

scottsdale arts festival

call to community groups



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Introduction

call summary

Deadline for submissions: Sunday, November 15, 2018 at 11:59 p.m. (MST)

Scottsdale Arts Education & Outreach is seeking community groups to design and deliver art experiences to the thousands of visitors at the 2019 Scottsdale Arts Festival on March 8-10, 2019.

The mission of the Community Art Studio is to invoke curiosity and creativity among festival attendees. Spanning across all age groups and interests, the area will use varying art mediums and methodologies to engage our visitors.

Successful applicants will receive a \$ 250.00 stipend, (inclusive of all costs), recognition on the Scottsdale Arts Festival website and on Festival signage. Groups will have the opportunity to reach thousands of attendees to inform them about their programming.

about scottsdale arts education & outreach

Scottsdale Arts' Education & Outreach department builds a strong, vibrant community through the arts. The department's high-quality exhibitions, programs and events foster dialogue, promote tolerance, invoke wonder and build connections to each other. The programs serve more than 50,000 students and adults annually through matinee performances, guided museum tours, hands-on workshops, artist residencies and creative aging programs.

Website: www.scottsdalearts.org/education

event overview

2019 scottsdale arts festival

Long recognized as one of the top art fairs in America, the Scottsdale Arts Festival is a three-day-long celebration of art, music, food and family fun. The event features 170+ jury-selected artists from throughout the United States and Canada, continuous live music and entertainment on two stages, gourmet food trucks and vendors, creative activities for all ages at the Community Art Studio family area, free admission to Scottsdale Museum of Contemporary Art (SMoCA) and more.



programming objective



Community groups will be chosen based on a successful proposal that meets all eligibility requirements and the following objectives:

- Encourages multi-generational interaction and collaboration among festival attendees.
- Utilizes multiple art mediums that are unique to the arts already offered at the festival.
- Inspires creativity through personalized and individual learning experiences.
- Aligns with the festival visitor experience, e.g., low risk, high reward; easily accessible to a variety of skills; low time commitment, etc.
- Increases community awareness of the unique programming and vibrant, creative organizations that make Scottsdale a vibrant place to live, work and visit.

programming details

eligibility

Applicants must meet the following criteria:

- Completed application by submission deadline.
- Attendance at all days of the Arts Festival including set up (March 7-10).
- Clear description of a unique and creative activity.
- Community groups are responsible for addressing safety concerns, including securing all electrical and support cabling with durable covers to eliminate any tripping hazards.

submission requirements

All applications are to be completed online [here](#).

- Proposal or narrative.
 - Describe proposed activity, how it addresses the above programming objectives, and what types of audiences it serves.
- Describe site requirements and needs.

Note: Each community group will receive one tent, four tables (6') with plastic tablecloths and twelve chairs. Power and water have limited availability. If additional items are required, this must be provided by the applicant.

- Information about the applying group/organization.
- Proposed art activity photos with any additional notes, as well as photos of any other festivals your group may have participated in.

