



# 2010-11 ANNUAL REPORT

## SCOTTSDALE CULTURAL COUNCIL

Scottsdale Center for the Performing Arts  
Scottsdale Museum of Contemporary Art  
Scottsdale Public Art

# VISION

Excellence and innovation in the arts – for everyone.

# MISSION

To serve Scottsdale residents, visitors, cultural institutions and artists by creating and advancing high-quality arts and cultural experiences and opportunities.

# VALUES

## SERVICE

Leadership, transparency and responsiveness to the community.

## EXCELLENCE

High standards in all that we do.

## DIVERSITY

Programming, audiences, leadership and management that respect and reflect our communities.

## ACCOUNTABILITY

Reliability and sustainability.

## INNOVATION

Open to creative change and continuous improvement.

## INCLUSIVENESS

Partnership and collaboration.

## UNDERSTANDING

Education and participation in the arts.

The Scottsdale Cultural Council, a private non-profit 501(c)(3) organization, is contracted by the City of Scottsdale, Ariz., to administer certain City arts and cultural projects and to manage the City-owned Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art and Scottsdale Public Art. The programs of the Scottsdale Cultural Council are made possible, in part, by the support of members and donors and grants received from the Arizona Commission on the Arts through appropriations from the Arizona State Legislature and the National Endowment for the Arts.

Cover:  
*Soleri Bridge and Plaza*  
Scottsdale Waterfront  
Commissioned by Scottsdale Public Art  
Photo: Bill Timmerman

# 2010-11

## SCOTTSDALE CULTURAL COUNCIL ANNUAL REPORT

Highlighting the accomplishments of the fiscal year  
from July 1, 2010, through June 30, 2011

The Year in Review	2
Community Arts Grants	4
Statements of Financial Position and Activities	6
Attendance	8
Scottsdale Center for the Performing Arts	10
Scottsdale Museum of Contemporary Art	20
Scottsdale Public Art	36
Boards and Staff	48
Members and Donors	50

## THE YEAR IN REVIEW

What a difference a newly renovated theater and a fully staffed senior management team can make!

The Scottsdale Cultural Council launched its 2010–11 season with a sold-out opening night of bluegrass and banjo music by Steve Martin and The Steep Canyon Rangers at Scottsdale Center for the Performing Arts. The excitement of opening night set the tone for a year highlighted by many successes and important milestones.

A new Cultural Council governance structure went into effect at the beginning of the fiscal year. The roles of the boards of directors of the Cultural Council's operating divisions – Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art – were focused on program input, community outreach and fundraising in support of their respective programs. These boards were renamed advisory boards, and their roles were documented in an advisory board charter that was adopted by the Cultural Council's board of trustees. Operating under this new charter, all three advisory boards elected new chairs, added new members and continued their vital work in support of their respective operating divisions.

Scottsdale City Council approved a three-percent increase in the management services fee paid to the Cultural Council, for which we are deeply grateful, particularly since this increase came in the midst of a very challenging financial environment. This generosity from the City of Scottsdale and its tax payers constituted a most welcome validation of our programs and strategic direction, and helped to create a strong year of programming that resulted in very positive overall performance results.

The 2010–11 season was the first full season at Scottsdale Center for the Performing Arts under the leadership of its new director, Cory Baker. In early November, The Center, in partnership with the City of Scottsdale, inaugurated La Gran

Fiesta, an annual festival celebrating the Valley's Latin and Hispanic heritage. This event was the outgrowth of the 2009 Scottsdale Latin Jazz Festival and was renamed and reinvented to broaden its purpose in showcasing much more than just Latin jazz. The intent was to reach a broader audience and to offer a richer and more diverse cultural experience. The outcome was a remarkable celebration that attracted nearly 10,000 people to three evening performances and a free two-day community festival. Plans are already underway for the second La Gran Fiesta.

The rest of the season was marked by increased attendance as evidenced by many sold-out performances at Scottsdale Center for the Performing Arts. The Center's consultants had warned that closing the theater for a 16-month renovation would erode its audience and donor base, and at least two years would be required to recover. The 2010–11 season was a major step forward in this recovery and reestablished an energy-charged environment at The Center that we will continue to nurture moving forward. Evidence of this can be seen in ticket sales, which increased by 11 percent over the previous year and ended the year at \$1.74 million.

SMoCA also had its first full season under its new director, Tim Rodgers. The Museum continued to garner extremely positive reviews and media coverage in the Valley and beyond. Attendance to the opening nights for three sets of exhibitions reached record numbers. The highlight of the year for Scottsdale Public Art was the much-anticipated inauguration of the Soleri Bridge honoring the legendary work and long career of Scottsdale-based architect Paolo Soleri. It took more than 20 years to bring this dream to reality. The Soleri Bridge is one of the prominent additions to Scottsdale's renowned public art collection and is surely destined to become a major landmark of the city.

In the midst of a continued economic recession, the Scottsdale Cultural Council achieved increases in all its revenue streams. This, together with expenses that were kept well below budget, yielded an operating surplus of \$361,319 for the year. Total earned income (earned revenues, investment return, other income and net retail sales) reached \$3.71 million, a 20-percent increase over the previous year. Contributed revenue also posted a slight increase over the previous year, a result that stands out in contrast to decreasing local and national fundraising trends in this challenging economic environment.

The most encouraging indicator in the Scottsdale Cultural Council's 2010–11 fiscal year was that roughly \$620,000 of contribution revenues came from new sources. In a manner similar to the previous fiscal year, we must give credit in great part for this extraordinary accomplishment in such adverse conditions to the Cultural Council's board of trustees and advisory boards, which together were responsible for contributing and helping to raise \$431,000. The board of trustees included a new slate of officers and several new members. The elected officers with tenures beginning on July 1, 2010, were Mike Miller, chairman; Don Cogman, vice chairman; Ellen Andres-Schneider, secretary; and John Voris, treasurer. Trustees elected to the board in the course of the year were: John Morrell (Morrell & Associates), Jennifer Anderson (Wells Fargo Bank), Ken Olson (Northern Trust) and David Barber (Scottsdale Healthcare).

We thank our chairman, Mike Miller and his colleagues on the board of trustees for their invaluable leadership and generous support, and the thousands of donors, members and patrons who attended events and also contributed generously toward the Scottsdale Cultural Council's success this year. Their support constituted a powerful endorsement of the programming that the Cultural Council is delivering for the benefit of its constituents.



A very special expression of gratitude goes to the Virginia G. Piper Charitable Trust for its community relief grant of \$52,500 and for its grant of \$175,000 in support of business and marketing planning for Scottsdale Center for the Performing Arts' new "Discovery" initiative, which will explore the arts and culture of a different region of the world each year. This series is to begin in the 2011–12 season.

Finally, the dynamic partnership that exists between the Scottsdale Cultural Council and City of Scottsdale continues to make possible the array of world-class artists and programs that make our organization a cultural leader in the region. The wisdom embodied in this municipal investment in the arts is an implicit recognition of the integral role the arts play in sustaining the extraordinary quality of life and the economic vitality of Scottsdale. The Cultural Council thanks Mayor Jim Lane and the members of the Scottsdale City Council for their endorsement of and confidence in the Cultural Council, and for their commitment to the arts and to our organization's vision and mission.

None of these positive outcomes would be possible without our outstanding management and staff and their tremendous dedication and commitment to the ideals of the Scottsdale Cultural Council. I am especially proud of everyone's performance under the pressure of an intense year of activity in a very adverse environment. This was reflected in the quality and innovation that permeated everything the Cultural Council presented in 2010–11.



Dr. William H. Banchs  
President and Chief Executive Officer  
Scottsdale Cultural Council



Philadanco  
March 19, 2011  
Scottsdale Center for the Performing Arts  
Photo: Lois Greenfield

## COMMUNITY ARTS GRANTS

The Scottsdale Cultural Council awarded \$59,000 in grants to 11 organizations through its Community Arts Grants Program, which received 22 applications for a total of \$179,975 in requests. The Community Arts Grants Program provides funding for Scottsdale-based arts and cultural organizations as well as to Valley arts organizations for projects that take place in the Scottsdale community. Funding for the program is provided by the City of Scottsdale through a direct appropriation to the Scottsdale Cultural Council.

The following organizations received funding for 2010–11:

**Arizona Women's Theatre Company**

General operating support, \$7,200

**BlackPoet Ventures**

BioRhythmic Series, \$4,600

**Chamber Music PLUS**

Support for Rhythms of LIFE  
at Kerr Cultural Center, \$3,900

**Childsplay, Inc.**

Scottsdale school touring program, \$2,300

**Desert Foothills Theatre**

General operating support, \$2,900

**Detour Company Theatre**

General operating support, \$8,500

**Jazz in Arizona, Inc**

Various educational and performance  
programming, \$9,700

**Movement Source, Inc.**

After-school workshop  
at Paiute Community Center, \$500

**Musica Nova**

General operating support, \$3,000

**Scottsdale International Film Festival**

2010 film festival, \$10,000

**The Phoenix Conservatory of Music**

Music learning series for teens  
at Scottsdale Public Library, \$6,400

**Community Arts Grants Review Panel:**

Carol Fehring Irvin (facilitator), Scottsdale  
Cultural Council board of trustees; Lynn  
Timmons, membership chair, Arizona  
Grantmakers Forum; Ruth Johnson, City  
of Scottsdale Downtown Group; Patrick  
Demers, Phoenix Fringe Festival, ASU; Jennifer  
Tsukayama, director of strategic partnerships,  
Arizona Commission on the Arts



Aquila Theatre  
March 24-25, 2011  
Scottsdale Center for the Performing Arts  
Photo: Lois Greenfield

## STATEMENT OF FINANCIAL POSITION

ASSETS	2011	2010
Cash	\$ 438,845	\$ 397,137
Money Market Fund	389,640	685,355
Total Cash and Cash Equivalents	828,485	1,082,492
Accounts Receivable	102,656	89,883
Promises to Give, Current Portion	608,572	406,599
Inventory	102,297	105,968
Prepaid Expenses	128,169	53,821
<b>TOTAL CURRENT ASSETS</b>	<b>1,770,179</b>	<b>1,738,763</b>
Promises to Give, Net of Current Portion & Allowance	5,000	32,696
Investments	5,559,648	4,901,522
Assets Held Under Split-Interest Agreement	83,233	84,376
Property & Equipment, Net	1,423,851	1,543,738
Other Assets	25,922	29,922
<b>TOTAL ASSETS</b>	<b>8,867,833</b>	<b>8,331,017</b>
CURRENT LIABILITIES		
Accounts Payable	238,617	262,489
Other Accrued Expenses	102,334	54,542
Deferred Revenue	470,928	536,217
Liability Under Split-Interest Agreement	8,600	8,600
Total Current Liabilities	820,479	861,848
Liability Under Split-Interest Agreement	3,744	3,744
<b>TOTAL LIABILITIES</b>	<b>824,223</b>	<b>865,592</b>
NET ASSETS		
Unrestricted:		
Unallocated	1,158,533	734,820
Designated Unrestricted Net Assets		
General Reserves	—	123,832
Board-designated Endowment	567,557	506,119
Total Unrestricted Net Assets	1,726,090	1,364,771
Temporarily Restricted	856,111	627,200
Permanently Restricted	5,461,409	5,473,454
<b>TOTAL NET ASSETS</b>	<b>8,043,610</b>	<b>7,465,425</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 8,867,833</b>	<b>\$ 8,331,017</b>



## STATEMENT OF ACTIVITIES

REVENUES & SUPPORT	Unrestricted	Temporarily Restricted	Permanently Restricted	2011	2010
Earned Revenue	\$ 2,546,039	—	—	\$ 2,546,039	\$ 2,303,567
Contract					
City of Scottsdale	5,221,037	—	—	5,221,037	5,262,777
Contributions	1,060,620	748,425	27,955	1,837,000	1,834,393
Investment Earnings	950,064	—	—	950,064	586,673
Change in Value of					
Split-Interest Agreement	—	—	—	—	9,902
Other Income	10,437	—	—	10,437	2,641
Net Assets Released					
from Restrictions	559,514	(519,514)	(40,000)	—	—
Sub-Total	10,347,711	228,911	(12,045)	10,564,577	9,999,953
Special Event Income	288,716	—	—	288,716	324,592
Less: Direct Benefit					
to Donors	186,288	—	—	186,288	238,160
Retail Sales	406,571	—	—	406,571	386,273
Less: Cost of Sales	200,883	—	—	200,883	196,219
	205,688	—	—	205,688	190,054
<b>TOTAL REVENUES</b>					
<b>AND SUPPORT</b>	<b>10,655,827</b>	<b>228,911</b>	<b>(12,045)</b>	<b>10,872,693</b>	<b>10,276,439</b>
<b>EXPENSES</b>					
Program & Center Services	6,908,011	—	—	6,908,011	6,638,053
Support Services:					
Administrative	2,520,892	—	—	2,520,892	2,583,788
Special Events					
& Development	865,605	—	—	865,605	1,118,464
<b>TOTAL EXPENSES</b>	<b>10,294,508</b>	<b>—</b>	<b>—</b>	<b>10,294,508</b>	<b>10,340,305</b>
Change in Net Assets	361,319	228,911	(12,045)	578,185	(63,866)
Net Assets					
(Beginning of Year)	1,364,771	627,200	5,473,454	7,465,425	7,529,291
Net Assets					
(End of Year)	\$ 1,726,090	\$ 856,111	\$ 5,461,409	\$ 8,043,610	\$ 7,465,425

# ATTENDANCE

## SCOTTSDALE CENTER FOR THE PERFORMING ARTS

		2010-11 No. of Events	2010-11 Attendance	2009-10 No. of Events	2009-10 Attendance
PERFORMANCES, FESTIVALS & EVENTS	Virginia G. Piper Theater	66	31,195	70	26,283
	Amphitheater	4	2,923	5	3,687
	Stage 2	27	3,182	85	5,441
	Scottsdale Arts Festival	1	23,952	1	23,002
	Sunday A' Fair	9	35,469	5	17,974
	Off-site	6	7,627	10	5,883
	Sub-Total	113	104,348	176	82,270
EDUCATION PROGRAMS	School Performances	5	1,814	2	979
	Artist Lectures	4	199	6	170
	Artist Residencies	90	580	58	970
	Celebration of the Arts	1	690	1	518
	Cool Kids Camp	4	157	14	605
	Cultural Connections	53	1,524	30	1,473
	Master Classes	1	11	2	38
	Arizona Wolf Trap	743	12,325	750	13,842
	Workshops	29	1,417	34	1,688
	Sub-Total	930	18,717	897	20,283
CO-SPONSORED EVENTS (Artistic)	Native Trails	14	5,111	17	5,124
	La Gran Fiesta/ Latin Jazz Festival	1	8,356	1	3,212
	Virginia G. Piper Theater	5	2,570	0	0
	Center Conference Room	0	0	24	148
	Sub-Total	20	16,037	42	8,484
CO-SPONSORED EVENTS (Business)	Virginia G. Piper Theater/Atrium	2	350	0	0
	Dayton Fowler Grafman Atrium	1	48	0	0
	Stage 2	1	45	1	88
	Misc.	1	17	0	0
	Sub-Total	5	460	1	88
DEVELOPMENT EVENTS		35	3,043	35	3,129
OTHER EVENTS		2	445	4	183
CITY OF SCOTTSDALE	Meetings	16	3,075	13	1,747
	Civic Center Park	7	4,565	5	5,900
	Sub-Total	23	7,640	18	7,647
RENTAL EVENTS	Virginia G. Piper Theater	41	18,808	36	16,281
	Stage 2	13	643	7	388
	Amphitheater	2	2,934	2	3,898
	Civic Center Park	7	31,021	7	34,389
	Civic Center Park (Weddings)	18	1,039	17	1,178
	Dayton Fowler Grafman Atrium	5	1,920	1	53
	Misc.	4	68	7	312
	Scottsdale Culinary Festival	1	17,808	1	27,293
	Sub-Total	91	74,241	78	83,792
TOTAL		1,219	224,931	1,251	205,876

**SCOTTSDALE MUSEUM OF CONTEMPORARY ART**

		2010-11 No. of Events	2010-11 Attendance	2009-10 No. of Events	2009-10 Attendance
Admissions		9	23,470	8	27,227
Education & Outreach					
	Docent Tours (*Included in admissions.)	98	*1,138	82	*788
	Docent Tours - Sculpture/Other	20	235	33	412
	Staff Tours	26	249	37	327
	Docent Classes	57	1,644	57	1,435
	Artist Lectures	26	1,278	30	2,177
	Student Tours	39	1,734	56	2,789
	Outreach	3	223	29	1,183
	Studio Art Tours	5	164	8	172
	Workshops	46	925	62	1,092
	Visions	21	664	23	691
	21 <sup>st</sup> Century Learning/ Arts Express	0	0	55	1,817
Sub-Total		341	8,254	472	12,883
Misc.					
	Rental Events	4	557	0	0
	Development Events	24	3,999	20	3,065
	Other Events	2	1,344	4	1,344
Sub-Total		30	5,900	24	4,409
TOTAL		371	36,486	496	43,731

**SCOTTSDALE PUBLIC ART**

Events					
	Community Events & Receptions	17	3,270	12	6,418
	Lectures and Tours	9	294	17	568
	Workshops	8	150	7	128
	Exhibitions	6	**59,346	8	5,511
TOTAL		40	63,060	44	12,625

**SCOTTSDALE CULTURAL COUNCIL**

GRAND TOTAL	1,630	324,477	1,791	262,232
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\*\*Includes visitors to exhibitions at Scottsdale Civic Center Library, which were recorded for the first time during the 2010-11 season.



