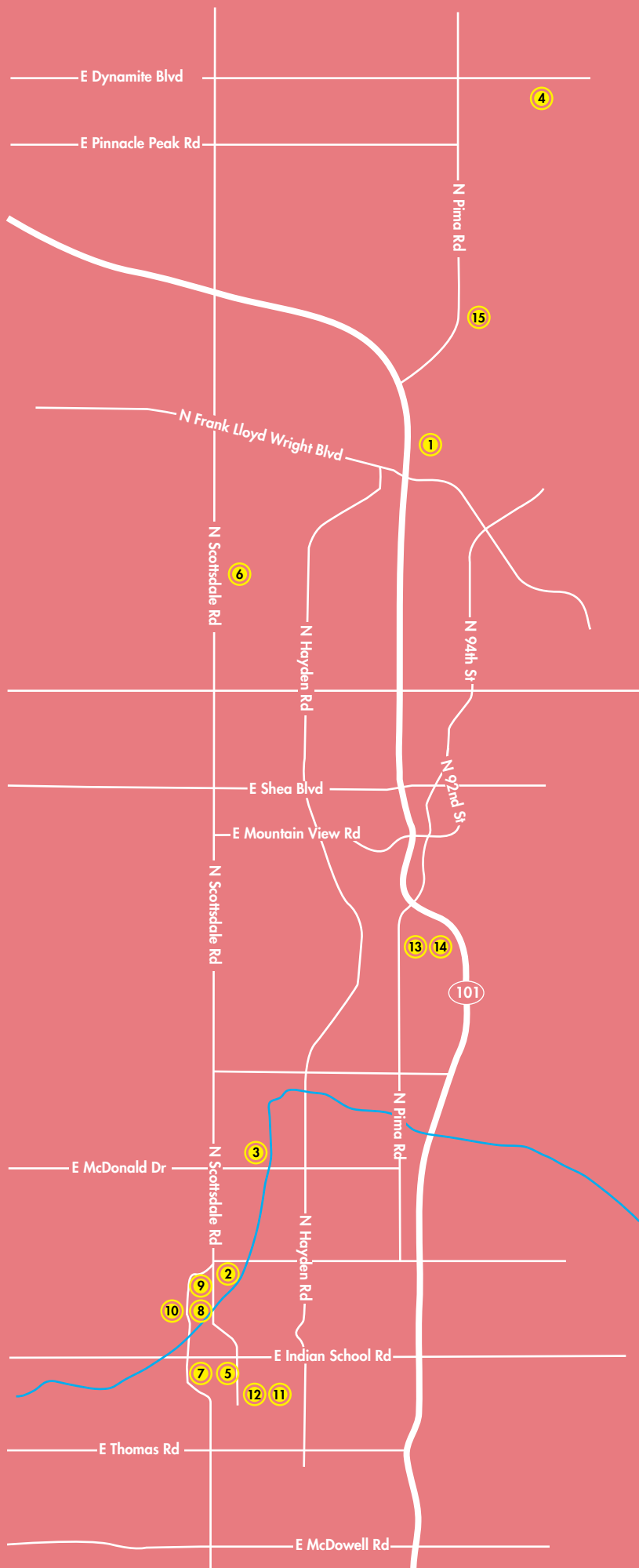
Feathered, Chelsea Bighorn
9180 E. Indian Bend Rd. #E1



