

# Scottsdale Cultural Council

## Annual Report

*Scottsdale Center for the Performing Arts*  
*Scottsdale Museum of Contemporary Art*  
*Scottsdale Public Art*

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Scottsdale Cultural Council offers a world of entertaining and enlightening arts experiences. Through its unique partnership with the City of Scottsdale, the nonprofit organization manages the Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art, which together have made the community a leading arts destination.

Cover: *Voyage*, a temporary installation by Aether and Hemera at Scottsdale Public Art's Canal Convergence | Water + Art + Light event at the Scottsdale Waterfront. Photo by Sean Deckert.

This Page: *Aspire*, a Scottsdale Public Art permanent installation in the Hayden Road and Northsight Boulevard roundabout by Simon Donovan and Ben Olmstead. Photo by Sean Deckert.

Back Cover: A view of the SMoCA Lounge design, *Radiate*, by artist James Marshall (a.k.a. Dalek). Photo: Sean Deckert / Calnicean Project

## From the Mayor



"Most Livable City"  
U.S. Conference of Mayors  
WJ. "JIM" LANE  
Mayor

### WELCOME

The City of Scottsdale has long been recognized as a community that values the arts.

For more than 25 years, the nonprofit Scottsdale Cultural Council has managed the City's arts facilities and programs, which today include three nationally significant institutions: Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art.

The unique partnership between the City and Cultural Council brings together the resources of government with business, individuals, educational institutions, and foundations to support the arts and provide an exceptional variety of high-quality cultural experiences for our residents and visitors.

We invite you to learn more about our City's arts offerings and make them part of your Scottsdale experience!

Sincerely,

Mayor W.J. "Jim" Lane



# The Year in Review

## From the President



The Scottsdale Cultural Council experienced a year of transition during the 2013–14 fiscal year. Richard Hayslip temporarily stepped off the board of trustees to serve as interim president and CEO. Under his stewardship, the Cultural Council's three divisions – Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art – moved ahead with exciting programming, drawing unprecedented audiences to free community events such as Canal Convergence and Sunday A'Fair, and built upon successful development efforts with the inauguration of a planned giving program.

Scottsdale Center for the Performing Arts continued to draw new audiences. More than half of the artists featured during the 2013–14 season made their Scottsdale debuts. The Center continued its popular access initiative that provides complimentary and discounted tickets to students and veterans, inviting them and their families to experience a broad spectrum of the performing arts.

In October, the Center hosted the Stephen Petronio Company for a weeklong production residency that paired the Company with the Center's technical department to refine the new work *Like Lazarus Did*, which made its Arizona premiere in the Virginia G. Piper Theater in April. During the residency, the Center partnered with SMoCA to host a public discussion about this innovative project with the Company and visual artist Janine Antoni.

The Center welcomed more than 90 community groups and businesses through its growing rentals program, including the Scottsdale Philharmonic, Free Arts of Arizona, Dance Theater West, Phoenix Business Journal and Yelp.

SMoCA had its highest attendance this past year and continued to be recognized in national art magazines and newspapers, including *The New York Times*. SMoCA and Scottsdale Public Art collaborated on a lively and colorful project with artist James Marshall that was an instant success. It was prominently featured on Instagram's official corporate account and blog site, and gave a significant boost to the Museum's growing social media presence.

Scottsdale Public Art is widely recognized for its innovative programming that includes signature events in downtown at the Scottsdale Waterfront, such as Canal Convergence, as well as temporary exhibitions. Three important capital projects were completed for the City during the past year. IN FLUX, which provides opportunities for Arizona artists to create site-specific temporary public art installations, has grown to be a recognized regional initiative that is likewise drawing national attention.





# From the President

Education is a key component of the Cultural Council and its divisions. In addition to the successful Visions program at SMOCA and the interactive and free community events produced by Scottsdale Public Art, Scottsdale Center for Performing Arts hosted a wide variety of educational programming, including Kennedy Center Partners in Education, Arizona Wolf Trap, Detour Company Theatre and A Celebration of the Arts for Children with Disabilities. The Center and SMOCA also continued their strong partnerships with Valley-wide schools to enhance curriculum by providing tools that engage students and build literacy through arts-integrated learning.

The Scottsdale Cultural Council thanks interim President and CEO Richard Hayslip and Ellen Andres-Schneider, chair of the board of trustees, for their leadership and advocacy for the Cultural Council and its programs. We are particularly grateful to Mayor Jim Lane and the Scottsdale City Council for their ongoing support and investment in the arts.

Having celebrated more than 25 years of service to the community, the Cultural Council continues to grow in new and exciting ways, and we look forward to expanding our offerings and audiences.

Neale Perl  
President and CEO  
Scottsdale Cultural Council

From left to right: Timothy Rodgers, vice president and director of Scottsdale Museum of Contemporary Art; Cory Baker, vice president and director of Scottsdale Center for the Performing Arts; Neale Perl, president and CEO of Scottsdale Cultural Council; and Donna Isaac, vice president and director of Scottsdale Public Art. Furniture provided by Target Commercial Interiors. Photo by Richard Wellington.



# Creating Value for the Community

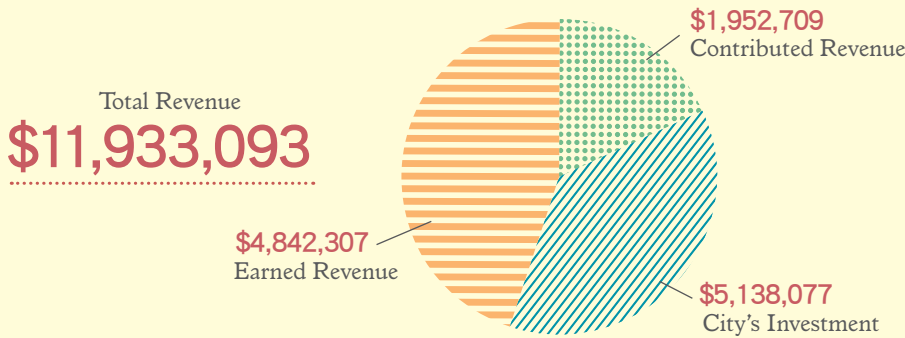
Scottsdale Cultural Council

## ECONOMIC IMPACT



The Scottsdale Cultural Council leveraged the City's \$5.1 million investment, generating an additional \$6.8 million in earned and contributed revenues to fund arts programs and related operating expenses. The total economic impact of the Cultural Council's arts programs was \$19.2 million\*, which included \$1.8 million in local and government revenues, such as sales tax and license fees.

\*Figure calculated using industry standard multipliers from Americans for the Arts.



## GIVING BACK TO THE COMMUNITY

### Free Events



## EDUCATIONAL PROGRAMS



## TOTAL ATTENDANCE





# Community Arts Grants

PROVIDING FUNDING FOR SCOTTSDALE-BASED ARTS AND CULTURAL ORGANIZATIONS—AS WELL AS TO VALLEY ARTS ORGANIZATIONS FOR PROJECTS THAT TAKE PLACE IN SCOTTSDALE.

*The Scottsdale Cultural Council has awarded \$59,000 in grants to nine local nonprofit arts and cultural organizations for projects that serve the Scottsdale community. Funding for the program is provided by the City of Scottsdale through a direct appropriation to the Scottsdale Cultural Council.*

**The following organizations received funding for the 2013–14 season:**

**Childsplay, Inc.**

Scottsdale School Touring Program — \$7,500

**Desert Foothills Theater**

General Operating Support — \$4,000

**Detour Company Theatre**

General Operating Support — \$11,000

**Free Arts for Abused Children of Arizona**

Community Art Performance and Arts Day — \$6,000

**Jazz in Arizona, Inc.**

Scottsdale Concerts and Dance Season — \$2,500

**Movement Source, Inc.**

Afterschool Dance Workshop with Scottsdale Prevention Institute — \$1,000

**Phoenix Symphony Association**

Music Education Partnership — \$7,500

**Scottsdale Artists' School**

General Operating Support — \$8,500

**Scottsdale International Film Festival**

General Operating Support — \$11,000



Top: A Celebration of the Arts for Children With Disabilities at Scottsdale Center for the Performing Arts.

Bottom: Detour Company Theatre at Scottsdale Center for the Performing Arts.





# Season Highlights

## Highlights: Scottsdale Center for the Performing Arts

- The Center welcomed **6,783 first-time ticket buyers** last season.
- More than 50 percent of last season's artists made their Scottsdale debut at the Center.
- The Center hosted a weeklong production residency with **Stephen Petronio Company** to refine *Like Lazarus Did*, which made its Arizona premiere in April 2014.
- Discovery's third season explored **the arts and culture of Brazil**, with performances from music label Afro:Baile Records for Brazilian Day Arizona and dance company **Mimulus** for a hosted ball, during which dancers taught more than 200 audience members the art of samba.
- 66 percent of Center-produced events and performances were free or under \$30.
- In addition, new ticket initiatives were launched, including free tickets to students and veterans, and a 50 percent discount for audience members 29 years and younger to select performances.
- As a result, **more than 3,000 students and veterans received free tickets** and 300 young-adult patrons (under 30 years of age) were issued discounted tickets — **a value of more than \$100,000.**

Left: Brazilian Day Arizona. Photo by Gene Devine/Devine Images.

Right: Stephen Petronio Company, *Like Lazarus Did*. Photo by Sarah Silver.





Scottsdale Center for the Performing Arts:  
FEATURED EVENT  
Discovery Series: Brazil

After emerging as one of the world’s leading economies and host of the World Cup in 2014, Brazil was at the center of attention not only on the world stage, but also on the Center’s during last season’s Discovery Series that welcomed audiences to explore the eclectic arts and culture of this country.

Highlights featured the 25th-anniversary tour of the acclaimed Balé Folclórico da Bahia, the Scottsdale premiere of *Correria Agwa* by French-Brazilian company CCN Créteil et du Val-de-Marne/Compagnie Kâfig, Brazilian dance troupe Mimulus, the legendary Maria Rita and an outdoor amphitheater concert with Bebel Gilberto. In addition, the Center showcased Brazilian cinema with the third annual Discovery Film Series, including award-winning films such as *Buddies (Colegas)* and *Prime Time Soap (A Novela das Oito)*.

Working with a dedicated advisory committee comprised of local Brazil aficionados, the Center built new partnerships and created diverse events that captured the imaginations of all ages.

- Afro:Baile’s Brazilian Day Arizona – the state’s largest Brazilian Day celebration.
- Various Arts-Connect events ranging from a pre-show lecture on urban Brazilian photography to a discussion of Afro-Brazilian music, dance and ceremony.
- The Ball in the Hall, a post-show learning experience led by Artistic Director Jomar Mesquita and members of his Mimulus Dance Company, teaching audience members the central steps of the samba and leading everyone on a final spin around the Dayton Fowler Grafman Atrium.
- The third annual OrigiNation included rhythmic and dance-inducing performances by Sambatuque, a Brazilian-inspired community percussion group; the Living Traditions Dance Troupe, which included championship artists from Choctaw, Hopi and Dinè; Capoeira Brasil Arizona; Sambabies and Sambaz; and a riveting performance by headliner Grupo Liberdade.

