

# scottsdale arts festival call to artists



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# introduction

## call summary

**Deadline for submissions:** Sunday, November 15, 2018 at 11:59 p.m. (MST)

Scottsdale Arts Education & Outreach is seeking artists to design and deliver interactive and participatory experiences for the 2019 Scottsdale Arts Festival, March 8-10.

The mission of the installation, performance or creative space is to invoke curiosity and creativity among festival attendees. Spanning across all age groups and interests, the project will use varying art mediums and methodologies to provide a collaborative and sensory interaction for our visitors.

## about scottsdale arts education & outreach

Scottsdale Arts' Education & Outreach department builds a strong, vibrant community through the arts. The department's high-quality exhibitions, programs, and events foster dialogue, promote tolerance, invoke wonder, and build connections to each other. The programs serve more than 50,000 students and adults annually through matinee performances, guided museum tours, hands-on workshops, artist residencies, and creative aging programs.

**Website:** [www.scottsdalearts.org/education](http://www.scottsdalearts.org/education)



# event overview

## 2019 scottsdale arts festival

Long recognized as one of the top art fairs in the United States, the Scottsdale Arts Festival is a three-day celebration of art, music, food, and family fun. The event features more than 170 jury-selected artists from throughout the United States and Canada, continuous live music and entertainment on two stages, gourmet food trucks and vendors, creative activities for all ages at the Community Art Studio, free admission to Scottsdale Museum of Contemporary Art (SMoCA), and more.



# project objective



Up to three artists will be chosen to design and implement a multidisciplinary installation, performance or creative space that meets the following objectives:

- Encourage multi-generational interaction and collaboration among festival attendees.
- Activate the Community Art Studio to attract higher volumes of foot traffic.
- Utilize multiple art mediums that are unique to the arts offered at the festival.
- Inspire creativity through personalized and individual learning experiences.

Successful proposals will meet all eligibility requirements, adhere to the offered budget, and be able to be completed within the allotted timeline for the festival.

# project details

## eligibility

Projects must meet the following criteria:

- All local, regional, and international artists and artist teams are invited to submit a proposal for the Scottsdale Arts Festival.
- Proposed budget must be **\$2,500** or less for time and supplies.
- Must be able to attend all days of the Arts Festival (March 8-10).
- Project should be original and site-specific.
- Artists are responsible for addressing safety concerns, including securing all electrical and support cables with durable covers to eliminate any tripping hazards.

## submission requirements

All proposals are to be submitted as a PDF via email to [BrittanyA@scottsdalearts.org](mailto:BrittanyA@scottsdalearts.org) (Subject line: Scottsdale Arts Festival Proposal). Please include the following:

- Contact information and website.
- Proposal or narrative (1-2 pages):
  - Describe the installation, performance or creative space, how it addresses project objectives, and what types of audiences it serves.
  - Include site requirements such as square footage, electrical needs and any volunteer needs (1 page).

**Note:** There are some areas of the facility with uneven ground. Please indicate how you would navigate that in your proposal. Tents, tables, chairs, and power will be provided by Scottsdale Arts.

- Résumé of artist or artist team (1-3 pages).
- Detailed project budget (1 page):
  - Include line items that breaks down costs for: artist fee, materials, artwork fabrication costs, shipping, etc.
- Project renderings or images with any additional notes preferred.
- Artist or artist team availability for March 7 – 11.