A Little Slice of Heaven,
John Tuomisto-Bell
9180 E. Indian Bend Rd. #E2



Forest of Talking Patterns,
Kaori Takamura
20555 N. Pima Rd. #140



Finances and Figures

Statement of Financial Position

As of June 30

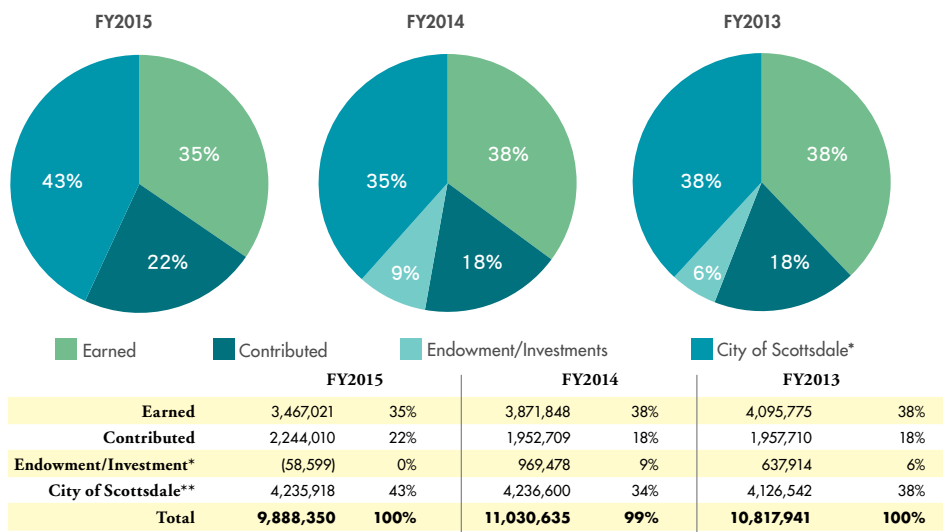
ASSETS	2015	2014	2013	2012
Cash	568,968	417,685	418,800	414,382
Money Market Funds	209,838	349,727	223,281	487,631
Total Cash and Cash Equivalents	778,806	767,412	642,081	902,013
Accounts Receivable	66,819	95,882	177,139	14,702
Promises to Give, Current Portion	709,744	597,968	790,500	628,600
Inventory	117,883	128,929	119,616	101,871
Prepaid Expenses	139,452	52,472	101,491	94,536
TOTAL CURRENT ASSETS	1,812,704	1,642,663	1,830,827	1,741,722
Promises to Give, Net of Current Portion and Allowance	80,000	20,000	40,000	4,500
Investments	5,917,404	6,269,790	5,619,469	5,283,430
Assets Held Under Split-Interest Agreement	72,048	73,109	70,191	71,646
Property and Equipment, Net	741,089	879,484	1,095,139	1,255,730
Other Assets	7,746	7,746	7,746	7,746
TOTAL ASSETS	8,630,991	8,892,792	8,663,372	8,364,774
CURRENT LIABILITIES	2015	2014	2013	2012
Accounts Payable	166,516	304,866	315,436	137,057
Other Accrued Expenses	303,860	89,333	51,499	49,459
Deferred Revenue	732,529	943,902	628,035	829,770
Capital Lease Obligation, Current Portion	8,036	—	—	—
Liability Under Split-Interest Agreement, Current Portion	8,600	8,600	8,600	8,600
Total Current Liabilities	1,219,541	1,003,570	1,003,570	1,024,886
Capital Lease Obligation, Net of Current Portion	35,636	—	—	—
Liability Under Split-Interest Agreement, Net of Current Portion	3,744	3,744	3,744	3,744
TOTAL LIABILITIES	1,258,921	947,646	1,007,314	1,028,630
NET ASSETS	2015	2014	2013	2012
Unrestricted				
Unallocated	38,854	663,433	360,962	358,587
Designated Unrestricted Net Assets				
General Reserves	—	—	—	—
Board-Designated Endowments	575,102	610,771	551,385	525,872
Total Unrestricted Net Assets	613,956	1,274,204	912,347	884,459
Temporarily Restricted	1,149,599	1,087,427	1,170,196	878,170
Permanently Restricted	5,608,515	5,583,515	5,573,515	5,573,515
TOTAL NET ASSETS	7,372,070	7,945,146	7,656,058	7,336,144
TOTAL LIABILITIES AND NET ASSETS	8,630,991	8,892,792	8,663,372	8,364,774

Statement of Activities

REVENUES, SUPPORT AND OTHER INCOME							
	Unrestricted	Temporarily Restricted	Permanently Restricted	2015	2014	2013	2012
Earned Revenues	3,467,021	—	—	3,467,021	3,871,848	4,094,950	2,964,161
Contract – City of Scottsdale	4,235,918	—	—	4,235,918	4,236,600	4,126,542	4,116,921
Public Art – City of Scottsdale	825,244			825,244	901,477	614,344	298,946
Contributions	1,480,790	738,220	25,000	2,244,010	1,952,709	1,957,710	1,706,473
Investment Return	(22,036)	(36,563)	—	(58,599)	969,478	637,914	(141,576)
Other Income	2,864		—	2,864	981	825	5,038
Net Assets Released From Restrictions	639,485	(639,485)	—	—	—	—	—
TOTAL REVENUES, SUPPORT AND OTHER INCOME	10,629,286	62,172	25,000	10,716,458	11,933,093	11,432,285	8,949,963
EXPENSES							
	Unrestricted	Temporarily Restricted	Permanently Restricted	2015	2014	2013	2012
Programs	7,409,224	—	—	7,409,224	7,752,411	7,295,276	6,676,561
Support Services							
Administrative	2,004,370	—	—	2,004,370	1,911,545	2,143,096	1,917,304
Special Events and Development	1,050,695	—	—	1,050,695	1,078,572	1,059,655	764,618
Public Art – City of Scottsdale	825,244	—	—	825,244	901,477	614,344	298,946
TOTAL EXPENSES	11,289,533	—	—	11,289,533	11,644,005	11,112,371	9,657,429
Change in Net Assets	(660,247)	62,172	25,000	(573,075)	289,088	319,914	(707,466)
NET ASSETS, BEGINNING OF YEAR	1,274,204	1,087,427	5,583,515	7,945,146	7,656,058	7,336,144	8,043,610
NET ASSETS, END OF YEAR	613,957	1,149,599	5,608,515	7,372,071	7,945,146	7,656,058	7,336,144

