



Scottsdale Arts' - Scottsdale Public Art Advisory Board
May 9, 2018, at 12 p.m.
Salt River Project Corporate Headquarters (SRP)
1500 N. Mill Ave, Phoenix, AZ 85008
Directions/Information: Scottsdale Public Art, 480-874-4645

MINUTES

Members Present: Jessicah Amrine, Kathy Duley, Jim Duncan, Audrey Horne, Chris Irish, Jaime Neuffer

Members Absent: Allison Colwell, John Davids, Erik Peterson, Steven Schwinghamer

Staff Present: Gerd Wuestemann, Kim Curry-Evans, Gina Azima, Colleen Donohoe, Jennifer Gill, Kayla Newnam, Brian Passey, Kevin Vaughan-Brubaker, Wendy Raisanen

1. **CALL TO ORDER:** Meeting was called to order at 12:05 p.m.

2. **PUBLIC COMMENT**

Limit three minutes per person. Public comment time is reserved for members of the general public attending the meeting an opportunity to address the Board regarding non-agenda items. No official action can be taken on these items.

Chris Irish, chair, asked for public comment. No public comment was made.

3. **WELCOME, GERD WUESTEMANN**

Gerd Wuestemann, Scottsdale Arts' new president and CEO, introduced himself to Scottsdale Public Art's Advisory Board. He briefly explained his background, education and work experience. He thanked the board members and staff for all of their efforts and hard work. Gerd expressed his excitement and appreciation for Scottsdale Arts and its future as an organization.

4. **CONSENT AGENDA**

4a. Consider Motion to Approve April 2018 Minutes

A motion was made by Jaime Neuffer, and seconded by Kathy Duley, to approve the consent agenda. The motion passed unanimously.

5. **ACTION ITEMS**

5a. New CIP Public Art Project: Main and Marshall Pocket Park — Kevin Vaughan-Brubaker, Public Art Manager

Kevin Vaughan-Brubaker provided an overview of Downtown Scottsdale 2.0, a tourism-related economic feasibility study. The study includes an analysis of downtown Scottsdale with a focus on maximizing economic performance and creating a desirable and vibrant downtown. Pocket art parks are a key component in this plan. The amenities of the pocket parks will include shade, seating, tables, green space, public art, bike racks, and way-finding maps. Scottsdale Public Art is interested in moving forward with a public art pocket park project as a part of the Main and Marshall Way redevelopment. Further updates of the project will be presented at a later date for the board's approval.

A motion was made by Audrey Horne, and seconded by Jessicah Amrine, to approve a new CIP public art project, Main and Marshall Way Pocket Park. The motion passed unanimously.

5b. Additional Funds, AIPD Public Art Project: Waterview — Kevin Vaughan-Brubaker, Public Art Manager

Kevin provided an overview of additional funds that will be contributed to the Art in Private Development Waterview art project. The additional funds will come from AIPD projects Alta Drinkwater and Agave at Old Town. A discussion ensued amongst board members.

A motion was made by Jaime Neuffer, and seconded by Kathy Duley, to approve additional funds for AIPD public art project Waterview. The motion passed unanimously.

6. PROJECT UPDATES

6a. New AIPD Public Art Project: The Goldwater Pocket Park — Kevin Vaughan-Brubaker, Public Art Manager

Kevin Vaughan-Brubaker provided an overview of a pocket park that will be located at Goldwater Boulevard, just southeast of Second Street. This pocket park is being driven by the developer, instead of by the City, which is great example of community buy-in for the Downtown 2.0 plan. Further discussions will be had with developers and city staff. The board will be informed on developments.

6b. Carolyn Braaksma/Pima Freeway Project — Kim Curry-Evans, Director of Public Art, and Wendy Raisanen, Curator of Collections & Exhibitions

Kim recapped that key public art staff and Chris Irish met with Councilwoman Milhaven to discuss strategy and budgetary needs for the revised design of Carolyn Braaksma's *The Path Most Traveled* artwork. Kim and Chris will meet with City of Scottsdale Mayor Jim Lane to determine a course of action for fiduciary responsibility of the revised design of the public art that will be destroyed in the demolition and expansion of the Loop 101 (Pima Freeway) and Scottsdale Road exit. The board will be informed of developments.

6c. CIP Pooled Funds, Projected Expenditures — Kim Curry-Evans, Director of Public Art

Kim provided a handout to board members that included a detailed projection of potential expenditures that can be considered for use on CIP artwork projects through the city. These funds are pooled from various developments around the city, and change from when historically, 1% of development funds are set aside for public artwork and designated solely for the development site. A discussion ensued amongst board members. Kim clarified for the board that the purpose of these pooled funds is to commission new public artwork projects through the entire city. Chris Irish requested that Kevin Vaughan-Brubaker, Public Art Manager, provide possible sites around the City of Scottsdale for a new public art project. Further developments will be provided to board members at a later date.

6d. Canal Convergence — Kim Curry-Evans, Director of Public Art

Kim reported on the following:

- The artist call for Canal Convergence November 2018 is open and accepting submissions.
- An artist selection panel has been created to select the artwork for Canal Convergence.
- An additional artist call is being created for programming at Canal Convergence. This artist call will take submissions for musical entertainment, workshops, dance performances, spoken word, etc.

- Canal Convergence will establish a space in Old Town Scottsdale. This building will allow for storage, art assembly and programming throughout the year and during the event.
- Permanent infrastructure on the waterfront is in the final planning stages, with installation occurring by the end of the summer.

7. REPORT FROM THE CHAIR

Chris Irish reported the following:

- Audrey Horne will be retiring from the Scottsdale Public Art Advisory Board. Her last meeting is May 9, 2018. All board members and staff thanked her for her tireless efforts and work on the board and for Public Art.
- Board Members Jim Duncan and Chris Irish will participate on the November 2018 Canal Convergence artist selection panel.

8. BOARD OF TRUSTEES UPDATE

Chris Irish reported the following:

- Sara Cochran, Director of Scottsdale Museum of Contemporary Art; Kathy Joyce, Director of Development; and Steven Baker, Director of Marketing, have resigned from their positions.

9. REPORT FROM THE DIRECTOR

Kim Curry-Evans reported the following:

- SOHO Bahia Celebration on May 2nd highlighted the completed public art projects at the site. The Scottsdale Mayor, city officials, public art staff and the artists all attended the event. Kim thanked everyone for their support and attending.
- Scottsdale Public Art was awarded an additional \$240,000.00 for fiscal year 2017-2018 for Canal Convergence. These funds will be used for permanent infrastructure on the waterfront and contracting additional artists for Canal Convergence November 2018.

10. NEW BUSINESS

11. NEXT SPA BOARD MEETING: June 13, 2018, at Mezzanine Conference Room (MCR), 7380 E. Second Street, Scottsdale, AZ 85251 at 12:00 p.m.

ADJOURNMENT OF MEETING: Meeting was adjourned at 1:12pm.

SPA IN THE NEWS

"Scottsdale City Council approves \$240K in additional funding for Canal Convergence" in *Scottsdale Independent*:

<https://www.scottsdaleindependent.com/news/scottsdale-city-council-approves-240k-in-additional-funding-for-canal-convergence/>