Made possible in part by a grant from the National Endowment for the Arts

*“The staff and production team at the Center are absolutely amazing to work with! Being able to create a community festival side by side with the Center has truly been a rewarding and nostalgic feeling. I look forward to many more years of building and growing with the Center as we continue to bring the community together to celebrate culture through music, dance, performance and education”.*

- Miguel Ivery, founder and owner, Afro:Baile, co-producer of Brazilian Day Arizona

*“Thank you to Scottsdale Center for the Performing Arts for allowing us to attend Mimulus! My husband and I enjoyed this energetic troupe and then took a trial of our own dancing attempts at the Ball in the Hall afterwards!”*  
- Pat, U.S. Navy Veteran

Discovery Brazil Advisory Committee Members

Ted Decker, Chair	Dr. Aldemir Coelho	Miguel Ivery
Carmen de Novais Guerrero	Dr. David Foster	Porangui McGrew
Clarice Deal	Dr. Denize Araújo	Ashley Klein
Cleo Corcoran	Dr. Isis McElroy	
Denise Alves Monti	Mel Sanderson	



Brazilian Day Arizona. Photos by Gene Devine/Devine Images.



## Highlights: Scottsdale Museum of Contemporary Art

- **49,813 people attended SMOCA events**, representing the highest attendance on record since the Museum's inception.
- A spring exhibition titled *Five Senses* included Janet Cardiff's sound installation *The Forty Part Motet*. This artwork was hailed by *The New York Times* as **one of the most important works of art of this century**.
- Images of James Marshall's wall mural were featured on Instagram's official corporate account and blog site. The images received **more than 500,000 likes and nearly doubled SMOCA's Instagram followers**.
- Lit Lounge was named by *Phoenix New Times* as **"Best Spoken Word Series" in the Valley** for the second time in a row. Additionally, Modern Phoenix Home Tour won for "Best Home Tour."

Clockwise from top right:  
SMOCA Associate Director, Curator and Educator Sara Cochran leads a tour of the summer 2014 exhibition *Linear Thinking: Selections from the Permanent Collection*. Photo by Bucky Miller.

AURA, SMOCA's annual fundraiser. Photo by Darrylee Cohen.

James Marshall (a.k.a. Dalek), *Shift*, 2014. Latex paint on wall. Co-commissioned by the Scottsdale Museum of Contemporary Art and Scottsdale Public Art. Photo by Sean Deckert/Calnicean Projects.





## Scottsdale Museum of Contemporary Art: FEATURED EXHIBITIONS

In fall 2013, SMOCA presented a survey exhibition of Scottsdale native, now internationally acclaimed artist, Julianne Swartz; her whimsical and poignant installations brought attention to unexpected locations in the Museum — activating not only galleries, but also storage spaces, bathrooms, the interiors of walls and ceiling rafters. Simultaneously, SMOCA shared the work of seven contemporary Japanese artists who make both reverent and innovative use of traditional east Asian materials and techniques.

*\*Julianne Swartz: How Deep Is Your*

Co-organized with the deCordova Sculpture Park and Museum,  
Lincoln, Mass.

October 12, 2013–January 26, 2014

Acclaimed for her unique blend of high- and low-tech materials, artist Julianne Swartz makes the ephemeral presence of the viewer fundamental to her work. Her art quietly celebrates contradictions and dichotomies that invite us to slow down and sharpen our senses.

Sponsored locally by Walter and Karla Goldschmidt Foundation; John Morrell and Associates; PS Studios, Inc. and Lisa Sette Gallery; and Rachel Wohl Blank.

*\*Narrow Road to the Interior: Contemporary Japanese Artists*

September 21, 2013–January 12, 2014

*“The months and days are the travelers of eternity. The years that come and go are also voyagers.”*

- Matsuo Bashō (1644–94), from *Oku no Hosomichi (Narrow Road to the Interior)*, 1689

The contemporary artists in this exhibition evoked the idea of earthly and spiritual passage with artworks that used private experiences as entryways to universal themes. The subtlety and frankness of the art epitomized the precision and rhythm of haiku while the exhibition’s meditative nature reflected the ritual and ceremony that has endured over centuries at the heart of Japanese culture.

ARTISTS: Noriko Ambe | Hiroshi Senju | Yoshiko Shimano | Shinji Turner-Yamamoto | Masao Yamamoto | Motoi Yamamoto | Asami Yoshiga

Sponsored by Paul Giancola and Carrie Lynn Richardson, Tamar Weiss in memory of Emil Weiss, and Lisa Sette Gallery.

\*Organized by the Scottsdale Museum of Contemporary Art.



Opposite: Motoi Yamamoto, *Floating Garden (Banner)*, 2011. Gouache on matte film and vellum, 36¼ x 378 inches. Courtesy the artist. © Motoi Yamamoto. Photo by Harrison Hurwitz.



## Highlights: Scottsdale Public Art

- The *Steampunk Exquisite Adventure* exhibition at the Gallery@The Library; *Fast, Slow, Go*, highlighting local artists and how they travel throughout the Valley; and the interactive art installation *Camp Dreamtree* saw **unprecedented attendance this past year**.
- The highly acclaimed light installations of the bi-annual Canal Convergence | Water+Art+Light and Spring Equinox **attracted nearly 46,000** for both events.
- INFLUX expanded to eight Valley cities, including two installations in collaboration with Scottsdale Quarter. A third installation was located on Main Street in downtown, **drawing more than 200 people** for a special evening artwalk.
- **Permanent capital projects were completed:**
  - Tad Savenor's "Historical Happenstance," an educational series highlighting the road's and neighborhoods' history through a series of bronze pieces located along Scottsdale Road that invite people to learn about the route's history and origins through a more intimate experience of public art.
  - Merge Conceptual Design from Santa Monica installed *re currents*, a work that reminds passers-by of the once powerful water flow from the Rawhide Wash.
  - A new sculptural installation, *Aspire*, by Tucson artists Simon Donovan and Ben Olmstead graced the city's first arterial roundabout in north Scottsdale.

*"We admire people who are brave enough to tackle the ephemeral, as we have found it daunting because of the many permutations. Every public art collection, for instance, has a temporal component consisting of short-lived works, festivals and performances. We thought it would be helpful to turn to Scottsdale's Public Art Program as a model to open the discussion. It's a mid-sized collection. Their temporary works have an online presence as robust as the permanent, which is unusual. The two main venues used are the Civic Center and the Waterfront so one can see how different artists approach the same sites over time."*

*Culture Now: Museum Without Walls, Vol. 3, Issue 12, December 2013*

*"[Camp Dreamtree]...is Scottsdale Public Art's second summer-long installation. Last year, New York artist Luster Kaboom turned the high-ceiling library into a big tent of circus-like color and characters in Luster Kaboom's FunHouse. About 23,000 people came through the library during that three-month exhibition."*

*"Kathy Coster, Scottsdale Civic Center Library senior manager, said the summer exhibitions help remind patrons that the library is dynamic, not passive."*

*Arizona Republic* article by Sonja Haller, May 27, 2014

Opposite top: *Camp Dreamtree*, a Scottsdale Public Art exhibition at the Scottsdale Civic Center Library by Roy Wasson Valle and Koryn Woodward Wasson. Photo by Sean Deckert.

Opposite bottom: *Spring Crossing*, a temporary installation by Randy Walker at Scottsdale Public Art's Canal Convergence | Spring Equinox event at the Scottsdale Waterfront. Photo by Sean Deckert.





## Scottsdale Public Art: FEATURED EVENTS

Canal Convergence | Water+Art+Light (November 2013)  
Scottsdale Public Art and Salt River Project (SRP)

Canal Convergence | Spring Equinox (March 2014)  
Scottsdale Public Art and Salt River Project (SRP)

Scottsdale Public Art continued its series of Canal Convergence events — engaging and inspiring free events — featuring innovative art installations by local, national and international artists; hands-on activities; live music and performances; as well as Artisan Market’s urban marketplace experience.

### Featured Installations

#### Fall 2013

*Voyage* by Aether & Hemera (U.K.)

*Message in a Boat* by Erin Stotak

*Paisajes de Luz* by Ryan Griffin

*Cellogram* by Gabe Pecunias

*Everything Flows* a performance work by Ashley Mascias and Lillian Gomez

#### Spring 2014

*Happy Gift* and *Mushroom Bounce House* by FriendsWithYou

*Water Striders* by Jeff Zischke

*Land for Adoption* by Vaughn Bell

*Spring Crossing* by Randy Walker

*Stranger Reduction Zone* by Timothy C. Flood

*Opera Performance* by Anna Vivette

21 local bands were showcased over the four-day event.

#### Sponsors:

Scottsdale Public Art and Salt River Project (SRP)

Locallily.com

Design Within Reach

Phoenix New Times

Alliance Residential

Verizon

Opposite: *Water Striders*, a temporary installation by Jeff Zischke at Scottsdale Public Art’s Canal Convergence | Spring Equinox event at the Scottsdale Waterfront. Photo by Sean Deckert.





*Work + Play* by Saskia Jorda, IN FLUX Scottsdale Public Art Cycle 4. Photo by Sean Deckert.

# Performance Measures



# Performance Measures

## Scottsdale Center for the Performing Arts

### ACCESSIBLE

**66%** of all Center-produced events and performances in 2013-14 **WERE FREE OR UNDER \$30**

 **3,000+**  
tickets were given to vets  
and students, a value of  
**\$100,000**

 **52,622**  
attended free public events like  
Sunday A'Fair, La Gran Fiesta  
and Arts-Connect

The Center was awarded Major General  
Level recognition (\$250,000+) by Veteran  
Tickets Foundation (VetTix.org) for ticket  
donation value during the past three seasons.

### AUDIENCE

 **255,015**  
people visited the Center

 **6,783**  
new audience members  
purchased tickets

### DIVERSE PROGRAMS

 **165**  
ticketed events

 **70**  
free events

 **972**  
artists represented

### EDUCATION AND OUTREACH

 **25,241**  
students and visitors participated in  
the Center's education programs

 **1,053**  
education events


 **13%**  
increase in education  
audiences from 2012-13

### IMPACT

**71%** OF THE CENTER'S AUDIENCES  
LIVED OUTSIDE OF SCOTTSDALE  
contributing to added spending in the downtown area and  
generating additional tax revenue for Scottsdale

 **892** **DONATED**  **12,000** **VALUED AT APPROX. \$240,000**  
volunteers hours

### AWARENESS

 **1,159** **WITH AN ESTIMATED VALUE OF \$2,281,384**  
online and print media  
placements in Arizona

**5,000+** patrons checked-in on Facebook while attending  
events at the Center, a 200-percent increase from  
the previous year

 **THE CENTER LAUNCHED A NEW RESPONSIVE  
MOBILE-FRIENDLY WEBSITE, RESULTING IN  
INCREASED PAGE VIEWS AND IMPRESSIONS.**

### COLLABORATING ORGANIZATIONS

Act One Foundation	Phoenix Zoo
Afro:Baile Records	Scottsdale Civic Center Library
ASU School of Music	Scottsdale Convention & Visitors Bureau
Brain Injury Alliance of Arizona	Scottsdale International Film Festival
City of Scottsdale Human Relations Commission	Scottsdale Museum of Contemporary Art (SMoCA)
Community Celebrating Diversity LLC	Scottsdale Public Art
Detour Company Theatre	Stateside Presents
Fort McDowell Yavapai Nation	The Phoenix Symphony
Kennedy Center Partners in Education	Wolf Trap Institute for Early Learning Through the Arts
Paiute Neighborhood Center	
Phoenix Innovation Foundation	