Steve Martin and  
The Steep Canyon Rangers:  
An Evening of Bluegrass & Banjo  
October 10, 2010  
Scottsdale Center for the Performing Arts

# SCOTTSDALE CENTER FOR THE PERFORMING ARTS

## MISSION

To present quality, traditional and contemporary arts, cultural and arts educational events; to create opportunities to have thought-provoking experiences and interactions with artists and speakers; to create events of interest to world-wide audiences; and, to foster creative expression, diversity in thought and awareness of cultural heritage.



# PERFORMANCE MEASURES

## PROGRAM QUALITY

### AWARDS/RECOGNITION

- Scottsdale Center for the Performing Arts received the Kemper Goodwin Award from American Institute of Architects (AIA) Arizona. The award honors the collaborative efforts of the architect (John Douglas Architects), contractor (Howard S. Wright) and owner (City of Scottsdale) of a project that embodies design excellence, exhibits outstanding craftsmanship and exemplifies teamwork, resulting in a project that serves the owner's mission functionally, financially and aesthetically.
- Scottsdale Arts Festival was named "Best Arts Festival" by *Phoenix New Times*.
- Scottsdale Arts Festival was voted 2<sup>nd</sup> in *AmericanStyle Magazine's* annual Fairs and Festivals Readers' Poll. The Festival has been ranked in the top 10 every year since the survey began in 2004.
- Scottsdale Center for the Performing Arts ranked 7<sup>th</sup> among Valley concert venues by 2011 *Ranking Arizona: The Best of Arizona Business*, the largest business opinion poll in the state.

### BENCHMARKS

- Scottsdale Center for the Performing Arts ranked as the Valley's 12<sup>th</sup> most-attended performing arts venue by *The Business Journal* based on 2009 attendance.

## CIVIC ENGAGEMENT

Attendance: 224,931  
Number of Volunteers: 475  
Volunteer Hours: 16,691

### POPULATIONS SERVED

- General Public
- U.S. and International Tourists
- Students Pre-K through College
- Lifelong Learners
- Generations Y and X
- Boomers and Seniors
- Latino, Native, African-American and Asian Communities
- Visual and Performing Artists
- Teachers
- Program Collaborators
- Movie Goers/Film Industry
- Chefs/Culinary Industry

## EVALUATION AND ACTION

- Partnered with City of Scottsdale's Human Relations Commission to present La Gran Fiesta: A Celebration of Latin and Hispanic Cultures, which included a free, two-day community festival.
- Added more holiday-themed and family-based programming to bring new audiences to Scottsdale Center for the Performing Arts.
- Created the new Arts-Connect series to provide enriching educational experiences for adults and to give audiences the opportunity to engage with artists beyond the stage.
- Developed new programming direction, emphasizing globalism and unique contemporary arts experiences.

## FINANCIAL ACCOUNTABILITY

Earned Revenue: \$2,900,412  
Contributed Revenue: \$915,219



Stanley Clarke Band featuring Hiromi  
October 23, 2010  
Scottsdale Center for the Performing Arts

## 2010–11 SEASON

Scottsdale Center for the Performing Arts' 2010–11 season marked a new beginning and direction for the 35-year-old organization that built on the momentum of 2009–10 and the successful reopening of the renovated Virginia G. Piper Theater. In July, Interim Director Cory Baker was named director of The Center and vice president of the Scottsdale Cultural Council. A 10-year veteran of the organization, Baker joined the Cultural Council in 2000 as audience development coordinator and, in 2003, was promoted to director of performing arts at The Center, where she worked closely with staff on all aspects of programming, budgeting and the management of production and operations. Longtime supporter Randy Nussbaum also became chair of The Center's reinvigorated advisory board, and the marketing department was expanded and launched new branding. Web site enhancements and audience-engagement initiatives.

Throughout the 2010–11 season, audiences experienced the high-quality, innovative and diverse programming for which The Center is known, as well as the unexpected – from comedian Steve Martin performing bluegrass on his banjo to a sold-out house to a symphony of urban sounds by the virtuoso recyclers of ScrapArtsMusic. The season was distinguished by a large number of sold-out performances, including those of John Waters, Danú, Diavolo, Kodo and Canadian Brass, as well as new events such as La Gran Fiesta: A Celebration of Latin and Hispanic Cultures, and expanded family and holiday programming. The Center presented and hosted more than 1,200 performances, programs and other events with total attendance of nearly 225,000.

Among the many highlights of the season were performances by legends such as Ramsey Lewis, John Lithgow, Chita Rivera, Doc Severinsen and André Watts; the Scottsdale debut of Nobuyuki Tsujii, the first Japanese and blind pianist to win the Van Cliburn International Piano Competition; and the final visit of the Merce Cunningham Dance Company, which announced that it will disperse following the end of its Legacy Tour. The Virginia G. Piper Theater continued to earn rave reviews from audiences and artists alike for its comfortable, inviting design and state-of-the-art enhancements, a project funded by the City of Scottsdale and managed in partnership by the city and Scottsdale Cultural Council.

Throughout 2010–11, audiences had unprecedented opportunities to interact with many of The Center's guest artists through the education department's new Arts-Connect series of workshops, lectures and other exclusive, behind-the-scenes experiences for all ages. Of particular note, as part of The Mystical Arts of Tibet performance, the monks of Drepung Loseling Monastery were in residence March 3–6, 2011, creating a mandala sand painting inside the Dayton Fowler Grafman Atrium and presenting a variety of free lectures and discussions. A complete report on The Center's educational programming is offered on page 16.

Continuing its efforts to collaborate and to reach new audiences throughout the Valley, The Center became the new home of Ignite Phoenix. It utilized Celebrity Theatre in Phoenix to present concerts by Lyle Lovett, Michael Feinstein and The Manhattan Transfer, and ASU Gammage in Tempe to present a reading by best-selling author David Sedaris. The Center also collaborated with Arizona Opera, City of Scottsdale, Fort McDowell Yavapai Nation and Scottsdale Convention and Visitors Bureau on a wide variety of free community events.

## PRESENTED EVENTS

### Spotlight

- Lyle Lovett and his Large Band, July 28, 2010 (Celebrity Theatre, Phoenix)
- Steve Martin and The Steep Canyon Rangers, October 10, 2010
- Michael Feinstein: The Sinatra Project, November 13, 2010 (Celebrity Theatre, Phoenix)
- Turtle Island Quartet: Silver Anniversary Concert with Special Guest Mike Marshall, November 19, 2010
- ARTrageous starring Audra McDonald, December 4, 2010
- Canadian Brass, March 18, 2011
- Betty Buckley: *Broadway by Request*, March 26, 2011
- David Sedaris, April 22, 2011 (ASU Gammage, Tempe)

### La Gran Fiesta

- Lizt Alfonso Dance Cuba, November 4, 2010
- Spanish Harlem Orchestra, November 5, 2010
- Chita Rivera, November 6, 2010

### Dance

- Viver Brasil, October 29, 2010
- Diavolo, January 28, 2011
- Parsons Dance and East Village Opera Company: *Remember Me*, February 26–27, 2011
- Merce Cunningham Dance Company: The Legacy Tour, March 10, 2011
- Philadanco, March 19, 2011
- Mark Morris Dance Group and Music Ensemble, April 5–6, 2011

## Jazz

- Stanley Clarke Band featuring Hiromi, October 23, 2010
- Brad Mehldau Trio, January 22, 2011
- The Count Basie Orchestra, January 29, 2011
- Dee Dee Bridgewater – *To Billie with Love: A Celebration of Lady Day*, February 25, 2011
- Blue Note Cabaret: Gerald Clayton Trio, March 8, 2011
- The Manhattan Transfer, March 31, 2011  
(Celebrity Theatre, Phoenix)
- Ramsey Lewis Trio, April 1, 2011

## Classical

- Venice Baroque Orchestra with Robert McDuffie: *The Seasons Project*, October 30, 2010
- Close Encounters with Music: *Chopin in Paris*, February 12, 2011

## Virginia G. Piper Piano Series

- Yuja Wang, January 13, 2011
- André Watts, February 18, 2011
- Christopher O'Riley, March 17, 2011
- Nobuyuki Tsujii, April 21, 2011

## Keyboard Conversations® with Jeffrey Siegel

- *The Romantic Music of Robert Schumann: Fantasies Forbidden and Fulfilled*, December 7, 2010
- *Three Great Bs: Bach, Beethoven – and Barber!*, January 11, 2011
- *Northern Stars*, February 15, 2011
- *Paris – 1911: A Centennial Celebration*, April 12, 2011

## World

- Doc Severinsen & The San Miguel 5, October 14, 2010
- Kodo: One Earth Tour – 30th Anniversary, February 7, 2011
- The Mystical Arts of Tibet: *Sacred Music Sacred Dance for World Healing*, March 5, 2011
- Paco Peña's *Flamenco Vivo*, March 11, 2011

## Theater

- John Lithgow in *Stories by Heart*, October 21, 2010
- *Spalding Gray: Stories Left to Tell*, January 21, 2011
- *Late Nite Catechism*  
January 21 – April 29, 2011
- *Late Nite Catechism III: 'Til Death Do Us Part*  
January 22 – April 30, 2011
- L.A. Theatre Works: *The Real Dr. Strangelove: Edward Teller and the Battle for the H-Bomb*, February 10, 2011
- Aquila Theatre: *A Midsummer Night's Dream*, March 24, 2011
- Aquila Theatre: *Six Characters in Search of an Author*, March 25, 2011

## Holiday Shows

- The Capitol Steps, November 26–27, 2010
- *A John Waters Christmas*, December 10, 2010
- Danú: *Christmas in Ireland*, December 11, 2010
- *Sister's Christmas Catechism: The Mystery of the Magi's Gold*, December 21, 2010 – January 2, 2011

## Family Shows

- ScrapArtsMusic, February 20, 2011
- Dan Zanes & Friends, May 14, 2011

## Talk Cinema

- *Princess*, October 19, 2010
- *Casino Jack*, November 16, 2010
- *All Good Things*, December 14, 2010
- *Bride Flight*, January 18, 2011
- *The Double Hour*, February 22, 2011
- *Bill Cunningham New York*, March 15, 2011
- *The Screaming Man*, April 26, 2011
- *The Tree*, May 10, 2011
- *Page One: A Year in the Life of The New York Times*, June 7, 2011

## Concerts Under the Stars

- Arizona Opera in the Park: *La bohème*, March 26, 2011
- Jesse Cook, April 29, 2011
- *Sing-Along Sound of Music*, May 7, 2011  
(Moved to Virginia G. Piper Theater)
- Preservation Hall Jazz Band, May 13, 2011



Concerts Under the Stars:  
Jesse Cook  
April 29, 2011  
Scottsdale Civic Center Amphitheater

## CELEBRATIONS, FESTIVALS AND SPECIAL EVENTS

### Scottsdale International Film Festival

Scottsdale Center for the Performing Arts hosted the 10th Scottsdale International Film Festival's opening night film and party on Oct. 1, 2010, which showcased the U.S. film festival premiere of *The Girl Who Kicked the Hornet's Nest*.

### Dine Out with the Chefs:

#### A Celebration of the Culinary Arts

Celebrating its 6th year on Oct. 2, 2010, Dine Out with the Chefs showcased its largest number of chefs to date, representing many of the Valley's finest restaurants. Five new establishments were added to the distinguished Dine Out roster this year, joined by 18 returning favorites. Guests mingled with renowned culinary masters and sampled their mouth-watering creations. Proceeds benefited Scottsdale Center for the Performing Arts' programs and youth education and outreach initiatives.

### La Gran Fiesta: A Celebration of Latin and Hispanic Cultures

Presented in partnership with the City of Scottsdale, La Gran Fiesta was a four-day celebration of Hispanic and Latin culture on Nov. 4–7, 2010, attracting nearly 10,000 people. Ticketed performances included the precision flamenco dancers of Havana's Lizt Alfonso Dance Cuba, an outdoor concert and dancing with the New York salsa band Spanish Harlem Orchestra and an intimate evening of classic songs with Broadway legend Chita Rivera. La Gran Fiesta also featured a free two-day outdoor festival on Nov. 6–7 with live Latin music and dancing, delicious foods and beverages, an arts-and-crafts mercado, fun activities for children and families, and much more.

### ARTrageous

Tony and Grammy Award-winning singer and actress Audra McDonald performed an unforgettable concert at the ARTrageous gala on Dec. 4, 2010, which benefited Scottsdale Center for the Performing Arts and SMOCA.

### Arizona Artists Jewelry Trunk Show

The Arizona Artists Jewelry Trunk Show on Dec. 10–11, 2010, featured 14 innovative jewelry artists working in all media who showcased and discussed their work with visitors. The sale included a wide variety of creative, hand-crafted works for every budget, from affordable, everyday designs to precious, one-of-a-kind masterpieces. Proceeds benefited Scottsdale Center for the Performing Arts and SMOCA.

### Ignite Phoenix

Scottsdale Center for the Performing Arts hosted three sold-out Ignite Phoenix events on Oct. 15, 2010, and on Feb. 11 and May 20, 2011. This innovative program brings together 18 people from across the Valley's creative spectrum who each delivers a lightning-fast presentation on a topic about which they are deeply passionate. The presenters are not professional speakers; they are simply ordinary people with often extraordinary passions. Each presenter is allowed only five minutes and 20 slides to enlighten the audience. Ignite Phoenix's high-octane nature and eclectic range of topics make each event unique, memorable and often inspiring.

### Sunday A'Fair

More than 35,000 people enjoyed the 24th season of Sunday A'Fair, which ran from Jan. 9 – April 3, 2011, and featured free Sunday afternoon concerts and performances by the Valley's top entertainers, a diverse selection of arts and crafts available for sale, hands-on activities for children and families, free admission to SMOCA and docent-guided tours of the sculptures on the park.

