



Canal Convergence Education Consultant

Position Summary

Scottsdale Arts Education & Outreach department is looking for an education consultant to support the research, development, implementation, and evaluation of the following components for Canal Convergence in November 2019:

- Curriculum-connected, in-school artist residencies and workshops
- Curriculum-connected, on-site experiences
- Intergenerational learning experiences including, but not limited to, tours, hands-on workshops, participatory experiences, and lectures

Scottsdale Public Art's interactive art event Canal Convergence brings cutting-edge contemporary art installations to the Scottsdale Waterfront, between Goldwater Boulevard and Scottsdale Road, to celebrate the theme of water + art + light. This free event offers large-scale and interactive artworks by local, national, and international artists; artist-led activities; workshops and talks; Artist@Work demonstration area; live music; dance performances; and much more.

The budget for this consultant is \$25,000 and does not include travel or accommodations. Applications are due by 5 p.m. on Friday, March 15, 2019.

About Canal Convergence

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Website: www.canalconvergence.com

About Scottsdale Arts Education & Outreach

Scottsdale Arts' Education & Outreach department builds a strong, vibrant community through the arts. The department's high-quality exhibitions, programs, and events foster dialogue, promote tolerance, invoke wonder, and build connections to each other. These programs serve more than 35,000 students and adults

annually through matinee performances, guided museum tours, hands-on workshops, artist residencies, and creative aging programs.

Website: www.scottsdalearts.org/education

Project Description

More than just an event, Canal Convergence draws attention to the intersections of art, community, sustainability, creativity, engineering, and engagement. It provides the opportunity for deep collaboration between Scottsdale Arts, the community, and local and international artists to empower participants with the ability to become civic-minded, entrepreneurial, environmentally-minded, and empathic citizens—skills that are needed to create healthy, vibrant communities for our future.

The consultant will work directly with Scottsdale Arts Education & Outreach and Scottsdale Public Art staff to design, implement, and evaluate the three deliverables detailed below. The consultant must work closely with school curriculum coordinators, principals, teachers, and students to ensure curriculum alignment. The consultant will oversee the program implementation that may be delivered by local artists, education staff, and/or volunteers to deliver authentic learning experiences to participants.

It is expected that the consultant be present from April through November for weekly project meetings, key dates during the summer, and school residencies and field trips. The consultant is also expected to be available for the duration of Canal Convergence, including setup and take down, November 5–20, 2019.

Deliverables

Canal Convergence Field Trips

Delivered by local or participating artists, these half-day visits to the Scottsdale Waterfront engage students in hands-on experiences that connect directly to event themes and curriculum.

Canal Convergence Workshops

Delivered by partner organizations, teaching artists, volunteers, and/or Scottsdale Arts staff during the 10-day event, these hands-on experiences connect directly to event themes and engage the visitor in an authentic experience that promotes a deeper understanding of event themes and content.

Artist residencies

Public art is a unique vehicle for strengthening a student's civic-mindedness because of its nature that celebrates community identity, addresses community needs, communicates "untold" histories, and responds to local environment.

Through sequential lessons, students will be immersed in artist-led, project-based residencies that addresses the themes of Canal Convergence. This may include environmental sustainability and stewardship, engineering and construction, community needs and identity, or other related topics. This

residency is curriculum-connected and will develop students' communication, collaboration, critical thinking, and consensus-building skills, and results in a public expression during the event. Residencies will occur during the summer and school year.

Project Goals

The three deliverables will:

- Engage audiences in experiences that are person-centered and include specific learning outcomes designed to meet participants' needs.
- Promote entrepreneurship, creativity, innovation, and sustainability of our desert environment.
- Allow event participants myriad opportunities to engage in multi-sensory arts experiences.
- Be developed in collaboration with external partners and through constant feedback from participants.

The components will be evaluated on:

- Percent of change in understanding of key themes, e.g., sustainability, public art processes and intents, creativity.
- Percent of positive feedback.
- Number of partners and participants.

Eligibility

This call is open to professional educators with experience in the fields of visual and/or performing arts, museum education, adult learning, arts education, or related field. Experience designing successful art-based, community programming is required. Successful candidates will have the following qualifications.

- Enthusiastic, self-motivated, and love engaging with people
- Collaborative spirit, proven ability to work in partnership with organizations, artists, and teams to meet shared outcomes
- Experience working with groups of children and/or adults in a leadership role and passionate about arts education
- Knowledge of current literature, trends, and developments in the field of contemporary, public, and performing arts education, and community engagement
- Understanding of Arizona curriculum standards and Spanish language skills a plus
- Strong organizational, planning, research, problem-solving, creativity, and teaching skills
- Demonstrated ability to handle multiple projects and activities simultaneously, build rapport and work diplomatically with the public, and represent Scottsdale Arts in a professional manner.
- Ability to write routine reports and correspondence
- Exceptional communication skills, written and verbal, including public speaking to small groups, large groups, and one-to-one

- Digital proficiency, including Microsoft Office Suite and Google apps
- Other requirements:
 - Must possess valid driver license and a driving record that is acceptable to the organization's insurance carrier
 - First aid certification is considered an asset
 - Must be willing to undergo a fingerprint background check

Application Requirements

Applications must be received by email by 5 p.m. Friday, March 15, 2019. Please submit the following application materials and work samples <https://goo.gl/forms/87nMiOwqUij3qQsi1> (requires Google login) or email to education@scottsdalearts.org.

Late or incomplete submissions will be disqualified. Please note additional materials will not be viewed.

- Name
 - Mailing address
 - Email address
 - Phone number
 - Website (if applicable)
1. **Résumé:** Two-page (maximum) résumé or CV
 2. **Sample Lesson Plan:** Provide a sample concept for engaging students in a multi-week artist residency that results in a public expression during Canal Convergence. The residency may use local artists and must connect to the themes of art, water, light, and the story of water in our community. This sample should include the following:
 - Brief description of residency
 - Target audience
 - Curriculum connections
 - Learning outcomes
 - Evaluation strategies
 - Examples of scaffolded activities
 3. **Work Samples:** Up to two sample lesson plans or community engagement projects you have used in the past.

Selection Process

The selection committee comprises staff from Scottsdale Arts. Finalists will be selected and may be contacted to come in for an in-person interview. Only successful finalists will be contacted.

Selection Criteria

Applicants will be selected based on the following criteria:

- Experience researching, developing, delivering, and evaluating arts education programming.
- Experience collaborating with artists and/or developing artist residencies.
- Quality of concept submissions in engaging audiences in meaningful, experiential learning opportunities.

Project Timeline

Submission Deadline: Friday, March 15, 2019

Start date: April 2019

Program Delivery:

- Summer workshops: June – July 2019
- Teacher workshops: July – August 2019
- In-school residency: August – October 2019
- School workshops: October – November 2019
- Canal Convergence events and activities: November 8–17, 2019

Contact Us

Position Supervisor:

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Director of Education & Outreach

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