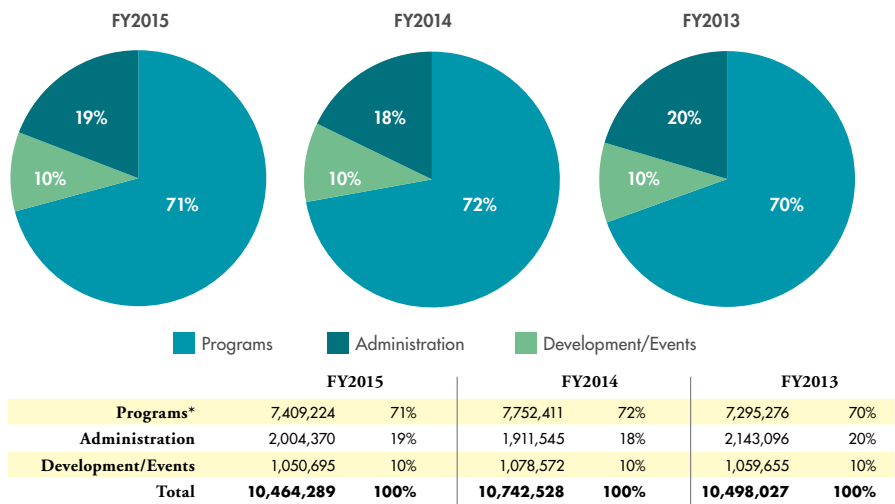
Financial Data

Revenue by Category



*Negative investment returns are not reflected in above pie chart.
**Does not include Public Art projects funded by the City of Scottsdale, and Other Income.

Expenses by Category



*Does not include Public Art projects funded by the City of Scottsdale.

Attendance

July 1, 2014, through June 30, 2015

SCOTTSDALE CENTER FOR THE PERFORMING ARTS	2014–15 No. of Events	2014–15 Attendance	2013–14 No. of Events	2013–14 Attendance
Presented Events	137	40,862	154	42,415
Festivals	11	64,951	12	74,091
Education and Outreach	1,089	21,298	1,053	25,241
Co-Sponsored Artistic Events	44	19,312	35	16,580
Co-Sponsored Business Events	5	665	5	465
Rental Events	114	88,314	145	89,852
City Events	15	4,143	19	4,558
Development Events	13	1,346	11	1,213
Miscellaneous	3	150	9	600
Sub-Total	1,431	241,041	1,443	255,015

SCOTTSDALE MUSEUM OF CONTEMPORARY ART				
Admission	41	21,439	99	22,866
Education and Outreach	375	22,436	298	26,947
Sub-Total	416	43,875	397	49,813

SCOTTSDALE PUBLIC ART				
Events	39	99,687	33	100,640
Sub-Total	39	99,687	33	100,640

SCOTTSDALE CULTURAL COUNCIL EVENT AND ATTENDANCE TOTALS	1,886	375,860	1,873	396,435
---	-------	---------	-------	---------

Total attendance has been adjusted to account for participants in cross-divisional collaborations to avoid duplicate counts in the final attendance figure.



Member Events

Scottsdale Cultural Council members enjoyed a wide variety of entertaining and educational events throughout the year.



2014–15 Donors and Supporters

The Scottsdale Cultural Council gratefully acknowledges the annual investment of the City of Scottsdale.



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5 Arts Circle members donate \$5,000 annually – \$1,000 to each of the following organizations: Arizona Opera, Ballet Arizona, Phoenix Art Museum, The Phoenix Symphony and Scottsdale Center for the Performing Arts/Scottsdale Museum of Contemporary Art.

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The Dayton Fowler Grafman Endowment for Classical Music was established to sustain Scottsdale Center for the Performing Arts' commitment to artistic excellence in programming, to transform the lives of young people through arts—education initiatives and to keep classical music thriving for future generations.

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\$100,000 and Above

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Scottsdale Cultural Council's 2014 ARTrageous Benefit Gala at Scottsdale Center for the Performing Arts. Photo: Haute Event Photography



2014–15 Corporate Partners

Corporate Platinum Circle



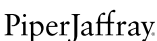
Corporate Gold Circle



Corporate Silver Circle



Corporate Bronze Circle



“Scottsdale’s high quality of life and beautiful desert setting attract people from around the globe. The Scottsdale Cultural Council’s world-class arts programs serve residents and visitors alike, and contribute substantially to our community’s vitality.”