## Performance Measures

### Scottsdale Museum of Contemporary Art

#### COLLECTION



**1,813**  
items in permanent  
collection (to date)



**631**  
artists in collection

#### MUSEUM VOLUNTEERS



**70** CONTRIBUTED



**4,377** hours  
volunteer service



**113** CONTRIBUTED  
intern/volunteers



**3,280** hours  
volunteer service

#### EDUCATION



**388** ATTENDED BY

**21,418**  
youth and adults

#### RECOGNITION



*Arizona Republic's* Best of 2013: "Best Literary Event"  
for Lit Lounge

*Arizona Republic's* Best of 2013: "Best Home Tour"  
for Modern Phoenix Home Tour event

*Phoenix New Times* Best of Phoenix Award "Best Spoken  
Word Series" for Lit Lounge

*JAVA Magazine:* "Best Event of the Summer," for Most of  
Lit Lounge, 2014

Mayor's Arts Awards for "Creative Writing and  
Programming," 2013

#### ONLINE MEDIA



FACEBOOK  
**7,083**  
likes



SMoCA  
TWITTER  
**2,388**  
followers



SMoCA LOUNGE  
FACEBOOK  
**1,000**  
likes



INSTAGRAM  
**985**  
followers

#### LOUNGE



**70**  
events



**3,339**  
attendance



SMoCA LOUNGE  
YOUTUBE VIDEO SERIES  
"OUT OF THE CUBICLE"  
**7,616**  
views



SMoCA'S HIGHEST ANNUAL  
ATTENDANCE ON RECORD

SMoCA also experienced record-breaking  
attendance for its *Odyssey Family Day* on Mother's  
Day with more than 2,200 people in attendance.



**183**  
total volunteers



**7,657**  
total volunteer hours

#### COLLABORATING ORGANIZATIONS

AIA Arizona  
Arcadia High School  
Central High School  
Coronado High School  
Desert Mountain High School  
Greenway Middle School  
Horizon High School  
Madison-Camelview Elementary  
Marcos de Niza High School  
Modern Phoenix LLC

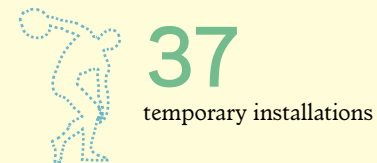
New School for Arts and Academics  
North High School  
Paiute Head Start  
Phonetic Spit, LLC  
Scottsdale Center for the Performing Arts  
Scottsdale Public Art  
Scottsdale United Methodist Cooperative  
South Mountain High School  
Tavan Elementary-Scottsdale Title I  
Tempe Head Start



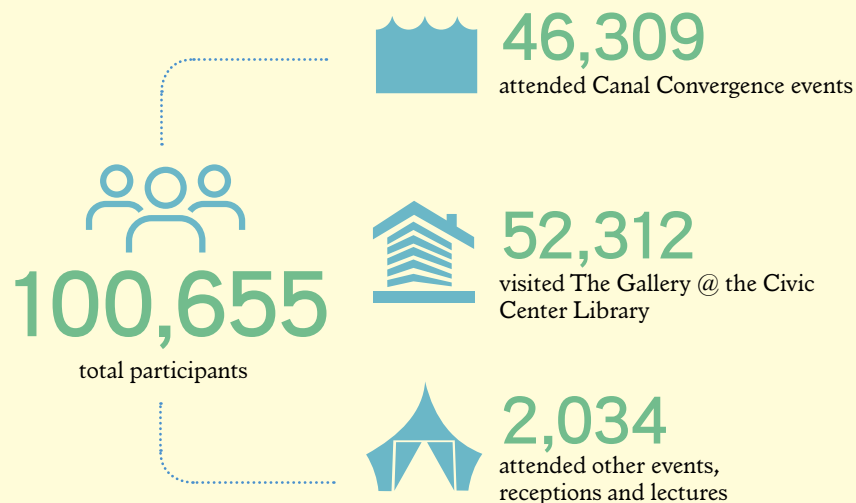
# Performance Measures

## Scottsdale Public Art

### COLLECTION



### COMMUNITY PARTICIPATION



### RECOGNITION

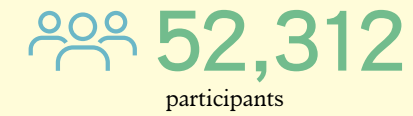


*Phoenix New Times* Best of Phoenix Award for “Best Public Art” for *Luster Kaboom’s FunHouse* at Scottsdale Civic Center Library

AZ Forward Awards: *Nodal Water Gardens*, a temporary installation by Jeff Zischke for Canal Convergence, March 2013, won 2013 Environmental Excellence Awards: Crescordia, Art in Public Places.

### EXHIBITIONS

- Luster Kaboom
- Stop, Fast and Slow
- Steampunk



### WORKSHOPS

- Luster Kaboom Fantastical FunHouse Figures Workshop
- ProjectArchipelago.com Workshop
- Steampunk Workshop
- Camp Dreamtree Scout Bag Making Workshop



### ONLINE MEDIA



### COLLABORATING ORGANIZATIONS

Arizona Farmer’s Market  
Artisan Markets AZ  
City of Scottsdale  
City of Chandler Public Art  
City of Glendale Public Art  
City of Goodyear Public Art  
City of Phoenix Office of Arts and Culture  
City of Tempe Public Art  
De Rito Partners  
Emerge ASU  
Hashknife Pony Express

Mesa Arts Center  
NEDCO + Downtown Mesa Association  
San Francisco’s Giant Race  
Scottsdale Center for the Performing Arts  
Scottsdale Museum of Contemporary Art (SMoCA)  
Side Pony Music  
SRP  
Town of Gilbert Arts, Culture and Tourism Board  
UP with Downtown Scottsdale  
Valley Metro  
Whitestone REIT



## Up Close: Scottsdale Center for the Performing Arts

### DIVERSE, WORLD-CLASS PROGRAMMING

*Scottsdale Center for the Performing Arts provides programs, activities and learning experiences for everyone. In programming, the Center creates a balance between emerging and established artists across a wide range of disciplines, presenting both audience favorites and performances new to its stages.*

### PROGRAMMING

The Center completed two major projects in 2013–14 that greatly improved the experience it offers to the public and to its performers. Designed by Scottsdale-based Fervor Creative, the Center's new mobile-optimized website launched in January, offering streamlined navigation and ticket purchasing, enhanced content and many other new features. Behind the scenes, the Center's green room was renovated thanks to Scottsdale-based Architekton and Target Commercial Interiors, giving artists a first-class space where they can relax and prepare for their performances.

Highlights of the 2013–14 season included:

- Performances by renowned artists Jason Alexander, Natalie Cole, Roberta Flack, Sir James and Lady Jeanne Galway, Patti LuPone, Bobby McFerrin, Aaron Neville, Denis O'Hare, Pilobolus and Colin Quinn.
- Expanded country/folk concerts by Mary Chapin Carpenter, Steve Earle and The Dukes, Emmylou Harris and Rodney Crowell, Indigo Girls, Lonestar, and Ricky Skaggs and Bruce Hornsby.
- A year-long presentation of Discovery Series performances, films, festivals and educational events exploring the arts of Brazil, planned in consultation with a community advisory committee.
- The 35th-anniversary season of Keyboard Conversations With Jeffrey Siegel.
- The Scottsdale Arts Festival, featuring 175 exhibiting artists from 27 states and attendance of 25,426.

### ARTrageous Benefit Gala and Concert

Starring Natalie Cole  
December 7, 2013

### Spotlight

Indigo Girls With The Phoenix Symphony  
October 11–12, 2013

Irish Chamber Orchestra  
JoAnn Falletta, Conductor  
Sir James Galway, Soloist  
Lady Jeanne Galway, Soloist  
November 9, 2013

An Evening with Captain Mark Kelly and Gabrielle Giffords: *Endeavor to Succeed*  
November 22, 2013

Pink Martini  
January 21, 2014

Bobby McFerrin: *spirityouall*  
April 26, 2014

### Broadway Stars

Brian Stokes Mitchell With  
The Phoenix Symphony  
January 17–18, 2014

Betty Buckley in Concert  
February 1, 2014

Peter Nero: *The Gershwin Project*  
March 15, 2014

Patti LuPone: *Far Away Places*  
March 21, 2014

The Doo-Wop Project  
April 5, 2014



## Up Close: Scottsdale Center for the Performing Arts

### Dance

Diavolo: Architecture in Motion  
November 7–8, 2013

Cedar Lake Contemporary Ballet  
January 30, 2014

Paul Taylor Dance Company  
February 13–14, 2014

Pilobolus  
March 28–29, 2014

Stephen Petronio Company: *Like Lazarus Did*  
April 25, 2014

### Jazz, Rhythm and Blues

Ramsey Lewis and His Electric Band  
November 23, 2013

Roberta Flack  
February 19, 2014

The World-Famous Glenn Miller Orchestra  
March 1, 2014

Aaron Neville  
March 22, 2014

### Virginia G. Piper Concert Series

Bahia Orchestra Project  
With Jean-Yves Thibaudet  
February 8, 2014

2013 Van Cliburn Gold Medalist  
Vadym Kholodenko  
February 16, 2014

Richard Goode  
March 23, 2014

Stephen Hough  
April 6, 2014

### Comedy

An Evening With Garrison Keillor  
October 16, 2013

An Evening With Jason Alexander and His Hair  
October 26, 2013

The Capitol Steps  
November 29–30, 2013

Colin Quinn's *Unconstitutional*  
January 25, 2014

An Evening With Mario Cantone  
May 10, 2014

### Country and Folk

Emmylou Harris and Rodney Crowell  
September 26, 2013

Steve Earle and The Dukes  
October 14, 2013

Ricky Skaggs and Bruce Hornsby  
With Kentucky Thunder  
October 19, 2013

Lonestar: The Acoustic Tour  
February 6, 2014

Mary Chapin Carpenter  
With The Phoenix Symphony  
April 4, 2014

### Theater

Ignite Phoenix No. 15  
October 18, 2013

Broadway's Next H!t Musical  
November 15, 2013

*Late Nite Catechism*  
*Late Nite Catechism III: 'Til Death Do Us Part*  
January 10–March 29, 2014

L.A. Theatre Works: *The Graduate*  
February 28, 2014

*An Iliad*  
Starring Denis O'Hare  
April 3–4, 2014

*Sister's Easter Catechism: Will My Bunny Go to Heaven?*  
April 15–27, 2014

Ignite Phoenix No. 16  
May 2, 2014

Top: The audience at Indigo Girls.

Bottom: Tao, *Phoenix Rising*.