### Native Trails

The 9th season of Native Trails, which ran from Jan. 20 – April 2, 2011, welcomed more than 5,000 visitors, who explored the rich and varied cultures of Native America through music, dance, art and traditional foods. This sensory journey to the first nations of Arizona and North America featured outdoor musical performances using traditional instruments such as flutes, gourds and drums as well as an exhilarating display of tribal dances, from powwow and fancy to traditional hoop and round dances. Free and open to the public, Native Trails was presented by the Fort McDowell Yavapai Nation and produced by Scottsdale Center for the Performing Arts in collaboration with the Scottsdale Convention and Visitors Bureau.

### 41<sup>st</sup> Scottsdale Arts Festival

Named one of the country's top 10 arts festivals by the readers of *AmericanStyle Magazine* and "Best Arts Festival" by *Phoenix New Times*, the Scottsdale Arts Festival showcased the creativity of 200 jury-selected artists from throughout the United States on March 11–13, 2011. Visitors also enjoyed delicious local cuisine from the hip food trucks of the Phoenix Street Food Coalition; wine tastings; live music and entertainment from Arizona's top bands and performers; creative activities for children and families at Imagine Nation; a performance by CircusYoga and an interactive camera obscura commissioned by Scottsdale Public Art; free admission to SMOCA; demonstrations by artists from the Scottsdale Artists' School; and free parking and trolley service. Nearly 24,000 visitors enjoyed this three-day event.

### Accessibility

In keeping with its longstanding tradition of making the arts accessible to all people, Scottsdale Center for the Performing Arts offered performance accommodations to enhance the audience experience, including American Sign Language (ASL) interpretation, live audio description, assistive-listening devices and wheelchair seating, which was greatly enhanced during the Virginia G. Piper Theater renovation.



## EDUCATION AND OUTREACH

Scottsdale Center for the Performing Arts believes that the arts are for everyone, and that arts education fosters tolerance, promotes communication and inspires creativity in our community. The Center's education programming offers a range of opportunities for teachers seeking professional development, for community centers requesting programming to keep their kids off the streets and out of gangs, for schools seeking to use arts-integration teaching methods in hopes of increasing test scores, for performing arts lovers of all ages wishing to learn more about the process and for parents looking to expose their children to the arts. These learning experiences enrich participants but also pave the way for a lifelong interest in the arts.

Representative programs and partnerships, of Scottsdale Center for the Performing Arts' education department include:

### TEACHER TRAINING PROGRAMS

#### Arizona Wolf Trap

Arizona Wolf Trap is affiliated with the National Wolf Trap Institute for Early Learning, the nation's premier provider of early childhood education through the arts. Wolf Trap trains early childhood educators in the use of performing arts techniques and strategies that help young children to learn basic literacy, social and academic skills. Through a series of workshops and residencies that use drama, music and movement to teach these basic skills, the program promotes readiness and literacy fitness. During the work sessions, artists and teachers partner to create, refine and assess the effectiveness of art-based lessons. Wolf Trap fills the need for sustainable, educationally sound, arts-based literacy programming in early-childhood classrooms. In 2010–11, 10 Wolf Trap artists serviced 72 classrooms, which included more than 2,000 children. More than 1,500 children attended six Wolf Trap Field trips held at the Herberger Theater and the Virginia G. Piper Theater at Scottsdale Center for the Performing Arts.

**Regional Director:** Frances E. Cohen

**Wolf Trap Teaching Artists:** Sam Anderson, Susan Bendix, Charlene Brown, Cynthia Elek, Leslie Haddad, Patti Hannon, Diane Hunt, Jeff Jones, Jeffrey Sadow, Mark Vanek

#### Kennedy Center Partners in Education Program

In this nationally recognized arts education partnership, Scottsdale Center for the Performing Arts works with Paradise Valley Unified School District, Higley Unified School District and Salt River Pima-Maricopa Indian Community to support professional development for teachers. Kennedy Center artist Melanie Layne trained 144 teachers during five participatory workshops offered throughout 2010–11. Each workshop focused on various techniques for integrating the arts into classroom curriculum, documenting the program and providing tools and strategies for implementing Arizona Arts Standards in daily lessons. Through Professional Learning Communities (PLC), mentoring teachers expanded the reach and impact of this program within the educational community.

#### Workshops:

Defining Arts Integration  
Introduction to Documentation  
Creating Publications Using Microsoft Word  
Creating Digital Narratives Using Microsoft PowerPoint  
Reading Portraits as Biographies:  
Integrating Portraits in the Social Studies and Language Arts Curriculum  
Professional Learning Community (PLC) Presentation

### COMMUNITY OUTREACH

#### Art for Art's Sake

Scottsdale Center for the Performing Arts' Art for Art's Sake program brought artists in a variety of disciplines to the Salt River Pima Maricopa Indian Community to teach 7<sup>th</sup> and 8<sup>th</sup> graders during multiple week residencies. These classes fill a void in the school's own offerings and expose these students to different expressions and cultural approaches to art. Thirty 7<sup>th</sup>-grade students focused on writing and presenting poetry, followed by a visual art component. Twenty-five 8<sup>th</sup>-grade students studied poetry writing and analysis, followed by a visual art component. Student poetry and visual art were exhibited at Scottsdale Center for the Performing Arts and Salt River High School.

**Artists/Instructors:** Leslie Haddad, Joseph Wolves Kill

#### Cultural Connections through the Arts Residency Program

A flagship educational initiative of Scottsdale Center for the Performing Arts, the Cultural Connections Through the Arts Residency Program embodies the fundamental mission of Cultural Connections by spreading racial tolerance, multi-cultural understanding and friendship among Valley youth. During the academic year, local and traveling professional artists bring real-world knowledge into the middle and high school classrooms through unique diversity-based arts experiences. Residencies are inspired by select performances and events at Scottsdale Center for the Performing Arts. Additionally, students demonstrate their accomplishments at public events through live performance and art exhibition.

#### 2010–11 Participating Schools

- Coronado High School: Three-week Brazilian culture and dance residency
- Greenway Middle School: Two-week Japanese history, culture and Taiko drumming residency for spatially gifted students
- Supai Middle School: Two-week movement and percussion residency for English as a Second Language (ESL) students and also high-functioning autistic and Down syndrome students
- Chaparral High School: Four-week visual art residency for advanced art students
- Arcadia High School: One-day physical theater master class for theater students

#### 2010–11 Participating Artists/Instructors:

Tsahai Dias, Brazilian master dance instructor; Ken Koshio, Japanese musician; Step Raptis, performer/musician; Claire Cordier and Owen Young, Aquila Theatre



## Student Demonstrations

Brazilian Dance Performance at

2010 La Gran Fiesta

Taiko Drumming Performance at

2011 Arts Education Showcase

*Expressions of the Sacred* Exhibition at

Scottsdale Center for the Performing Arts

## Empty Bowls

Empty Bowls is an international grassroots effort to fight hunger, personalized by artists and arts organizations on a community level. Empty Bowls now supports food-related charities around the world and has raised millions of dollars in the fight against hunger. Program Coordinator Tammy Hinds and artist/instructor Larry Woodson worked with community members of all ages to create artistic clay bowls as part of the project. In 2010, the hand-crafted bowls were made by students and faculty from Scottsdale Unified School District, City of Scottsdale employees, youth and staff from Paiute Neighborhood Center and Paiute Senior Center, as well as student government members from Scottsdale Community College. Proceeds from the sale of the bowls on Dec. 2, 2010, helped restock shelves at the Vista del Camino food bank and the City of Scottsdale's local food bank.

## Paiute Neighborhood Center

The Paiute Neighborhood Center was the City of Scottsdale's first neighborhood enhancement center providing services to a primarily Hispanic population located in the southern part of the city. Scottsdale Center for the Performing Arts has worked with Paiute staff to enrich the lives of young people through arts residency programs conducted after school, during the summer's more formalized day-care program for children ages 7–12 and at the Teen Center. For more than 10 years, artists working under this program have worked directly with youth from Tonalea, Tavan and ANLC elementary schools, as well as Ingleside Middle School and Arcadia High School. Varying workshops conducted by professional artists, including mask-making, theater skills, photography and other visual arts, music, dance and creative writing, have helped youth develop confidence, creativity and respect for fellow participants and instructors. Such opportunities give the young participants a chance to experience the arts, to take pride in their artistic accomplishments and to share their talents with others.

In October 2010, Youth Programs Manager Leslie Haddad worked with participants in the Teen Center to create artistic shrines for display at the Pueblo de Los Niños family area of La Gran Fiesta. Additionally, Programming Coordinator Tammy Hinds and artist/instructor Larry Woodson worked with participants to create artistic clay creations.

Summer participants received a wide array of art instruction. Students studied the history of pop art and made 2-D pieces in workshops taught by Tammy Hinds. Greg Varlotta provided tap-dance instruction and Leslie Haddad provided drama classes. The summer sessions ended with a final performance and exhibition in which families and friends watched the youngsters tap dance and perform theater pieces about the five senses. Pop art creations also were on display.

**Artists/Instructors:** Leslie Haddad, Tammy Hinds, Greg Varlotta, Larry Woodson



Community Mandala with the monks of Drepung Loseling Monastery, March 2011.

## AUDIENCE ENGAGEMENT

### Arts-Connect

Scottsdale Center for the Performing Arts hosted a series of interactive activities designed to engage audiences through a hands-on approach. Dance and theater master classes, workshops, Q&A's and film lectures added value to the exciting 2010–11 season.

- Cuban Salsa Dancing Workshop, October 20 and 27, 2010
- Film Criticism with Harlan Jacobson, January 18, 2011
- Memoir-Writing Workshop with Katie Russo and Lucy Sexton, Directors of *Spalding Gray: Stories Left to Tell*, January 19 and 22, 2011
- Acting Workshop with L.A. Theatre Works, February 10, 2011
- Dance Class and Observation with Parsons Dance Company, February 27, 2011
- Tibetan Ceremonies, Presentations and Sand Mandala Painting, March 3–6, 2011
- Exhibition Tour of *Dance with Camera* at SMOCA, March 10, 2011
- A Conversation with Joan Meyers-Brown, Founder of Philadanco, March 19, 2011
- A Conversation with Aquila Theatre, March 24 and 25, 2011
- Q&A with Mark Morris, Artistic Director of Mark Morris Dance Group, April 5, 2011

## FAMILY ACTIVITIES

Scottsdale Center for the Performing Arts is dedicated to providing enriching family experiences – most free of charge – throughout the season. The family areas at festivals and special events offered a variety of sights, sounds and hands-on art activities that engaged participants of all ages in creative imagination.

### Imagine Nation

The family area of the Scottsdale Arts Festival, Imagine Nation provides free art projects and entertainment for children and their families. "Looks at Books," the theme of Imagine Nation 2011, focused on the value of reading and allowed families to revisit and explore well-loved books like *Harold and the Purple Crayon* by Crockett Johnson or *Alice in Wonderland* by Lewis Carroll. Actor Patti Hannon engaged visitors through stories and comedy, Dance Theater West performed entertaining storybook-inspired dances and children enjoyed face-painting by P.A.F.F.Y. Local organizations participated by hosting various art projects and contests.

**Participating Groups:** Boys and Girls Clubs of Scottsdale, Free Arts of Arizona, PeaceKids, Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Pride Commission, Scottsdale Public Art

Scottsdale International Club at  
La Gran Fiesta  
November 6–7, 2011  
Scottsdale Civic Center Park



## Pueblo de Los Niños

On Nov. 6–7, 2010, La Gran Fiesta: A Celebration of Latin and Hispanic Cultures featured Pueblo de Los Niños, where children and their families experienced activities like making Day of the Dead masks, decorating paper-bag ponchos, building sugar skulls and cutting *papel picados*. Local teens and youth groups from Paiute Neighborhood Teen Center, Scottsdale International Club and Vista del Camino Community Center created artistic shrines to honor loved ones during fall workshops, and these pieces were part of an exhibition displayed during the two-day festival. Chicano pop artists Kathy Cano-Murillo (Crafty Chica) and Patrick Murillo (Mantastic Crafter) demonstrated how they create their artwork and visited with families.

**Participating Groups:** Boys and Girls Clubs of Scottsdale, City of Scottsdale Parks and Recreation Department, Paiute International Club, Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art, Scottsdale Public Art

### Sunday A'Fair Family Activities

Sunday A'Fair is a free, outdoor mini-festival presented by Scottsdale Center for the Performing Arts for the community in the beautiful Civic Center Park. Carefully selected musical groups and family-friendly art activities make for an enjoyable afternoon for youngsters and adults. These mini-festivals offer a fun and unique experience and attract a diverse group of visitors. Sunday A'Fair art activities in 2011 included making cactus pins (in conjunction with Scottsdale Public Art's *Belle Art*), assembling amulets to celebrate Peace and Community Day, building a paper city, composing fun foam pictures and creating handmade Valentines.

## SPECIALTY PROGRAMS

### A Celebration of the Arts for Children with Disabilities

Every year for almost two decades, Scottsdale Center for the Performing Arts has provided students from special education classes a day in which they are given an opportunity to exercise their imaginations and creativity. Students make art, attend music and movement classes, and experience puppeteers, storytellers, a magic show by Ronald McDonald and a concert. Special guests for 2010 included six students from Cesar Chavez High School InvenTeam, who invented a therapy chair for the National Science Fair. The invention of this chair for people with disabilities won the students a trip to the White House and a chance to discuss and demonstrate the therapy chair with President Obama. Fifty-three groups from 27 schools participated by bringing 509 students with various classifications of disabilities. More than 180 volunteers from Scottsdale Cultural Council, Chaparral High School and the community provided additional support.

### Arts Education Showcase International Carnival

Arts Education Showcase was a culmination event on April 27, 2011, that spotlighted the many students who participated in arts-education programming throughout the year. A special focus on world cultures and diversity inspired theater performances, the student exhibition *Expressions of the Sacred* and the final reception activities. More than 75 students performed and approximately 375 audience members attended.

#### Participants and Programs:

- Arizona Wolf Trap, Wolf Trap Early Childhood Education
- Arcadia High School, Cultural Connections Dance Program
- Chaparral High School, Cultural Connections Residency Program
- Coronado High School, Cultural Connections Residency Program
- Desert Mountain High School, Cultural Connections Dance Program
- Dias Dance Life, Cultural Connections Residency Program
- Greenway Middle School, Cultural Connections Residency Program



- Highland High School, Cultural Connections Dance Program
- Metro Arts High School, Cultural Connections Dance Program
- Paiute Neighborhood Center, Summer Program
- Salt River High School, Arts for Arts Sake
- Scottsdale International Club, Outreach Program
- Supai Middle School, Cultural Connections Residency Program
- Vista del Camino Community Center, Outreach Program

### Community Collaborations

Scottsdale Center for the Performing Arts staff organized children's art projects as part of the city's Holiday Harmony Snow and Glow on Dec. 4, 2010. Other collaborative programs included an original educational performance by Leslie Haddad as part of SMOCA's Arts Days.

### Cultural Connections High School Dance Program

A central goal of Cultural Connections High School Dance Program is to teach racial, socio-economic, gender and/or multi-cultural tolerance and understanding through arts education. Participating students also receive exposure to professional touring dance companies to enhance their dance education and career paths. Each year, approximately 40 students from four local high schools are selected for the year-long program that requires participation in three areas: diversity-education classes, master classes taught by professional dancers and attending professional dance performances.

#### 2010–11 Participating High Schools:

Desert Mountain High School,  
Highland High School, Arcadia High School,  
Metropolitan Arts High School

#### 2010–11 Participating Dance Companies:

Viver Brazil, Diavolo, Mark Morris Dance Group

### Matinee Performances for Students

In 2010–11, Scottsdale Center for the Performing Arts offered hour-long performances suitable for students ranging from elementary to high school level. In the past, these performances were only available to school groups but single tickets were also available for purchase.