*– Andrew Chippindall, General Manager, Hotel Valley Ho
Chair-Elect, Scottsdale Cultural Council Board of Trustees*



“At InEight we believe in giving back to the community and supporting the arts, which inspire and enrich our lives in so many ways. Our congratulations to the Scottsdale Cultural Council and Scottsdale Center for the Performing Arts for continuing to bring the best of the arts to the City of Scottsdale and beyond.”

*– Bill Ponseti, President and CEO, InEight, Inc.
Member-Elect, Scottsdale Cultural Council Board of Trustees*



“The arts inspire, entertain and educate every one of us. We’re proud to support the Scottsdale Cultural Council and Scottsdale Center for the Performing Arts, and to help provide free arts experiences for our veterans, students and teachers.”

– Marc S. Bosco, Tiffany & Bosco, P.A.



Located in the Dayton Fowler Grafman Atrium of Scottsdale Center for the Performing Arts, the Scottsdale Cultural Council’s new digital donor-recognition wall was made possible through the generosity of Dennis Sage Home Entertainment.

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Scottsdale Cultural Council

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Sharon Langer, Accounting Assistant
Maggie Hess, Accounting Assistant
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Christina Brown, Development Manager
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Hillary West, Grants Associate
Ian Bartczak, Donor Relations
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Jana Davis, Retail Sales Associate
Lisa Hetu, Retail Sales Associate
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Manager
Joe Tashjian, Maintenance Coordinator
Scott Mackeigan, Facility and Event
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Services Worker
Emmitt Younger, Environmental
Services Worker
Anne Parker, Operations Assistant

Scottsdale Center for the Performing Arts

Cory Baker, Vice President and Director
Ally Haynes-Hamblen, Interim Director
(as of June 2015)

Programming

Abbey Messmer, Programming
Administrator
Jamie Prins,
Performing Arts Events Manager
Leanne Cardwell,
Programming Coordinator
Amy Ettinger, Film Curator
Jeri Thompson, Administrative Assistant
Andrea Anderson,
Facilities Rental Manager
Abe Markin, Artist Services Coordinator
Sayeeda Powers,
Assistant Events Manager
Judy Koval, Performing Arts Assistant
Maria Marshall, Volunteer Coordinator
Whitney Nelson, Festival Assistant

Education

Leslie Haddad, Youth Program Manager
Tammy Hinds, Education Coordinator
Christine Harthun, Education
Coordinator

Marketing

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and Audience Engagement
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Manager
Beth Renfro, Advertising and
Promotions Manager
Wen-Hang Lin, Graphic Design Manager
Aaron Thuringer, Digital Marketing
Manager

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Patron Services Manager
Samantha Snyder, Box Office
Coordinator
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Tara Bancroft, Ticketing and
Patron Services Representative
Janelaine Emerson, Ticketing and
Patron Services Representative
Ron Burch, Ticketing and
Patron Services Representative
Sean McBride, Ticketing and
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Sean Herndon, Ticketing and
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Gary White, Lead Protection
Services Officer
William Anderson, Protection
Services Lead
Pia Holt, Protection Services
David Marshall, Protection Services
Ralph Mendoza, Protection Services
Michael McLane, Protection Services
Dale Duhamel, Protection Services

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Technical Director
John Doyle, House Head Electrician
Rich Williams, House Head AV Engineer
Steven Brink, Stage Manager
Dylan Dube, Technical Coordinator

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Earl Teteak, Lead House Manager
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Mary Milne, Assistant House Manager
Lesley Gibbs, Assistant House Manager
Marla Hattabaugh, Assistant
House Manager
Eileen Strauss, Assistant House Manager
Polly Savage, Assistant House Manager
Sandra Wagner, Assistant House Manager

Scottsdale Museum of Contemporary Art

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Vice President and Director
Sara Cochran, Ph.D., Interim Director
and Curator (as of May 2015)
Valerie Ryan, Museum Administrator

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Contemporary Art
Claire Carter, Curator of
Contemporary Art
Dana Buhl, Curatorial Coordinator
Laura Best, Exhibitions and
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Pat Evans, Registrar

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Museum Youth Educator
Julie Ganas, Education Coordinator

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Public Relations Manager
Ravanne Lanier, Graphic Designer
Tania Katan, Curator of SMOCA Lounge

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Supervisor
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Trevor Ganske, Protection Services
Michael Hammerand, Protection Services
Sophia Jacobs, Protection Services
Megan Chain, Protection Services
Taylor Marques, Protection Services

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Temporary Projects Manager
Andrea Teutli, Events Manager
Christy Brown, Outreach and
Temporary Projects Assistant
Ty Fishkind, Outreach and
Temporary Projects Assistant
Jana Weldon, Projects Manager
Kevin Vaughan-Brubaker, Public Art
Manager
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Carly Davis, Development Associate
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Scottsdale Cultural Council

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performing
arts

scottsdale
museum of
contemporary
art

scottsdale
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