## Up Close: Scottsdale Center for the Performing Arts

### Discovery Brazil

Brazilian Day Arizona  
September 7, 2013

Balé Folclórico da Bahia – 25th Anniversary Tour  
November 16, 2013

CCN de Créteil et du Val-de-Marne/  
Compagnie Käfig: *Correria Agwa*  
January 10–11, 2014

Maria Rita  
January 31, 2014

Mimulus  
March 4, 2014

Bebel Gilberto  
April 5, 2014

### World

Celtic Nights: *The Emigrants Bridge*  
February 7, 2014

TAO: *Phoenix Rising*  
February 20–21, 2014

*Guitar Passions:*  
Sharon Isbin, Stanley Jordan, Romero Lubambo  
February 27, 2014

Soweto Gospel Choir  
April 19, 2014

### Global Happenings

Sergio Mendes and Friends  
November 1, 2013

La Gran Fiesta  
A Celebration of Latin and Hispanic Cultures  
November 2, 2013

Pacific Mambo Orchestra  
Featuring Tito Puente, Jr.  
November 2, 2013

OrigiNation: A Festival of Native Cultures  
April 6, 2014

### School and Family Events

Story Pirates  
October 9, 2013

Jeffrey Siegel:  
*Music for the Young and Young at Heart*  
November 23, 2013

Compagnie Käfig  
January 10, 2014

Paul Taylor Dance Company  
February 13, 2014

Alex & the Kaleidoscope Band  
February 22, 2014

Pilobolus: *Rules @ Play*  
March 28, 2014

Ultimate Play Date  
March 29, 2014

Stephen Petronio Company  
April 24, 2014

### Musical Dialogues

Keyboard Conversations With Jeffrey Siegel  
*Popular Piano Classics*  
December 3, 2013

*Glorious Beethoven*  
January 14, 2014

*Franz Schubert – On Wings of Song*  
February 18, 2014

*Mistresses and Masterpieces*  
March 25, 2014

ASU Concerts at the Center  
*Russian Masterpieces for Viola*  
September 9, 2013

*The Creviston & Fader Duo*  
September 16, 2013

*Mozart in Spain*  
September 30, 2013

*A Night of Choral Music With the Choirs of  
Arizona State University*  
October 21, 2013



Soweto Gospel Choir, photo by Lorenzo Di Nozzi.

*ASU Brass Faculty and Student Ensembles*  
October 28, 2013

*Lanier-McIntyre Duo: American Music for Guitar  
and Bassoon*  
November 4, 2013

*ASU Woodwind Faculty and Student Ensembles*  
November 18, 2013

*ASU Big Band Night*  
November 25, 2013

*An Evening of Flutes With Elizabeth Buck and  
Magda Schwerzmann*  
February 3, 2014

*An Intercultural Evening*  
February 10, 2014

*French Duos for Strings and Piano*  
February 24, 2014

*ASU Saxophone Chamber Ensembles*  
March 3, 2014

*Harp Extravaganza*  
March 24, 2014

*Piano Extravaganza*  
April 14, 2014

*Saint-Saëns: Carnival of the Animals*  
April 28, 2014

Close Encounters With Music  
*Beethoven and Brahms: Anatomy of a Melody*  
Renana Gutman, Piano; Miriam Fried,  
Violin; Paul Biss, Viola; Yehuda Hanani, Cello  
January 29, 2014

*An Evening with Eliot Fisk: Old, New,  
Borrowed and Blues*  
February 26, 2014

### Holiday

Take 6: *The Most Wonderful Time of the Year*  
December 13, 2013

*An Oh So Acoustic Christmas*  
With Javier Colon, Michael Grimm and  
Committed  
December 20, 2013

Canadian Brass: *Holiday Concert*  
December 21, 2013



## Cinema

*Sing-a-long-a Grease*  
December 27–30, 2013

San Francisco Opera: Grand Opera Cinema Series  
Giacomo Puccini's *Madama Butterfly*  
January 22, 2014

Giusepppe Verdi's *Aida*  
February 19, 2014

Mozart's *Don Giovanni*  
March 19, 2014

The Gershwins' *Porgy and Bess*  
April 9, 2014

## Talk Cinema

*See You Tomorrow (Ci Vediamo Domani)*  
October 15, 2013

*Broken Circle Breakdown*  
November 12, 2013

*A Patriotic Man*  
December 10, 2013

*The Look of Love*  
January 14, 2014

*The Face*  
February 11, 2014

*Le Weekend*  
March 11, 2014

*Rental*  
April 8, 2014

*Obvious Child*  
May 6, 2014

## Discovery Series Films

*Buddies (Colegas)*  
May 18–26, 2014

*The Invisible Collection (A Colecao Invisivel)*  
June 22–30, 2014

*Tattoo (Tatuagem)*  
July 20–28, 2014

*Prime Time Soap (A Novela das Oito)*

August 17–25, 2014

## Festivals

Sunday A'Fair  
January 12–April 6, 2014

Native Trails  
January 16–April 5, 2014

Scottsdale Arts Festival  
March 14–16, 2014

## Special Events

Small Business Saturday  
Artists Market  
November 30, 2013

AJ's Summer Wine Spectacular Tasting Event  
May 31, 2014

## EDUCATION AND OUTREACH

The Center's education programs provided services to 25,241 students and adults in 13 cities through a variety of opportunities, including: teacher training, student matinees, in-school artist residencies, community outreach and special events. Community participation in education events increased 13 percent from the previous year and grant support for the programs were strong, including a multi-year grant of \$89,000 for Arizona Wolf Trap awarded by The Kemper and Ethel Marley Foundation.

## Teacher-Training

Offered through the Kennedy Center Partners in Education and Arizona Wolf Trap, teacher training programs are increasing in demand as teachers look for ways to integrate the arts into the curriculum – so much so, that Kennedy Center Partners in Education partnered with Greenway Middle School last season to train the entire teaching staff for a first all-school Defining Arts Integration workshop.

The result: 178 teachers and 68 teaching assistants directly benefited from these programs that help teachers integrate the arts into Common Core subjects for a multi-faceted learning program.



Left: A Celebration of the Arts for Children With Disabilities. Photo by Gene Devine/Devine Images.  
Right: Preschool participant in the Arizona Wolf Trap program. Photo by Gene Devine/Devine Images.

The Center is proud to be a major force behind Greenway Middle School and Arcadia Neighborhood Learning Center transitioning to school-wide arts integrated curriculum, and supporting resource to teachers, principals and administrators as this practice grows.

## In the Classroom

The Center also served teachers and students by bringing local and touring artists directly into the classroom for unique learning experiences. In 2013-14 the Center worked with 33 schools from pre-school to high-school level via Wolf Trap and Cultural Connections residencies to bring teaching artists into the classroom.

*"What Compagnie Kafig taught me today goes beyond any hip-hop class and/or training I've had before. This class was outstanding. Their technique was perfect. I don't think I would have put forth that much energy if it wasn't for their enthusiasm. I'll be going home with some new moves and new ideas for choreography."*

- Cultural Connections student participant on the Compagnie Kafig master class

*"I can now go back to my dance program and create something amazing. If I ever make dance a career I would be most interested in Diavolo. They don't just dance, they work together and use strong movement that I never thought could be used."*

- Student from Diavolo master class

*"The kids are still talking about the performance a week and a half later. The word 'teamwork' really hit home — they appreciated and were amazed by how the dancers relied on each other."*

- Lucinda Montoya, librarian at SAGE Elementary, regarding Diavolo's student performance, sponsored on behalf of Act One Foundation



**Providing Accessibility**

The Center welcomed 500 elementary school students to *A Celebration of the Arts for Children With Disabilities* for an art and musical experience created just for them. The Center also partnered with Detour Company Theatre, which harnesses the magic and miracle of theater to provide arts education and performance opportunities for adults with developmental and other challenges. Highlights included performances of *Hairspray* and *Footloose*, including a matinee for group home residents. More than 4,000 people attended these performances and Kevin Bacon appeared via Skype for a special message following the final *Footloose* performance:

*"We're thinking of you and sending out good wishes, and I know you crushed it."*

- Kevin Bacon

*"I have a lot of gratitude for the chance I got to watch the creative process unfold in unique ways today!"*

- K.W., volunteer

**Community-Wide Outreach**

The annual Arts Education Showcase was a highlight of the year. This culmination event included visual art exhibitions, projects and performances from more than 250 students. Almost 600 parents, teachers and supporters witnessed the artistic expression and passion from local youth that promise to be tomorrow's leaders.

*"My husband and I attended Full S.T.E.A.M. Ahead (Arts Education Showcase) last night; our daughter was a part of the taiko drum performance. She has been struggling in many ways this year. We saw a passion in her that we have not seen in months!!"*

- Jenny Drachmann

**Education Programs and Outreach**

- A Celebration of the Arts for Children With Disabilities
- Arizona Wolf Trap training for educators of pre-school and Head Start
- Arts-Connect, supplemental educational programming
- Community Outreach with Paiute Neighborhood Center, Phoenix Zoo, Holiday Harmony, Sunday A'Fair, La Gran Fiesta, OrigiNation, Scottsdale Arts Festival, Ultimate Play Date and Brazilian Day Arizona
- Cultural Connections Dance Program for high school-dance students
- Cultural Connections Residency Program with a focus on Common Core standards and STEM with arts integration
- Common Core and Assessment Training Workshops for teaching artists
- Empty Bowls ceramics workshops and support to benefit local food banks
- Kennedy Center Partners in Education programming for professional development in the arts for teachers
- Matinee performances with educational components for students and study guides for teachers

**COLLABORATIONS**

Last season, the Center not only partnered with numerous nonprofit organizations, artists and performers to host events, but also worked with public and private entities to create memorable occasions.

- Hosted major city events (9/11 Memorial and National Unity Flag, Scottsdale Senior Services' Entertainment Extravaganza and Spring Training Festival).
- Provided performance opportunities to ASU School of Music students and faculty through the ASU Concerts at the Center series.
- Partnered with the City of Scottsdale Human Relations Commission to present La Gran Fiesta: A Celebration of Latin and Hispanic Cultures and with Community Celebrating Diversity to present Peace & Community Day as part of Sunday A'Fair.
- Partnered with Brain Injury Alliance of Arizona to present An Evening with Captain Mark Kelly and Gabrielle Giffords: Endeavor to Succeed.
- Produced 16 free Native Trails performances with Fort McDowell Yavapai Nation and the Scottsdale Convention & Visitors Bureau.
- Partnered with local Afro:Baile Records to present Brazilian Day Arizona.
- Partnered with Scottsdale Civic Center Library on its 2nd annual Ultimate Play Date, a children's literacy fair.
- Organized the first Small Business Saturday Artists Market showcasing the work of Arizona artists.
- Partnered with Scottsdale International Film Festival for the Brazilian Discovery Series.
- Provided operations support to the Scottsdale League for the Arts for Scottsdale Culinary Festival events, including the signature Great Arizona Picnic.
- Partnered with The Phoenix Symphony to present three pops concerts featuring major guest artists.

**Staff Engagement**

The Center staff volunteered their time and provided leadership to organizations throughout Scottsdale, the state of Arizona and the United States, including the following:

Americans for the Arts  
 Arizona ADA Coordinators Coalition  
 Arizona Alliance for Arts Education  
 Arizona Arts Education Association  
 Arizona Citizens for the Arts  
 Arizona Presenters Alliance  
 Arizona State Poetry Society  
 Arts and Business Council of Greater Phoenix  
 Arts and Culture Advisory Committee  
 Association of Performing Arts Presenters  
 California Presenters  
 Community Celebrating Diversity, LLC  
 International Association of Venue Managers  
 John F. Kennedy Center for the Performing Arts  
 National Art Educators Association  
 New England Foundation for the Arts  
 Scottsdale International Film Festival  
 Sundance Film Festival  
 Volunteer Coordinator Coalition  
 VSA Arizona/ARTability  
 Western Arts Alliance  
 Western Jazz Presenters Network  
 Western States Arts Federation



Opposite: Frances Cohen working with students onstage at Scottsdale Center for the Performing Arts.