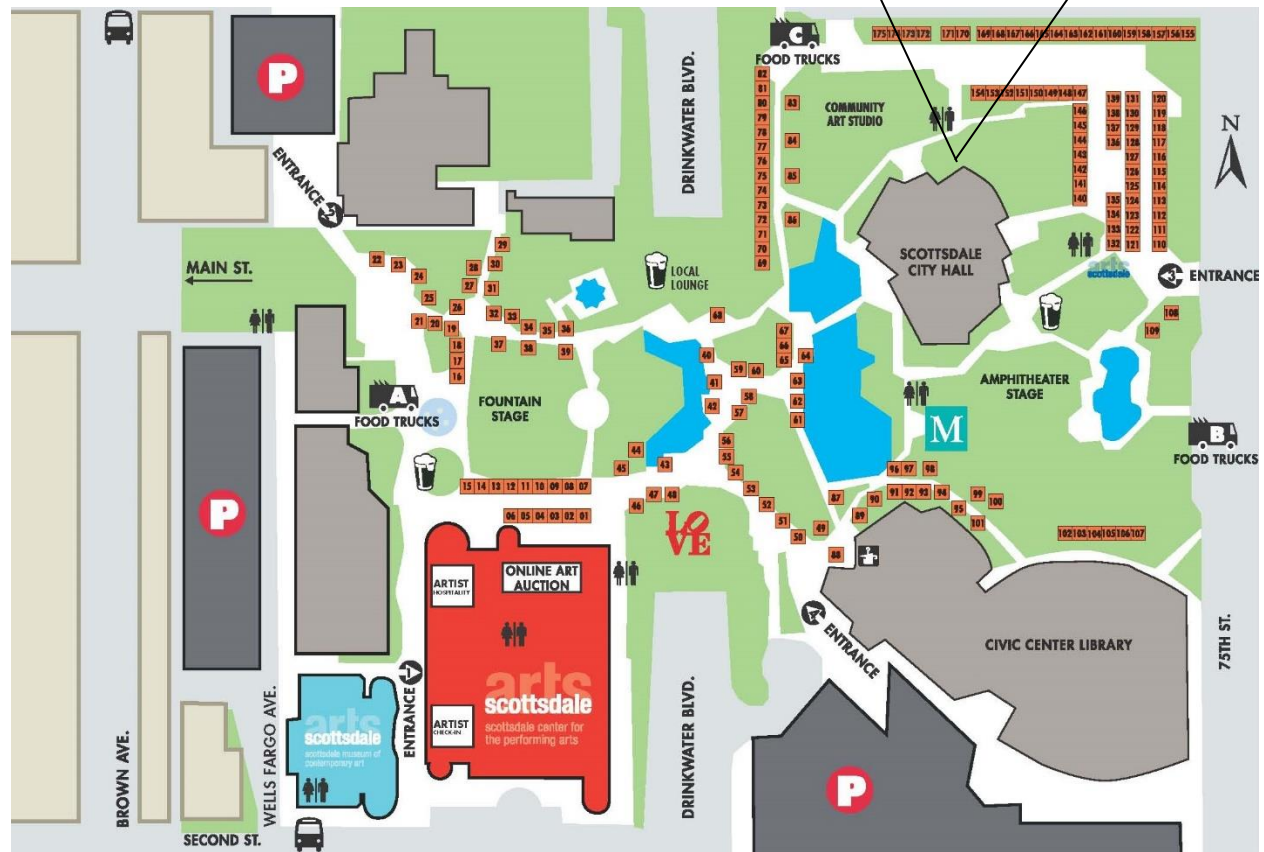
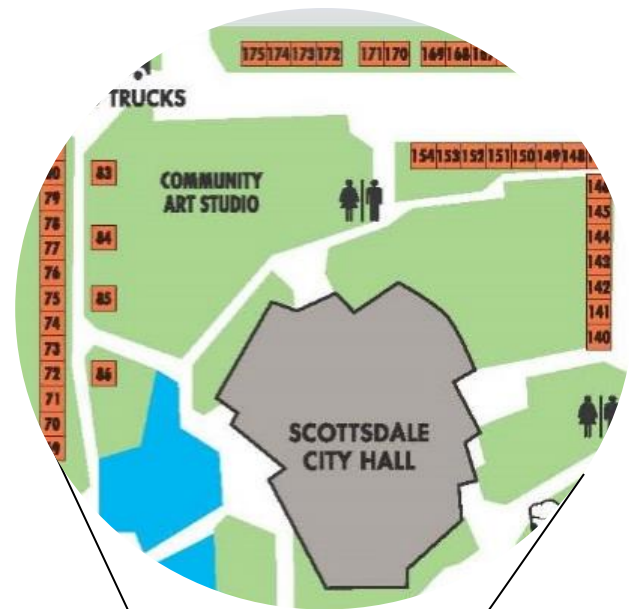
timeline

October 16, 2018	Call to Community Groups released
November 15, 2018	Submissions due at 11:59 (MST)
November 23, 2018	Notification of selected groups
November 30, 2018	Art activity finalization and agreement signed.
March 7, 2019	Set-up in Community Art Studio Area
March 8-10, 2019	2019 Scottsdale Arts Festival
March 10, 2019	(After 5:00 p.m.) Removal of activity supplies. Clearance of area.

site map

Project will take place throughout the two lawns next to Scottsdale City Hall, known as the Community Arts Studio.

There will also be tables, yard games, and alcohol in this area.



contact us

Any questions please contact:

Leslie Haddad

Arts Education Coordinator

LeslieH@ScottsdaleArts.org ~ 480-874-4643