Kennedy Center's *Knuffle Bunny*,

November 18, 2010

Viver Brazil, October 29, 2010

Diavolo, January 28, 2011

Cultural Connections Dance Master Class  
with Diavolo, January 28, 2011







Children enjoy the exhibition  
*Jean Shin and Brian Ripel: Unlocking*, 2010.  
Photo: Claire Warden



# SCOTTSDALE MUSEUM OF CONTEMPORARY ART





Scottsdale Museum of Contemporary Art (SMoCA) explores the culture of today so that viewers can ask questions about the world in which they live. Sometimes the questions are complex, sometimes simple, but the answers reflected by the art are always creative and respectful of the complexities of the contemporary world.

We are grateful that our hard work has been appreciated and honored within our immediate community and in the larger art world during the 2010–11 year. In the spring, *Arizona Foothills Magazine* named SMoCA “Best Art Museum in the Valley,” and the *Phoenix New Times* cited our educational efforts with Alzheimer’s patients and their caregivers as the best “Do-Good Arts Program.” Exhibitions by Paolo Soleri, Rivane Neuenschwander, Jean Shin, Brian Ripel and Jon Haddock received international, national and local mention in publications such as *The New York Times*, *Architectural Digest*, *Artpapers*, *Sculpture Magazine* and *Phoenix New Times*. For a young institution that has had to make many downward adjustments to its budget due to the current economy, these awards and citations are especially meaningful and appreciated.

Funding from a variety of sources, including prestigious national grants from the Elizabeth Firestone Graham Foundation and the Warhol Foundation, helped us to present the quality of work that garners prominent recognition. In addition, community partnerships with Arizona State University, the fine art jewelry icon David Yurman, Scottsdale Convention and Visitor’s Bureau and the art-meets-life Los Angeles Splendid store broadened the audience for the Museum. Collaborations with our sister divisions, Scottsdale Public Art and Scottsdale Center for the Performing Arts, also strengthened our community of visitors and allowed us to reach out across the city.

Educational programming continues to be a distinct mission and a strong suit of SMoCA. Our Visions program, which serves a select group of teenagers from across the Valley, fosters a depth of experience with art and art making that is unparalleled in public and private schools. Innovative new ideas, such as working with Alzheimer’s patients and their caretakers in the Museum, have pushed the parameters of the typical roles played by art institutions.

Also during this year, much work was done to allow us to present next year a new strategic plan

for the Museum, a re-designed Web site and a flexible, mixed-use space called SMoCA Lounge created for educational activities and as a fun gathering place. The two latter developments will enhance the audience experience and outreach of the Museum and strengthen our position within the Scottsdale community.

Much has been written about the troubled economy. Arizona, in particular, has suffered enormously during recent times, and so has the Museum. But the economy is not the only indicator of the health of a community. Culture is produced, appreciated and used to educate in prosperous and lean times. Creativity is tied to the spirit and power of people, not the economy. It is given to people free of charge. When we are looking for true value, for lasting measures of a society, we should be considering art, innovation, good will and the desire to care for one another and future generations. SMoCA’s value should be measured accordingly, because it offers something much more valuable than money. We affirm creativity from which springs the good, the new, the thoughtful and the challenging. How do you measure the value of something that is both invaluable and free?

Advisory Board Volunteer Hours:

471

Membership/Development Volunteer Hours:

445

Curatorial Volunteer Hours:

748

Education Volunteer Hours:

6,998

*Thirty Years of Collecting:  
A Recent Gift to the Museum*

September 4, 2010 – January 23, 2011

The Carolyn and Don Eason collection of contemporary art, given in part to the Museum and in part to Scottsdale Public Art, constitutes one of the largest single donations to the organizations. This initial exhibition presented a broad selection of the art in an installation inspired by how the Easons displayed it in their homes. They liked to “mix it up” so that the works ignited one another with sharp contrasts of color, unexpected conversations between abstract and representational pieces, and playful juxtapositions of scale and materials. Carolyn Eason generously donated their collection – the life passion of the couple – to SMOCA and Scottsdale Public Art in memory of her late husband.

Organized by Scottsdale Museum of Contemporary Art. Curated by Timothy Rodgers, SMOCA director. Sponsored by SMOCA Salon.

**Artists:** Stuart Arends, Charles Arnoldi, John Beech, Erika Blumenfeld, Rick Dillingham, Alan Ebnother, Lalla Essaydi, John Fincher, Alfonso Fratteggiani Bianchi, Rimma Gerlovina, Raphaëlle Goethals, Morris Graves, Chris Gustin, James Hayward, Colette Hosmer, Kellogg Johnson, Robert Kelly, Keira Kotler, Petra Krause, Lois Lane, David Levinthal, Herbert Lotz, Joseph Marioni, James Marshall, William Metcalf, John Meyer, Lisa Nankivil, Eugene Newmann, Kenneth Noland, Kazuma Oshita, Flo Perkins, Jay Phillips, Ken Price, Winston Roeth, Annabeth Rosen, Kate Shepherd, David Simpson, Phil Sims, Doug Starn, Honda Syoryu, Heiner Theil, Jeremy Thomas, Roy Thurston, Eric Tillinghast, John Tinker, Peter Tollens

**Exhibition Programming:**

SMOCA's Fall Opening Reception,  
October 8, 2010

Gallery talk with Charlotte Jackson,  
October 10, 2010

Lecture by Colette Hosmer,  
January 20, 2011

*southwestNET:  
photography and video  
Modernity and Its Discontents*

October 9, 2010 – January 2, 2011

The 21<sup>st</sup> century commenced amidst great upheaval – global conflict, the struggle to reconcile individual and societal freedom, changing modes of communication and rampant consumerism. Artists Christian Widmer and Mike Williams used the camera to respond intuitively to the world around them – embracing chance and, often, ironic juxtapositions among people, religion, science and progress. David Sherman layered appropriated 16mm film with television broadcasts, creating a disorienting collage of contemporary media. *Modernity and Its Discontents* carefully dissected both our hopes and disappointments with this new century.

Organized by Scottsdale Museum of Contemporary Art. Curated by Claire C. Carter, assistant curator. Sponsored by SMOCA Salon.

**Artists:** David Sherman, Christian Widmer, Michael Williams

**Exhibition Programming:**

SMOCA's Fall Opening Reception,  
October 8, 2010

Film Screening of Hollis Frampton's *Zorns Lemma* and *Gloria* in rare 16mm projection,  
November 4, 2010

Opposite: Jon Haddock, *Legion*, 2011. Papier-mâché and casein. Figures are approximately 36 x 16 x 12 inches each. Figures depicted: Philip K. Dick; Octavia Butler; Alan Moore; King Mob; Kenneth Anger; William Rothstein; L. E. Phillips; H P Lovecraft; Robert Neville; Emil Matasareanu. Courtesy of the artist. © Jon Haddock. Photo: Mike Moore

## EXHIBITIONS

### *Jean Shin and Brian Ripel: Unlocking* October 9, 2010 – January 2, 2011

Jean Shin sees value in the things most of us discard. She creates dynamic sculptural installations using immense accumulations of materials reformatted to call attention to the complex social contexts these materials conjure. In *Unlocking*, Shin and collaborator Brian Ripel created a new project focusing on something we all possess – keys. Shin and Ripel discovered an uncanny visual relationship between the horizontal profile of traditional keys and the Arizona landscape. They involved the community by collecting old keys that people no longer use. These keys hint at the lost spaces we all have in our lives. Shin and Ripel also mapped a vast network (both personal and professional) of people based on the keys they share. Through drawing, sculpture and video projection, *Unlocking* offered multiple perspectives on the ways in which we are connected to one another and revealed layers of meaning embedded in the social community and the physical environment that we share.

Organized by Scottsdale Museum of Contemporary Art. Curated by Cassandra Coblenz, associate curator. Sponsored by SmithGroup; Paul Giancola; and Janis Leonard Design Associates.

**Artists:** Jean Shin and Brian Ripel

#### **Exhibition Programming:**

SMoCA's Fall Opening Reception,  
October 8, 2010

Hands-On Workshop with Ann Morton,  
October 21, 2010

Artists Lecture: *Jean Shin and Brian Ripel: Unlocking*, November 17, 2010

### *Bridges: Spanning the Ideas of Paolo Soleri*

October 9, 2010 – January 23, 2011

Paolo Soleri completed his first built bridge at Scottsdale Waterfront, commissioned by Scottsdale Public Art. *Bridges: Spanning the Ideas of Paolo Soleri* highlighted a single important aspect of Soleri's career as a means to understand his vision for creating livable, sustainable communities. This exhibition of drawings, models and video documentation provided a unique opportunity to see the mind, hand and beauty of one of the world's pioneers in bridging us to a more holistic and elegant future.

A collaborative exhibition organized by Scottsdale Museum of Contemporary Art, Scottsdale Public Art and Cosanti Foundation. Co-curated by Tomiaki Tamura, Cosanti Foundation and Claire C. Carter, SMoCA assistant curator. Soleri bridge, exhibition and related programs sponsored by City of Scottsdale, Starwood Capital Group and Golub & Company, Ground Up Development Services, RBC Wealth Management, Salt River Project and Modern Phoenix.

**Artist:** Paolo Soleri

#### **Exhibition Programming:**

SMoCA's Fall Opening Reception,  
October 8, 2010

Soleri Bridge Dedication and Related Events,  
December 10, 11 and 12, 2010

### *Dance with Camera* January 15 – May 1, 2011

*Dance with Camera* included works in which dance is a subject, or mode, used to explore broader themes of collaboration, narrative, structure, metaphor and abstraction. These works propose choreography for the camera lens: movement is designed for the area prescribed by the camera's frame; the ephemerality of live performance is fixed in time. The camera also allows close-ups that bring us in proximity to the dance, or in some cases, performs as a partner in unusual *pas de deux*. Photographic series freeze time while also expanding the notion of dance as a time-based medium. Editing techniques compress time and space, conjure dances impossible in real time and even transform relatively static performers into dancers. Finally, the camera is not merely a recording device but in its fluid relationship with choreography, it extends our definitions of dance.

Organized by Institute of Contemporary Art, University of Pennsylvania. Curated by Jenelle Porter, ICA curator. Sponsored by an anonymous donor with additional support from Jody and John Arnhold, Babette and Harvey Snyder and The Pew Center for Arts & Heritage through Dance Advance. Further funding provided by The Horace W. Goldsmith Foundation; the Commonwealth of Pennsylvania Council on the Arts; The Dietrich Foundation, Inc.; the Overseers Board for the Institute of Contemporary Art; friends and members of ICA; and the University of Pennsylvania. Sponsored locally by the Walter and Karla Goldschmidt Foundation.

**Artists:** Eleanor Antin, Charles Atlas, Ann Carlson and Mary Ellen Strom, Shirley Clarke, Bruce Conner, Merce Cunningham, Tacita Dean, Maya Deren, Ed Emshwiller, William Forsythe, Hilary Harris, Oliver Herring, Luis Jacob, Mike Kelley, Joachim Koester, Elad Lassry, Sharon Lockhart, Babette Mangolte, Frank Moore and Jim Self, Bruce Nauman, Kelly Nipper, Yvonne Rainer, robbinschilds + A.L. Steiner, Uri Tzaig, Flora Wiegmann, Christopher Williams



**Exhibition Programming:**

SMoCA's Spring Opening Reception,

February 11, 2011

A Dancer's Perspective by Clare Keane Banchs,

February 24, 2011

Gallery Talk by Jenelle Porter, Curator of

*Dance with Camera*, March 10, 2011

Merce Cunningham Dance Company

Performance, Scottsdale Center of the

Performing Arts, March 10, 2011

Film Screening of *Beehive* (1985) by Frank

Moore and Jim Self, *Mass Ornament* (2009)

by Natalie Bookchin and *Martha Graham:*

*A Dancer's World* (1957), April 14, 2011

**Rivane Neuenschwander:**

***A Day Like Any Other***

**February 12, 2011 – June 5, 2011**

This first comprehensive survey exhibition of Rivane Neuenschwander's work covers more than 10 years of her highly individualized art making. Neuenschwander has made a significant contribution to the narrative of Brazilian conceptualism and to the larger field of contemporary art. Working in a variety of media – painting, photography, film, sculpture, installation and participatory actions – the artist is involved in a uniquely humanist project in which the specific and the universal reside in close harmony. The natural world is often the determinant for the realization of a work, such as drawings exposed to equatorial rains as they morph into exquisite continental maps and videos highlighting the industriousness of ants and beetles while reveling in the manic organizational systems that parallel those of the real world.

Organized by the New Museum, New York in collaboration with the Irish Museum of Modern Art, Dublin. Curated by Richard Flood, New Museum chief curator. The presentation of the artwork *First Love* at all exhibition venues is made possible by a gift from Romero Pimenta. The presentation of the exhibition in Scottsdale has been made possible by RBC Wealth Management; The Bruce T. Halle Family Foundation; Paul Giancola; Tamar Weiss, in loving memory of Emil Weiss; Rachel Wohl Blank; Eric Jungermann; John H. Morrell; and Mikki and Stanley Weithorn.

**Artist:** Rivane Neuenschwander

**Exhibition Programming:**

SMoCA's Spring Opening Reception,

February 11, 2011

Rivane Neuenschwander in Conversation with

Richard Flood, New Museum Chief Curator,

February 12, 2011

Bubble Prints Workshop, Scottsdale Arts Festival,

March 11, 12 and 13, 2011

Poetry Writing Workshop with Mark Haunschild,

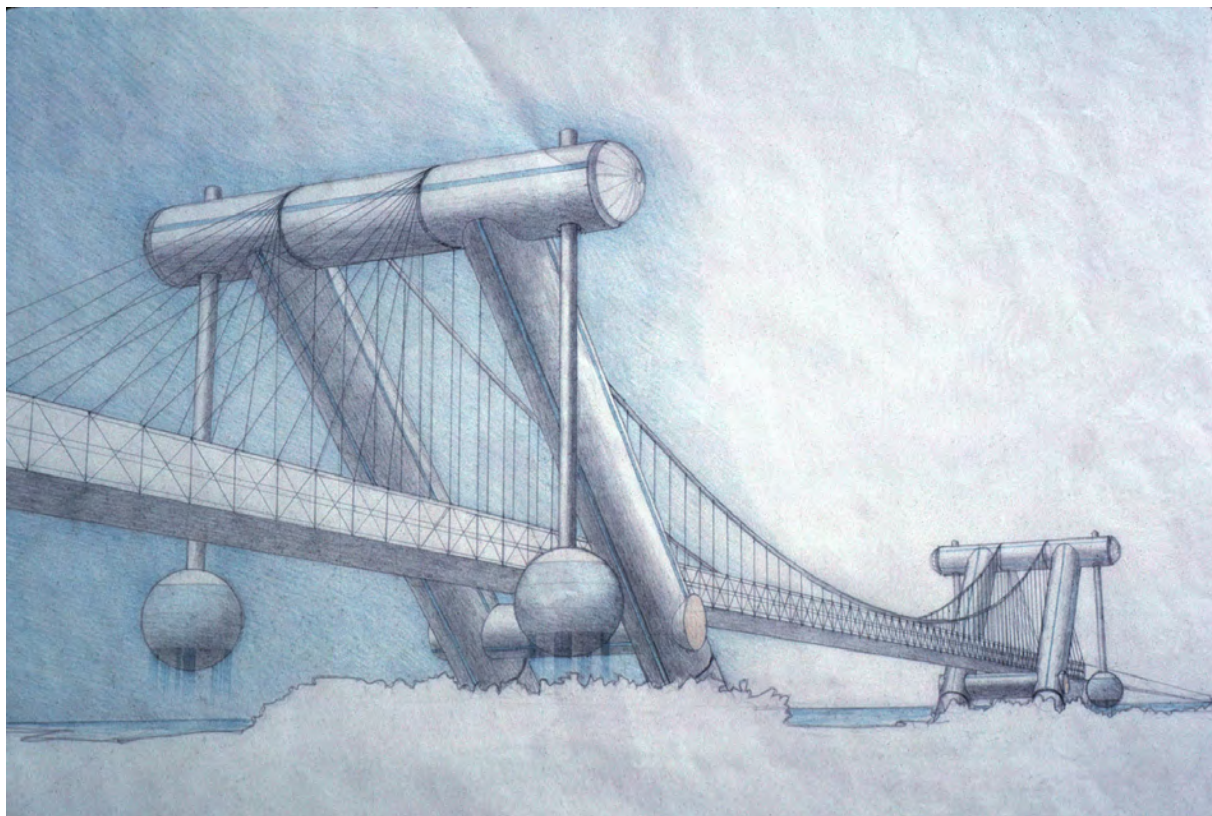
March 24 and 31, 2011

*Art as/is Idea: Rivane Neuenschwander*

*in Concentric Contexts* by Marilyn Zeitlin,

April 21, 2011

Paolo Soleri,  
*New York Pulse Bridge*,  
1988.  
Colored pencil  
on paper,  
29 x 27 3/4 inches.  
Courtesy of the Cosanti  
Foundation.  
© Paolo Soleri



**IDIOS KOSMOS :  
KOINOS KOSMOS  
“Masters of Collective Reality”**

May 21 – October 2, 2011

Artist Jon Haddock had long admired the inventiveness of the nine artists represented in *Masters of Collective Reality*. Acting as guest curator, Haddock selected a focused appraisal of each artist's style, rather than a survey of their careers. Each artist has mastered the comic as a formal exercise – unifying clean lines, cinematic angles and dynamic timing of action and dialogue. In Haddock's judgment, it is this unbroken visual storytelling that brings to life these artists' rich and idiosyncratic worlds. They invite us into an *idios kosmos* of their own design, and for a short time their world becomes reality for us as well. *Masters of Collective Reality* was conceived in tandem with *Us Versus Them*, a solo exhibition of Jon Haddock's work.