# Up Close: Scottsdale Museum of Contemporary Art

ON THE FOREFRONT OF THE ART WORLD. AT THE HEART OF THE COMMUNITY.

*The Scottsdale Museum of Contemporary Art champions creativity, innovation and the vitality of the visual arts. The Museum seeks to build and educate audiences for modern and contemporary art, as well as to provide opportunities for the artistic community — locally, nationally and internationally. SMOCA provides memorable experiences of art, architecture and design by exploring new curatorial approaches and by highlighting cultural context. The Museum interprets, exhibits, collects and preserves work in these media.*

## EXHIBITIONS

This past fall, SMOCA presented a survey exhibition of Scottsdale native, now internationally acclaimed artist, Julianne Swartz; her whimsical and poignant installations brought attention to unexpected locations in the Museum — activating not only galleries, but also storage spaces, bathrooms, the interiors of walls and ceiling rafters. Simultaneously, SMOCA shared the work of seven contemporary Japanese artists who make both reverent and innovative use of traditional east Asian materials and techniques.

In the spring, the Museum exhibited five monumental sculptural pieces that encouraged visitors to engage all of their senses. Part of this show included Canadian artist Janet Cardiff's seminal work, *The Forty Part Motet* — a sound installation hailed by *The New York Times* as one of the most important works of art made this century — and Danish-Icelandic artist Olafur Eliasson's enchanting *Beauty* — a magical presentation, via simple sprinklers and light, of a rainbow indoors.

Alongside these veteran international art stars, SMOCA presented the debut museum exhibition of California painter Leslie Shows, whose geologically inspired surfaces beguiled viewers with their myriad details and varied textures.

For the summer, the Museum shared a selection of works from its permanent collection featuring thoughtful uses of line and a series of photographs by artist Bill Owens documenting the birth of the suburbs in the early 1970s.

*\*Julianne Swartz: How Deep Is Your*  
Co-organized with the deCordova Sculpture Park and Museum, Lincoln, Mass.  
October 12, 2013–January 26, 2014

*\*Narrow Road to the Interior:*  
*Contemporary Japanese Artists*  
September 21, 2013–January 12, 2014

*\*Soundproofed Laboratory:*  
*How to Listen and Maybe Even Hear*  
January 28–31, 2014

*\*Leslie Shows: Surfacing*  
February 8–May 4, 2014

*\*The Five Senses: Janet Cardiff, Olafur Eliasson,*  
*Spencer Finch, Roelof Louw, Ernesto Neto*  
February 1–May 4, 2014

*\*Olafur Eliasson: Beauty*  
May 6–August 17, 2014

*Bill Owens: Suburbia*  
May 17–September 7, 2014  
Organized by art2art Circulating Exhibitions

*\*Linear Thinking:*  
*Selections From the Permanent Collection*  
May 24–August 24, 2014

Top: James Marshall (a.k.a Dalek), *Shift*, a mural co-commissioned with Scottsdale Public Art. Photo by Sean Deckert/Calnicean Projects.

Bottom: Arm Wrestling for Art.  
Photo by Sean Deckert/Calnicean Projects.





## Up Close: Scottsdale Museum of Contemporary Art

\**James Marshall: Radiate*, a redesign of SMOCA Lounge  
May 31, 2014–ongoing

\**James Marshall: Shift*, a long-term temporary mural project commissioned with Scottsdale Public Art  
May 31, 2014–ongoing

\*Organized by the Scottsdale Museum of Contemporary Art

### EDUCATION

Highlights of the year included the Young@Art Gallery exhibition *Art in Motion* that showcased whimsical hand-built art bikes created by high school youth in Phoenix. The featured ride-able sculptures made appearances at several major art festivals in the Valley. SMOCA's development and education departments worked together to produce *Odyssey*, a day for families on Mother's Day. Families enjoyed a circus-like, transformed Museum space and participated in art projects that related to the theme of each gallery. 2,280 people visited SMOCA for this free event.

Other highlights included an artist talk with Julianne Swartz and former SMOCA curator Cassandra Coblenz in conjunction with the exhibition *How Deep is Your*, and a presentation by pioneering researcher Dr. Richard Cytowic on synesthesia, titled "Tasting Colors, Hearing Scents: Creativity and the Science of the Senses." This lecture/presentation was in conjunction with the exhibition *The Five Senses*.

### Young @ Art Gallery

\**Inspire*  
September 27, 2013–January 5, 2014

\**Art in Motion*  
January 24–April 20, 2014

\**Visions: Exposure*  
May 8–September 7, 2014

\*Organized by the Scottsdale Museum of Contemporary Art

### Visions

Now in its 15th year, Visions brings together around 40 art students from diverse Phoenix metropolitan-area high schools for a year-long series of workshops and activities designed to cultivate artistic skills, collaboration and civic engagement.

### Arts Days

Series of organized field trips to the Museum that engage students by having them see a 45-minute performance, participate in an interactive, docent-guided exhibition tour and create an art object.

### ArtStart

Aimed at younger students, this series of participatory tours of the Museum are designed to allow children to build confidence, self-awareness and self-expression, as well as to promote language development.

### Art Lectures/Performances

- Stocked: A Creative Expression and Spoken Word Workshop for Teens
- Food for Thought – The Community Responds to *Stocked*
- Artist Talk: David Maisel
- Origins of Traditional Japanese Art by Dr. Claudia Brown, ASU
- Discover Ikebana: Japanese Flower Arranging by Patricia Kuffler, Ikebana Ikenobo School
- Japanese Architecture: Beauty Within the Ordinary by Jason Griffith, ASU
- Art Out Loud: Poetry in the Galleries
- Artist Talk: Julianne Swartz with Cassandra Coblenz
- The Community Responds: *The Five Senses* and *Leslie Shows: Surfacing*
- Artist Talk: Leslie Shows
- Tasting Colors, Hearing Scents: Creativity and the Science of the Senses by Dr. Richard E. Cytowic
- Sketching in the Galleries: Drawing the Line

### Lunch+Lit

*Just Kids* by Patti Smith  
*Luncheon of the Boating Party* by Susan Vreeland  
*Wabi Sabi* by Mark Reibstein and Ed Young  
*The Artist's Joke* edited by Jennifer Higgie

## Up Close: Scottsdale Museum of Contemporary Art

*Einstein's Dreams* by Alan Lightman  
Cook and Lit organized by Sydney Dye  
*Wednesday is Indigo Blue: Discovering the Brain of Synesthesia* by Richard Cytowic

### Friends Events

Japanese Tea Ceremony  
Sunrise in the Turrell Skyspace

### No Festival Required Film Screenings

*Over Arizona*  
*Fully Awake: Black Mountain College*  
*Ready, Set, Bag!*  
*After Life*  
*Tokyo Waka*  
*Time Zero: The Last Year of Polaroid Film*  
*Olafur Eliasson: Space is Process*  
*Selection 2014: International Short Films*  
*William Krisel Architect*

### Mothers Who Write

Ten-week creative writing courses by Amy Silverman and Deborah Sussman, ending with public readings.

### Modern Phoenix Week

Partnering with Alison King to celebrate the mid-century modern architecture of the Valley, including the popular Architecture Slide Slam and culminating in the sold-out 10th Annual Home Tour.

### Free Events

- Lunchtime Lecture Series in SMOCA Lounge by SMOCA docents
- School Tours and Senior Tours
- Lunchtime Lecture Series in SMOCA Lounge
- "Art Nosh" Lectures at Desert Foothill Library
- Tuesday, Thursday, Friday and Sunday guided tours of SMOCA's exhibitions
- Sunday Sculpture Tours of work in the park

### BUILDING AWARENESS

### Social Media

SMOCA's social media continues to evolve and flourish. This year marked a remarkable social media "event" when the Museum's fledgling Instagram account had some of its images of the newly completed James Marshall (a.k.a. Dalek) wall murals featured on Instagram's official

corporate account (which boasts 56 million viewers) and its accompanying blog. The selected James Marshall wall mural images received almost a half-million "likes" and nearly doubled SMOCA's Instagram followers in a matter of days. The Instagram attention also resulted in the proliferation of nearly 100-200 additional mentions through various blogs around the globe.

### Broadcast Media

- CBS 5, FOX 10, 12/EVB Live, ABC 15 and PBS 8 provided *AURA* and *Odyssey* coverage
- FOX 10 featuring Young@Art Gallery's *Art In Motion* art sculpture bikes
- ABC's (Scripps) "The List" – Bill Owens: *Suburbia* with Dana Buhl, implementing curator
- KJZZ 91.5 FM Reporter Nick Blumberg interviewed artist Julianne Swartz and guest curator Rachel Arauz
- KBAQ 89.5 FM Sterling Beaff interviewed Claire C. Carter for *The Five Senses*
- Clear Channel – broadcast on six Arizona stations featuring Most of Lit Lounge and Tania Katan

### Online Media Highlights

- "Arizona rocks: Lloyd Wright architecture, 'teddy bear' cacti and dawn balloon rides" by Helen Nicholson presented in UK's MailOnline, the most visited site in the world. The story was the lead article and received 161,320,058 visits; the article has an equivalent media value of \$583,833.
- *New York Magazine* (nymag.com) travel: "Dive into Design in Scottsdale"
- *Highlife.BA.com* (British Airways) "Great Scottsdale"
- High-traffic online articles from *HiFructose*, *Juxtapoz* and *Arrested Motion* on the James Marshall (a.k.a. Dalek) murals
- College Art Association (caa.reviews) by Alan Gilbert on *Paolo Soleri: Mesa City to Arcosanti*
- *Fodor's Travel* includes SMOCA in "3 Perfect Non-Golfing Itineraries in Scottsdale, Arizona"
- 7x7 *SF* online "Ice Skating in the Sonoran Desert" by Allison McCarthy
- *TheCultureTrip.com* "Ten Cultural Reasons to Visit Arizona"



## ACQUISITIONS

Kahn/Selesnick  
(Nicholas Kahn, United States, born 1964;  
Richard Selesnick, United Kingdom, born  
1964)  
*Untitled (City of Salt)*, 2001  
Archival digital print, edition 1/5; 16 x 47 1/2  
inches  
Gift of Linda Hirshman  
2014.005

Kiki Smith (American, born Germany 1954)  
and Donald Rubinstein (United States, born  
1952)  
*Untitled* from the portfolio *Seed*, 2003  
Intaglio print  
23 x 29 inches  
Gift of Lee and Susan Berk  
2014.006

Shinji Turner-Yamamoto (Japan, born 1965;  
active United States)  
*Quintessence #4*, 2013  
Cultured crystals and plaster  
5 1/2 x 5 x 5 3/4 inches  
Gift of the artist  
2013.014

Masao Yamamoto (Japan, born 1957)  
*Mt. Fuji*, n.d.  
Gelatin silver print mounted on aluminum  
17 1/2 x 22 inches  
Gift of the artist and Robert Koch Gallery  
2014.007.01

Masao Yamamoto (Japan, born 1957)  
*Nakazora*, 2002  
Unpaged scroll (printed by Nazareli Press,  
Tucson) in a wood and acrylic box  
10 3/4 x 216 inches  
Gift of the artist and Robert Koch Gallery  
2014.007.02

Masao Yamamoto (Japan, born 1957)  
*Omizua*, 2003  
Unpaged accordion (printed by Nazareli Press,  
Tucson) in a wood box  
11 3/8 x 168 inches  
Gift of the artist and Robert Koch Gallery  
2014.007.03

## PUBLICATIONS

### Exhibition Brochures

Carter, Claire C. *The Five Senses*, 2013  
Published in conjunction with the exhibition  
*The Five Senses: Janet Cardiff, Olafur Eliasson,  
Spencer Finch, Roelof Louw, Ernesto Neto*.