# timeline

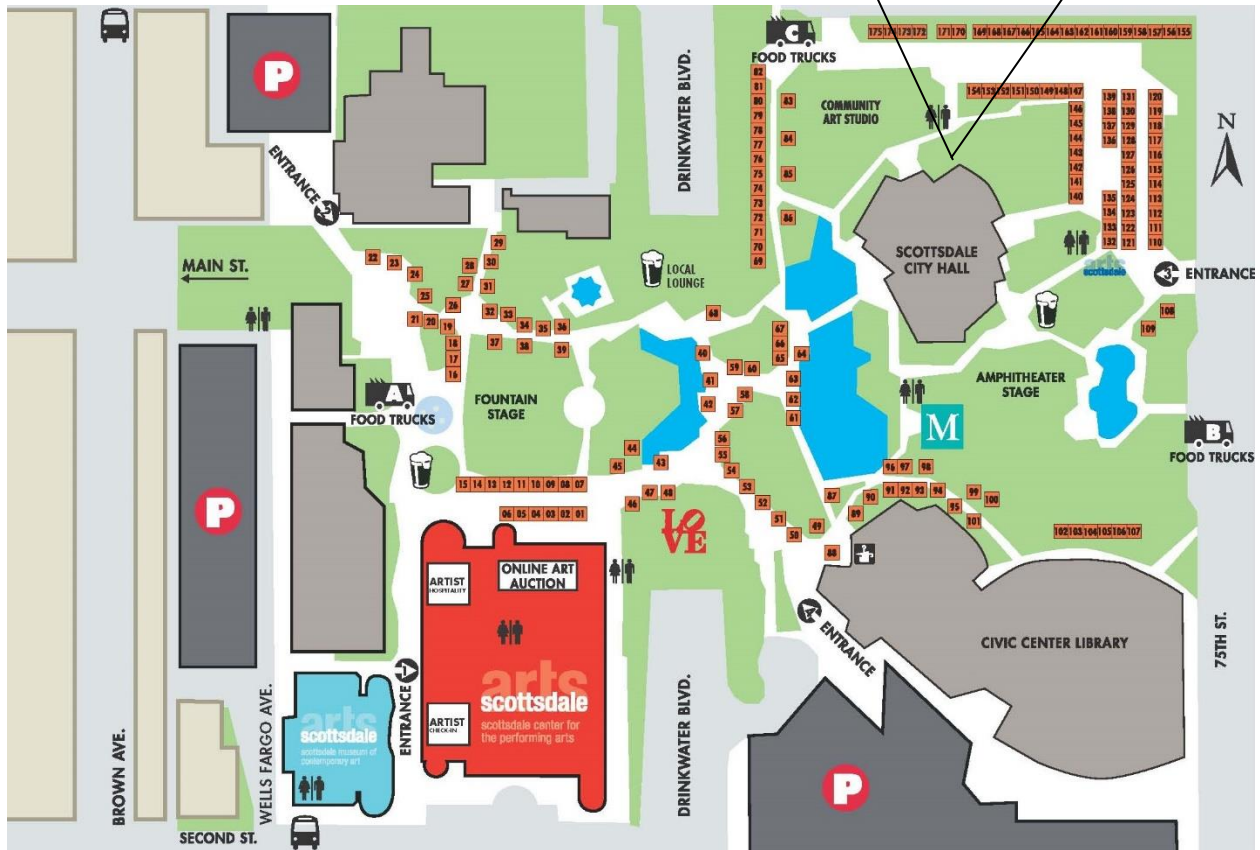
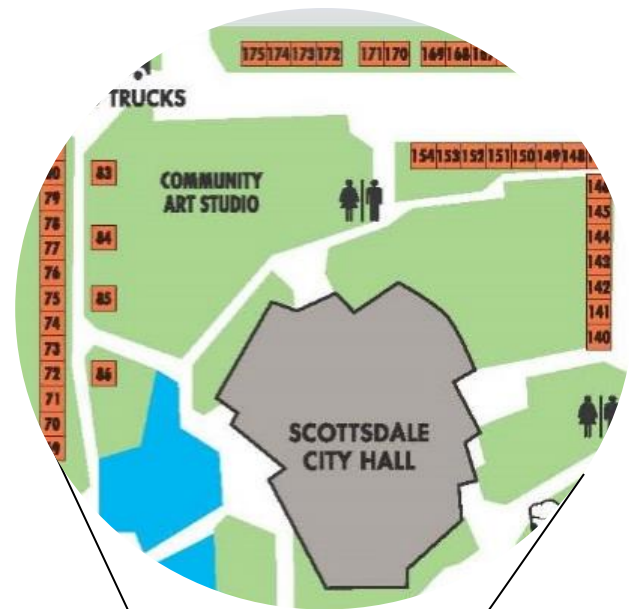
<b>October 16, 2018</b>	Call to artists released
<b>November 15, 2018</b>	Submissions due at 11:59 p.m. (MST)
<b>November 23, 2018</b>	Notification of selected artists
<b>November 30, 2018</b>	Project finalization and contract signed
<b>March 7, 2019</b>	Install at the Scottsdale Civic Center Mall
<b>March 8-10, 2019</b>	2019 Scottsdale Arts Festival
<b>March 10-11, 2019</b>	De-install



# site map

Project will take place throughout the two lawns next to Scottsdale City Hall, known as the Community Arts Studio.

There will also be tables, yard games, and alcohol in this area.



# contact us

Any questions please contact:

Brittany Arnold

Arts Education Coordinator

480-874-4630

[BrittanyA@ScottsdaleArts.org](mailto:BrittanyA@ScottsdaleArts.org)