Organized by Scottsdale Museum of Contemporary Art. Guest curated by artist Jon Haddock with Claire C. Carter, assistant curator. Sponsored by SMOCA Salon.

**Artists:** Matthew Allison, Fred Guardineer, Rory Hayes, Jennifer Diane Reitz, Joe Sacco, R. Sikoryak, John Stanley, Basil Wolverton, Jim Woodring

**Exhibition Programming:**

SMoCA's Summer Opening Reception,  
June 24, 2011

Workshop: Self-Publishing for the Comic  
Artist with Davin Yant and Chop Shop Comics,  
September 18, 2011

Comic Critic Dan Nadel in Conversation with  
Artist Jon Haddock and Book Signing,  
September 22, 2011

**IDIOS KOSMOS : KOINOS KOSMOS  
“Us Versus Them”**

May 21 – October 2, 2011

*Us Versus Them* featured new work created by Phoenix-based artist Jon Haddock that excavates the isolating, and often fetishistic, experience of comic fandom. The exhibition was conceived in tandem with *Masters of Collective Reality*. Both projects offered an innovative approach to interpreting the vast mythology of comic books with a narrow focus on the divergence between the individual's private experience and our consensual reality. While *Masters of Collective Reality* presented actual comic art, *Us Versus Them* was about comics, but did not include comics themselves as artworks.

Organized by Scottsdale Museum of Contemporary Art. Curated by Cassandra Coblenz, curator. Sponsored by SMOCA Salon.

**Artist:** Jon Haddock

**Exhibition Programming:**

SMoCA's Summer Opening Reception,  
June 24, 2011

Workshop: Self-Publishing for the Comic  
Artist with Davin Yant and Chop Shop Comics,  
September 18, 2011

Comic Critic Dan Nadel in Conversation  
with Artist Jon Haddock and Book Signing,  
September 22, 2011

**Architecture + Art: Extended Collapse  
Lead Pencil Studio:**

Annie Han and Daniel Mihalyo

June 25 – October 16, 2011

Lead Pencil Studio's Annie Han and Daniel Mihalyo created *Extended Collapse*, the second in Scottsdale Museum of Contemporary Art's *Architecture + Art* exhibition series exploring the boundaries between architecture and art. Referencing the Museum's former existence as a United Artist Cinema, one portion of the exhibition was composed of competing plans for seating arrangements and projections of Phoenix environs overlaid with digital videos of cityscapes. The adjacent gallery housed a single large-scale sculpture reminiscent of a suspended movie theater marquee combined with spatially collapsed building fragments. Taken together, the installation highlighted the architectural conditions that accompany increased construction speeds in suburban boom culture.

Organized by Scottsdale Museum of Contemporary Art. Curated by Cassandra Coblenz, curator. Sponsored by SmithGroup; Paul Giancola; and Morrell & Associates Wealth Management.

**Artists:** Lead Pencil Studio (Annie Han and Dan Mihalyo)

**Exhibition Programming:**

SMoCA's Summer Opening Reception,  
June 24, 2011

Architecture + Art Gallery Talk with Curator  
Cassandra Coblenz, July 14, 2011  
Signscape Architecture presented by Annie  
Han and Daniel Mihalyo of Lead Pencil Studio,  
October 6, 2011



## PUBLICATIONS

### ARTIST BOOK

Coblentz, Cassandra. *Jean Shin and Brian Ripel: Unlocking*. 2010. ISBN-13: 978-0-9798936-2-9. Published by Scottsdale Museum of Contemporary Art in conjunction with the exhibition *Jean Shin and Brian Ripel: Unlocking*.

### BROCHURES

Carter, Claire. *southwestNET: photography and video: Modernity and Its Discontents*. 2010. Published by Scottsdale Museum of Contemporary Art in conjunction with the exhibition *southwestNET: photography and video: Modernity and Its Discontents*.

Coblentz, Cassandra. *Architecture + Art: Extended Collapse*. 2011. Published by Scottsdale Museum of Contemporary Art in conjunction with the exhibition *Architecture + Art: Extended Collapse*, Lead Pencil Studio: Annie Han and Daniel Mihalyo.

### COMIC BOOK

Haddock, Jon. *Finally Clear Comics and Stories*, Vol. 1, No. 1. June 2011. Published by Scottsdale Museum of Contemporary Art in conjunction with the exhibition *IDIOS KOSMOS : KOINOS KOSMOS* "Us Versus Them."

SMoCA Director Timothy Rodgers leads a group tour of the Lead Pencil Studio installation (artists/architects: Annie Han and Daniel Mihalyo) titled *Welcome Fragment* (installation view), 2011. Courtesy of the artists. Photo: Peter Bugg. © Lead Pencil Studio



## EDUCATION AND OUTREACH

Scottsdale Museum of Contemporary Art (SMoCA) defines itself first and foremost as an educational institution, whose purpose is to build greater awareness and understanding of the art of our era for the general public. Educational activities are central to our mission: education is the inseparable twin of our exhibition program. We seek to engage visitors by defining thematic and contextual points of entry, as a way of building on existing knowledge and placing contemporary art in an accessible framework. The guiding philosophy of our educational programs is discovery and contextualization.

Current research reveals the impact of arts education on children. A study released by the Solomon R. Guggenheim Museum found that students in its collaborative museum-school program performed better in six categories of literacy and critical-thinking skills. SMoCA offers arts-learning opportunities for all ages, ranging from family programs that engage toddlers to special programs for teens to new efforts to reach senior adults, including individuals with early to mid-stage Alzheimer's and their familial caregivers.

SMoCA's education programs served 8,254 participants in 2010–11. The Museum's focus is on art education and appreciation; the relationships between art and society; cross-disciplinary content; audience participation; and social relevancy.

SMoCA has a volunteer docent corps of 75 amazingly talented individuals from all walks of life, who undertake a rigorous year-long training program. Docents presented school and adult tours on site and outreach programs at venues throughout the community.

The Museum hosted 42 student tours and outreach presentations, 21 Visions events, 118 docent tours, 26 artist lectures, 46 workshops and 57 docent-training classes.

### FOR ADULTS

- Workshops with contemporary artists; films; lectures and panel discussions featuring international to local artists and experts; casual gallery talks; Arts Engagement program for Alzheimer's patients and their familial caregivers; writing workshops designed for mothers: Mothers Who Write; poetry writing workshops in response to exhibitions; Studio Art Tours; and docent-led tours of the exhibitions; and the annual Modern Phoenix Expo and Home Tour
- Mobile phone self-tour program that is accessed with a QR code and provides visitors with a multi-media approach to learning about the artwork
- Regular bilingual gallery materials and large-font didactic materials for sight-impaired visitors

### FOR ARTISTS

- Artists on Artists curated by artists from SMoCA's Artist Advisory Committee
- Architecture Slide Slam! in conjunction with AIA Arizona
- Artist Advisory Committee

### FOR STUDENTS

- Visions, a program for high school art students that brings together teens from throughout the Valley with diverse economic and racial backgrounds
- Art Start for Head Start classes, a year-long arts program that serves more than 500 children and families from under-served urban communities
- On-site Museum tours, school outreach programs and teacher guides for exhibitions
- young@art gallery, dedicated to showcasing student work

### FOR TEACHERS

- Teacher guides and lesson plans in conjunction with SMoCA exhibitions

### ART LECTURES

Today's most outstanding artists speak about their work and inspiration, and critics address issues of creativity and provide a cultural and art-world context for the art of our time.

Architects **Jay Atherton** and **Cy Keener** conversed with **Ariel D. Anbar, Ph.D.**, director of the astrobiology program at ASU, about the issues around water as they relate to our desert environment and the exhibition *90 Days Over 100°*.

New York-based artist **Jean Shin** discussed *Jean Shin and Brian Ripel: Unlocking*, presented by SMoCA with contributing support from the School of Art at the Herberger Institute for Design and the Arts, Arizona State University.

**Colette Hosmer**, an artist who creates sculpture and installations with organic materials, spoke about her latest artist-in-residence project in China. In conjunction with *Thirty Years of Collecting: A Recent Gift to the Museum*.



Richard Flood, Chief Curator of New York's New Museum, and Brazilian conceptual artist **Rivane Neuenschwander** discussed her work. In conjunction with *Rivane Neuenschwander: A Day Like Any Other*.

**Clare Keane Banchs** reflected on performing the works of the great choreographers of our recent past and their influence today in the dance realm. In conjunction with *Dance with Camera*.

Independent curator and scholar **Marilyn Zeitlin** examined conceptual works by Brazilian artist Rivane Neuenschwander in her picture presentation, "Art as/is Idea: Rivane Neuenschwander in Concentric Contexts."

Author **Susan Vogel** described the fascinating story of **Pablo O'Higgins**, celebrated Mexican muralist, contained in her book *Becoming Pablo O'Higgins*. Followed by a book signing. Co-sponsored with Friends of Mexican Art.

**Christian Widmer**, **Mike Williams** and **David Sherman** discussed their work in the photography and video exhibition *Modernity and Its Discontents* with Museum docents.

**Art/Culture** (City of Scottsdale's Cross Cultural Communications Series) featured presentations/performances by artists **Zarco Guerrero** (Juañeno/Acjachemem), **Kade Twist** (Cherokee), **Diana Ho** (Chinese) and **Joe Willie Smith** (African American) regarding how their cultural backgrounds and experiences influence their work. Panel discussion led by **Tim Rodgers**, SMOCA's director.

**Lecture and Panel Discussion** featured keynote speaker **Alan Hess**, architecture critic and author, on "Organic Architecture and the work of Paolo Soleri," and panelists **Will Bruder**, AIA; **John Meunier**, AIA; **Jeffrey Stein**, AIA; and **Peter Zweig**, FAIA. Moderated by **Tim Rodgers**, SMOCA director. In conjunction with *Bridges: Spanning the Ideas of Paolo Soleri*. In collaboration with **Alison King** and **Modern Phoenix.net**.

Landscape architect and artist **Bill Tonneson** discussed his architectural and artistic practice with SMOCA docents.

Performance artist and sculptor **Zarco Guerrero** discussed his work with SMOCA docents.

Artist **Jill Friedberg** discussed her artistic practice with SMOCA docents.

**Newt Grover** demonstrated glass-blowing for SMOCA docents at his studio **Newt Glass**.

Architect **Douglas Sydnor** spoke about his book regarding 100 years of architectural history in Scottsdale to SMOCA docents.

Artist **Merrill Mahaffey** gave a painting demonstration and talk for SMOCA docents.

Visions photography students explore alternative processes with artist Josh White.  
Photo: Laura Hales



**Modern Phoenix Expo + Home Tour 2011** ("The Secrets of Sunnyslope"). Speakers included **John Jacquemart**, "Research Your Modern Home;" **Vivian Strang**, "Nominate your Home, Neighborhood or Building for the Register of Historic Properties;" **Marshall Shore**, "Roadside Neon;" **Roger Brevoort**, "The Trouble with Teardowns in Arcadia;" **Doug Sydnor**, "Modern Scottsdale;" Keynote – **Christine French**, National Trust for Historic Preservation, "Born Modern: The Next Preservation Generation." Co-sponsored with Modern Phoenix.net.

## GALLERY TALKS/PERFORMANCES

Gallery talks and performances invite the community into the Museum to learn about art and its context in an informal setting on exhibition-related topics:

**Jenelle Porter**, ICA curator of *Dance with Camera*, conducted a tour of the exhibition and discussed Tacita Dean's *Merce (Manchester)* film with the audience.

**Jon Haddock** explored comic-inspired art in an exhibition of his work, *US VERSUS THEM*, with SMOCA's assistant curator, Claire Carter. The artist also provided insight into the artists in *Masters of Collective Reality* who inspired him.

## FILM SCREENINGS

*Zorns Lemma* and *Gloria* in 16mm projection. Hollis Frampton's experimental cinema masterwork *Zorns Lemma* (1970, 60 minutes) followed by a discussion with filmmaker **David Sherman** and curator **Claire Carter** in the context of the exhibition *southwestNET: photography and video: Modernity and Its Discontents*.

*Beehive* (1985) was described in *The New York Times* as a "giddily delightful short film," directed by Frank Moore and Jim Self, choreographed by Mr. Self, with cinematography by Barry Shils. *Martha Graham: A Dancer's World* (1957)

offered insight into Graham's theories about dance; and *Mass Ornament* (2009) edited together hundreds of clips from YouTube of anonymous individuals, dancing alone in their rooms. Also shown were several **Busby Berkeley** films as well as Leni Riefenstahl's *Triumph des Willens*. In conjunction with *Dance with Camera*.

*William Kentridge: Anything is Possible* won a Peabody Award for its maker, Art21. The Peabody is the premier international prize in electronic media. In collaboration with Art21.

Art21 films *Eleanor Antin* and *Bruce Nauman* were shown to SMOCA docents.

## ARTISTS ON ARTISTS

*Artists on Artists* is a series curated by Valley artists who serve on SMOCA's Artist Advisory Committee. It featured a variety of brief, select presentations by local artists who have various aesthetics and points of view.

*Insider/Outsider: Identity Crossings* featured composer and choreographer **Grisha Coleman**, installation artists **Kade Twist** and **Richard Lerman** and visual artist **Paco Velez** as they grappled with their identities, real and perceived. Co-curated by **Adam Murray** and **Denise Uyehara**.

*Artists on Artists: Double Spaced* is seventh in SMOCA's ongoing series of experimental presentations. **Tessa Windt**, **Julie Anand**, **Maggie Leininger**, **Christy Puetz** and **Cristobal Martinez** were showcased. Curated by **Melinda Bergman** and **Saskia Jorda**.