Stamey, Emily. *Leslie Shows: Surfacing*, 2014  
Published in conjunction with the exhibition  
*Leslie Shows: Surfacing*.

### Exhibition Catalogue

Arauz, Rachael and Coblenz, Cassandra, et  
al. *Julianne Swartz: How Deep Is Your*, 2012.  
Published by the deCordova Sculpture Park  
and Museum and the Scottsdale Museum of  
Contemporary Art in conjunction with the  
exhibition *Julianne Swartz: How Deep Is Your*.

Below: The *Whale Bike* makes its way around the canal at Scottsdale Public Art's Canal  
Convergence. The rider is one of the student artists who created this art bike, which was  
featured in the exhibition *Art in Motion*. Photo by Sean Deckert/Calnicean Projects.



## SMoCA LOUNGE

*SMoCA Lounge serves as the Museum's venue  
for public events. It offers a flexible space for  
artist talks, musical performances, literary  
explorations, creative competitions, book  
discussions and even dance parties.*

### Most of Lit Lounge

For the second year in a row, we sold out the  
853-seat Virginia G. Piper Theater. The all-  
star lineup featured:

- Poet and performer Sonya Renee Taylor
- The Moth Grand Slam winner Jessica Lee  
Williamson
- Dani Modisett comedian/author and  
contributor to *The Huffington Post*, *Parents  
Magazine* and NickMom
- Kelly Carlin award-winning writer/  
performer and daughter of George Carlin
- Annabelle Gurwitch (*Real Time with Bill  
Maher*, *Anderson Cooper*, *The Today Show*,  
*The CBS Early Show*, *New York Times* best-  
selling author)

A key highlight of the season: An anonymous  
donor and fan of the Lit Lounge series  
purchased more than \$4,000 in tickets for  
others to enjoy.

### Good 'N Plenty Artist Award

This original SMoCA Lounge fundraiser has  
given more than \$10,000 to support Arizona  
Creatives. It has funded everything from a  
community museum in an artist's backyard  
to a project that aims to clean up all the  
plastic lids in the country and use them to  
make a large-scale recycled sculpture. It is  
now a collaboration with Scottsdale Public  
Art's SPARK Grant.

### Lit Lounge

These popular, and oftentimes sold-out  
events, include some of the most talented  
writer/performers in the nation, sharing true  
stories fused together by live music.

### Arm Wrestling for Art

This large-scale arm wrestling competition and  
fundraiser involves guests from the community  
who get a lesson in arm wrestling from a fitness  
expert, a lesson in art from a curator, and then  
sweat it out to win an original work of art. All  
proceeds from the event's ticket sales go towards  
the Good 'N Plenty Artist Award.

### Untitled Testimonies

Grisha Coleman, the 2014 recipient of the  
Herb Alpert Award in the Arts for dance, in  
collaboration with award-winning choreographer  
Eileen Standley and poet Eden McNutt created  
an immersive dance and text performance,  
*Untitled Testimonies*, for Scottsdale Museum of  
Contemporary Art's 2014 Summer Opening.

### Teen Lit Lounge

SMoCA worked with students from Arizona  
School for the Arts (grades 7-12) to produce the  
first young-adult version of the wildly popular  
Lit Lounge series in the SMoCA Lounge

### Collaborations

Arizona School for the Arts  
Arizona State University, Herberger Institute for  
Design and the Arts  
Crescent Ballroom  
*Phoenix New Times*  
Pistol Whipped Pastries  
Cartel Coffee Lab  
Ultimate Body Bootcamp of Scottsdale  
Scottsdale Public Art  
Scottsdale Center for the Performing Arts

*"Thank you for paving the way for new ideas and  
thanks to you and SMoCA for being willing to take  
risks, try new things, and push the boundary of  
what a contemporary art museum should do in, with  
and for its community."*

- Jessica Rajko, Artist Services Coordinator,  
Arizona Commission on the Arts



# Up Close: Scottsdale Public Art

## LIVE THE ART. LOVE THE PLACE.

*The mission of Scottsdale Public Art is to serve as a leader in defining art in the public realm through creative place-making, signature cultural events, exhibitions and installations — contributing to the community's creative, cultural and economic vitality.*

## INSTALLATIONS AND EVENTS

### IN FLUX Cycle 3 Multi-City Tour

This sold-out event brought together seven Valley cities and provided opportunities for local artists to showcase their original site-specific installations within the context of viewing the Valley as one community.

### Gallery @ Civic Center Library

*Luster Kaboom's FunHouse*, June 1–July 30, 2013  
Phoenix/New York street artist and alternative cartoonist Luster Kaboom presented his unique take on the carnival funhouse.

*Stop, Fast, Slow*, August 19–October 12, 2013  
Featuring work by local artists, this exhibition explored travel in Arizona and between its cities.

*Steampunk: The Exquisite Adventure*, October 25, 2013–January 28, 2014  
Featuring a compilation of artwork, artifacts, costumes, characters, stories and adventures, various artists shared their experiences in creating a world of romance, adventure, imagination and beauty, amid the timeless themes of exploration and investigation.

*Lincoln: the Constitution*, February 5–March 21, 2014 and *The Civil War*, March 25 – April 21, 2014

Loaned to the Scottsdale Library, these traveling exhibitions were organized by the National Constitution Center and the American Library Association Public Programs Office.

*Camp Dreamtree*, April 28–July 30, 2014  
This interactive installation of the mythical land Camp Dreamtree featured tee-pee shaped houses, hanging eyestars and fantastic creatures. Visitors became official Camp Dreamers by finding clues and doing camp activities. By Roy Wasson Valle and Koryn Woodward Wasson.

### Gallery @ Appaloosa Library

*Megan Kesti*, photography, August 2–September 27, 2013

*Aaron Rothman: Landscapes*, photography, October 1, 2013–January 27, 2014

*Arizona Architects International Awards*, the 2013 American Institute of Architects – Arizona, February 1–April 30

*Scott Turner: North*, pastels, May 5–July 31, 2014

### The Board Room at Scottsdale Cultural Council

*Christopher Jagmin*, encaustic paintings, August–October 15, 2013

*Jake Early*, silk screen prints (Belle tower artist), October 17, 2013–January 2014

*Sean Deckert*, photography, February–April 2014

*Bob Adams*, mixed media, May–July 2014

*Scottsdale Sister City Authors and Artists*, January 5–February 28, 2014

## COLLECTION

### Public Art

*Aspire*, 2014, Simon Donovan and Ben Olmstead  
Intersection of Hayden Road and Northsight Boulevard

*AZ Canal Multi-use Path*, 2014, Laurie Lundquist  
The pocket park on Lafayette Road at 68th Street and the Arizona Canal

Opposite Top: *Aspire*, a Scottsdale Public Art permanent installation in the Hayden Road and Northsight Boulevard roundabout by Simon Donovan and Ben Olmstead. Photo by Sean Deckert.

Opposite Bottom: *Happy Gift*, a temporary installation by FriendsWithYou at Scottsdale Public Art's Canal Convergence | Spring Equinox event at the Scottsdale Waterfront. Photo by Sean Deckert.





## Up Close: Scottsdale Public Art

*Historical Happenstance: Farm to Market, Better Mousetraps, Sand and Snow, Home, How I Came to Be Here, Water has the Right of Way*, 2013, Tad Savinar  
Scottsdale Road between Roosevelt Street and Earl Drive

*Self Portrait*, 2009-2012, Jeffrey Gold, Granite Reef Senior Center

*re-currents*, 2014, Merge Conceptual Design, Franka Diehnelt and Claudia Reisenberger, Pedestrian path at Scottsdale Road, between Williams Road and Pinnacle Peak Road

### Portable Works

Jake Early, gift of the artist, silkscreens on paper  
*Gila Woodpecker*, 2014  
*Quail*, 2014  
*Roadrunner*, 2014  
*Grate*, 2014  
*Vermillion*, 2014  
*Flycatcher*, 2014  
*Hummingbird*, 2014  
*Cactus Wren*, 2014

Barbara Kirshner, gift of the artist  
*Arrangement in Red*, c. 1980, oil on paper  
*Deco West*, c. 1980, cast and collaged paper  
*Cactus Flower*, c. 1980, cast and collaged paper  
*Earthscape*, c. 1980, monotype on paper  
*State of the Grid #1*, c. 2000, charcoal and graphite on paper

Maureen McGoffin, gift of Sandra Clark  
*The Storyteller*, 1981, serigraph

Kris Sanford, gift of the artist  
*Between the Lines* (No. 4), 2009, archival digital print  
*Between the Lines* (No. 10), 2009, archival digital print

Troy Moody, gift of the artist  
*Sanctarium Rose Garden*, 2013, giclee on acrylic panel

Ramona Sakiestewa, commissioned for the Frank Lloyd Wright Usonian House in 1989 by the Scottsdale Cultural Council  
*March Balloons Triptych*, 1989, wool and linen tapestry

### CONSERVATION/RESTORATION

Installed/moved 162 artworks from the Portable Collection in City of Scottsdale buildings. Due to relocations and closures in the City of Scottsdale, we removed artwork from various offices and installed new works.

Removed and re-installed all of the artwork in the interior of One Civic Center atrium and City Hall Kiva, and stored Randy McCabe's *Varuna*, 1986, due to scheduled painting.

Renovated the display furniture for Pat Mathieson's *One With the Eagle*, 1986, maquette at the newly renovated Scottsdale Airport lobby.

Framed 10 paintings, tapestries or works on paper in the Portable Works Collection.

Performed routine maintenance on Donald Lipski's *The Doors*, 2007, the collection's bronze sculptures, the A/C unit cooling Jim Green's audio component *Sound Passage* in *The Doors*, and repainted the Robert Indiana *LOVE* sculpture.

Cleaned Mayme Kratz's *Shedding Light*, 2007, at Appaloosa Library, the James Turrell *Knight Rise* skyspace and the bell tower that holds Paolo Soleri's bronze *Goldwater Bell*, 1969-70.

Relocated *LVIII*, 1975-77, by Bill Barrett to the more prominent and visible location on the grounds of Appaloosa Library.

Replaced the pedestal for Maxine Kim Stussy's *Horse*, c. 1975, at Mustang Library.

Removed Abbott Pattison's *Woman With Fish*, 1968, in the City Hall pond; completely restored the base.

Cleaned the glass, electronics, fiber optics, reflectors, and replaced four bulbs in the Kana Tanaka work *Spirit of Camelback*, 2009, in the Scottsdale Center for the Performing Arts.

Opposite Top: Scottsdale Public Art's Canal Convergence | Spring Equinox event at the Scottsdale Waterfront featuring the following temporary installations: *Happy Gift* by FriendsWithYou and *Water Striders* by Jeff Zischke. Photo by Sean Deckert.

Opposite Bottom: *Printmakers Local 271*, a Scottsdale Public Art Belle Art temporary installation at the Scottsdale Civic Center by Jake Early. Photo by Sean Deckert.





ARTWORKS IN PROGRESS



**WestWorld (Tony Nelsson Equestrian Center)**  
16601 N. Pima Rd.



**Raintree Drive Extension**  
Raintree Drive between Scottsdale Road and SR 101L Freeway



**Mustang Transit Center**  
10101 N. 90th St.



**North Indian Bend Wash Water Treatment Facility Temporary Art Project**  
7578 E. McDonald Dr.



**Adaptive Recreation Building**  
8102 E. Jackrabbit Rd.



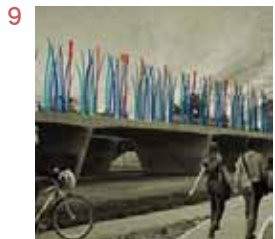
**Southeast Corner of Camelback and Scottsdale Road Improvements**  
Camelback and Scottsdale Roads



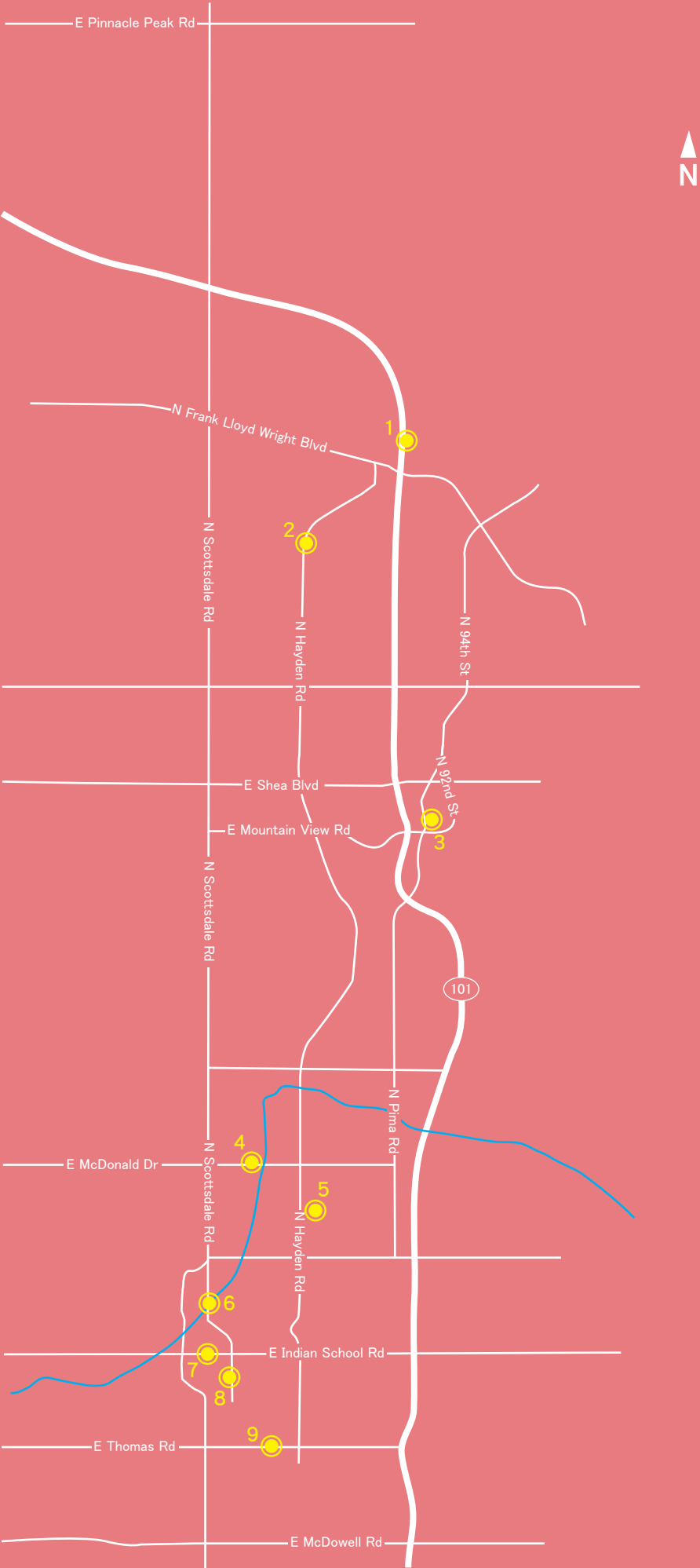
**Marshall Way Enhancement Project**  
Marshall Way between Indian School Road and 5th Avenue



**Scottsdale Museum of the West**  
7374 E. Second St.



**Thomas Road Improvements: Swale**  
Thomas Road and Indian Bend Wash





# Finances and Figures

## Statement of Financial Position

ASSETS	2014	2013	2012	2011
Cash	417,685	418,800	414,382	438,845
Money Market Funds	349,727	223,281	487,631	389,640
<b>Total Cash and Cash Equivalents</b>	<b>767,412</b>	<b>642,081</b>	<b>902,013</b>	<b>828,485</b>
Accounts Receivable	95,882	177,139	14,702	102,656
Promises to Give, Current Portion	597,968	790,500	628,600	658,647
Inventory	128,929	119,616	101,871	102,297
Prepaid Expenses	52,472	101,491	94,536	78,094
<b>TOTAL CURRENT ASSETS</b>	<b>1,642,663</b>	<b>1,830,827</b>	<b>1,741,722</b>	<b>1,770,179</b>
Promises to Give, Net of Current Portion and Allowance	20,000	40,000	4,500	5,000
Investments	6,269,790	5,619,469	5,283,430	5,559,648
Assets Held Under Split-Interest				
Agreement	73,109	70,191	71,646	83,233
Property and Equipment, Net	879,484	1,095,139	1,255,730	1,423,851
Other Assets	7,746	7,746	7,746	25,922
<b>TOTAL ASSETS</b>	<b>8,892,792</b>	<b>8,663,372</b>	<b>8,364,774</b>	<b>8,867,833</b>
CURRENT LIABILITIES				
Accounts Payable	304,866	315,436	137,057	238,617
Other Accrued Expenses	89,333	51,499	49,459	102,334
Deferred Revenue	541,103	628,035	829,770	470,928
Liability Under Split-Interest Agreement,				
Current Portion	8,600	8,600	8,600	8,600
<b>Total Current Liabilities</b>	<b>943,902</b>	<b>1,003,570</b>	<b>1,024,886</b>	<b>820,479</b>
Liability Under Split-Interest Agreement,				
Net of Current Portion	3,744	3,744	3,744	3,744
<b>TOTAL LIABILITIES</b>	<b>947,646</b>	<b>1,007,314</b>	<b>1,028,630</b>	<b>824,223</b>
NET ASSETS				
Unrestricted:				
Unallocated	663,433	360,962	358,587	1,158,533
Designated Unrestricted Net Assets				
General Reserves	--	--	--	--
Board-Designated Endowments	610,771	551,385	525,872	567,557
<b>Total Unrestricted Net Assets</b>	<b>1,274,204</b>	<b>912,347</b>	<b>884,459</b>	<b>1,726,090</b>
Temporarily Restricted	1,087,427	1,170,196	878,170	856,111
Permanently Restricted	5,583,515	5,573,515	5,573,515	5,461,409
<b>TOTAL NET ASSETS</b>	<b>7,945,146</b>	<b>7,656,058</b>	<b>7,336,144</b>	<b>8,043,610</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>8,892,792</b>	<b>8,663,372</b>	<b>8,364,774</b>	<b>8,867,833</b>



# Statement of Activities

## REVENUES, SUPPORT AND OTHER INCOME

	Unrestricted	Temporarily Restricted	Permanently Restricted	2014	2013	2012	2011
Earned Revenues	3,871,848			3,871,848	4,094,950	2,964,161	2,751,727
Contract - City of Scottsdale	4,236,600			4,236,600	4,126,542	4,116,921	4,387,123
Public Art - City of Scottsdale	901,477			901,477	614,344	298,946	833,914
Contributions	1,318,509	624,200	10,000	1,952,709	1,957,710	1,706,473	1,837,000
Investment Return	852,622	116,856		969,478	637,914	(141,576)	1,052,492
Other Income	981			981	825	5,038	10,437
Net Assets Released From Restrictions	823,825	(823,825)					

TOTAL REVENUES, SUPPORT AND OTHER INCOME	12,005,862	(82,769)	10,000	11,933,093	11,432,285	8,949,963	10,872,693
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## EXPENSES

Programs	7,752,411			7,752,411	7,295,276	6,676,561	6,074,097
Support Services							
Administrative	1,911,545			1,911,545	2,143,096	1,917,304	2,520,892
Special Events and Development	1,078,572			1,078,572	1,059,655	764,618	865,605
Public Art - City of Scottsdale	901,477			901,477	614,344	298,946	833,914
TOTAL EXPENSES	11,644,005			11,644,005	11,112,371	9,657,429	10,294,508

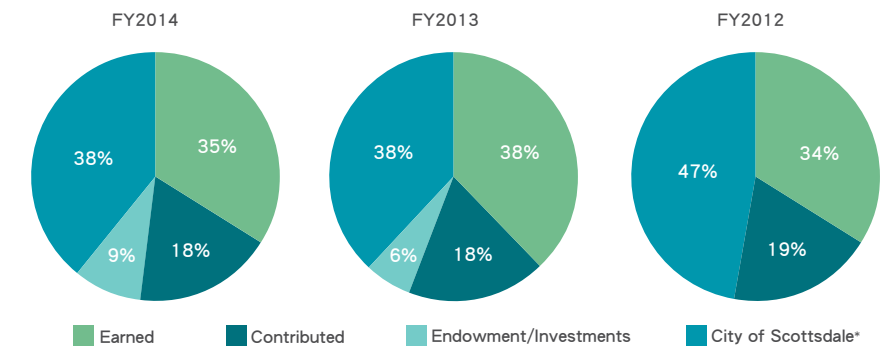
Change in Net Assets	361,857	(82,769)	10,000	289,088	319,914	(707,466)	578,185
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NET ASSETS, BEGINNING OF YEAR	912,347	1,170,196	5,573,515	7,656,058	7,336,144	8,043,610	7,465,425
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NET ASSETS, END OF YEAR	1,274,204	1,087,427	5,583,515	7,945,146	7,656,058	7,336,144	8,043,610
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# Financial Data

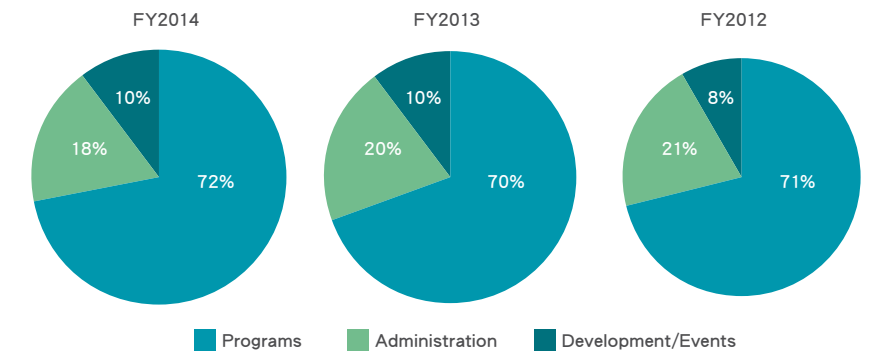
## REVENUE BY CATEGORY



	FY2014		FY2013		FY2012	
Earned	3,872,829	35%	4,095,775	38%	2,969,199	34%
Contributed	1,952,709	18%	1,957,710	18%	1,706,473	19%
Endowment/Investment	969,478	9%	637,914	6%	-141,576	-2%**
City of Scottsdale*	4,236,600	38%	4,126,542	38%	4,116,921	47%
Total	11,031,616	100%	10,817,944	100%	8,651,017	100%

\*Does not include Public Art projects, which are funded 100% by the City of Scottsdale.  
\*\*Negative investment return not reflected in above chart.