## ARCHITECTURE SLIDE SLAM!

In celebration of National Architecture Week and Modern Phoenix Week, five architects discussed their recent projects, including **John Kane**, FAIA, LEED AP, Architekton; **Brent Kendle**, AIA, Kendle Design Collaborative; **Michelle Ray**, AIA and **John Tran**, AIA, Omni Plan; and **Phil Weddle**, AIA, Weddle Gilmore. Organized in conjunction with AIA Arizona.

## CLASSES AND WORKSHOPS

SMOCA offers adult classes and workshops on a variety of subjects related to contemporary art each season.

### Sketching in the Galleries

Museum visitors explored works of art in exhibitions such as *Re-Imagining the West*, a collection of work from SMOCA's permanent collection that reflect multiple perspectives about southwestern experience.

### Hands-On Workshop with Artist Sue Chenoweth

Museum visitors explored the use of drawing to expand creativity and broaden their concepts of art in conjunction with *Spyhopping: Adventures with Sue Chenoweth and the Permanent Collection*.

### Creative Writing Workshop

This two-part creative writing workshop was taught by **Deborah Sussman Susser** and **Amy Silverman** in conjunction with *Re-imagining the West: selections from the permanent collection*. Workshop included a tour of the exhibition with Assistant Curator Claire Carter.

### Hands-On Workshop with Artist Ann Morton

In conjunction with the exhibition *Jean Shin and Brian Ripel: Unlocking*. Ann Morton is a local artist and MFA candidate at Arizona State University.

### Poetry Writing Workshop

Two-part poetry workshop taught by **Mark Haunschild**. Included a tour of the exhibition with Associate Curator Cassandra Coblenz.

### Mothers Who Write Workshop

10-week creative writing course led by Amy Silverman and Deborah Sussman Susser.

### Bubble Prints Workshop

Kids of all ages at the Scottsdale Arts Festival used bubbles to create an artwork, then visited the Museum in search of more bubbles. In conjunction with *Rivane Neuenschwander: A Day Like Any Other*.

## 2011 STUDIO ART TOURS AND MODERN PHOENIX HOME TOUR

**Artist Studio Tours** offered three trips to local studios and little-known treasures in Downtown Scottsdale.

**2011 Modern Phoenix Home Tour** featured the elevated mountainside neighborhood of Sunnyslope. A dozen rehabilitated mid-century homes (including a few contemporaries) in the Phoenix area were also highlights of the tour.

## DOCENT PROGRAM

SMoCA's highly trained volunteer docents help bring the energy of new art and new ideas to the public. Docents have opportunities to meet artists, discuss art and learn about new ideas. Docent classes include art history lectures as well as gallery discussions. Docents interact with Museum visitors of all ages, from preschoolers to seniors, by providing guided tours of the Museum and slide outreach presentations in the classroom.

### SMoCA Docents

SMoCA's 86 docents and 14 docent candidates are primarily made up of Caucasian women but include six men. Ethnically, the group includes one African-American and one Latina. The docents contributed 6,998 hours of volunteer service to the Museum during 2010–11.

### Docents

Warren Albright, Jaye Andres, Tricia Beran, Judy Brandt, Judy Brzosko, Ron Buksbaum, Judy Chemers, Elaine Cherney, Julia Connolly, Joyce Cook, Jeanne Craite, Kimberly Crosby, Donna Davis, Elizabeth Douglass, Ruth Finkel, Julia Hardwick, Jan Harris, Diane Harrison, Iris Hartman, Nicole Hayungs, Jean Hesse, Audrey Horne, Roz Hugel, Terre Isenberger, Gina Karloff, Ann Kingsmore, Gerry Klaiman, Pat Knauer, Mary LaMagna, Barbara Lazarus, Ada Levin, Joyce Lewis, Paula Linker, Kathryn Lipman, Ann Lundeen, Helen Lundquist, Arlene Lurie, Barbara Mannis, Perrin McEwen, Gary McKinnon, Sally McMullin, Lydia Medina, Ginny Mettillie, Lois Meyers, Vee Miller, Maureen Milligan, Linda Monheit, Marjorie Mortland, Regina Nelms, Alice Olsan, Susan Padgham, Yetta Parker, Aiste Parmasto, Adrienne Pennings, Betsy Popov, Jackie Rifkin, Susan Rollins, Doreen Saferstein, Linda Saperstein, Olga Scherr, Edith Schneider, Joseph Shelton, Beryl Sherman, Beth Shernoff, Judith Shongut, Gloria Stein, Josiah Steiner, Kilo Steiner, Carol Swagel, Al Theisen, Juanita Thomas, Jean Thomsen, Jackie Topus, Pat Tschudy, Harvey Turner, Toni Underwood, Roberta Volin, Karen Voris, Dena Walker, Joan Wall, Carole Weiss, Nona Welch, Margo Wilson, Kathryn Young and Carol Ziffrin

### Docent Candidates

Heather Bowyer, Barbara Demartino, Catherine Gibson, Tracy Haddad, Roberta Hammond, Angela Lopez, Victoria Miachika, Andra Privert, Sunny Rae, Deborah Robin, Arline Salbe, Kathy Silver, Tia Stokes, Elizabeth Theisen

### SMoCA Librarians

Helen Depenbrock, head librarian; Pearl Clark, Sally Eskew, Faye Longnaker, Joe (J.P.) McClusky, Elaine McGhee. Library volunteers contributed 200 hours of volunteer service to SMoCA in 2010–11.

## ARTS ENGAGEMENT

Arts Engagement is a program for early to mid-stage Alzheimer's patients and their care partners. Participants met twice monthly for three months. Throughout the program, they enjoyed docent-led tours of the exhibitions and related hands-on art activities. Former participants have reported many benefits, including the camaraderie of others in similar circumstances and the introduction of a new place to enjoy and learn.

## COLLABORATIONS

SMoCA regularly collaborated with organizations throughout the region in order to present innovative, challenging and culturally diverse programs. This year's partnerships included:

**Scottsdale Public Art, the City of Scottsdale and the Arcosanti Foundation:** Soleri Bridge dedication and weekend celebration; *Soleri Bridges* exhibition.

**City of Scottsdale** for one of its **Art/Culture** programs (Cross Cultural Communications Series) featuring four local artists.

**The School of Art at the Herberger Institute for Design and the Arts, Arizona State University,** through its contributing support for a lecture at SMoCA and visits with ASU students by Jean Shin in conjunction with *Jean Shin and Brian Ripel: Unlocking*.

**AIA Arizona** to present **Architecture Slide Slam** as well as **Modern Phoenix Expo** lecture credits in conjunction with National Architecture Week.

**Scottsdale Center for the Performing Arts** to present *La Gran Fiesta*.

**Friends of Mexican Art (FOMA)** to present the lecture "Becoming Pablo O'Higgins" with author Susan Vogel, followed by a book signing.



Modern Phoenix.net to co-host and produce the Modern Phoenix Expo + Home Tour "The Secrets of Sunnyslope," featuring the Phoenix mountainside neighborhood.

Madison Camelview, Tavan, Wilson and Booker T. Washington Schools and Scottsdale Head Start for sequential, year-long curricular-based programming and Museum visits for 4-year-old students.

Summit School and Metro Arts Academy for artwork produced by students and showcased in SMOCA's young@art gallery.

Art21 to screen the film *William Kentridge: Anything is Possible*, which won a Peabody Award.

Arizona State University for collaboration on a NAEF-funded research study about the learning dynamics of SMOCA's teen program Visions.

Dr. Mary Erickson, professor of art at Arizona State University, for co-presenting with SMOCA at the National Art Education Association conference in Seattle.

## AWARDS

SMOCA is the recipient of a *Phoenix New Times* 2010 Best of Phoenix Award for "Best Do-Good Arts Program" for Arts Engagement, the Museum's outreach to Alzheimer's patients and their care partners.

SMOCA was named "Best Art Museum in the Valley" by *Arizona Foothills Magazine* in spring 2011.

## STUDENT, TEACHER AND FAMILY PROGRAMS

### Family Day

The 2010 Family Day, "I Spy Art" was held in conjunction with the exhibition *Spyhopping: Adventures with Sue Chenoweth and the Collection*. This event featured a performance by the band *Jeff Jones and the Earth Tones*, an exhibition tour, outdoor fountain water play and bubbles for the kids and hands-on art projects for everyone.

### Art Start

The Art Start program is designed to meet the needs of preschool Head Start students from Scottsdale schools, and students from Wilson, Tavan, Madison Camelview and Booker T. Washington Elementary School. The program requires multiple visits by the students to the Museum. The visits consist of a progression of visual art objectives based on aesthetic perception, creative expression, art forms, application of art skills and the Arizona Visual Arts Standards. In addition, the program helps to build literacy through language-rich, literature-based activities that are reinforced in the classroom.

### Arts Days

SMOCA's Arts Day programs are designed to provide students with a multi-sensory, multi-disciplinary experience. Students see a 45-minute performance, participate in an interactive docent-guided exhibition tour and create an art object. Teachers receive a guide for the exhibition that includes pre- and post-visit activities, information about the artists and related Arizona Visual Art Standards. For example, in conjunction with the fall exhibition *Jean Shin and Brian Ripel: Unlocking*, students enjoyed an interactive dramatic performance by Leslie Haddad "I.M. Green" and created artworks using recycled keys. For the spring exhibition *Dance with Camera*, students enjoyed meeting dancers from the Scorpius Dance Theater, viewed an interactive dance performance and created their own "dancing pictures" in flipbooks.

### Homeschool Days

SMOCA's Homeschool Day programs are designed to provide homeschool students with a multi-sensory, multi-disciplinary experience following the themes of Arts Days. Students see a 45-minute performance, participate in an interactive docent-guided exhibition tour and create an art object. Parents receive a guide for the exhibition that includes pre- and post-visit activities, information about the artists and related Arizona Visual Art Standards. Homeschool day is offered twice a year in the fall and spring.

### Visions

Visions is a unique program for high-school art students studying painting and drawing, photography, sculpture and mixed media. Students increase their understandings of modern and contemporary art, architecture and design and learn about diversity, teamwork, interpersonal communication and empathy. Visions students create works of art that are highlighted in a year-end exhibition in SMOCA's young@art gallery.

### Visions Participants

#### Central High School

##### Photography

Judy Mariahazy (teacher), Blanca Ayala, Yolanda Arias, Jacob Parks, Ashley Yazzie, Samera Walker, Kristen Wilson, Itati Regino, Tabatha Sherlynn, Yudith Hernandez, Gabriela Rodriguez

#### Chaparral High School

##### Photography

Dana Lineberger (teacher), Gianna Canivez, Sarah Schuette, Zoe Smith, Brittany Quirarte, Alex Cavitt, Jourdyn Baxter, Tiffani Kuhn, Morgan Shields, Zach Josephson

##### Sculpture

Courtney Darby (teacher), y Zubrod, Brett McKinney, Kayla Hauer, Richard Saucedo Camopos, Christina Ramsey, Jared Light, BJ Vargas

### **McClintock High School**

#### ***Painting/Drawing***

Stacy Marko (teacher), Brittany Berry,  
Chris Homa, Melissa Piper, Alba Lizarraga,  
Kaylinda Barton

### **Saguaro High School**

#### ***Painting/Drawing***

Sue Manning (teacher), Amanda Ryberg,  
David Ready, Sage Baumgarten, Michelle Burke,  
Caryssa Rider, Madison Strakele, Emilie Twilling,  
Van Alvarez, Nina Mitsus

### **South Mountain High School**

Erik Erspamer and Nissa Kubly (teachers),  
Angelica Carrasco, Laura Favela, Andrea Kidd,  
Tommy Lopez, Maria Carillo, Itzel Ramirez,  
Arthur Reynolds, Cassandra Hayes

#### **Visions Artists**

Kristin Bauer, Laura Best, Rebecca Blume  
Rothman, Prasad Boradkar, Angela Cazel Jahn,  
Cindy Iverson, William Lesch, Jane Metzger,  
Melissa Martinez, Farraday Newsome,  
Jean Shin, Marilyn Szabo, Chandon Thorell,  
Kate Timmerman, Jim Waid and Joshua White

### **YOUNG@ART GALLERY EXHIBITIONS**

SMoCA's young@art gallery is dedicated to the professional display of K-12 student artwork, much of which is produced in SMoCA's educational programs, such as Visions and Art Start. However, the education department also collaborates with community organizations to obtain artwork for the gallery, such as Free Arts of Arizona. The young@art gallery presents two to four exhibitions each year.

### **Visions: Text Messages**

May 13 – September 20, 2010

Opening Reception: May 13

Teens today communicate with technology that has shaped a new language. Text messaging and emails encourage the abbreviations of words and phrases that are decipherable only to their own generation. Popular culture feeds us messages through advertising in the form of slogans and logos that we all immediately recognize. Many contemporary artists also use text juxtaposed with visual imagery. Visions is SMoCA's teen program. Throughout the year, students from Central, Coronado, Marcos de Niza and McClintock high schools met with local and national artists for workshops and studio visits. This exhibition was the result of ideas and conversations sparked by these monthly meetings.

### **Bridges: Connecting Earth to Sky**

October 9, 2010 – January 17, 2011

Opening Reception: October 10

The Vitruvius Program is a unique design and architecture program for preschool through middle school that was founded in 1988 by Kathleen and Eugene Kupper, and is located on the campus of Summit School in Ahwatukee. In conjunction with SMoCA's exhibition *Bridges: Spanning the Ideas of Paolo Soleri*, Summit School students attended Vitruvius workshops and learn the basic principles of Paolo Soleri's work. The paintings, prints, sculptures and models on view were students' responses to this esteemed architect's vision.

### **Imagining Dance**

February 3 – May 1, 2011

Opening Reception: February 11

High school visual art students from Metropolitan Arts Institute (Metro Arts) worked collaboratively with the high school's dance students to create video, photography, paintings and sculpture that captured the elegance and dynamics of modern dance. Metropolitan Arts Institute is a college prep performing and visual arts charter school in Phoenix. All of its teachers are also working artists.

### **Visions: Photo ID**

May 12 – September 18, 2011

Opening Reception: May 12

High school art students in SMoCA's teen program, Visions, explored the theme of Identity as it relates to their own artwork. Painting, photography and sculpture students from Central, Chaparral, McClintock, Saguaro and South Mountain high schools met monthly at the Museum throughout the school year. They explored the exhibitions and experienced workshops conducted by local artists. The work reflected their inspiration and ideas generated from these meetings and conversations.

## School Districts Served in Arizona

Anthem  
Apache Junction  
Cave Creek  
Chandler  
Fountain Hills  
Gilbert  
Glendale  
Mesa  
Paradise Valley  
Peoria  
Phoenix  
Scottsdale  
Tempe  
Tolleson

## Valley Partnerships

Hillman Group  
David Yurman  
Spendid

## Grants/Foundation Support

Arizona Commission on the Arts  
Elizabeth Firestone Graham Foundation  
Scottsdale Charros  
Scottsdale Insurance/  
Nationwide Foundation  
Walter and Karla  
Goldschmidt Foundation  
Warhol Foundation  
Wells Fargo Foundation

## ACQUISITIONS

### Sue Chenoweth

(United States, born 1953)  
*Spyhopping Map*, 2010  
Ink on paper  
11 x 17 inches  
Gift of the artist  
2010.014

### Angela Ellsworth

(United States, born 1964)  
*25,004 Steps to Sandra/Mom (Mesa)*, 2007  
Graphite, charcoal, white pigment, oil stick on  
panel  
42 x 54 inches  
Gift of the artist and Lisa Sette Gallery  
2010.015

### Marcia Hafif

(United States, born 1929)  
*Roman Painting XXXIII*, 1988  
Oil on canvas  
9 x 9 inches  
Gift of Carolyn Eason in memory of Don Eason  
2010.010

### Michael Knutson

(United States, born 1951)  
*Tripolar Coils IV*, 2009  
Oil on canvas  
60 x 60 inches  
Gift of American Academy of Arts and Letters  
2010.016

## LOANS OF ARTWORK

Loan to traveling exhibition *Xiaoze Xie: Amplified Moments (1993–2008)* organized by the Sameck Art Gallery, Bucknell University, Lewisville, Penn. (October 11 – November 21, 2010) and traveling to Knoxville Museum of Art, Tennessee (March 1 – May 15, 2011). Loan to Desert Caballeros Western Museum for the exhibition *Collecting the West: Ranching, Rodeo, Roughstock* (October 10, 2010 – March 14, 2011).

## Total Works in Collection

1,660

## Total Artists in Collection

594



Participants in SMOCA's Homeschool Day interact with artwork in the exhibition *Rivane Neuenschwander: A Day Like Any Other*. Photo: Laura Hales





Dedication of *Solar Bridge and Plaza*  
Scottsdale Waterfront  
Commissioned by Scottsdale Public Art  
Photo: Bill Timmerman



# SCOTTSDALE PUBLIC ART

## SUMMARY OF EVENTS AND ATTENDANCE\*

**“LOVE, LOVE, LOVE  
this!!! ... and I spent  
many hours working in  
this space, many, many  
years ago ... how  
times have changed!”**

Lynn Marie Pepka on *IN FLUX*

**“This project is an  
international hit. We  
need to have this  
and other amazing  
projects to help focus  
Scottsdale and Arizona  
as creative bastions in  
an otherwise dry and  
unforgiving desert.”**

Luis David Gutierrez on

*Beautiful Light*

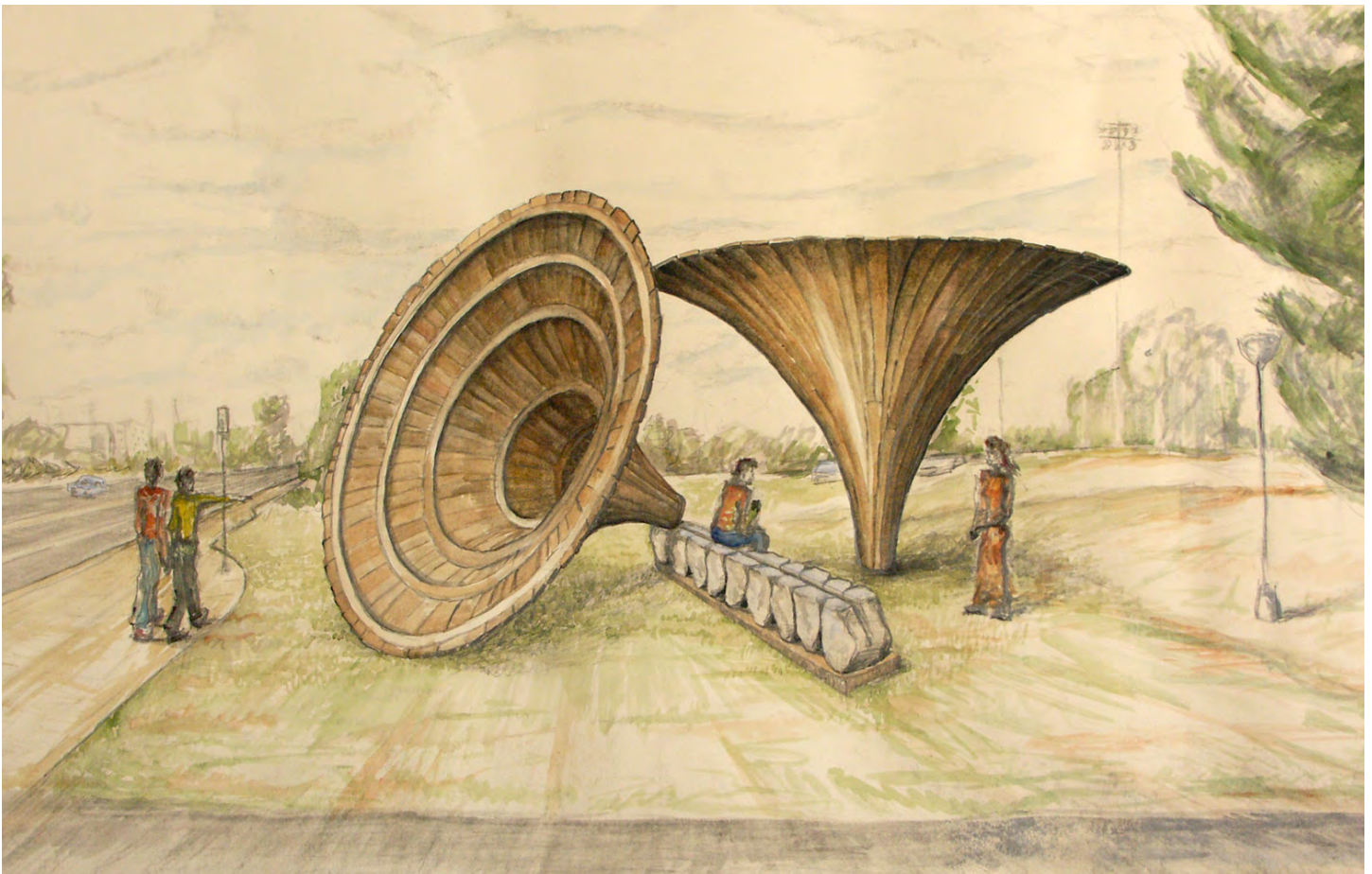
	No. of Events	Attendance
<b>COMMUNITY EVENTS</b>	<b>17</b>	<b>3,270</b>
<i>IN FLUX</i> /Creative Connect Event	1	400
Cycle the Arts	1	67
Scottsdale Public Art Presentation/ <i>Pecha Kucha</i>	1	100
<i>When the Waters Came</i> Reception	1	50
<i>Soleri Bridge and Plaza</i> Dedication	1	1,500
<i>Soleri Bridge and Plaza</i> Reception	1	425
<i>Succulent Showers</i> Snow Cone Event	1	250
Café Conversations	4	89
<i>Haikou</i> Opening Reception	1	80
<i>One with the Eagle</i> Rededication	1	75
Cross-Cultural Communications Panels	2	45
<i>ZAP! POW! BAM!</i> Costume Ball	1	175
<i>ZAP! POW! BAM!</i> Movie Events	1	14
<b>LECTURES AND TOURS</b>	<b>9</b>	<b>294</b>
5 <sup>th</sup> Avenue Merchants Association Outreach	1	24
Poetry and Disaster Lecture/ <i>Katrina</i> Exhibition	1	40
<i>Katrina</i> Reading Group	1	3
Scottsdale Public Art at Collins College	1	12
Public Art Administrators Meeting and Lecture	1	17
<i>Soleri Bridge and Plaza</i> Tour	1	47
Visual Arts 2011 Lecture Series – Soleri	1	50
Northern Trust Public Art Tour	1	50
Public Art Town Hall Meeting	1	51
<b>WORKSHOPS</b>	<b>8</b>	<b>150</b>
Painting Workshop with Emily Dygert/ <i>Katrina</i>	1	16
CircusYoga Workshop	2	80
Artist Jason Cheeseman-Meyer Sendak Workshop	2	16
Artist Maggie Leininger <i>100+ Journals</i> Workshop	1	16
Artist Cyndi Coon <i>100+ Journals</i> Workshop	1	13
<i>ZAP! POW! BAM!</i> Comic Workshop	1	9
<b>EXHIBITIONS</b>	<b>6</b>	<b>59,346</b>
<i>Where the Wild Things Are:</i> <i>Maurice Sendak in His Own Words and Pictures</i>	1	13,899
<i>When the Water Came: Evacuees of Hurricane Katrina</i>	1	3,975
<i>McDowell Sonoran Conservancy Photo Contest</i>	1	4,592
<i>Charles Schultz: Peanuts at Bat</i>	1	21,978
<i>Scottsdale Sister Cities Exhibition: Haikou: Gateway to China</i>	1	5,234
<i>Zap! Pow! Bam! The Superhero:</i> <i>The Golden Age of Comic Books, 1938–1950</i>	1	9,668
<b>CIVIC ENGAGEMENT</b>		
Attendance: 63,060		
Number of Events that Utilized Volunteers: 36		
Number of Volunteers: 57		
Volunteer Hours: 828		

\*All Scottsdale Public Art offerings are free to the public.

**“As a member of Tempe Sister City and a resident of Scottsdale, this is an amazing display of the power sister cities has to bring people together for the enrichment of our communities!”**

Jennifer Martin on *Fibres of Life*

*The Bell, The Flower and The Wash,*  
Rendering for Fire Station No.1  
Artist Ilan Averbuch  
Commissioned by  
Scottsdale Public Art



# PERFORMANCE MEASURES

## PROGRAM QUALITY

### AWARDS/RECOGNITION

#### RED

2011 Real Estate & Development Award for "Most Challenging Project" to HSW Constructors, *Soleri Bridge and Plaza*

#### Structural Engineers Association of Arizona

2011 Merit Award in Structural Engineering for Bridges/Transportation Structures for *Soleri Bridge and Plaza* to P K Associates

#### Valley Forward Association

Environmental Excellence Award of Merit, "Art in Public Places" Category, *Water Mark*

#### Southwest Contractor Magazine

Best of 2010 Award in Design and Construction, *Water Mark*

#### American Council of Engineering Companies

2010 Grand Award for Engineering Excellence, *Water Mark*

#### American Public Works Association

American Public Works Association "Project of the Year" for *Water Mark* and Scottsdale's Indian Bend Road improvement project

## BENCHMARKS

- Scottsdale Public Art remains one of the most comprehensive and respected programs in the country with active public art commissions (funded with both public and private funds through city arts ordinances), a municipal collection, an events and temporary arts program, exhibitions and an educational program.
- Increasing global presence and community dialogue, Scottsdale Public Art launched Facebook, YouTube and other social media to document construction of projects, to invite community attendance to special events and to post artist interviews and short promotional videos.
- Sustained support from project partners and collaborations: City of Scottsdale, Scottsdale Public Libraries, Arizona State University, Scottsdale Convention and Visitors Bureau, Starwood Capital Group, Salt River Project and others.
- In-kind support for public art projects totaled an estimated \$950,00 with significant construction support from Salt River Project for the *Soleri Bridge and Plaza*.

## New Scottsdale Public Art Videos

- Limited-edition commemorative 25<sup>th</sup>-anniversary video compilation, featuring 11 projects and community events by Scottsdale Public Art
- *Hello*, promotional video for Scottsdale Public Art
- *Soleri Bridge and Plaza* dedication video; community waterfall creates memories of a lifetime
- *Soleri Bridge and Plaza* trailer; first bridge built world-wide by the renowned Paolo Soleri
- *Soleri Bridge and Plaza* documentary (in progress)
- *IN FLUX: Art in Vacant Storefronts* (in progress)



## EDUCATION AND OUTREACH

### POPULATIONS SERVED

- General Public ■ Tourists and Visitors
- Artists, Architects, Designers, Educators, Collectors and Docents ■ Students ■ Seniors
- Alzheimer's Patients and Caregivers
- Community Members as Panelists, Participants, Volunteers and Collaborators
- Corporations, Developers and Businesses

### Evaluation and Action

- Exhibition and Event Visitor and Participant Surveys ■ Email Blast Communications to Promote Community Participation and Awareness
- Interactive Educational Materials and Lesson Plans ■ Ongoing Collection Assessment, Routine Maintenance and Conservation Projects
- Maps and Tours Accessible on Web site and Google ■ Ongoing Community Participation and Input into Planning, Projects and Events
- Social Media Community Input via Twitter, Micro-sites, Web site, etc.

**"Wow! What a concept.  
I LOVED it!!! I never  
understood how a pinhole  
camera worked until I got  
inside. I kept screaming,  
'This is so cool!!!'"**

*Susanne Zimmerman on Camera Obscura*

*Bear With Us,  
IN FLUX Storefront Installation  
Artist Tara Logsdon  
Photo: Jesse Tallman  
Commissioned by  
Scottsdale Public Art*



## 2010–11 HIGHLIGHTS

- **Soleri Bridge & Plaza:** Construction, installation and dedication with largest attended public art dedication in City history.
- **Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures:** Exhibition viewed by nearly 14,000 visitors during the 2010–11 season.
- **Fire Station No. 1:** Art fabrication and installation.
- **Thomas Road:** Schematic design completed and presented for public input.
- **Scottsdale Road Master Plan Implementation:** Phase one construction in progress; approval of two community projects to commence in fall 2011.
- **Scottsdale Road (Thompson Peak to Pinnacle Peak):** Schematic design development complete.
- **Granite Reef Senior Center:** Installation of panel two; panels three and four nearly complete.
- **One with the Eagle:** Restoration, installation and re-dedication.

During 2010–11, Scottsdale Public Art staff managed 13 Capital Improvement Projects in development. After more than 25 years in the making, Paolo Soleri's Bridge and Plaza were completed in December 2010. June heralded installation of a new sculpture by Ilan Averbuch at Fire Station No. 1 on Miller Road. Design elements by artist Brad Goldberg were also installed along Pima Road. Two projects by Buster Simpson and Bob Adams were launched along Scottsdale Road: *Historical Happenstance* and *Community Plinths*. Buster Simpson also completed preliminary designs for the city's Water Technology Campus. Stacy Levy finished preliminary designs for the Thomas Road improvements. Merge completed preliminary

designs for northern Scottsdale Road. Scottsdale Public Art staff also assisted in the development of 10 Art in Private Development project opportunities, including the installation and dedication of granite benches designed by Larry Kirkland at Scottsdale Quarter.

In June, Pat Mathiesen's iconic *One with the Eagle* sculpture was re-sited, reinstalled and rededicated at Scottsdale Road and Thunderbird. Scottsdale Public Art collaborated with Scottsdale Sister Cities to send a fiber exhibition to Cairn, Australia, featuring the work of a dozen local artists. The collaboration also resulted in bringing an exhibition from Haikou, China. In June, the Sister Cities, an exhibition of work from the *Young Artists and Writer's Showcase* was on view at Scottsdale Center for the Performing Arts.

Efforts to create a new public art master plan began in September and continued through June when preliminary recommendations were presented to the public. Final recommendations will be completed by fall 2012. In related efforts, Scottsdale Public Art brought in experts from around the country to discuss the state of the public art field. The project was supported by Americans for the Arts, *Public Art Review* and the Public Art Network and was featured at the Americans for the Arts/Public Art Network National Conference in San Diego.

The Partnership for Cultural Heritage & Tourism Experience Marketing Plan and a pilot project were completed. Scottsdale Public Art launched cellphone tours featuring Robert Indiana's *LOVE*, Herb Mignery's *Passing the Legacy* and other select works. Long-term loans from the municipal/portable collection included four paintings to Arizona Attorney General Tom Horne's office for the duration of his tenure.

The Granite Reef Senior Center Artist Timeline & Residency Project continued with the addition of a new painting. The Scottsdale Arts Festival featured two projects: Circus Yoga, which included community workshops leading up to the performance project, and *Camera Obscura*, a collaboration with the ASU schools of architecture and arts and their faculty, staff and students.

A new exhibition space for emerging artists was launched, The Board Room, in the Scottsdale Cultural Council offices. An additional exhibition space was launched in a vacant storefront in Fashion Square Mall. *IN FLUX* featured two rounds of artist installations and related programming in vacant spaces in the downtown gallery district. Public art and culture tours were also created to generate more interest and visitors to downtown. *Belle Art* completed a second round of installations, including work by locals and artists across the country.

TheGallery@theLibrary featured six exhibitions ranging from local poet Cynthia Hogue's collaboration with photographer Rebecca Ross celebrating the survivors of Hurricane Katrina to the blockbuster *Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures*. Scottsdale Public Art collaborated with SMOCA on an exhibition on the bridges of Paolo Soleri, and Jon Haddock's comic-inspired exhibition was curated in conjunction with *ZAP! POW! BAM! The Superhero: The Golden Age of Comic Books, 1938–1950*.