## EXPENSES BY CATEGORY



	FY2014		FY2013		FY2012	
Programs*	7,752,411	72%	7,295,276	70%	6,676,561	71%
Administration	1,911,545	18%	2,143,096	20%	1,917,304	21%
Development/Events	1,078,572	10%	1,059,655	10%	764,618	8%
Total	10,742,528	100%	10,498,027	100%	9,358,483	100%

\*Does not include Public Art projects, which are funded 100% by the City of Scottsdale.



# Attendance

July 1, 2013, through June 30, 2014

## SCOTTSDALE CENTER FOR THE PERFORMING ARTS

	2013-14 No. of Events	2013-14 Attendance	2012-13 No. of Events	2012-13 Attendance
Presented Events	154	42,415	157	51,724
Festivals	12	74,091	10	55,090
Education and Outreach	1,053	25,241	969	22,359
Co-Sponsored Artistic Events	34	15,080	37	10,540
Co-Sponsored Business Events	5	465	2	318
Rental Events	145	89,852	170	85,570
City Events	20	6,058	17	6,798
Development Events	11	1,213	28	2,239
Miscellaneous	9	600	2	127
<b>Sub-Total</b>	<b>1,443</b>	<b>255,015</b>	<b>1,392</b>	<b>234,765</b>

## SCOTTSDALE MUSEUM OF CONTEMPORARY ART

Admission	99	22,866	148	21,321
Education and Outreach	298	26,947	320	14,637
<b>Sub-Total</b>	<b>397</b>	<b>49,813</b>	<b>468</b>	<b>35,958</b>

## SCOTTSDALE PUBLIC ART

Events	33	100,640	33	33,795
<b>Sub-Total</b>	<b>33</b>	<b>100,640</b>	<b>33</b>	<b>33,795</b>

## SCOTTSDALE CULTURAL COUNCIL EVENT AND ATTENDANCE TOTALS

1,873	396,435	1,893	304,518
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Scottsdale Civic Center Amphitheater. Photo by Wen Hang Lin.



# 2013-14 Donors and Supporters

 	<b>CENTURY CIRCLE</b> <b>\$100,000 and Above</b>  The Emily Hall Tremaine Foundation Virginia G. Piper Charitable Trust	<b>BENEFACTORS CIRCLE</b> <b>\$25,000 to \$49,999</b> AJ's Fine Foods Arizona Commission on the Arts Bank of America FIAT of Scottsdale Great American Title Agency, Inc. Intravest Title Eric Jungermann Lou and Evelyn Grubb Charitable Fund Merrill Lynch Global Wealth Management National Endowment for the Arts SRP Target Commercial Interiors Tiffany & Bosco, P.A. U.S. Trust Walter and Karla Goldschmidt Foundation Wells Fargo Western Refining
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ARIZONA 5 ARTS CIRCLE ©  
\$2,500 to \$4,999

5 Arts Circle members donate \$5,000 annually – \$1,000 to each of the following organizations: Arizona Opera, Ballet Arizona, Phoenix Art Museum, The Phoenix Symphony and Scottsdale Center for the Performing Arts/Scottsdale Museum of Contemporary Art.

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\$500 to \$1,249

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The Dayton Fowler Grafman Endowment for Classical Music

The Dayton Fowler Grafman Endowment for Classical Music was established to sustain Scottsdale Center for the Performing Arts’ commitment to artistic excellence in programming, to transform the lives of young people through arts-education initiatives and to keep classical music thriving for future generations.

<b>PLATINIUM PARTNER</b> \$100,000 and Above Anonymous Virginia G. Piper Charitable Trust	<b>GOLD PARTNER</b> \$50,000 to \$99,999  Mrs. Dayton F. Grafman	<b>BRONZE PARTNER</b> \$10,000 to \$24,999  Anonymous Susan Drescher-Mulzet andMark Mulzet
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Scottsdale Cultural Council's 2013 ARTrageous Benefit Gala at Scottsdale Center for the Performing Arts.





# 2013-14 Corporate Partners

## CORPORATE PLATINUM CIRCLE



## CORPORATE GOLD CIRCLE



## CORPORATE SILVER CIRCLE



## CORPORATE BRONZE CIRCLE



*“The Scottsdale Cultural Council is a valuable asset to Arizona, enriching our community through its diverse programs and exhibits. BMO Harris Bank has a long and rich tradition of investing in the communities in which we do business, and we believe that a healthy cultural arts program is one of the ingredients to a vibrant community. We are honored to partner with the Cultural Council, and in particular by providing leadership for this year’s Gala. Our association with SCC is an important investment in our community and indicator of BMO’s continued dedication to arts and culture.”*



*“We’ve expanded our sponsorship to help support free tickets for veterans, students and teachers! Supporting the arts is a rewarding experience, and the custom sponsorship created for us really fit our philanthropy goals.”*  
– Mark S. Bosco, Tiffany & Bosco, P.A.





# 2013-14 Boards and Staff

## BOARDS

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James Bruner, emeritus  
Robert Karatz, emeritus\*

### Scottsdale Center for the Performing Arts Advisory Board

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Sharon Barton  
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Marg Nelssen  
Court Rich  
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## STAFF

### SCOTTSDALE CULTURAL COUNCIL

Richard Hayslip, Interim President and CEO

#### Finance and Administration

Angie Morton, Executive Assistant  
Jack Nydahl, Controller  
Chris Keal, Accounting Coordinator  
Sharon Langer, Accounting Assistant  
Maggie Hess, Accounting Assistant  
Jason Song, IT Manager  
Peter Dinella, IT Assistant

Valerie James, Human Resources Manager  
Christie Caporale-Bilotto, Administrative Assistant

#### Development

Robyn Julien, Vice President and Director  
Eileen Wilson, Director of Donor Relations  
Renee Lopata, Development Manager  
Kassy Scrivner, Development Manager  
Lynn Donahue, Development Manager  
Natalie Vandeventer, Development Manager

Ian Bartczak, Donor Records Coordinator

Jonette Lewis, Administrative Assistant

#### Retail

Janice Bartczak, Director of Retail Operations  
William Kelly, Assistant Retail Manager  
Hillary West, Festival Assistant  
Ruth Ann Burtner, Retail Sales Associate  
Jana Davis, Retail Sales Associate  
Jared Elizares, Retail Sales Associate  
Michelle Hoxie, Retail Sales Associate  
Dana Morton, Retail Sales Associate  
Debra Rauch, Retail Sales Associate  
Susan Rollins, Retail Sales Associate  
Christina Widener-Nafziger, Retail Sales Associate

#### Operations

Larry Edmonds, Director of Operations  
Bob Casciato, Facilities Maintenance Manager  
Joe Tashjian, Maintenance Coordinator  
Scott Mackeigan, Facility and Event Representative  
Joana Ruiz De Alvarez, Environmental Services Worker  
Karen Wolfert, Operations Assistant

### SCOTTSDALE CENTER FOR THE PERFORMING ARTS

Cory Baker, Vice President and Director

#### Performing Arts

Ally R. Haynes-Hamblen, Assistant Director  
Abbey Messmer, Programming Administrator  
Jamie Prins, Performing Arts Events Manager  
Leanne Cardwell, Programming Coordinator  
Jeri Thompson, Administrative Assistant  
Andrea Anderson, Facilities Rental Manager

Abe Markin, Artist Services Coordinator

Sayeeda Powers, Event Services Coordinator

Judy Koval, Performing Arts Assistant

Maria Marshall, Volunteer Coordinator

#### Education

Leslie Haddad, Youth Program Manager  
Tammy Hinds, Education Coordinator  
Christine Harthun, Education Coordinator

#### Marketing

Ted Ciccone, Director of Marketing and Audience Engagement  
William Thompson, Public Relations Manager  
Beth Renfro, Advertising and Promotions Manager  
Wen-Hang Lin, Graphic Design Manager  
Justin Dero, Digital Marketing Manager

#### Patron Services Box Office

David Tan, Ticketing and Patron Services Manager  
Lana Stribley, Ticketing and Patron Services Lead  
Diane Mikho, Ticketing and Patron Services  
Samantha Snyder, Ticketing and Patron Services  
Rafael Torres, Ticketing and Patron Services  
Jennifer Tuchband, Ticketing and Patron Services

#### Protection Services

Keng Cheong, Protection Services Manager  
Gary White, Lead Protection Services  
William Anderson, Protection Services

Pia Holt, Protection Services

Dale Duhome, Protection Services

David Marshall, Protection Services

Michael McLane, Protection Services

Ralph Mendoza, Protection Services

#### Technical Staff

Lisa Marie Wingbermuhle-Malovoz, Technical Director  
John Doyle, House Head Electrician  
Rich Williams, House Head AV Engineer  
Steven Brink, Stage Manager  
Doug Chaffee, Theater Tech Coordinator

#### House Staff

Carolyn Sedlak, Lead House Manager  
Earl Teteak, Lead House Manager  
Lesley Gibbs, Assistant House Manager  
Patricia Grande, Assistant House Manager  
Mary Milne, Assistant House Manager  
Marla Hattabaugh, Assistant House Manager  
John Mitchell, Assistant House Manager  
Eileen Strauss, Assistant House Manager  
Sandra Wagner, Assistant House Manager

### SCOTTSDALE MUSEUM OF CONTEMPORARY ART

Timothy R. Rodgers, Vice President and Director  
Sara Cochran, Associate Director, Curator and Educator  
Valerie Ryan, Museum Administrator

#### Exhibitions

Emily Stamey, Curator of Contemporary Art  
Claire Carter, Curator of Contemporary Art  
Dana Buhl, Curatorial Coordinator  
Laura Best, Exhibitions Manager

Pat Evans, Registrar

#### Education

Carolyn Robbins, Director/Curator of Education  
Laura Hales, Associate Curator of Education  
Michelle Donaldson-Vilaboy, Museum Youth Educator

#### Marketing

Lesley Oliver, Marketing and Public Relations Manager  
Ravance Lanier, Graphic Designer  
Tania Katan, SMOCA Lounge Program Coordinator

#### Protection Services

Tom Villegas, Protection Services Manager  
James Coyne, Protection Services  
Trevor Ganske, Protection Services  
Michael Hammerand, Protection Services  
Veronica Rascona, Protection Services

### SCOTTSDALE PUBLIC ART

Donna Isaac, Vice President and Director  
Wendy Raisanen, Exhibitions and Collections Manager  
Kirstin Van Cleef, Outreach and Temporary Projects Manager  
Christy Brown, Outreach and Temporary Projects Assistant  
Jana Weldon, Project Manager  
Daniel Funkhouser, Public Art Preparator  
Andrea Teutli, Events and Exhibitions Assistant  
Alice Jenkins, Administrative Assistant

\*Deceased

Graphic design by Michael Afsa