Conservation projects included restoration of the ceiling in James Turrell's *Knight Rise* skyspace, the annual repainting of the *LOVE* sculpture, stone restoration at Lorna Jordan's *Terraced Cascade* at Chaparral Park and completion of the annual collection inventory. Scottsdale Public Art also completed the first audit and inventory of artwork created through Art in Private Development and implemented new compliance and enforcement standards.

During the past 25 years, Scottsdale Public Art has transformed our 184-square mile city into an interactive outdoor art gallery. As one of the nation's most comprehensive public art programs, Scottsdale Public Art features a diverse range of free arts, community events, exhibitions and permanent art that appeals to residents and visitors. At no cost to attend or participate, Scottsdale Public Art's offerings are accessible to everyone, especially those who may not be inclined to buy tickets for a performance or walk through the doors of a museum.

## PERMANENT ART

Seventy-five permanent artworks all across Scottsdale ranging from the traditional to the contemporary. There is something for everyone with 20 new permanent works in progress this year.

## TIME-BASED ART

Temporary installations in everyday places, where the public encounters art and artists firsthand.

## COMMUNITY ART

Participatory projects that engage and inspire the community.

## PRIVATELY FUNDED ART

Major works of art located throughout Scottsdale's walkable downtown, such as the iconic *LOVE* sculpture by Robert Indiana, James Turrell's skyspace *Knight Rise*, Cowboy Artist of America Herb Mignery's signature western bronze the *Hashknife Pony Express* monument and Donald Lipski's 30-foot-tall kaleidoscopic sculpture *The Doors*. Our development community's willingness to meet and exceed percent-for-art requirements has resulted in the acquisition of some of the City's most important artworks. Such additions to the collection enhance Scottsdale's reputation as a city with a growing world-class art collection.

- **Classic Residences at Silverstone (Phase I):** Final art plan approved. Michael Anderson sculpture installed in partial fulfillment.
- **Orchidtree:** Assisted developer in artist research and site selection.

- **Safari Drive:** Thierry Dreyfus. Phase I design complete.
- **Mary Lucking:** *Knotted Walk* on hold.
- **Scottsdale Quarter:** Final design, fabrication and installation.
- **Solis (2 sites):** Early concept development and preliminary artist list.
- **Scottsdale Epicenter:** New project, initial developer contact and public art orientation.
- **Galleria:** Worked with developer to create plan to fulfill obligation.
- **Fashion Square:** Assisted/advised re: re-location of artwork for new Barney's addition. Work with artist Otto Rigan to complete preliminary re-siting plan for site integrated artwork *Sonoran Soliloquy*. Consulted on disposition and resolution for remaining artwork to be restored or relocated. Advised on future artists for new work.
- **Comprehensive AIPD Compliance/Condition Report:** Inventory, survey and report completed. Worked with code enforcement to repair/replace/sanction as needed for lack of compliance.

## TEMPORARY ART AND FREE COMMUNITY EVENTS

Throughout 2010–11, Scottsdale Public Art continued to bring award-winning, must-see projects to Scottsdale. Such events and exhibitions continue to make Scottsdale the talk of the Valley and a hip cultural destination. Scottsdale Public Art's innovative programming is gaining increased public favor as well as national and international recognition.

- **Soleri Bridge and Plaza Dedication**  
The formal dedication, on Dec. 11, 2010, included Rachel Bowditch's group's *Spectrum* performance, musical group Elektrobahn and a community waterfall to inaugurate the bridge. Located just south of the Camelback Road and Scottsdale Road intersection, the bridge and plaza provide a new public venue and create a vital link in the area across the Arizona Canal.
- **Café Conversations/Town Hall**  
In late January, Scottsdale Public Art hosted four Café Conversations outreach meetings to accommodate geography, north and south, and schedules, morning and evening, for the public as part of its master planning process. Another 50 citizens heard a presentation on June 1 of some 40 preliminary recommendations that came out of the input process.
- **Belle Art**  
Scottsdale Public Art gave away more than 250 free blue and green snow cones and coordinated a related art activity for families at Sunday A'Fair on Jan. 9 to celebrate the premiere of Vicki Lynn Wilson's and John Larsen's glittery oasis *Succulent Showers*, the first installation of five of Cycle II.

### **Cycle the Arts**

This year's family-oriented ride included a crafts activity to make bike streamers and bike license plates on the *Soleri Bridge and Plaza*, with stops that included *The Doors* by Donald Lipski and *Anthropomorphic Bicyclist: A Kinetic Weathervane* at Belle Art. An optional extended ride of 10 miles focused on three canal projects: Erik Gonzales' *Visual Puzzles*, Carolyn Law's *Rippling Waters Bridge* and Laurie Lundquist/Studio Ma's *Swimmers Dream*.

### **Place Odyssey**

On April 28–30, 2011, Scottsdale Public Art launched the national initiative *Place Odyssey: Charting Prospectives for Public Art*. Twenty-five invited national business and arts leaders as well as artists, developers and government and municipal leaders came together to address the future of public art and what new models for sustainable funding might look like. Scottsdale Public Art was recognized for these efforts by Americans for the Arts and the Public Art Network at the organization's national conference in June in San Diego.

### **IN FLUX**

This prototype storefront art initiative was launched in October 2010. Scottsdale Public Art formed strategic partnerships with multiple local groups and businesses, including ASU Art Museum's *Open for Business* to increase the impact, visibility and budget for this project, which featured seven temporary artworks and performative interventions in vacant storefronts created by Arizona artists.

## **Planning Projects**

### **Preserve America Grant**

Phase I inventory completed; analysis of region's cultural visitors and past marketing efforts completed; demonstration projects developed to be launched later in 2011.

### **McDowell Corridor, Canal Waterfront and Downtown Gallery District**

Event research and planning.

### **Scottsdale Public Art 25<sup>th</sup> Anniversary**

Partnerships, sponsors and in-kind research continued.

### **Scottsdale Public Art Master Plan**

The consultant conducted numerous individual and group public interviews with key stakeholders; Café Conversations were presented to gain public input in partnership with the city; preliminary recommendations were released and presented at a public open house in June.

## **Exhibitions at TheGallery@theLibrary**

In its fourth year partnership with Scottsdale Civic Center Library, Scottsdale Public Art presented free exhibitions, an artist-in-residence program and diverse free educational offerings.

### ***Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures***

**June 17 – August 31, 2010**

Organized by the Breman Museum in Atlanta, *Where the Wild Things Are* provided the opportunity for hands-on interaction with Sendak's stories and characters while learning about his lifework through the lens of his Jewish heritage. Visitors dressed up like a "wild thing" and cooked in the "Night Kitchen," and slid into a bowl of "chicken soup."

### ***When the Water Came: Evacuees of Hurricane Katrina***

**September 10 – November 26, 2010**

A compelling collection of interview-poems by Cynthia Hogue and photographs by Rebecca Ross that portrayed the experiences of 12 evacuees.

### ***McDowell Sonoran Conservancy Photo Contest***

**December 3, 2010 – January 5, 2011**

Winners of the 2010 Focus on Conservation photography contest, these images brought the Preserve to the community. Photographs were taken between June 1, 2009, and May 30, 2010, in the McDowell Sonoran Preserve.



### *Charles Schultz: Peanuts at Bat*

January 14 – March 2, 2011

This exhibition offered a lighthearted look at Charles M. Schultz's love for the all-American sport showcasing the Peanuts Gang.

### *Scottsdale Sister Cities Exhibition:*

#### *Haikou: Gateway to China*

March 7 – April 30, 2011

Sculptor Chen Xuebo and painter Ding Mengfang, esteemed artists from Scottsdale's Sister City, Haikou, in Hainan Province, China, exhibited artworks.

### *Zap! Pow! Bam! The Superhero: The Golden Age of Comic Books, 1938–1950*

May 21 – September 2, 2011

Organized by the Breman Museum in Atlanta, *ZAP! POW! BAM! The Superhero: The Golden Age of Comic Books, 1938–1950* explored the genesis of cultural icons such as Superman, Batman, Captain Marvel, Wonder Woman and Captain America, and the ways that those figures shaped popular culture.

## COLLECTIONS CARE

Outdoor sculpture is an accessible amenity that thousands of citizens and visitors enjoy each day. Part of what distinguishes Scottsdale is the care and attention that keeps our collection in stellar condition. The conservation and restoration program is essential to preserving our city's cultural heritage for future generations. Each year, Scottsdale Public Art identifies artworks that require conservation and develops a priority list for care and maintenance. 2010–11 projects included the following:

- Annual collection inventory
- Storage management and consolidation
- Sculpture siting of *Michael's Dream* by Jasper D'Ambrosi (Site research and plan approval; sculpture installed summer 2010.)
- Sculpture siting of *Frank Luke* by John Battenberg at Scottsdale Airport
- Research "Mini-Collection" for Appaloosa Library
- Moved Mayme Kratz' *Shedding Light* to Appaloosa Library
- Scottsdale Public Art's conservation/restoration program featured as a model program at Southwest Arts Conference
- Staffing and management of the Municipal Collection Program, including office art at District One, One Civic Center, Granite Reef and North Police Call Center
- Periodic routine collection reports and site inspections
- Graffiti removal
- Pima Freeway wall restoration, relocation and art/design standards; noise abatement
- Bronze cleaning, Zischke artwork cleaning
- *Pillars of Thought* artwork assessment
- *Water Campus* fountain restoration and repair
- James Turrell skyspace ceiling repainting
- *LOVE* sculpture annual repainting
- Louise Nevelson's *Windows to the West* pigeon abatement and cleaning
- *One with the Eagle* site selection and preliminary site design
- *Soleri Bridge, Plaza and Bell* assembly consultation with artist and design team for maintenance, sustainability and materials
- Framing of new acquisitions
- Kana Tanaka's *Spirit of Camelback* repair and cleaning
- In addition: C/R & Collections staff assisted in coordination of all public art installations, events and management all aspects of the exhibition program

## SCOTTSDALE MUNICIPAL ART COLLECTION

### New Acquisitions

Bob Wood

*Soleri Bridge and Plaza*, 2010

Watercolor and pencil on paper

22 x 30 inches

Gift of the artist

Douglas Johnson

*Untitled Hopi Scene*, circa 1980–89

Gouache on paper

8 x 13 ½ inches

Gift of Charles and Rowena Simberg

Randy Lee White

*Injured*, circa 1988–89

Gouache on (1875 Boulder County) ledger paper, framed to reveal both sides of paper

13 ½ x 22 inches

Gift of Charles and Rowena Simberg

Mark McDowell

*Arizona Welcoming Posts*, 1999

Mixed media on wood, three pieces

48 x 4 x 4 inches each

Gift of Charles and Rowena Simberg

Robert Indiana

*Eat*, 1982

Serigraph on paper

33 x 33 inches

Gift of Charles and Rowena Simberg

Virginia Fleck

*Sunday Paper Mandala*, 2009

Archival pigment print on BFK Rives, Edition 1/10

36 x 36 inches

Gift of the artist

The following are all Gifts of Carolyn Eason in memory of Don Eason:

Eric Atto

*Ballycastle Rooftops*, no date

Oil on panel

7 ½ x 11 ½ inches

Tom Berg

*Two Adirondacks*, 1992

Oil on Masonite

17 x 23 inches

Tom Berg

*Vanga*, 2002

Oil on panel

9 x 5 ¼ inches

Tom Berg

*Calla Lily*, 1999

Oil on panel

8 ¾ x 6 ¼ inches

Tom Berg

*Sedia Rossa*, 2001

Oil on panel

5 ¼ x 6 ¾ inches

Tom Berg

*Folded Umbrella*, n.d.

Oil on panel

10 x 1 ¾ inches

Tom Berg

*Rio Santa Fe* (can), 2000

Oil on panel

9 x 7 inches

Tom Berg

*A Distant Table*, 2001

Oil on panel

9 ¼ x 8 ½ inches

Tom Berg

*Rio Santa Fe* (trees), 2000

Oil on canvas

12 x 9 inches

Tom Berg

*My Imer*, 2003

Oil on panel

8 x 10 inches

Tom Berg

*Heydt-Bain Pool No. 1*, 1981

Oil on panel

12 x 9 inches

Tom Berg

*Yellow Fade*, 1999

Oil on panel

9 x 8 inches

Tom Berg

*YellowBrella*, 2003

Oil on panel

18 x 14 inches

Tom Berg

*Cascade*, 2003

Oil on panel

17 ½ x 25 inches

Tom Berg

*Draped Chair*, 1994

Oil on panel

21 x 20 inches

Michael Davis

*For the City of Now/Wilshire*, 1982

Mixed media

69 x 24 x 21 inches

John Fincher

*Branches No. 4*, n.d.

Oil on canvas

17 ¾ x 12 inches

John Fincher

*Tropic Palm*, 2001

Oil on canvas

48 x 36 inches

John Fincher  
*Italia No. 4*, 2004  
Mixed media  
16 x 12 x 2 ¾ inches

John Fincher  
*Italia No. 7*, 2004  
Mixed media  
16 x 12 x 2 ¾ inches

John Fincher  
*Red Tree VI*, 2003  
Oil on panel  
16 x 6 inches

Raphaelle Goethals  
*No Concealed Motive (PetraX)*, 1998  
Encaustic  
17 x 10 inches

Marcia Hafif  
*Davey's Gray (Shevingen)*, 2000  
Oil on canvas  
30 x 30 inches

Siddiq Khan  
*Study I*, 2008  
Mixed media  
12 x 12 inches

Mikael Kilman  
*Park*, n.d.  
Mixed media  
15 x 18 ½ inches

Carol Mothner  
*Transformations, The Poet*, 2005  
Mixed media  
7 x 9 ¾ inches

Carol Mothner  
*Ask Serena to Pose*, n.d.  
Mixed media  
9 ¾ x 11 ¾ inches

Carol Mothner  
*Night Tulips*, n.d.  
Print  
10 ¼ x 10 ¼ inches

Eugene Newman  
*Small Bodies No. 9*, 1982  
Mixed media  
18 x 24 inches

Eugene Newman  
*Country Exercises (copse)*, 2001  
Oil on canvas  
19 x 15 inches

Elliot Norquist  
*Priority Mail*, 1985  
Painted steel  
15 ½ x 9 ½ x 2 inches

Flo Perkins  
*Odalisque*, 2004  
Glass and wood  
14 x 20 x 20 inches

John Scanlan  
*Night Blooming Cereus*, 1988  
Platinum palladium print  
10 x 8 inches

Phil Shaw  
*Fiction No. 2*, 2008  
Giclee  
41 ½ x 15 ½ inches

Pat Stier  
*Center Center*, 1982  
Oil on canvas, two pieces  
9 ½ x 12 inches (each)

Sharon Stewart  
*Vidal, Jr.*, n.d.  
Silver gelatin print  
12 x 12 inches

Peter Tollens  
*Green/Grey*, 1988  
Egg tempera and oil on wood  
12 ¾ x 11 ¾ inches

Peter Tollens  
*White*, 1988  
Egg tempera and oil on wood  
12 ¾ x 11 ¾ inches

Unknown  
*Untitled* (urn with legs), n.d.  
Color photograph  
16 x 23 ¼ inches

Suzanne Wiggin  
*Winter Aspens*, 2000  
Oil on panel  
13 x 12 inches

Thornton Willis  
*Blue Zinger*, 1982  
Acrylic on canvas  
60 x 48 inches

Thornton Willis  
*Untitled*, 1982  
Mixed media collage  
4 x 12 inches



Pat Mathieson  
*One with the Eagle*  
Commissioned by  
Scottsdale Public Art

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Barbara Henscheid, Lead House Manager  
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